

How to: Book Landing Page

**Tips to optimize the hub of the
marketing campaign**

What makes a successful

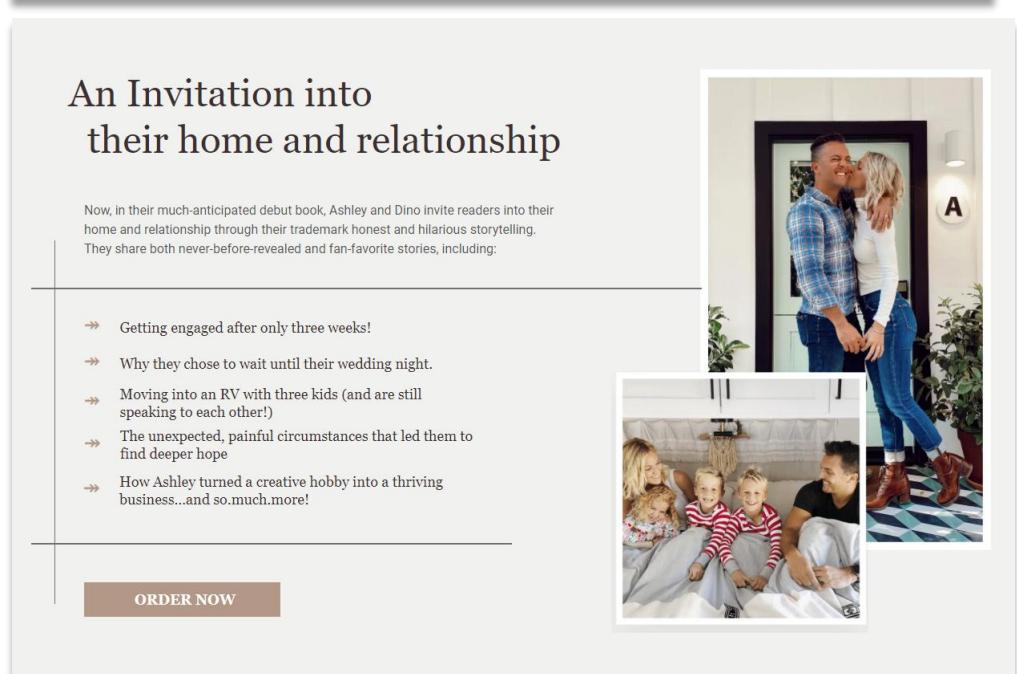
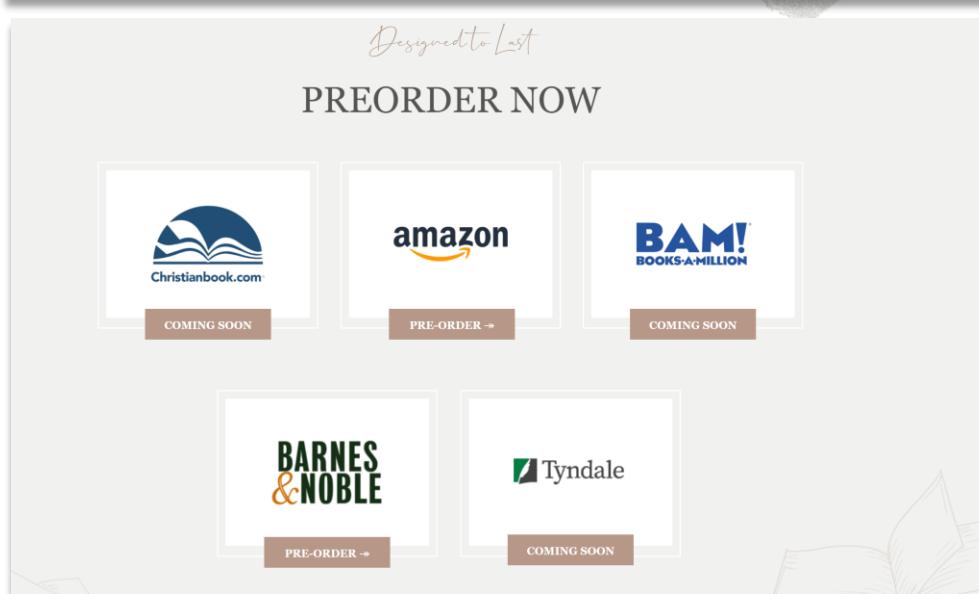
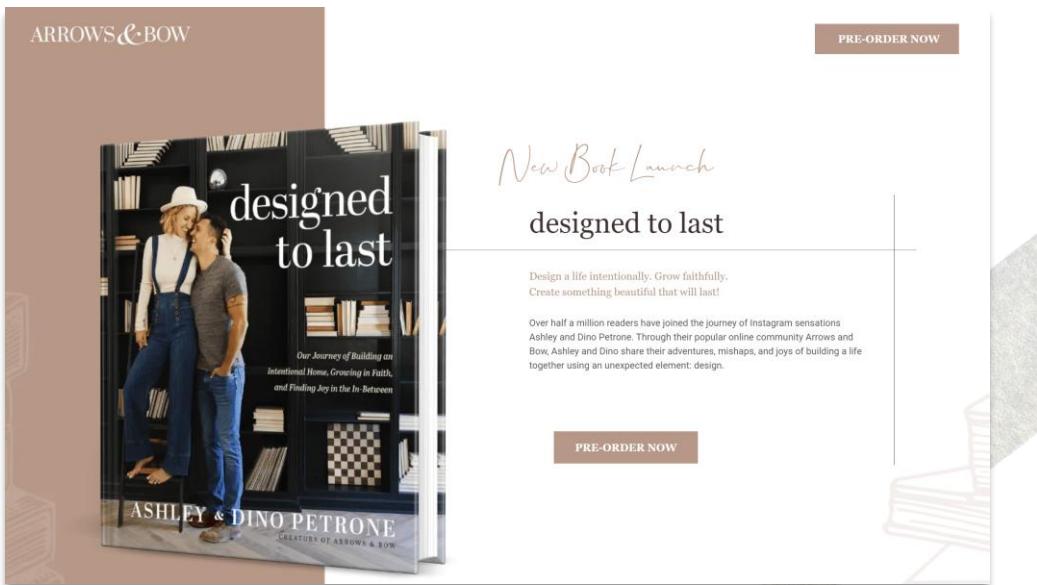
Book Landing Page?

