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# AKADEMİK PERSPEKTİFTEN TEKSTİL VE MODA TASARIMI

Editör: Dr.Öğr.Üyesi Derya Aysun CANCAN

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yayınları

# **Akademik Perspektiften Tekstil ve Moda Tasarımı**

**Editör**

Dr.Öğr.Üyesi Derya Aysun CANSAN

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2025

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*"Bu kitapta yer alan bölümlerde kullanılan kaynakların, görüşlerin, bulguların, sonuçların, tablo, şekil, resim ve her türlü içeriğin sorumluluğu yazar veya yazarlarına ait olup ulusal ve uluslararası telif haklarına konu olabilecek mali ve hukuki sorumluluk da yazarlara aittir."*

# **EMOTION-ORIENTED JEWELRY DESIGN: INTEGRATING NEUROSCIENCE AND ARTIFICIAL INTELLIGENCE**

**Şevin GÜLPINAR<sup>1</sup>**

## **1. INTRODUCTION**

Technology-art mashup so far can be said to have been an innovative force in the cutting edge with extensive ramifications and a large amount used and potential to be extracted across multiple disciplines in the contemporary age. Neuroscience plus AI is an unparalleled starting point for designing jewelry that is capable of the kind of deep resonance at a psychological level that will make individual users experience the jewelry as if it was one with themselves and all their senses, have become ignited in ways never seen before. The use of a novel aesthetic approach in jewelry, which both beautifies and creates a new aesthetic connection between the emotional experience and the wearer becoming an individual identity in wearable emotion. In this paper, we will attempt to examine the complete range of combining the forefront technology in arts by examining closely the different ways that various elements of design call for an emotional response, with the hope of further elucidating on consumerism and core aesthetic principles as they are applied algorithmically. It is important that such work is discussed within the wider literature of design ethics and technology vulnerability as these have recently become an emergent focus in not only the

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art & design led literature on social responsibility (Yogesh K Dwivedi et al.,) but also in the literatures on technology and ethics. In addition, when delving into this convergence we will look at how developments in artificial intelligence and neuroscience can lead to new, more bespoke but also arguably life-changing jewelry experiences that ponders values of luxury & adornment with individual narrative. Fusing the divide of emotion and design, the jewelry industry is at its pinnacle of an innovation that adores the intricacies that are human emotion whilst celebrating technological succes we can redeem

Jewelry design based on emotion — this is a blend of creative sensibility and psychological progression to evoke emotional experience, generated through experiences accumulated by the humans who live it next process. It is an attempt to exemplify and is not limited only to beauty, but even more jewelry connects the wearer to emotions as all unique. Designers tap into neuroscience insights that the neuroscience literature suggest will explain why some designs evoke powerful emotional responses despite unpacking the often subtle themes of emotion underpinning human experiences. In the end, we know the emotional factors hard-wired into jewelry and marrying that with the unique emotional triggers that influence each person individually thus providing an increased identity or belonging experience. Moreover, growing research establishes the idea how emotional intelligence with AI can transform jewelry design into emotionally aligned bespoke wearables corresponding to a specific individual's emotional states for ultimately increase wearer's quality and satisfaction. A marriage between creative passion and advancement being in itself an innovation in jewelry design by integrating rational (or emotional) elements (Deters et al., 2022; Kozhanova et al., 2020). Consumer behavior in present day : In the consumer behavior, nowadays emotions come into play much more dominating the decision made purchasing from

deep personal meaning or memories aspect when it comes to jewelry especially.

A cake if they are emotional The emotional basis for consumer preferences makes designers design products which relate most meaningfully, within the paradigm of mass customization that caters to individual psyches. Findings reveal that consumers value the expressed values and experiences through products rather than fulfill functional requirements (Wang et al., 2012). It requires emotional design techniques that will blend human emotions into the product development. These methods not only increased user satisfaction but fostered brand loyalty due to the personal relationship built by the consumers with the products (Feijs et al., 2006). Therefore, in design emotional intelligence emerges as a critical element as jewelry has to tie with the emotions of people at that personal level to further satisfy their requirements and satisfaction with the brand.

