

## EJAB Strategic Planning Meeting (For 2021-2026)

Approved 13 April 2021

Attending: Commissioner Allen Book, Romaine Hanson, Kimberly Andrews, Kimi Takagi, James Deemy

- **Review of Mission Statement**

*EJAB advocates for environmentally healthy neighborhoods in Glynn County through engagement, education and empowerment of the community.*

- **Community Focus Areas/Needs**

1. More African American leadership around environmental issues
2. Engaging youth of color in environmental issues
3. Impact of Superfund sites on neighborhoods of color and surrounding communities
4. Support equitable and resilient infrastructure
5. Impact of climate change on community health
6. Economic impact of environmental injustices on communities of color

- **EJAB Goals/Needs**

1. Awareness/Increased Community Visibility
  - Social media – Kimberly and intern
  - Website – Kimberly and intern
  - Community workshops and seminars
  - Tabling events
2. Fundraising
  - Sponsorships (e.g., Honeywell, other PRPs, local businesses)
  - Blue Crab Festival
  - Cookbooks, community cook-off/potluck when released
  - BBQ
  - 3/5K run through the neighborhoods – Park-to-Park; Liberty Ship, Howard Coffin, Selden, Mary Ross
  - Round-up fundraising
  - Crowdfunding (e.g., Amazon Smile, GoFundMe)
  - Campaign for Charities

- **Program Goals/Actions**

1. Increase NPA representation on EJAB (1)
2. Annual EJ Academy (min 1/yr) (1)
3. YoPro/YELL (Youth Environmental Leadership Lab)/Youth (2)
4. Community Monitoring (4, 5)
  - Environment (water, soil, air)
  - Human health (e.g., MAREX Hg, EcoAction, Public Health)
5. Convene a council of environmental justice groups/organization under Community First Justice Center (3, 4)
  - Information/scientific data needs on risk factors in community from industrial pollution and non-compliance (e.g., Superfund, trash/Liberty Roll-offs)

- Policy reformation
  - 6. Establish research and awareness programs to educate community (emphasis on youth) on food security (i.e., urban farming, seafood advisories) (2)
    - Urban farming
    - Hydroponics
    - Oysters and aquaculture
    - Seafood consumption advisory awareness - Kimberly
      - Cookbook – sponsorship/dissemination, recipe solicitation, evaluation
      - Seafood advisory education guides – fishing, home consumption
      - Magnet – seafood series
  - 7. Hold community workshops and seminars (e.g., water/air/stormwater awareness) (3, 5)
  - 8. Establish Environmental Resource Center at Fire Station (by Dec 2021) (3, 5) - James
    - Electronic resources that can be printed, put on the website, or viewed on touch screens/tablets (latter requires a grant)
    - 5 min video presentations (YouTube and website; also can use in Academy and other community presentations)
    - One-pager resources
      - Dictionary of terms/acronyms
      - Water resources
      - Climate change
  - 9. Community science-based data collection on flooding in neighborhoods (4) - Kimberly
    - Work through NPAs, city and GA Power
    - Time-lapse photography on critical infrastructure
    - Resident reporting for private properties (e.g., Facebook, website)
    - Student/Field observations for validation or resident interviews
  - 10. Green infrastructure and advocate, educate, and inform developers and community members about its importance. (4, 5)
    - Identify areas of need
    - Establish types of green infrastructure that are needed
    - Provide input and recommendations where EJAB members have representation on committees and community planning
- **Training Outlets**
    - EJ Academy
    - YoPro/Youth/YELL
      - Coastal Outreach Soccer (COS) – Shawn Williams (Director/Coach/Mentor)
      - Afterschool program, 11-17 years
      - Workforce development
      - @ MAREX 1x/wk, ~25 participants
      - Spring and Fall – 10 weeks with special sessions in summer (1/2 – 1 day trips/month)
    - Internships (paid) – 18+ to create job opportunity after youth programs
    - CCGA interns – assist with ERC, social media, YouTube
    - C2P2 – Community College Partnership Program (Mike Burns)

- Community Monitoring/Sampling (water, air soil)
- Risley Farms – raised beds and hydroponics (with Jim Frasche and Social Roots/Sarah Ross)
  
- **Board Operations**
  - Monthly meetings – second Tuesday @ 5:30-7:00 pm
  - Add board members and establish official positions and focus areas based on above needs
  - Finish website and social media
  - Google Drive and email established – organize and use!