Key components of a good book landing page for conversation include:

- Book cover featured prominently
- Book description
- Retailer links – Please be sure to link to Amazon, Mardel.com, ChristianBook.com, Barnesandnoble.com, BooksAMillion.com, Bookshop.org, GetItLocal.com, Tyndale.com
 - As a note: Any author can become an Amazon and/or ChristianBook.com affiliate
 - Include a callout/reference to the different format your book will be available in, ie: hardcover, softcover, ebook and audio book (double check what formats your book will be in)
- Include tabs at the top for easy navigation of the page
- Include your social handles at the top banner for easy access to subscribe and follow
- Include reviews or endorsements (when those come in)
- Include your author bio – if you'd like
- A link to the book landing from the homepage

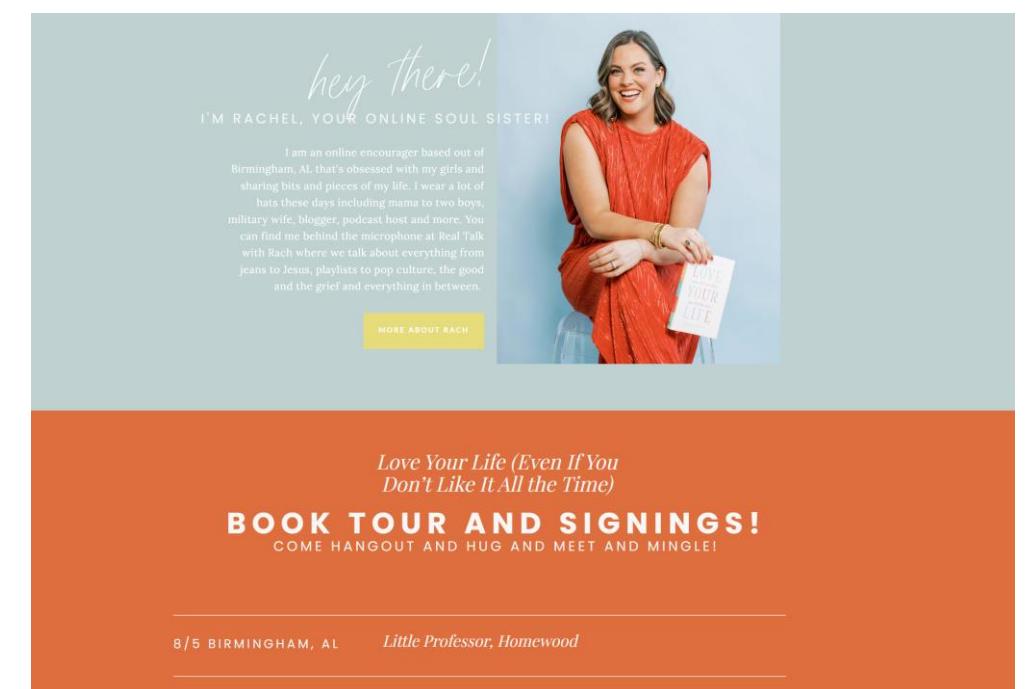
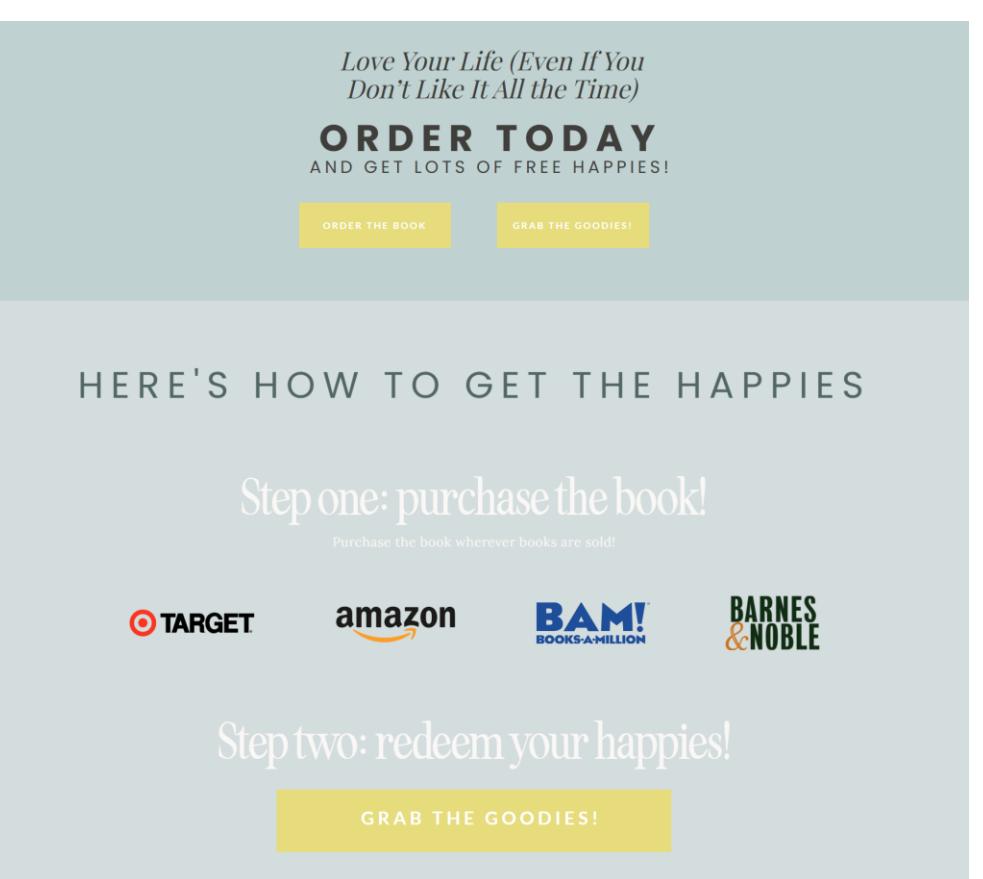
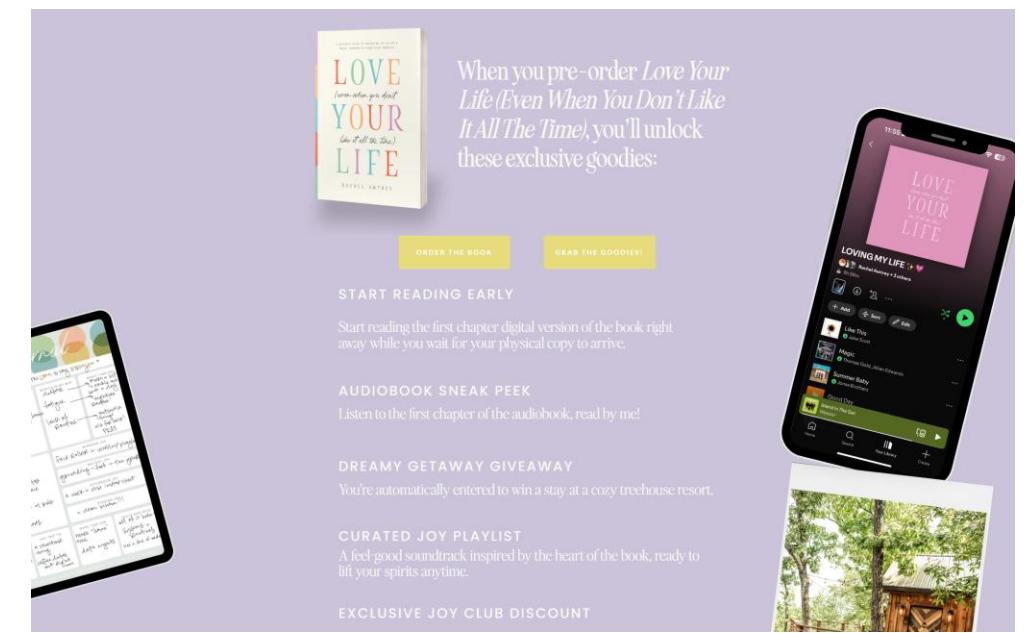
Landing Page Examples