Neuroscience lies at the heart of understanding these complex neural-behavioral relationships necessary for design to be relevant in precisely how humans feel (as is evident when you add jewelry to the mix and try to evoke an emotional impact). Using brain scanning techniques, scientists have identified the neural representations of several emotions as increasingly better at understanding how stimuli, jewelry in this example triggers emotional reactions. For instance, by way of example the Circumplex Model of Affect presents an organized framework to conceptualize emotional states (Kozhanova et al., 2020), in which context can make affective-distributed.

In addition, applying neuroscientific insight to design practice can amplify the emotional association. Practically, it unpacks that emotional experience intuition can be used with, rather than perceptions analysis in order to aid reflection on and hence has more impact full circle design choice (Deters et al.,



2022). The confluence of jewelry creating and neuroscience maybe means that pieces which will tremendously engage the person are created to invite more emotional connections using aspiration sighted aesthetic and sensory interactions.

Artificial intelligence (AI) in design has great potentials of transformation, particularly for designing that relies on emotions (Jewelry, Earrings to be specific). Designers can assess user preference and emotional feedback with the help of machine learning models as well as neural network topologies allowing for an emotionally resonant designs. That blend of technology and art provides a deeper understanding of consumer behavior, which then leads to the customization of experiences that reinforce the emotional relationship people feel for jewelry. For example, AI models are what explain gaze-following behavior data to obtain social communication dynamics insights—an essential component of smart designing for identities that address individual emotions (Moore et al., 2013). SUNY Geneseo's GREAT Day a retrospective celebrating and recognizing scholarly and creative activities highlights the necessity for multidisciplinary approaches that combine art with technology as well neuroscientific based jewelry design in its ambition of University S of York N at Geneseo, 2024. Hence, integrating artificial intelligence not only improves the designing process but also connects the wearer with the jewelry.

Somewhere deeper than the superficial beauty of jewelry design, is holding the union of artificial intelligence (AI) and neuroscience thinking to marry with mere design in jewellery and creating pieces that move; narrative driven on an emotional level. Conscientious designers apply what they learn with neuroscience to how various materials, colors and shapes of objects interact with human psychology, effectively delivering jewelry that is tailored to the person who wears it. Artificial intelligence elevates this by analyzing consumer data & human behaviours to help

designers design pieces that will speak on a deeper level. This partnership not only moves the user experience but also enables a more intimate connection between the wearer and jewelry. Educational system may have social norm revising implications in this case, as technology matters how consumer identities and values are transforming (Yogesh K Dwivedi et al., 2023)(Antoine H, 2023). Lastly this convergence transforms jewelry design into an emotional language.

Modern design practice is being fractioned and cropped by interdisciplinary research that slurps up also the genetic changes and feelings associated with jewelry design. Jewelry Design, Artificial intelligence and applied neuroscience in emotional appeal transcend the morph of beauty doubling the user experience assisting on the need fulfilment of the wearers.

This study underlines the necessity for an embedded emotional intelligence within design models and facilitates a more human-centered way of product development. Research in the field of STEM education has demonstrated an urgent need for reforms that mix creative disciplines with technological innovation and prepares competition for the workforce (Drozd et al., 2020). Next, an integrated implication of intuitive and analytical paradigms within decision-making models allow designers make decisions that understand-rig up with user's needs more emotionally which strengthens their rapport with the audience (Deters et al., 2022). Henceforth the knowledge of use this research provide for today designers who aim to design in new forms and keep emotional value.

The introduction of an essay shall start with a hook the focus the need of merging emotional design with technological innovation in jewelry design. Each subsequent part will build in a logical sequencing of things from reviewing related literature emphasizing on how consumer psychology can change an design

trend. The conclusion of literature would be in tandem with a research highlighting that in order to have any say in user-utilizer-product triad, Wang et al. (2012) stressed thorough epistemic knowledge. The essay body will go ahead to describe case studies or examples where artificial intelligence drove design innovation in the form of empirical support for the theoretical claims.

