6 STEPS for a better framing of your DESIGN CHALLENGE

1. **WHAT IS THE PROBLEM YOU ARE TRYING TO SOLVE?**

2. **CAN YOU FRAME IT AS A DESIGN "HOW MIGHT WE" QUESTION?**

3. **WHAT IS THE IMPACT WE ARE TRYING TO HAVE?**

4. **WHAT ARE SOME POSSIBLE SOLUTIONS TO THIS PROBLEM?**

5. **WHAT ARE SOME OF THE CONTEXT AND CONSTRAINTS THAT WE ARE FACING IN THIS DESIGN WORK?**

6. **DOES YOU FIRST QUESTION NEEDS A TWEAK?**

(A) **How might we redesign leadership courses at the US State Department? (Too wide!)**
(B) **How might we might we teach leadership without PowerPoint in a way that is effective, memorable and that invite people in? (Too narrow!)**
(C) **How might we create opportunities for practicing leadership hands-on before/during/after class?**