



Uncovering the Dangers of Complex Security

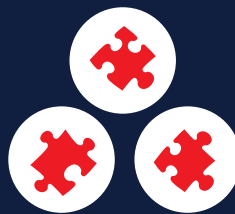
In a world in which the biggest obstacle to effective security is growing complexity, Cisco is on a mission to simplify. Cisco's Integrated Threat Defense approach will help organizations address the security challenges of the Digital Economy:

Complex Infrastructure



New business models are multiplying the points of infiltration into the network

Security Patchwork



Dozens of security solutions from different vendors that often do not interoperate well

Sophisticated Attackers



Attackers exploit visibility gaps created by complexity and fragmentation to penetrate the network

Eliminating these challenges becomes possible when turning to the **Industry's Most Effective, Integrated Security Portfolio** which spans from the endpoint, protecting laptops and roaming users, to the gateway with security on-premises or in the cloud, and of course protecting the network with leading security appliances and segmentation technology:



Advanced Malware Protection



Network Visibility and Segmentation



Security Management



Cloud Security



Next-Generation Firewalls



VPN Security Clients



Email Security



Next-Generation Intrusion Prevention Systems



Web Security



Endpoint Security



Router Security

WHEN CISCO PRODUCTS ARE USED TOGETHER AS AN ARCHITECTURE THEY DELIVER A NEARLY

40% COST ADVANTAGE

Cisco delivers security efficacy and budget efficiency*

*Forrester 2016



Did you know Cisco has the largest Security Intelligence & Threat Research Team in the Industry?

Talos is Cisco's industry-leading team of security experts focused on protecting organizations' people, data and infrastructure with superior cyber threat intelligence. Over the last 10 years Talos has built one of the most comprehensive intelligence gathering and analysis platforms in the industry. Talos tracks threats across end points, networks, cloud environments, web, and email providing a comprehensive understanding of cyber threats and solid, actionable intelligence.



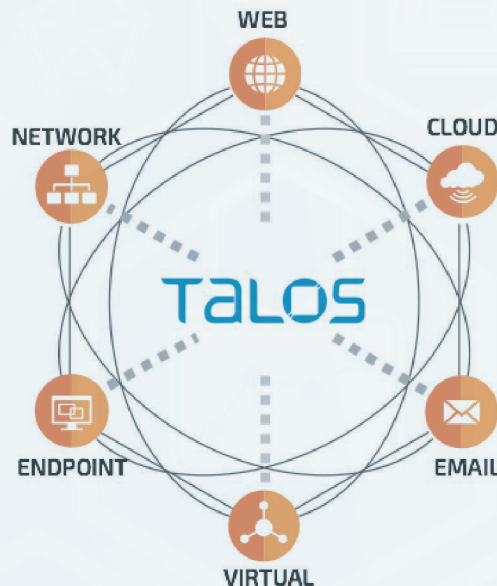
250
Full-time
Researchers



160
Countries



1.5 Million
Malware samples
analyzed per day



19.7 Billion
Threats blocked
per day



600 Billion
Emails inspected
per day



16 Billion
Web Requests
per day



An Economic Impact Study by Forrester Consulting (November 2016) revealed the following three-year risk-adjusted results:

- **38% ROI** from moving to Cisco's integrated security architecture vs. standalone solutions from disparate security vendors
- **70% SECURITY EFFICIENCY GAINS** from improved threat detection, incident resolution, and reduced user down-time

"Cisco is the clear leader in Data Center Security", *Infonetics Research*

"Cisco...best transaction among security vendors", *Goldman Sachs*

"Cisco's Network Security Portfolio finally stands on its own merit", *Forrester*

"Of all security vendors, Cisco is most likely to dominate the data center market", *Barclays*

What the Experts Are Saying:

CONTACT US TODAY so we can introduce you to the most effective, integrated security portfolio in the industry.