Integrating Neuroscience and Artificial Intelligence is a complex tight rope walk, where the laying down of a proper essay structure helps to deliver effective ideas in Emotion-Oriented Jewelry Design particularly well when dealing with how neuroscience meets A.I. The essay will begin with a hook introduction illustrating how essential to have both emotional stimulants and technological progression included in the jewelry design. The following part will be built as a sequence of sections, starting from the literature review of consumer psychology over design choices. This section will reiterate the conclusions on the necessity of knowing the products -users interaction, as concluded by Wang et al (341). (2012) In the remaining half of this essay there will be case studies / examples in which design innovation has been driven by AI to provide empirical evidence for theoretical arguments.

Finally, a synthesis of the knowledge to be integrated will be proposed to illustrate the value of this transdisciplinary methodology to pave directions for the next steps in research and future practice, as foreseen by Braeckman et al (2021).

## **2. THE ROLE OF NEUROSCIENCE IN UNDERSTANDING EMOTIONS**

Neuroscience as well the insight in emotions, has notable implications for our experiences with emotion-rich things like jewelry. By translating the neurological expressions of emotional response into products, designers can create things that speak on

the level of psychology and of a person (Rapoport and Cohen, 2017). For instance, evidence suggests that entrepreneurial performance can, to a significant extent, be influenced by emotional experience (Kozhanoka, 2020), suggesting a critical role of emotions over the decision model. In addition, technology utilizing physiological signals that harvest biologically meaningful signals shows significant association with emotional communication and social integration in co experienced events (Janssen et al., 2012). And so it means that jewelry if interpreted through these frameworks of emotions can be both worn as well as an instrument of communication; one can project emotions & proximally relational too. Bringing neuroscience to design can foster deeper meaning and resonance in our work initialized for a large world hungry for emotional resonance.

Affective neuroscience in the last decade became an emerging discipline that aims to figure out exactly how the brain and emotions interact. It explores how emotions affect cognitive processes, as well as choices– and provides us with essential details in a lot of applications among which design is design. In Jewelry design emotional neuroscience helps to figure out how some designs resonate with the feelings and cultural narratives that further tie users stronger towards this artifact. By combining the principles of neuroscience and artificial intelligence, designers have the access to write data driven knowledge or pieces that are not only beautiful in appearance but rouse strong emotional response. As an instance traumatic knowledge underpinning the neurobiological enables jewelry that symbolises recovery and hope (Groeneveld M et al., 2024). Also research on the multisensory (smell among others) implications of design will help affective connection with jewelry (Barbara A et al., 2023) These affinities lay the ground for an alchemist design process of jewelry.

Emotional processing is closely tied to several regions in the brain that are integral to regions relevant to emotions and responses of individuals to those emotions. Specifically the anterior insula (AI), as well as the anterior cingulate cortex (ACC), are vital to pain and empathetic appraisal; able to make interoceptive awareness and experienced emotion through the AI, and evaluate emotional relevance through the ACC (Ambrosecchia et al., 2018). Research using functional magnetic resonance imaging (fMRI) demonstrated that the processing of pain per se and pain expressions of others (whether self-reflected or not), elicit in particular stronger activity within ACC and AI, pointing toward a shared neural network for this processing (Ambrosecchia et al., 2018). Furthermore, increased attentional reactivity to the self-oriented pain stimuli have been reported in the anterior mid-cingulate cortex (aMCC), which would reinforce that self-oriented experiences leads to a far stronger emotional response (Porro CA et al., 2018). These neural processes are very important to have some insight into order to potentially improve our emotion-driven jewelry design with AI where the products can be quicker designed psychologically by the customers.

In terms of decision making, emotions inevitably kick in and somewhat take over beyond logic and reasoning. And this illustrates the reason jewelry design must reflect emotional storytelling, as the aesthetic qualities have a power to resonate deeply with consumer action. The influence of the environment on sensory experience is explained by research to matter even minute signals, like an environment smell will change greatly how individuals feel and what they do (Barbara A et al., 2023). This content is also relevant to the metaverse's VR world, where affective interactions may take place and eventually form user experiences, well-being and receptivity for a better enhanced decision-making process (Yogesh K Dwivedi, 2023). It is hence by overlapping of neuroscience and AI, not only the aesthetic

demand of emotion-based jewelry design can reach to consumers' emotional universes but it also brings a closer connect & better decision satisfaction.

