Kim Kelley

Founder | Survivor Advocate |
Law Enforcement Consultant

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PROFESSIONAL SUMMARY

Kim Kelley is a nationally recognized advocate for child safety, survivor of two decades of child trafficking and cult abuse, and a trusted consultant to law enforcement. Born into the notorious "Children of God" cult in Brazil–where her parents held senior leadership roles–Kim endured systemic abuse and trafficking across Brazil, Mexico, and the United States. After escaping at age 20, she rebuilt her life as a serial entrepreneur, founding businesses in digital marketing, sports apparel, and wellness.

At 29, Kim channeled her resilience into combatting child trafficking and exploitation, and later founded Digital Defenders United, a nonprofit dedicated to eradicating child exploitation through survivor-focused advocacy, law enforcement training, and cutting-edge technology solutions. Known as "the fearless voice," Kim collaborates with local, state, and federal agencies, tech giants, policymakers, and survivor networks to develop immersive, trauma-informed training, improve digital safeguards, and champion policy reforms critical to child protection. Her firsthand insights into grooming, brainwashing, and trauma-informed aftercare empower her to train law enforcement, assist in investigations, collaborate with tech innovators, advocate for survivors, and work undercover in predator sting operations.

Her leadership has shaped groundbreaking programs, technological advancements, and awareness campaigns reaching millions nationwide. She brings a survivor-centered perspective and actionable expertise from tactical field operations to national media campaigns and policy initiatives.

KEY EXPERTISE:

- Child Exploitation & Trafficking Prevention
- Digital Safety & Cybersecurity Solutions
- Public Speaking, Advocacy, & Prevention
- Law Enforcement & First Responder Training
- Trauma-Informed Interrogation & Incident Response
- Survivor-Centered Recovery & Aftercare
- Strategic Partnerships & Policy Reform
- Nonprofit Leadership & Media Campaigns

CORE OBJECTIVES & INITIATIVES

Public Awareness & Prevention
- Lead national campaigns exposing exploitation and trafficking realities
- Partner with media, influencers, and policymakers for impactful messaging
- Bridge gaps among public sectors, tech industries, and law enforcement

Digital Safety & Legislation
- Collaborate with tech experts and platforms to expand CSAM detection tools, content fingerprinting, and effective age verification tools
- Provide survivor-informed insights to develop effective technology solutions
- Advocate for legislative reforms to enhance digital accountability and safety standards that prioritize prevention and prosecution

Law Enforcement & Field Operations
- Co-develop and lead trauma-informed training programs for patrol, ICAC, investigative units, SWAT teams and task forces at The Ranch Texas
- Support sting operations, victim identification, and multi-agency investigations and task forces
- Enhance community outreach, awareness, and victim support protocols
- Work with elected officials to strengthen anti-exploitation laws, ensure predators are prosecuted, and victims are protected

Trauma-Informed Survivor Rehabilitation
- Design survivor-led, vetted aftercare networks including safe housing, therapists, and medical triage centers
- Establish trauma-informed protocols for victim processing and long-term support
- Expand education and vocational pathways for rescued children

CURRENT ROLES

Founder | Digital Defenders United
Nonprofit empowering tech platforms, law enforcement, and community stakeholders to combat child exploitation
- Leading national campaigns on digital safety and anti-trafficking efforts
- Consulting and training law enforcement on investigations, exploitation patterns, trauma-informed interrogations, victim support, offender apprehension, and organizational takedowns.
- Consulting tech companies and uniting the experts to improve and implement innovative safeguards, including CSAM detection, content fingerprinting, reporting tools, and law enforcement collaboration.
- Funded entirely through personal resources to ensure unyielding mission integrity

Vice President of Strategic Initiatives & Anti-Trafficking Programs | The Ranch TX
A 300+ acre tactical training facility for military, government agencies, and first responders
- Developing and delivering trauma-informed training to identify and combat child exploitation and trafficking
- Conducting real-world tactical simulations and scenario-based exercises
- Forging partnerships with law enforcement, tech platforms, and NGOs for coordinated response
- Hosting large-scale events and training summits with international reach
- Securing funding for ongoing, high-impact training programs

Founder | Grow Online Marketing Agency
- Specializes in strategic messaging for nonprofits, advocacy, and public safety-focused brands and campaigns

PREVIOUS EXPERIENCE

- **Consulting & Advocacy** (2023–Present): Worked directly with local, state, and federal agencies to dismantle corrupt organizations and improve prosecution processes. Collaborated with elected officials to streamline prosecutions and champion child safety policies and the elected officials who have contributed to meaningful solutions.
- **Volunteer Decoy & Law Enforcement Collaborator** (2023–Present): Participated in covert predator sting operations nationwide; provided critical intelligence and investigation support.
- **Nonprofit Consultant** (2019–Present): Supported 25+ child safety organizations with operations, survivor insights, and impact campaigns.
- **Serial Entrepreneur** (2010–Present): Founded and operated businesses in digital marketing, sports apparel, and wellness, honing strategic leadership and innovation skills.

NOTABLE ACHIEVEMENTS

- Recognized by law enforcement agencies for her pivotal role in investigations, predator arrests, and case support
- Developing accredited, trauma-informed law enforcement training curriculum now adopted at a major government training facility, with high demand from officers nationwide.
- Led collaborations with leading tech companies to scale detection tools for CSAM and online grooming and exploitation.
- Multilingual: Fluent in English and Spanish, as well as some Portuguese, leveraging international perspective from upbringing in Brazil, Mexico, and the USA.
- Amplified anti-trafficking education to over 12 million viewers in 2024 alone through strategic advocacy, podcasts, keynote speeches, panels, and media campaigns.

AVAILABILITY

Kim is available for speaking engagements, law enforcement training, strategic consultations, legislative collaboration, and collaborative initiatives aimed at expanding child protection efforts nationwide. Her experience and survivor-centered approach, tactical knowledge, and policy insight make her an invaluable partner in advancing legislative and community-led safety measures.

** References available