

\$79/mth BUSINESS CARD

Landscape Style

(2" x 3.5")

Inside pages only

\$79/mth BUSINESS CARD

Portrait Style

(2" x 3.5")

Inside pages only

\$159/mth QUARTER PAGE

Banner Style

(2.25" x 8.25")

Inside pages only

\$159/mth (inside)

\$184/mth (glossy)

QUARTER PAGE

Portrait Style

(5.25" x 3.5")

\$619/mth (inside)

\$699/mth (glossy)

FULL PAGE

Portrait Style

(8.5" x 11")

\$309/mth (inside)

\$369/mth (glossy)

HALF PAGE

Landscape Style

(5" x 8")

\$109/mth

SQUARE

(3.5" x 3.5")

Inside pages only

\$309/mth (inside)

\$369/mth (glossy)

HALF PAGE

Portrait Style

(10.5" x 4")

Print Schedule

MARCH

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

DECEMBER

Above is to scale but reduced to fit on page (see size listed) HST applies to ALL advertising and services.

ADVERTISING

Monthly Billed beginning of each month you advertise

Yearly Billed first month of your 8 month package- 10% discount

Summer Premium Package MAY to OCTOBER inclusive (6 months) billed in May, no discount.

Community Page \$65 avg 250 words and one picture Birth, Wedding, Events, Obituary, Church Services, etc

Advertorial \$165 Share your expertise. One page max w/up to two pictures. Available to current advertisers with The Backroads.

Community Calendar \$0 One sentence, no picture.

Advertise your event on our community calendar.

SERVICES

Ad Design Services \$45/hr

Have a logo already? Let us help with your design

Master of Ceremonies \$150-\$300

Have a vibrant, organized MC for your next event.

FREE Magazine is FULL COLOUR and a minimum of 3500 copies are distributed to Apsley, Coe Hill, Lakefield, Bancroft, Woodview, Cardiff via Canada Post and local business pick up locations.

Apsley Backroads will not take any responsibility for missing or incorrect information in Ad.

Current and previous editions of the Magazine are available online and advertisers are listed with links to their website and/or social media