<https://www.arrowsandbow.com/Designed-to-Last>



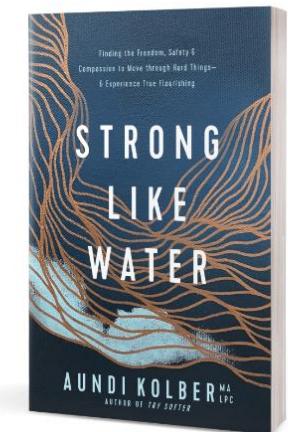
Landing Page Examples

<https://rachelawtrey.com/>



Landing Page Examples

<https://aundikolber.com/strong-like-water/>



aundi kolber
therapist & author

there's a cost to being a certain kind of strong.

When it comes to difficult circumstances, we've all heard the platitudes: "No pain, no gain." "What doesn't kill you makes you stronger." But if we spend our lives trying to be "the strong one," we become exhausted, burned-out, and disconnected from our truest selves.

what if it were different?

Could there be a different way to be strong? Could strength mean more than pushing on and pushing through pain, bearing every heavy burden on our own? What if, instead, true strength were more like the tide: soft and bold, fierce and gentle, moving together as one powerful force?

In *Strong like Water*, author and trauma therapist Aundi Kolber offers a framework for true flourishing. With each page, you'll:

- Learn how your nervous system shapes your experience so that we can move *through* pain instead of being stuck in it.
- Explore various practices, rhythms, and resources to support you in challenging circumstances with compassion and hope.
- Discover how to internalize connection, love, and safety—empowering you with greater resilience.

A different, more expansive way of healing, wholeness, and possibly—*especially*—strength is possible.

we were made to be strong like water.

Strong like Water is available now wherever books are sold, including your favorite independent bookseller and these sites:



what people are saying

1 2 3 4 5 6

“ this book will speak to your soul



With careful thought and gentle intention, Aundi is a trusted guide who distills what she's learned as a trauma-informed therapist. If you're feeling like you're holding the weight of the world, *Strong like Water* will speak to your soul, offer needed resources, and invite you into the sacred work of healing.

