

Aloha

Maui is considered one of the most beautiful places on the planet. Our natural resources make Maui a paradise, and we are very protective of our beloved island. **We have some challenges.** A permanent population of about 160,000 and about 50,000 tourists on island daily puts tremendous demands on our lifestyle, infrastructure and our fragile ecosystem. We are happy to share Maui with visitors from around the world but we ask you to understand our concerns and expectations so your Maui visit can be a joy for both you and our island families.

This brochure was written by our

island family – the friendly, laid-back folks whose island tips you frequently seek out.

MAUI TOURIST
EXPECTATIONS

VISITOR SAFETY

Please listen to our lifeguards and listen to the locals. **Drowning** is the leading cause of death for tourists. So, let's remind you again, when a lifeguard or local says **"don't do that,"** you had better listen.

We call it paradise, but that does not mean there are no island hazards. **There are many:** The sun, weather, ocean, hikes and wildlife each can ruin your vacation. You're going to see yellow **EMR** trucks speeding to the many emergency calls they receive daily. It's usually not a local who had a medical event or accident — **it's a tourist who made a bad choice.**

WHAT OUR MAUI ISLAND FAMILY EXPECTS OF OUR VISITING TOURISTS

We operate at a different pace on Maui. We have a saying – **"You're on island time. We will get to it when we get to it."** You're on vacation so relax, take your time, drive slowly and stop for people in crosswalks and, if it's safe, wherever they might need to cross.

Don't drive and text or become fixated on your phone's navigation app. Stay alert and pay attention to our speed limits. They are much lower than what you are used to on the mainland but we have our reasons. You're going to see bicycles, skateboards, Onewheels™ and scooters; plus lots of pedestrians with their kids and beach activity gear in tow. Our Maui police really don't want to give you a speeding or distracted driving ticket, but they will if you jeopardize the safety of our ohana (family) or visitors.

Don't honk. It's considered rude on Maui, where patience is key. You could easily enjoy your entire vacation on Maui and not hear anyone honk their horn. Remember, you're on vacation. Honking to move things along faster will just have everyone thinking that **you're nuts.**

"Don't do that" — Don't touch the turtles or monk seals while taking a selfie. **Actually, don't touch any wildlife!** You could end up with a nasty bite wound. But even worse, you will have every islander pissed at you, and you could become the front-page story in every newspaper across Hawaii. Not to mention that you'll be subject to a wicked wildlife fine.

Respect private property. You may be curious to follow a group to a waterfall or wilderness area, but often it is a private tour with owner permission to be there.

PICK UP YOUR TRASH! You're a welcome guest on Maui. Please be respectful of our laws (such as no smoking on the beach), our people, legal parking, culture, customs and lifestyle.



Breakfast

Breakfast Egg Sandwich
your choices of meat, cheese, and bread

Bagel and Lox
toasted bagel, smoked salmon, capers, onions, tomato, cream cheese

Yogurt Parfait
yogurt, granola, fruit

Salads

Chef Salad
romaine, turkey, ham, cheddar, egg, black olives, tomato

Caesar Salad
romaine, parmesan cheese, garlic croutons add chicken

The 808 Salad
mixed greens, chicken, pine nuts, raisins, feta

Cobb Salad
romaine, chicken, bleu crumbles, bacon, egg, avocado, onion, tomato

Chop Salad
romaine, feta, kalamata olives, walnuts, garbanzo beans, salami, fresh basil, tomato, onions, walnut vinaigrette

The "Uncle Chad" Salad
mixed greens, goat cheese, apple, candied pecans, cucumber, apple curry vinaigrette add chicken

Kula Strawberry Salad
greens, chicken, feta, candied pecans strawberry relish, balsamic vinaigrette

Beet Salad
mixed greens, goat cheese, beets, green apple, candied pecans, choice of avocado or chicken, balsamic vinaigrette