As the heart of design, one should never forget emotional triggers within that sector as it largely affects the consumer's reaction and brand interest. With the triggers in emotion-driven jewelry design, you will delight feelings and create an emotional attachment between wearer and piece-behavior entirely. We may use jewelry to express identity, such as on the occasions where it indicates a key point in our lives ( in the same vein as research into living hedonistically can have consequences...) for relationships by overemphasizing status and restrictiveness (Damanik et al., 2024). Moreover, designing a space attuned to sensory & emotional needs outlines the importance of design in building inclusive and empathetic experiences as discovered through an evaluation of the Sensory Classroom Teacher Questionnaire (Preez D et al., 2024). Where designers can enrich the emotional value of their work via neuroscience and artificial intelligence in the process of designing jewellery, resulting in products that go beyond mere aesthetics and satiates higher-level psychological as well social needs. This method elevates the design and entire UX.

Employing neuroscience methods within design process, especially for emotional jewelry will open new windows to know consumer behaviors and their emotions. Methods like eye-tracking and brain imaging, to explain in general happiness or cognitive reactions of people due to the pieces of Jewelry and hence help designers align their work with that of feelings emotion towards wearables. Examples of this can be observed in a user-experience research establishing that the effective use of interactive digital tools can immensely impact on creative results because they are able to change our interaction with content generated by machines (Braeckman et al., 2021)—offering a

compass that is also useful to jewelry design. Furthermore, framing emotional causes with models such as Circumplex Model of Affect helps to identify in what respects jewelry aspects generate feelings of happiness or nostalgia, and by extension allows designers to steer the design decisions they make (Kozhanova et al., 2020). The use of neuroscience, on average gives a rationalised, evidence-based approach in which to create jewelry that meets emotional client need and scales with their psychological needs — so it makes them happy aesthetically.

The amalgamation of neuroscience and consumer behaviour have yielded massive findings on emotional considerations behind purchase decisions, especially pertaining to jewelry. Findings from the case study generated a range of customers valuing jewelry as being transcended, it is not merely aesthetic like love memory identity [1]. What is important, is that mechanisms for example how visual cues are identified and processed at the neural level have provided proof to suggest that certain designs trigger nostalgia or empowerment, concomitantly influencing consumer buying behavior. It indicates that empirical evidence is available in validating a business concept that cross-modal sensory effects (including odors to be presented at jewelry retail area) amplify emotional attachment to the product level and holds a big promise for consumer behavior (Barbara A et al., 2023). Dennis et al., 2023). As this principle gets more fleshed out, potential uses for AI in personalized marketing might be imagined – how brands can design experiences based on unique idiographic characteristics and interests of people thereby bridging technology with extreme consumer engagement.

The intersection of jewelry design and neuroscience has large implications for designers wanting to drive an emotional response from a piece they have designed. Knowledge regarding neural mechanisms of emotion perception can lead to designing better yet resonate emotionally, take Jewelry as example and

bridge the product to user. Studies indicated that designers have the ability to use a wide range of psychological theories with regard to the elicitation of emotions, which has been explored in studies of the psychological processing of abstract and concrete concepts regards to design (Başar et al., 2013). Integrating neuroscience on the effect of emotional content in consumer attitudes and aesthetic value, jewelry-designers can make items that hit harder on a psychological level (Feijs et al., 2006). Besides, the jewelry is more emotional when using this method which fosters an even deeper connection between consumers and the product. Combined, the scientific observations to be integrated into jewelry design therefore permits experiences in whole another level from ornamentation and transforms products into authentic artifacts of individual expression.