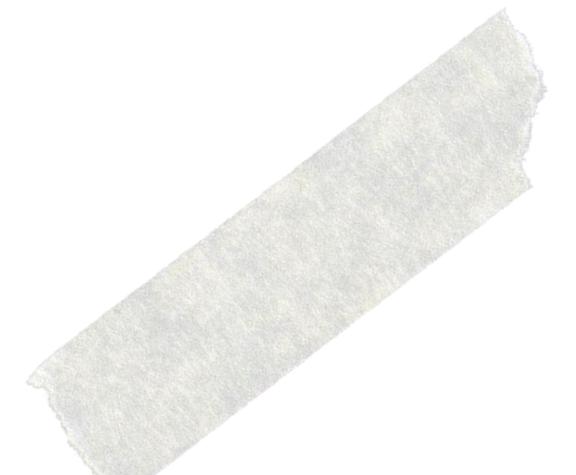
Kayla Craig
author of *To Light Their Way*

“ strong like water adds direction, lightness, and hope to a worthwhile journey



I was deeply moved reading *Strong like Water* and felt comfort and confidence from Aundi's practical, compassionate words. The work of healing and integration often feels heavy, like it's easier left undone, but *Strong like Water* adds direction, lightness, and hope to a worthwhile journey.

Kendra Adachi
New York Times bestselling author of *The Lazy Genius Way* and *The Lazy Genius Kitchen*



Landing Page Examples

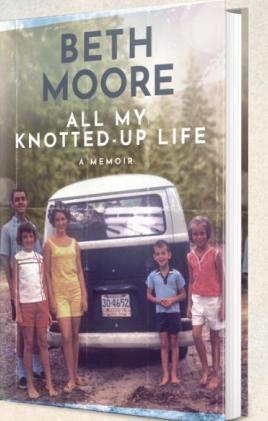
<https://www.tyndale.com/sites/allmyknotteduplife/>

Missed the All My Knotted-Up Life Live event? Watch it [HERE](#) now!

ABOUT | BUY | LIVE EVENT REPLAY | BOOK SIGNINGS | ABOUT BETH

BETH'S NEW MEMOIR IS AVAILABLE NOW!

[ORDER NOW](#) [BOOK SIGNINGS](#)



AN INCREDIBLY THOUGHTFUL, DISARMINGLY FUNNY, AND INTENSELY VULNERABLE GLIMPSE INTO THE LIFE AND MINISTRY OF A WOMAN FAMILIAR TO MANY BUT KNOWN BY FEW.

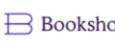
"It's a peculiar thing, this living long enough to take a good look back. We go from knowing each other better than we know ourselves, to barely sure if we know each other at all, to precisely sure that we don't. All my knotted-up life I've longed for the sanity and simplicity of knowing who's good and who's bad. I've wanted to know this about myself as much as anyone. This was not theological. It was strictly relational. God could do what he wanted with eternity. I was just trying to make it here in the meantime. As benevolent as he has been in a myriad of ways, God has remained aloof on this uncomplicated request."

— Beth Moore

All My Knotted-Up Life is a beautifully crafted portrait of resilience and survival, a poignant reminder of God's enduring faithfulness, and proof positive that if we ever truly took the time to hear people's full stories . . . we'd all walk around slack-jawed.

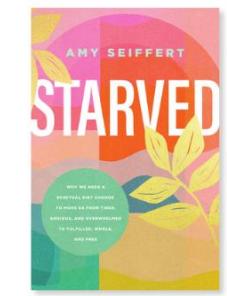
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Landing Page Examples

<https://www.amyseiffert.com/starved>



Starved

Why We Need A Spiritual Diet Change To Move Us From Tired, Anxious, and Overwhelmed To Fulfilled, Whole, and Free.

Available anywhere books are sold.



We're consuming, we're filling up, we're taking in, but at the end of the day, our souls are still starving.

So many of us feel dissatisfied and empty—emotionally, physically, and even spiritually. Our lives are rushed, overflowing, and we're low on joy, fulfillment, peace, and purpose. In our spare moments, we turn to our phones, social media, and a million other little things, desperate for relief, but over time, these distractions become an unhealthy diet for our souls—uplifting us for a moment but ultimately denying us the nourishment we need. When we overconsume these imposters that promise a temporary boost but actually leave us weak and weary, we become anxious, fearful, and depleted. These addicting substitutes keep us coming back for more, never providing satisfaction.

But there is hope. We don't have to stay stuck and malnourished. We can become free of shame, disappointment, and anxiety.

In *Starved*, popular author and teacher Amy Seiffert shows readers how to stop ingesting spiritual junk food and offers simple and replenishing practices like silence, service, and Sabbath that can bring us closer to Jesus. She encourages us to put down our phones, set aside our pride, and let go of the hustle so that we can receive a spiritual diet change that will leave us delightfully content, spiritually healthy, and free to experience the goodness of Jesus.

Rave Reviews



"Whenever I eat junk food, I still feel hungry and I don't feel great either. Spiritually this implies as well. We are famished for some spiritual nutrition. In *Starved*, Amy delivers a four course meal of spiritual disciplines that feed our souls. Grab your fork. It's feasting time."

Dr. Devwin Gray
Co-founder & Lead Elder Pastor of Transformation Church
Author of [How to Heal Our Racial Divide](#)



"Starved is a come-to-the-table, fill-your-plate invitation to true nourishment. In this run-faster, hustle-for-approval world, this book leads us to a soulful place of connection. Amy Seiffert has written a guide that is at once real and raw, loving and hopeful. Using her own pain and grief, Amy shares with us what she knows to be true: God's amazing grace feeds and renew us."

Karen Joe Hardwick, MDiv, MSW
Author of [The Connected Leader: Seven Strategies to Empower Your True Self and Inspire Others](#)



With grace and truth, Amy Seiffert shares how we can authentically hold the tension of releasing control to our powerful God while also taking ownership for ourselves and our community. *Starved* provides practical resources and pathways that empower readers to nourish themselves in sustainable ways. This book is for anyone who has ever felt a little bit "off" yet knows there is so much more to life. Please share this book with everyone you care about!

