25-May-2021

To: US/Canadian Carhaul Carriers Transporting Ford Product

Subject: Ford Bronco Equipped with Soft Top Must be Drive-On Orientation Only in the Forward Most Position over the Cab of the Truck on Carhaul

The purpose of this bulletin is to make all carhaul carriers responsible for transporting Ford product aware that there is a risk of damage to the soft top of the Ford Bronco (built at Ford's Michigan Assembly Plant) if it were to be backed-on in the forward most position directly over the cab of the truck. A soft top Bronco **must be in the drive-on orientation** in a position that would take the full force of the headwind (such as the forward most position on the headrack).

EXAMPLE PHOTOS of BRONCO with SOFT TOP option:





Thank you for your assistance and please contact Ford with any questions.

Kind Regards, NA Vehicle Delivery Quality – Damage Prevention

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