### **3. ARTIFICIAL INTELLIGENCE IN DESIGN**

AI is the hottest trending technology that has taken off recently and it is dominating every industry in fascinating ways especially in jewelry design where it allows the designers to be more divergent thinkers and invent their work inspired by human psychology-emotional aesthetics inter-relationship. The Internet of Things and digitalization are both drive technologies behind Industry 4.0. Smart manufacturing or industry 4.0 is the umbrella term for the manufacturing environment driven by advanced technologies, interconnected machines and systems, big data, and cloud computing. As AI capabilities continue to grow, we can initiate a new stage of designing by providing designers with this deeper multidimensional data analyses canvas which both creates consumer emotions and sets the pieces on a more real level. Addressing design experiences has suggested (Braeckman et al., 2021) that user experience UX research stands firm in its position affirming AI-assisted systems as one of the effective



collaborators for creative designers through machine-enacted cop-transcriptions and thematic layout in the design entirely. Additionally, the acknowledgment of emotional stimuli, generally, has been respected in design, for instance, McKays entrepreneurial projects among the surveys on the well-being of emotional conditions in the context of creative tasks (Kozhanova et al., 2020) and the routes for justification brainstorming that seem to be deep and transformative. The use of Artificial Intelligence in the design of emotional intelligence not only causes recording of the emotional part but also makes the customer feel the want of such deep and enriching experiences which are the client's expectations in jewelry.

The scope and characteristics of artificial intelligence (AI) have expanded to support a variety of methods and tools that underpin the broad-based optimization of creative labor processes. Even while AI can personalize itself and comprehend the emotional impact of a sequence of inputs, it does more than just create images through algorithmic calculations; this combines neuroscience and design. Jewelry and other items that are more emotionally charged can be co-created by experts who use machine learning and data analytics. Beyond aesthetics, this nexus of AI and design allows for research on morally sound design procedures that are also appropriate for user interactions. To fulfil this objective it is crucial to note the areas in which artificial intelligence may hit barriers such as privacy violation issues, or over-reliance on techno-fixes, as some of the most prominent researchers have already pointed out (e.g. Yogesh K Dwivedi et al., 2023) but also larger-scale societal impacts mirrored in art (Liggett S et al., 2023).

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the emotional impact of a sequence of inputs, it does more than just create images through algorithmic calculations; this combines neuroscience and design. Jewelry and other items that are more emotionally charged can be co-created by experts who use machine learning and data analytics. Beyond aesthetics, this nexus of AI and design allows for research on morally sound design procedures that are also appropriate for user interactions.

Application of AI in jewelry design had pushed designers to rethink the way they think and hence developing emotional connections with their customers. Algorithms for design automation of more intricate and rapid prototyping are made possible by AI, which can also handle emotional connections or personal preferences. Artificial intelligence algorithms can predict trends and suggest designs that evoke specific emotions in the user based on consumer behavior and taste analysis. This will ultimately lead to the user developing an emotional attachment to the piece and influencing future jewelry design. Furthermore, machine learning platforms can evaluate its content and create enormous reservoirs of design data, allowing designers to experiment with new creative possibilities. Furthermore, machine learning platforms can evaluate its content and create enormous reservoirs of design data, allowing designers to experiment with new creative possibilities emotions that a talented jewelry designer might feel, particularly when designing jewelry that incorporates cultural significance or personal stories. Therefore, to attain the strongest emotional connections in design outputs, a blend of human and AI-assisted analytics is required (Braeckman et al., 2021; Deters et al., 2022).

In light of evolving jewelry design, with machine learning taking the role to extract consumer preferences (particularly in emotional based use cases henceforth). Machine learning algorithms can detect the patterns of mainly based emotions that people have with certain types or materials thanks to analyzing

vast sets of data about to purchase behavior, customer feedback and interaction on social media. It is a tech upgrade that allows designers to transfer human feelings to their works, which in conclusion means getting closer with the true emotions and wishes that customers are feeling. Saturated with neuroscience knowledge becomes a better version of such algorithms to predict whether a piece from a design WILL evoke emotional response. Using this cross-disciplinary solution, companies can not only tailor but also fostering a much closer relationship with the customer, increase satisfaction and loyalty. We found that applying machine learning to solver consumer choice data in this context becomes a necessary avenue for jewelry design under emotion-based scenario (Hourcade JP et al., 2022) (Reim São et al., 2021).

Art emotional analytics form an important thread for contemporary design practice and it is even more striking, especially in case of jewelry earrings that are emotion-based; incorporating artificial intelligence (AI).