Jenni Wang Cheville
Pastor and speaker, National Community Church

Landing Page Examples

<https://alisachilders.com/live-your-truth-and-other-lies/>

The landing page features a purple header with the text 'Examine Modern Lies That are Disguised as Truths in Today's Culture'. Below this is a book cover for 'Live Your Truth and Other Lies' by Alisa Childers. The main content area contains a video player showing a woman speaking, with a 'Watch on YouTube' button. A purple sidebar on the right contains text and links for ordering the book.

Examine Modern Lies That are Disguised as Truths in Today's Culture

LIVE YOUR TRUTH
And Other Lies

Exposing Popular Deceptions That Make Us Anxious, Exhausted, and Self-Obsessed

Alisa Childers

Watch on YouTube

Order Now

amazon.com BARNES & NOBLE BAM! Christianbook.com Tyndale

The page includes a section for 'Download and Share These Memes' with six different meme cards. Below this is an 'Endorsements' section featuring a quote from Warner Wallace and a 'Dateline' bio.

Download and Share These Memes

EXPOSING POPULAR DECEPTIONS THAT MAKE US ANXIOUS, EXHAUSTED, AND SELF-OBSSESSED

EXAMINE MODERN LIES THAT ARE DISGUISED AS TRUTHS IN TODAY'S CULTURE

Tired of social media telling you what you're supposed to think? DISCOVER WHAT TRUE FREEDOM IS.

I don't know about you, but I find that relying on whatever the loudest and most attractive voices say it true on a given day is absolutely exhausting.

You have a choice to make. Will you choose to stand on the unchanging truth of the Scriptures, or will you choose whatever trendy catchphrase people are currently obsessed with?

There's a big difference between "live your truth" and "live the truth."