McKenzie Salad
jerk seasoned chicken, grapes, bleu crumbles, onions, balsamic vinaigrette

Sandwiches

Chicken Salad
homemade chicken salad, dried cranberries, walnuts, lettuce, tomato

Turkey
lettuce, tomato, sprouts, avocado, cheddar, cranberry aioli

Toasted Italian
ham, pepperoni, salami, tomato, onion, provolone, olive tapenade, italian dressing

Hot or Cold Pastrami
lettuce, tomato, onion, swiss, mustard, mayonnaise

Toasted Wasabi
roast beef, tomato, onions, pepper jack, wasabi aioli

Veggie-licious
herb cream cheese, cucumber, tomato, onion, avocado, sprouts, swiss, lettuce

Tuna
lettuce, tomato, cheddar and choice of sweet or dill pickles

Meatball Hero
homemade meatballs, marinara, provolone

Shiitake Beef Melt
roast beef, shiitake mushrooms, garlic aioli, swiss

Southern Squealer
pulled pork, BBQ sauce, cheddar, cole slaw

Belly Dancer
1/2 pork belly burnt ends, garlic aioli, boursin cheese, onions, arugula on a hoagie

Paninis

"Porkie" (with sweet chili dipping sauce)
hawaiian pork, mango salsa, sweet chili dipping sauce pepper jack, on rye

Reuben or Kim Chee Reuben
pastrami, sauerkraut, swiss, 1000 island, rye

Turkey Ruben or Spicy Ruben
pastrami, sauerkraut, swiss, 1000 island, rye

Spicy Tuna
pepper jack, anaheim peppers, jalapeños

Hot Hawaiian
ham, pepper jack, pineapple, honey mustard

Chicken Pesto
chicken breast, sun-dried tomato, toasted pine nuts, provolone, pesto spread

Rippie (veggie)
provolone, swiss, tomato, pesto spread, avocado

Roast "Beast"
roast beef, salami, swiss, provolone, jalapeños, horseradish spread

Chicken Mango Chutney
chicken breast, mango chutney, pepper jack, onions, tomato

Red Rooster
turkey, bacon sriracha aioli, cheddar, provolone, onion

Spicy Chicken Ranch
bacon, pepperoni, provolone, cheddar, tomato, avocado, spicy ranch dressing

Keiki Menu

Hot Dog
Grilled Cheese
Tuna Sandwich
Ham and Cheese
Turkey and Cheese
Peanut Butter & Jelly

Let's Eat!

Gourmet Hot Dogs

1/4 pound, all-beef kosher hot dog or veggie dog

- BLT
- Kim Chee
- Pizza Dog
- Chicago Style
- Sauerkraut, Mustard
- Avocado, Mango Salsa
- Bacon, Cheddar, BBQ Sauce
- Bleu Cheese Crumbles, Buffalo Wing Sauce
- Cream Cheese, Relish, Sriracha, Pepperoncinis

Catering

We offer party platters, lunch boxes and custom catering packages to fit your budget!

- Lunch Boxes
- Party Trays
- Beach Events
- Weddings
- Office Meetings
- Sport Events
- Birthdays
- Drinks & Chips



808 DELI "Porkie" (sweet chili dipping sauce) hawaiian pork, mango salsa, sweet chili dipping sauce pepper jack, on rye.



ROASTED CHILES "Fish Tacos" Rich in flavors, you can't go wrong with anything on the menu. **Plus,** over 50 kick-ass tequila choices!



BLUE DOOR BREAD & PIZZA COMPANY "Caramel Lilikoi French Toast" It's rich, sweet but not too sweet, and showcases their treasured artisan sourdough bread. Located inside **South Maui Gardens** next to Da Green Coffee Bar.



