



In 2008, the decision for Niki Ford and Tim Craft to start TiNik, Inc. seemed like a natural next venture. Niki started her career in 1991 as a temporary receptionist for Omaha Standard, and with the exception of teaching high-school business for two years, she remained and advanced with the company. Tim started at Omaha Standard in 1993 with the formation of fleet sales. Ford and Craft worked together at Omaha Standard until 2008, when the company was bought out by Palfinger.

Both Niki and Tim loved working for a family-owned company and were concerned about the corporate direction Omaha Standard may be taking as part of Palfinger. The two had always worked well together, and with true entrepreneur spirit, they made the decision to go out on their own.

In 2008, in a 10 x 10 office in Council Bluffs, TiNik, Inc. was established. It didn't take long to realize that the Council Bluffs space wasn't conducive to company's growth. Knowing that an expansion was imminent, Ford and Craft began the search for their next location. Tim, who lives in Council Bluffs with his wife and two children, was open to Niki's suggestion to move to a space in Oakland. Niki, a lifetime resident of Oakland and still had children in the school district felt strongly about the convenience the location would offer. In 2009 they purchased a building and moved TiNik to downtown Oakland. "We also hoped our decision would encourage other Oakland development," Niki said of their decision to move. During the conversation, it became apparent that Tim and Niki truly understand the impact small businesses can have – especially to rural communities.

2018 has been an exciting year for the company. Overcrowding and expansions, including in-house installation, once again had TiNik outgrowing their space. Knowing that they wanted to stay in Oakland, they built a brand new 60 X 70 square foot space down the street – quadrupling their footprint. TiNik now employs 14 full-time staff, seven who live in Oakland and, with the exception of two national sales positions, all of their employees live within Pottawattamie County.

TiNik, Inc. is your single source truck equipment supplier and installer. They can accommodate your needs for everything from mud flaps, tool boxes, toppers, and snowplows to platform bodies, mechanic's trucks, dump trucks, and cranes. With a certified welder and diesel mechanic on staff – they can provide you with custom solutions, as well.

It's safe to say, Niki and Tim's decision a decade ago was the right one. They have definitely built a successful, family-owned business. Their dedication to their customers along with their industry experience and expertise have made TiNik the choice for truck equipment - both locally and nationally.

TiNik's focus doesn't end with their employees and customers, it extends to the entire community. Giving back is part of their culture, they continuously support local schools and clubs, and this year alone they've donated \$500 to local toy drives and an additional \$500 to the food pantry. The economic impact of TiNik, Inc. to Oakland and Pottawattamie County has no doubt been extensive.