Endorsements

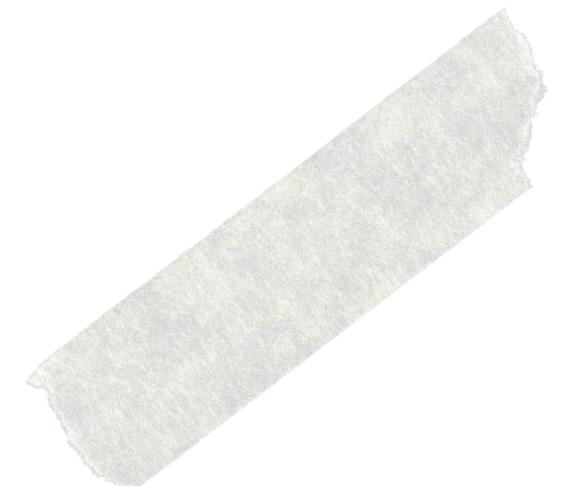
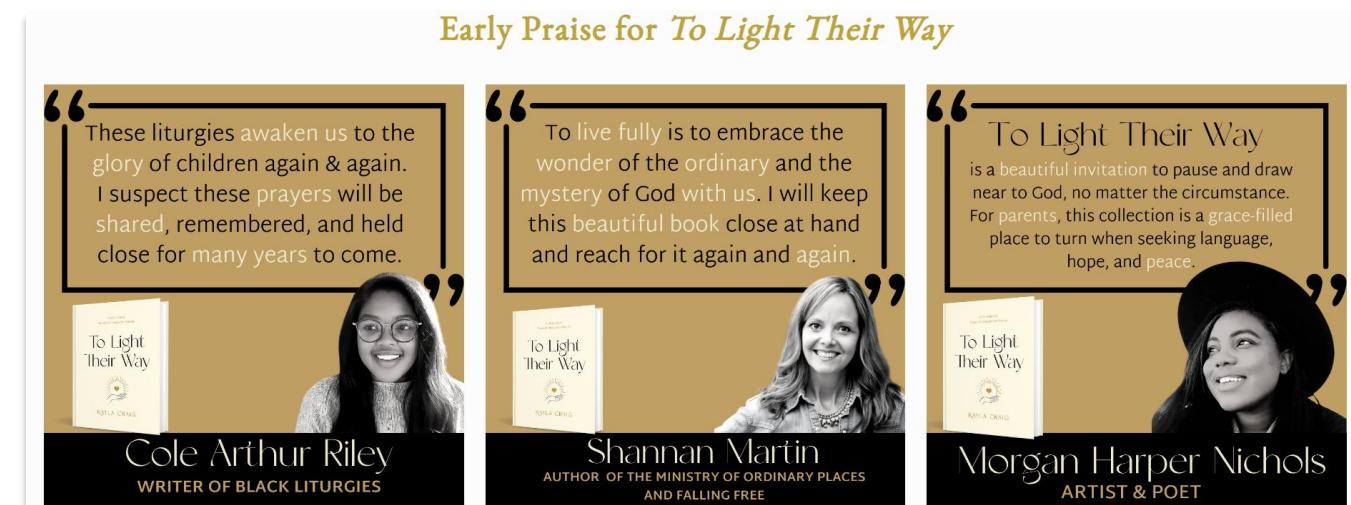
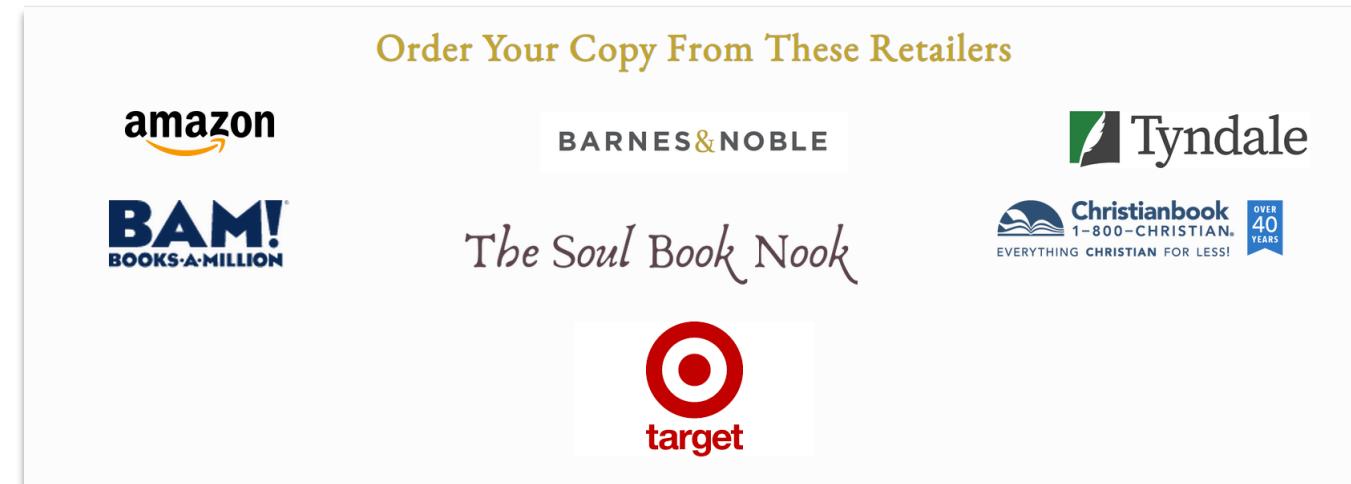
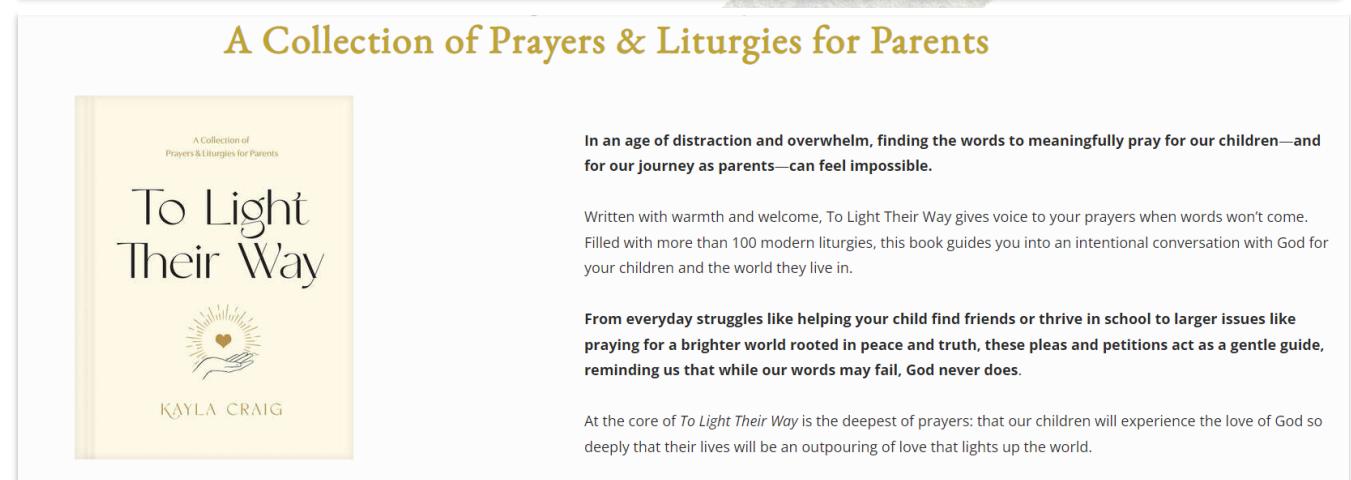
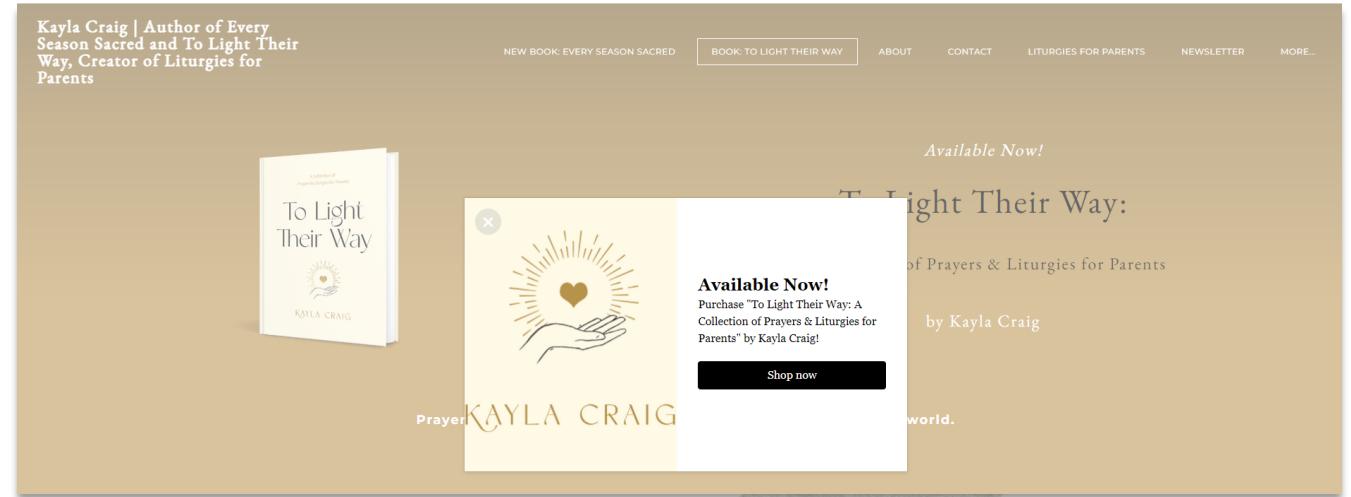
"In a social media world where memes are more influential than mentors, it's sometimes difficult to resist the lies of culture. Words matter and ideas have consequences. Let Alisa Childers help you differentiate between current thinking and correct theology. *Live Your Truth and Other Lies* will change the way you think about the claims of culture and their impact on your life."