One of the critical components of contemporary design practice, especially as it relates to emotion-based jewelry design is the integration of AI (artificial) in its pure state. Particularly, AI can be used to translate the whole gamut of emotion(s) by reading facial expressions, voice pitch and physiological measures which permit designers to get right at consumer feelings. This analytical skill is instrumental not only on designing jewelry products to elate emotions but also enhances the user experience by bundling up products and individual emotional needs. Cognitive processes involved in abstractions and their concrete manifestations seem to be as relevant for designers (Munz & Puchta 2005). For example a narrative advanced in (Başar et al. 2013) captures cognitive differences of designers when subjected to varied emotional conditions.

The deep entanglement of neuroscience and AI with art emotional design practice are also revealed in the role of design for the artificial intelligence operating at one level, commentishing jewelry sector. In recent few years, artificial intelligence has been extensively integrated into design (at least across amazing parts of them all like jewelry design). AI algorithms for understanding user interests and emotional responses by studying vast data sets including consumer behaviour, art trends etc. This enables designers to produce pieces of music that hit more raw with the spectator emotions on an emotional level, making it a more individual experience. Indeed, there are AI tools like Flow that already hint at the power of how creativity can be nudged by utilising patterns in users' interests to aggregate machine-proposed suggestions and in turn achieve more marvelous results (Braeckman et al., 2021). Moreover, as recent as the HappY days highlighted on SUNY Geneseo's GREAT Day projects show how artificial intelligence and humans are notvu takes each other in collaboration as a collection enrich creative work with emotional depth to make jewelry design in mindful experiences from simply aesthetically pleasing to igniion (University S of York n.a). The culmination of these processes is an illustration of the union between emotion and technology leading us into a new design methodology era.

The emotionally expressive jewelry design — creation with artificial intelligence (AI) does not end at aesthetic and utility aspects to be used upon the ethical implications of this approach. As the role of AI grows in making design decisions, consumer vulnerability and privacy almost become straightforward. Specific to necessity is that they risk the personal information protection in AI-assisted design strategies risk; threats of invasive marketing and identification misappropriation (Yogesh K Dwivedi et al., 2023). Further, the emotional impact of design is an integral aspect to be addressed so as not to merely

make jewelry look good but putting forth personal identity/experience of the individual who will finally wear it. Design requires humanity to take responsible for the application of artificial intelligence and do so within a socially responsible framework that embraces both design-mediated emotional meaning as well as the need to protect consumers in times of rapid technological evolution (Liggett S et al., 2023). For the give and take in this agonistic nexus designers have to be ethical/commons vigilant custodians of user welfare. or the welfare of users.

As the jewelry industry continues to diversify, we are going to see many changes come with Artificial Intelligence (AI) in the design methodology and consumer experience. Signs of upcoming change speak to a design future that is emotion-centered, intent on using AI to gauge consumer sentiment and emotional response for creating tailored items of an individual type. This has more to do with further technological advances as the metaverse allows for virtual outlets in jewelry production and sales i.e more ways and better chances of customization on making these available as well, as suggested by Yogesh K Dwivedi et al., 2023; Many integrations of neuroscience into design frameworks highlights that jewelers can work with cognitive and affective frameworks to fortify the emotional constructs consumers form on jewelry. As the insights from personalized and emotionally-intimate design become fueled by AI, the exercise of advancing to a newer form of jewelry relationship with consumer is exhibited, thus demonstrating extensive influence of technology on cultural and social practice within the sector (Liggett S et al., 2023).

#### **4. INTEGRATING NEUROSCIENCE AND AI IN JEWELRY DESIGN**

Art of jewelry design associated with AI, neuroscience and AI in jewelry design is a new coined word that will soon be gently romanticized (the abbreviation for what it actually stands for within jewelry design). The designers can know with help of neuroscience knowledge, any material, shape or color which makes wearer to feel any emotion and then designed piece that makes person feel desired way. Next step: AI and the place where consumer preference consumption, emotional connection will be amplified on top by enhancing this. For frontier AI platform prospective end-users studies (Braeckman et al., 2021) well suited time is when not only designers can mix machine output with manual creativity, but outputs generated by a computer are technologically skilled also attractive because they elicit emotion too. Drawing on simplified simplifications from management literature for simplified decision making, expertly balanced design choices rebalance the balance that has been eroded during jewelry consumption (Deters et al., 2022) using the blend of AI reasoning and emotional intelligence.

