

LEADING THE PACK
The 2023 MFSA Conference
Chance-Saling Award



CHANCE SALING AWARD ENTRY FORM

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT PERSON

PHONE NUMBER

E-MAIL

Write a brief description of your promotional piece, frequency of use and effectiveness to meet your goal. Attach an additional sheet if needed:

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ENTRY RULES

- Only active MFSA Members are eligible.
Please note: If you are attending the conference, you are an active member of the MFSA
- Entries must be self-promotional mail pieces, projects and campaigns occurring between August 4, 2022 and March 31, 2023.
- The award will be presented to the overall best entry based on the decision of the judges. All other entries are classified as "Runner-up"
- Each entry is \$45.00, whether a single mailing piece or a promotional campaign
- There is no limit to the number of entries a company may submit
- A sample of the piece must be submitted and will be displayed at the conference
- Submit your entry at the Conference Registration Desk on March 31, 2023 before the start of the Kick-Off Reception. You can prepay for the entry online, or bring a check to the conference.

GOOD LUCK!