J. Warner Wallace

Dateline: featured cold-case detective and author of *Cold-Case Christianity* and *Person of Interest*.

Landing Page Examples PREORDER GOODIES

<http://www.kaylacraig.com/book.html>



Landing Page Examples PREORDER GOODIES

<https://www.thismotherhen.com/ps-its-gonna-be-good>

PRE-ORDER PERKS

↓ ↓ ↓

1. GET MY AUDIOBOOK FOR FREE

As if sitting across from me over a cup of ☕, you'll hear my passion, intention, and humor woven throughout every minute of this audiobook *[access for 90 days after release date]*. I think this perk ALONE is worth pre-ordering because (admittedly biased, but...) I think you'll enjoy this version better than the actual paper copy. WHO KNOWS? Well, you will actually... since you'll soon own both.



2. FREE ACCESS TO MY "GIRLFRIEND'S GUIDE TO CHOOSING FAITH OVER FEAR" COURSE (PREVIOUSLY \$97)

In this 4-week course, I walk you through stories of men + women in the Bible who chose faith over fear when circumstances weren't favorable, everyone else doubted and their worst fear actually happened—*knowing the Bible is our example + you can too*.

Focusing on 1 Bible character per week, you'll learn the 4-question funnel that paves a biblical pathway you can continually walk down to choose faith over fear *every time*. Because you don't have to be sucked into the what-if's + dominated by fear anymore. Thanks to Jesus—you can in fact live FREE... for that's exactly why He came in the first place [John 10:10].

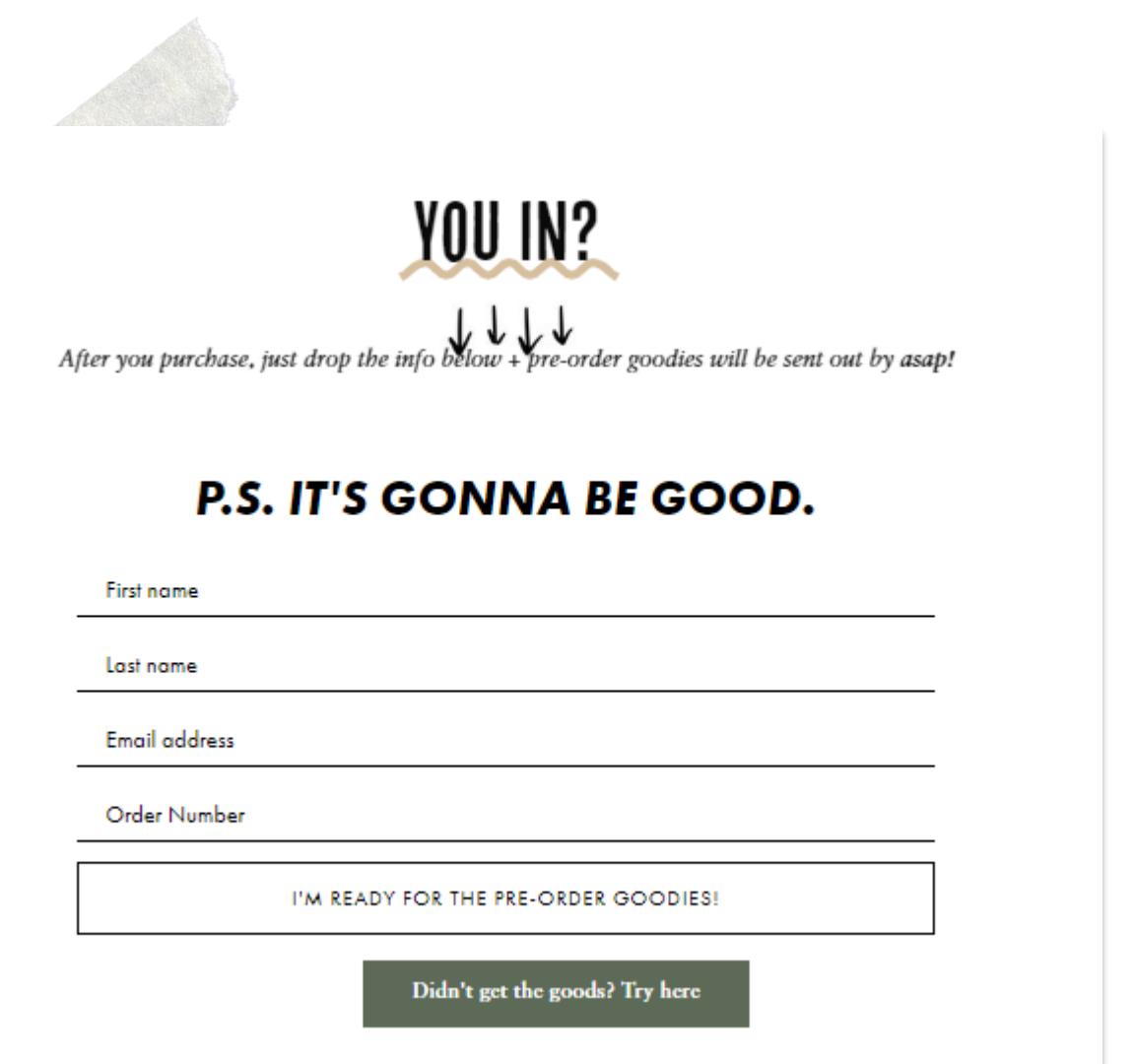
- Recorded sessions to do at your own pace. Pause when you need, play when you can. (Average length of the daily video teachings: 5-10 min.)
- Corresponding ebook to help you personalize what you're learning and apply it to your life.



