



# *The STK Group Client Privacy Pledge*

## **OUR COMMITMENT TO DATA INTEGRITY**

In the modern business landscape, "free quotes" have become synonymous with spam calls and the sale of data. Business owners are often afraid to seek help because they don't want their information broadcast to dozens of aggressive salespeople.

**The STK Group is different.** We are a Service-Disabled Veteran-Owned Small Business (SDVOSB). We operate on a code of integrity and discipline. We are **consultants**, not data brokers.

When you choose to work with us, we make the following pledge to you:

### **1. WE DO NOT SELL YOUR DATA**

We are not a lead generation agency. We do not treat your contact information as inventory. We will never sell, trade, or distribute your email address or phone number to third-party marketing lists.

### **2. WE KEEP YOUR DATA IN-HOUSE**

When you provide us with sensitive information—such as payroll data, loss runs, or employee census details—it stays within The STK Group's secure internal systems for the initial audit. We review your risks and needs **before** we talk to any outside vendors.

### **3. CONTROLLED DISTRIBUTION**

We only share your data with specific, vetted solution partners (such as HR platforms or insurance carriers) for the express purpose of securing the services you requested.

- We do not "shotgun" your application to the entire market.
- We target specific providers that fit your industry and size.
- You will know who we are approaching on your behalf.

### **4. ZERO DIRECT COST, ZERO HIDDEN AGENDA**

Our consulting services are provided at **zero direct cost** to you. We are compensated exclusively by the solution providers we place you with. This model allows us to offer enterprise-level consulting without hourly fees.

- Because the partner pays us, we have no financial incentive to sell your data to others.
- If we cannot help you, we part as friends, and you know that you have a solid HR system in place.

### **5. THE VETERAN STANDARD**

As a veteran-owned business, we understand the importance of operational security. We treat your proprietary business data with the same respect and protection that we applied to sensitive information during our military service.

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**CONFIRMED BY:**

A handwritten signature in black ink, appearing to read "Scott W. Burfield".

Scott W. Burfield  
President, The STK Group, Inc.