Brainstorming of Neuroscience and artificial intelligence (AI), This is the poetry level in gems design with emotion as link of technology development come from user experience. Neuroscience also taps in to what drives human emotions and psychological reactions, producing products that work even when designers' intentions are not part of following behavior. By using AI operations to mine large datasets, one can recognize the emotional stimulants of design and personalize design accordingly. This shared synergism stimulates creativity and innovation on product innovations but also corresponds with contemporary marketing requirement for differentiated consumer outcomes. A similar statement can be found in the recent research on 3D printing of collaborative consumption, which provides

keynotes of different utilities such as utilitarianism, hedonic orientations of design (Chen et al., 2020). Artificial intelligence implemented in education also elevate STEM literacy emphasizes the critical relationship between technology progress and better educated workforce thus amplifying both neuroscience and artificial intelligence applications (Drozd et al., 2020).

In order for jewelry to evoke a strong emotional response in consumers and drive a deeper connection new to the items, it is of uttermost importance that emotional data gets integrated within the design process. Neuroscience has been a central approach to measure emotions during the design process it is using as one of its main methods. It provides designers the opportunity to discover more nuanced things on how people react through various materials and forms. For example, biometric sensors in the real-time user feedback mode allow designing to make changes that are in alignment with consumer emotions, and what resonates better. Taking user feedback via co-creation websites also creates a dialogic relation in which emotional insights affect design decisions directly. Examples like MeMAD showcase the role of user experience as a vital requirement to be followed in order for automated systems to be used--that merging human emotional input and machine-generated data can speed up jewelry design process. Emotional data not only individuates the user experience it is a barometer which provides innovative design solutions clearly showing psychological astuteness (Deters et al., 2022)(Braeckman et al., 2021).

Artificial intelligence and neuroscience theme in jewelry design is an emerging field where successful integration case studies drive the futuristic innovation. By using their knowledge in neuroscience, designers can design products that get consumers emotional juice and use human intuition and emotional experiences plugs at the time of making. As exemplified by case studies showing how the juxtaposition of inner experiential

competencies and systematic approaches can lead to a significant improvement in design outcomes—more customer fit and effective jewelry (Deters et al., 2022[one source]). Lastly, closing the skills gap in STEM/all things-STEM is imperative to the furtherance of such interdisciplinary endeavors as the necessity for an artificial intelligence-based knowledge framework grows more urgent (Drozd et al 2020). This demonstrates that the amalgamation of these strategies can make a good use case for emotion-centered methodologies and that when scientific results go through aesthetic design, it has an effect in the consumer engagement and a more innovative, creative-world.

The work of combining AI and neuroscience for creating emotion based jewelry are of complex, especially creating equilibrium between organic emotional insight vs technological components. The most overwhelming problem being how to map emotional information into design element correctly is slippery, and all about the deep levels research that human psychology has, output of high level AI algorithm able to retrieve subtle emotional signals. Living texts construct the reliance on machine output, as in (Braeckman et al., 2021), with automated processes perhaps unable to capture human feeling in the same depth. Alongside that, AI leading edge may be a productivity booster but it is highly likely to defeat the purpose of the design being expressive and very much intangible in nature central in jewelry design for this very reason that emotions are central as made interesting (Deters et al., 2022). Overcoming the issues requires a holistic strategy that both respects creative instinct and scientific method.

The holistic design concept profoundly alters the emotional and creative potential of jewelry when paired with artificial intelligence and neuroscience. By taking into account the emotional associations jewelry elicits, designers may create emotionally responsive products that establish a stronger



connection and encourage intimate user-object interactions. The relationship is highlighted by the use of maladaptive schemas in MDMA-assisted treatment, the point that everyone has depth of feeling requirements for any healing or creative work (Groeneveld M et al., 2024) understood as meaning that this framework encapsulates. Moreover, a wider perspective (e.g. top-down of emerging technologies as the metaverse YOGESH K D WVEDRI st. it can present both the upside and potential downsides in interface design —Yogesh K Dwivedi et al., 2023) by design is important as it sets a holistic view, and thus drives innovation, across-discipline collaboration and engages the user in multiple dimensions.