3) MY GO-TO WORSHIP PLAYLIST

If Hebrews 13:15 says, "Let us offer through Jesus a continual sacrifice of praise to God" and Psalm 95 repeats, "Come, let us sing to the Lord! Let us shout joyfully to the Rock of our salvation" and Romans 15:9 echoes, "I will sing praises to your name"...

Well then, I say we pump this worship playlist across EVERY SPEAKER in EVERY LEVEL throughout the whole house at an all-time HIGH. When you do, watch your countenance change, your hope rise, and ultimately, your God meet you there.



YOU IN?

↓ ↓ ↓

After you purchase, just drop the info below + pre-order goodies will be sent out by asap!

P.S. IT'S GONNA BE GOOD.

First name

Last name

Email address

Order Number

I'M READY FOR THE PRE-ORDER GOODIES!

Didn't get the goods? Try here

<https://www.thismotherhen.com/ps-its-gonna-be-good>

Landing Page Examples PREORDER GOODIES

<https://herviewfromhome.com/so-god-made-a-mother/>

The landing page for 'So God Made a Mother' features a large image of the book cover. Below it is a photograph of a woman sitting at a desk, looking at a laptop. The page includes a 'Pre-order' button and a 'CLICK HERE TO CLAIM YOUR BONUS CONTENT!' button. At the bottom, there's a 'PRE-ORDER NOW (COMING IN APRIL)' button and an 'Already ordered?' button.

No two mothers are alike.

No two experiences in motherhood mirror each other.

But something powerful happens when our stories of motherhood come together—they speak love, worth, value, and beauty. They take the undefinable experience of motherhood and give it shape and substance and strength. They speak to us all.

So God Made a Mother

So God Made a Mother promises to show you the incomparable heart of a mother . . . a mother just like you.

It used to be that people lived near their mothers and sisters and aunties and grandmas and everyone did life together.

Stories and wisdom were passed down effortlessly. Times have changed, but these shared experiences are no less important now than they were then.

Join Leslie Means, founder of the popular website Her View From Home, as she weaves together a powerful, emotional collection of essays from women of all ages and stages. These real-life, straight-to-the-heart stories will make you laugh, cry, and nod along.

Claim Your Pre-Order Bonuses!

First Name

Last Name

Email Address

Mobile Phone

Postal Code

Retail Order Confirmation Number

Retailer

Other Pre-Order Retailer (If "Other" selected above)

Submit

We won't send you spam. Unsubscribe at any time.

BUILT WITH ConvertKit

Landing Page Examples PREORDER GOODIES

<https://changeyourbrainchangeyourpainbook.com/>

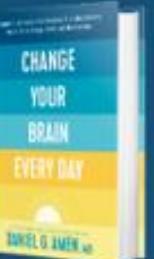
Pre-Order Before 03/21 to Receive 4 Bonus Gifts!



CHANGE YOUR BRAIN EVERY DAY

Simple Daily Practices
to Strengthen Your Mind, Memory,
Moods, Focus, Energy, Habits
and Relationships

PRE-ORDER NOW



Special Announcement: Dr. Amen's New Book "Change Your Brain Every Day" is now available for pre-order! Watch on YouTube

Watch on YouTube

366 Days to a Better Brain, Mind, and Life!

In *Change Your Brain Every Day* psychiatrist and clinical neuroscientist Daniel Amen, MD, draws on over 40 years' clinical practice with tens of thousands of patients to give you the most effective daily habits he has seen that can help you improve your brain, master your mind, boost your memory, and make you feel happier, healthier, and more connected to those you love.

Imagine what you could learn by spending every day for a year on a psychiatrist's couch. In the pages of *Change Your Brain Every Day*, you'll get a year's worth of life-changing daily wisdom from Dr. Amen, one of the world's most prominent psychiatrists. There's even one extra day included in case you read the book during a leap year.

Today is the day to start changing the trajectory of your life, one tiny step at a time.

PRE-ORDER NOW

Pre-Order by 03/21
and Receive Four Bonus Gifts

Greater than \$200 in value!

Take advantage of this great offer today! Order now and receive these powerful tools that will help you jumpstart your daily brain health habits so you can have more energy, brighter moods, better focus, sharper memory, and a better life!

- CHANGE YOUR BRAIN EVERY DAY 28-DAY QUICK START GUIDE WITH 28 SHORT VIDEOS
- CALM MY BRAIN SUPPLEMENT
- 10-DAY BRAIN BOOST COOKBOOK
- BRAIN FIT LIFE ONLINE PROGRAM

PRE-ORDER NOW



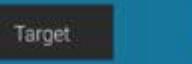
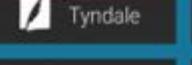
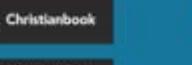
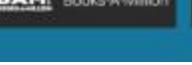
Pre-Order Today Claim Your 4 Bonus Gifts

1 Order from any bookseller below. Copy your order # and complete step 2.

2 Enter your order number and instantly access your free bonuses!

First Name Last Name
Email Order Number

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