Aloha Burger (spicy) House-made chipotle mayo, ketchup, caramelized onions, tomato, lettuce, melty vegan cheese and beyond burger all on a fresh toasted bun. **An amazing juicy burger!**



SOUTH SHORE TALK LOUNGE "Combo Pizza" Red sauce, pepperoni, Canadian bacon, our Hawaiian sausage, mushrooms, green peppers, red onions and black olives.



WING KINGS FOOD TRUCK "Buffalo Sando" – Hand breaded fried chicken thigh, house buffalo, blue cheese crumble, ranch, onion, lettuce, tomato on a brioche bun.

DESIGN / LAYOUT: phil@philwinter.com
SELECTED PHOTOS: Hawaii Media Collective

FAVORITE EATS

808 DELI
2511 S. Kihei Rd • 808-879-1111

FREE MAUI MAP

Aloha &
WELCOME TO PARADISE



Aloha     

- Surf Lessons
- Snorkel Trips
- Rentals
- Surf Boards
- Snorkel Gear

SNORKEL & SURF CO.
1941-H S. Kihei Rd.
(808) 214-0549
AlohaSnorkelMaui.com

 Nakalele Blowhole

 Honokahua Bay

 Kapalua Bay

 Napili Bay

 S Turns

 Puukoli

 Kaanapali

 Hanakao'o Beach

 Lahaina

 Pacific Whale Foundation

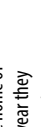
 Award-winning sunset dinner

 cruises with certified marine naturalists on board out of Lahaina Harbor.

 Maui

 Maui

 Maui

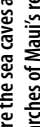
 Maui

 Maui

 Maui

 Maui

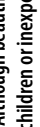
 Maui

 Maui

 Maui

 Maui

 Maui

 Maui

 Maui

 Maui

 Maui

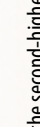
 Maui

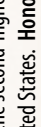
 Maui

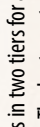
 Maui

 Maui

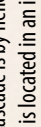
 Maui

 Maui

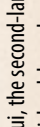
 Maui

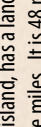
 Maui

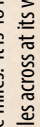
 Maui

 Maui

 Maui

 Maui

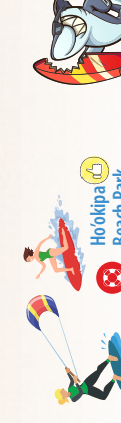
 Maui

 Maui

 Maui



RUGGED ROAD: The road around the north side of Maui is a rugged vehicle adventure. You may have some "Indiana Jones" movie flash-backs where you go "oh wow." Your journey is strikingly scenic and well worth the adventure but beware, there are narrow, bumpy and desolate sections with sheer cliffs and NO guard rail. Drive with extra awareness!



"Jaws" is Maui's world-famous, mega-surf break with 25- to 70-foot-high waves, seen between November and March. Considered one of the most dangerous waves in the world.



ISLANDS OF HAWAII:

PONO PLEDGE



(Facing the wind - the direction from which the wind is blowing)



Wai'anapanapa State Park (black sand beach - resv. required)



Hana



Puuiki



Koali



Hamo'a Beach



Venus Pools



Kipahulu



Oheo Gulch



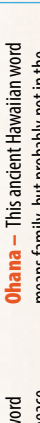
Kaupo (Seven Sacred Pools)



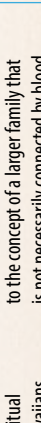
UNPAVED ROAD, rental car companies DO NOT want their vehicles driving on this side of Maui.



This area is very isolated with spotty cell phone service. Should you experience any tire or mechanical issues you will mostly be on your own.



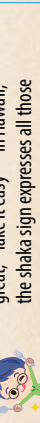
Warren & Annabelle's Magic



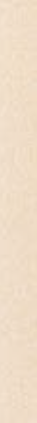
Download the Maui Shaka Guide App. Explore Maui on your own terms with this GPS Shaka Guide. Six self-guided audio tours on the island, including the Classic Road to Hana.

