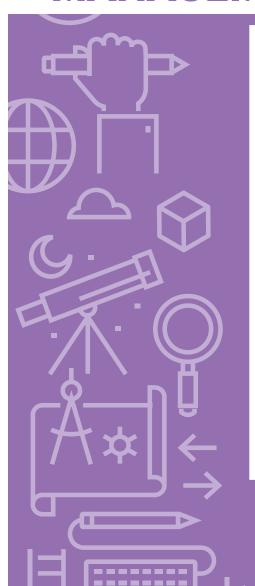# chrome

CHROME DEVICES & MANAGEMENT FOR EDUCATION

Over the past 5 years, Chromebooks have been heavily adopted in the K-12 environment, taking over nearly 60% of the K-12 market share. But do you know why Chrome is such a good fit for K-12?

Chrome devices are inexpensive enough to purchase in bulk with an entire classroom able to be outfitted at a fraction of the cost of iPads and less-capable laptops, and they're sturdy enough to be used across multiple students and years. Due to their cloud-based nature, they allow for a personalized experience based on user sign-in, regardless of the device, giving schools the option to assign devices at a classroom level as opposed to individual students.

School and IT administrators appreciate the ease of device and app management as well as the centralized Admin Console and ability to customize over 200 built-in policies. Students and faculty can choose from a slew of free Google Apps and paid subscriptions to Google for Education which help with lesson plans, assignment distribution and collection, and even collaboration.

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Chrome devices fall within one of five main device types spread across an array of manufacturers, each with dozens of models, giving you hundreds of options to choose from:

Chromebooks:

By far the most common, typically in a notebook or 2-in-1 convertible form factor with features including all-day battery life, touchscreen and stylus support, and a large list of supported apps for Education

Chromebox:

Typically used as a desktop replacement or digital signage due to its minimalized footprint within a small form factor box. Chromebox comes standard with an Intel processor, several USB ports, a hardwired network port, and HDMI/display out that supports multiple displays.

Chromebit:

Similar in size to a large USB flash drive, Chromebit includes built-in Wi-Fi and can plug directly into a display, making it ideal for digital signage displays.

Chromebase:

Designed as an all-in-one PC with desktop-sized displays that are generally touchscreen capable, Chromebase comes with a keyboard and mouse and all the connectivity you'd expect from an all-in-one. This also makes for a great kiosk solution for standardized testing and can double as a digital display.

Chrome Tablet:

The newest Chrome form factor on the market, designed to take full advantage of Google's effort to bring Android compatibility to the Chrome OS platform, enabling students to effortlessly jump from a web-based Chrome application to a dedicated app with no Internet restrictions.

With all of the manageability and support available, Chrome devices have come to provide an ideal experience for students and faculty with a simplified experience for IT administrators to easily manage devices across an entire school or district-wide deployment.

Contact us today to discuss the Chrome Device needs for your schools!

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