

MFSATM

THE MAILING & FULFILLMENT SERVICES ASSOCIATION

THEMFSA.ORG

The sole purpose of The Mailing and Fulfillment Services Association (MFSA) is to promote the print, mail, fulfillment, and marketing production industry through education, influencing policy and standards, and helping to resolve challenges.

Unlike other industry associations, there are **no annual membership fees or complicated tiers**. Membership is obtained by attending our annual spring conference. The three-day conference is dedicated to the education of its participants. Printers, mailers, fulfillment, and marketing companies from all over the country gather to discuss topics that are relevant to the success of their business.

Our conference hosts cutting-edge speakers that introduce participants to the latest technology and marketing trends. Attendees are CEOs, sales/marketing executives, and entrepreneurs. The gathering brings fierce competitors together as collaborators and fosters camaraderie seldom found in today's business environment.

Our industry continues to reinvent itself, which requires our businesses to engage in constant change without abandoning core offerings. To learn more about this amazing organization, contact us today. themfsa.org



REGISTER HERE



SPONSOR HERE



April 12 thru April 14, 2024
The Moran Hotel City Centre
Houston, Texas
\$300/First Attendee
\$280/Each Additional



THURSDAY, APRIL 11, 2024

Noon-6pm GOLF TOURNAMENT

\$110/per player

FRIDAY, APRIL 12, 2024

10am - REGISTRATION OPENS

2pm-3pm - ROUND TABLE DISCUSSIONS

3pm-4pm - THE NEW USPS NETWORK

6pm-9pm - SPONSOR EXPO & EVENT KICK-OFF

Helsley Lifetime Achievement Award presented

LEO RAYMOND-MAILERS HUB
TOM GLASSMAN-RICOH, USA
2 DRINK TICKETS & CASH BAR
HEAVY APPETIZERS

SATURDAY, APRIL 13, 2024

9am-10am - THE STATE OF THE U.S. ECONOMY

10am-11am - THE ROLE OF THE OIG

11am-12pm - MARKETING & AI

12pm-1pm - LUNCH

1pm-2pm - THE HEALTH OF DIRECT MAIL

2pm-3pm - UPDATES FROM THE HILL

6pm-9pm - SATURDAY NIGHT DINNER PARTY

Chance-Saling Award presented

AN ECONOMIST FROM THE FEDERAL RESERVE
THE OFFICE OF THE INSPECTOR GENERAL
ADAM FAUST - 5+8

PAUL BOBNAK - WHO'S MAILING WHAT
LEO RAYMOND-MAILERS HUB
2 DRINK TICKETS & CASH BAR
SITDOWN DINNER & LIVE BAND AFTER

SUNDAY, APRIL 14, 2024

10am-12pm - GENERAL SESSION, TRANSFER OF OFFICERS, AND 2025 CONFERENCE HIGHLIGHTS

CONFERENCE COSTS

\$300/First Attendee
\$280/Each Additional
\$190/Spouse/Partner
\$200/Saturday Sessions Only
\$45/Chance Saling Award Entry

The Moran Hotel at City Centre \$189/Night
Golf Tournament \$110/Player
Friday Night Only \$120/Per
Saturday Night Party Only \$130/Per

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