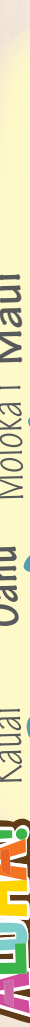
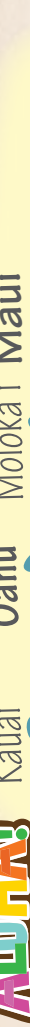
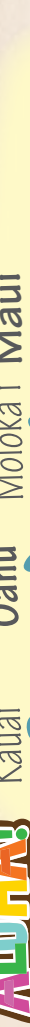
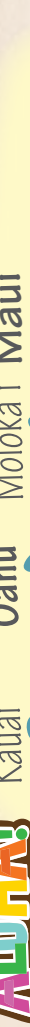
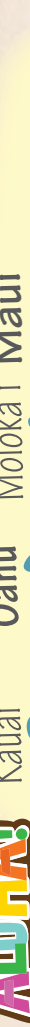
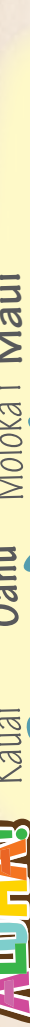
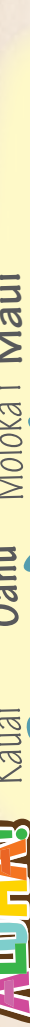
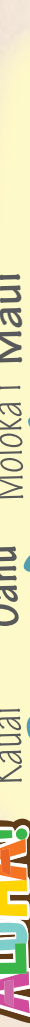
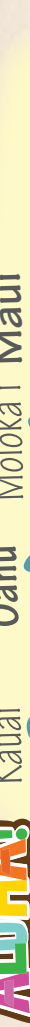
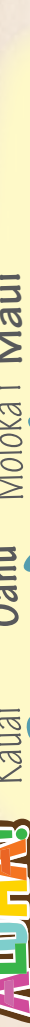
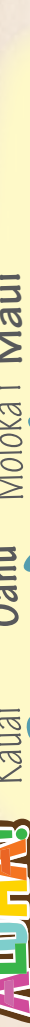


Design / Layout: Phil Winter



phil@philwinter.com



Aloha!            

ISLANDS OF HAWAII:

PONO PLEDGE

"Jaws" is Maui's world-famous, mega-surf break with 25- to 70-foot-high waves, seen between November and March. Considered one of the most dangerous waves in the world.



ISLANDS OF HAWAII:

PONO PLEDGE



(Facing the wind - the direction from which the wind is blowing)



Wai'anapanapa State Park (black sand beach - resv. required)



Hana



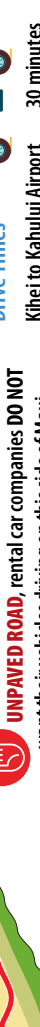
Puuiki



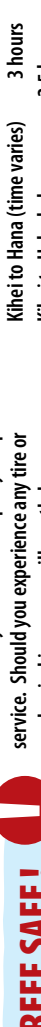
Koali



Hamo'a Beach



Venus Pools



Kipahulu



Oheo Gulch



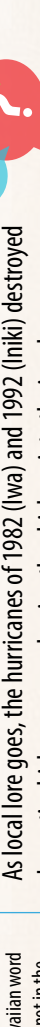
Kaupo (Seven Sacred Pools)



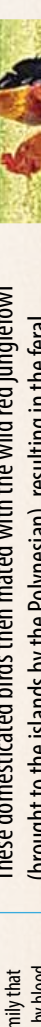
UNPAVED ROAD, rental car companies DO NOT want their vehicles driving on this side of Maui.



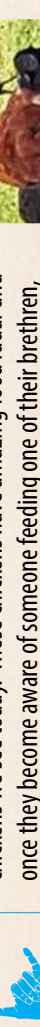
This area is very isolated with spotty cell phone service. Should you experience any tire or mechanical issues you will mostly be on your own.



