



Chance Saling Award
For Self Promotion

CHANCE SALING AWARD ENTRY FORM

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT PERSON

PHONE NUMBER

E-MAIL

Write a brief description of your promotional piece, frequency of use and effectiveness to meet your goal. Attach an additional sheet if needed:

A large rectangular area enclosed by a dashed brown border, intended for the user to provide a description of their promotional piece.



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ENTRY RULES

- Only active MFSA Members are eligible.
Please note: If you are attending the conference, you are an active member of the MFSA
- Entries must be self-promotional mail pieces, projects and campaigns occurring between April 1, 2019 and April 3, 2020.
- The award will be presented to the overall best entry based on the decision of the judges. All other entries are classified as "Runner-up"
- Each entry is \$25.00, whether a single mailing piece or a promotional campaign
- There is no limit to the number of entries a company may submit
- A sample of the piece must be submitted and will be displayed at the conference
- Submit your entry one of three ways:

PAY ONLINE at THEMFSA.ORG and bring your entry to the conference for judging

MAIL IN the promotional piece with an entry form and a check for \$25.00 made payable to MFSA for each entry. Mail to:

MFSA Chance Saling Award

c/o Phil Gage
Southwest Direct
150 Tannehill Dr
Abilene, TX 79602

SUBMIT YOUR ENTRY at Conference Registration, just bring your entry and entry form with a check for \$25.00 made payable to MFSA for each entry. You may submit your entry at the registration desk.