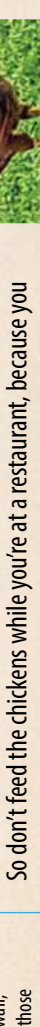
Warren & Annabelle's Magic



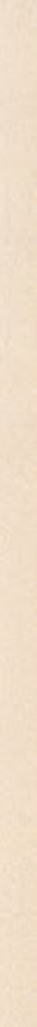
Download the Maui Shaka Guide App. Explore Maui on your own terms with this GPS Shaka Guide. Six self-guided audio tours on the island, including the Classic Road to Hana.



Design / Layout: Phil Winter



phil@philwinter.com



MAUI, HAWAII

FUN FACTS

- Maui has been voted "Best Island in the World" by the readers of Condé Nast Traveler magazine for 20 years.
- Maui has more miles of swimmable beach than any other Hawaiian island.
- Maui has the largest dormant volcano in the world, Haleakala.
- Maui has the second-highest waterfall in the United States. Honokohau Falls drops in two tiers for a total of 1,119 feet. The best way to see this amazing cascade is by helicopter because it is located in an inaccessible valley in the West Maui Mountains.
- **Size:** Maui, the second-largest Hawaiian island, has a land area of 729 square miles. It is 48 miles long and 26 miles across at its widest point, with a coastline of 120 miles.

HAWAIIAN WORDS

EXPRESSIONS

- Aloha** - The Hawaiian word for hello, love, affection, peace, compassion and mercy, but has a deeper cultural and spiritual significance to native Hawaiians.
- Ohana** - This ancient Hawaiian word means family, but probably not in the way you typically use it. Ohana speaks to the concept of a larger family that is not necessarily connected by blood.
- Mahalo** - This expression of gratitude is also "Thank you" used as a simple greeting.
- Keiki** - Hawaiian for child. You will see this on many restaurant menus.
- Shaka Sign**
 - "Hang loose," "Right on," "Thank you," "Things are great," "Take it easy" - in Hawaii, the Shaka sign expresses all those friendly messages and more.

Yikes ... what's with all the wild chickens on Maui?

As local lore goes, the hurricanes of 1982 (Iwa) and 1992 (Iniki) destroyed domestic chicken coops, releasing the chickens into the jungles. These domesticated birds then mated with the wild red junglefowl (brought to the islands by the Polynesian), resulting in the feral chickens we see today. These chickens have amazing food radar and once they become aware of someone feeding one of their brethren, they all come clucking and flapping your way in hilarious fashion. So don't feed the chickens while you're at a restaurant, because you will soon have more of these feathered creatures joining you.



REEF SAFE! Please use reef safe sun screen (oxybenzone free) to protect our fragile ecosystem.



Beach Ocean Safety Lifeguard*

- Kama'ole Beach, I, II, III
- Makena State Park (Big Beach)
- Hanakao'o Beach (Canoe Beach)
- DT Flemming Beach Park

* Subject to change, check website.



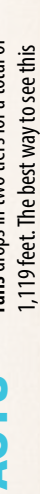
Blue Water Rafting Co.

Explore the sea caves and lava arches of Maui's remote and rugged Kana'o Coast.



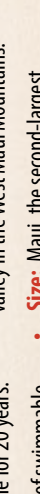
Big Beach can have flash rip currents and a significant on-shore break that can be brutal with neck and back injuries when there is a large south swell. Although beautiful, this is NOT a beach that is safe for small children or inexperienced swimmers. Big Beach has a Lifeguard Station.

QUESTIONS? Please seek out a lifeguard.



The word **Humuhumunukunuiāpua'a**

(loosely translated ... fish with a snout that grunts like a pig), and it's Hawaii's state fish. "Humu" is the short name of this colorful tropical reef triggerfish that you'll likely see when snorkeling in Maui.



Ma'i'a Spinner Dolphin