For emotional connection jewelry design requires scaling user experience and personalisation through neuroscience- & artificial intelligence based tools and platforms at its center stage. High-tech platforms give designers insight so that they have the user data, things they can collect and analyse in order to help them create emotionally valuable creations. As an illustration, the injection of tagging mechanisms may be capable to implicitly represent user preferences and emotional states by means of their engagements with digital content, and towards more agile design production are the user identities and feelings (Ferrari et al., 2011). Innovative platforms (e.g., Flow as demonstrated in recent work), will also improve the merging of machine-written explanations by adding hints for designers concerning what kind of emotional responses will be caused by various design aspects with user authored content (Braeckman et al., 2021). So the correct use of these tools do not just improve creativity but also bridge the gap between technological innovation and human emotion thus transforming jewelry design into a empathetic art.

Exciting developments in the field of emotional designs, especially jewelry lie ahead marrying Neuroscience & AI in their future. With improved emotion detection technologies, they may

leverage physiological markers for a subsequent decoupling and cosmetic amplifications of emotions locked in jewelry. Designers are able to make jewelry that not only looks beautiful, but which deeply empathize with the wear by using wearable sensors able to measure heart rate variability or skin conductivity in order to craft objects. Research on such advances suggest that embedding these technologies can change the very nature of personal accessories to an interactive tool for emotional communication/affection/interaction and social engagement. These technologies are based on research that shows decoding of physiological signals support intuitive and authentic relationships (compare e.g.: Janssen et al., 2012). Similarly, emerging design paradigms in the language of empathic interactions emphasize that jewelry need to embody and respond affective states being critical for engendering innovative, user-led designs (Feijs et al., 2006).

## **5. CONCLUSION**

To answer briefly, the convergence of artificial intelligence and neuroscience with emotional jewellery design carries important implications on market/consumers level. Design through the lens of neuroscience: to design things that make a connection on an emotional level with the user and through this, boost the personalised quotient jewellery. This is decidedly the consumer decision-making literature which highlights how affective considerations influence decision making, and hearkens back to other trends that combine gut and empirical data in management scholarship (Deters et al., 2022), calling for executives' use of intuition to inform strategy as well as analytics. Further, individualization is also on a high demand with the higher the faster, Artificial intelligence becomes crucial to personalise designs according to what individual wants in order

that it could close one particular specific market functionality in the closing stage(Drozd et al., 2020). Hence, this more futuristic integration of tech and emotional connection may reinvent the very notion of jewellery-market where consumers becomes present is the important trend.

Integration of neuroscience and Artificial Intelligence (AI) on the creation affective jewelry in this intersection has highlighted how affective reactions map onto wearable objects. Key findings show, jewelry is a device not only for self-presentation and social interaction but also an affective medium. Research in neuroscience focused study indicates that wearables can activate memories /feelings thus can be counted as a tool to extend personal storytelling through design. Further, AI-guided personalization methodologies create a more immersive insight into what users want leading to the wearer wearing jewelry. By bridging between these fields the designer can produce functional pieces that embody psychological communication changing how the wearer perceives them or acts. Such interaction fits into multidisciplinary debate on multisensory experience with design [5], as introduced in ground-breaking research into olfactory and its impact on our perception of space (Groeneveld M et al. 2024) [6] with consequences in the ability of emotion engagement steering aesthetic judgements for jewelry (Barbara A et al., 2023).

Jewelry design cannot be done right without emotion because it reaches an extremely deep level of engagement between the wearer and jewellery. Jewelry is not only for decoration but keeps personal tales and memories as emotional content stored Within It. The investment of emotion in working with neuroscience and artificial intelligence into design are what can decide (showing passion) willingness and ease of mind to create products that are empathetic, hitting right at consumers' radar. Results concentrate on the usefulness of design tools researched in (Braeckman et al., 2021) has been: through design

tools for designers to experiment narratives that evoke emotional reactions, as this can bring emotional depth in the jewelry. Further, research on empathy in the process of designing other jewelry stated similarly, at (Feijs et al., 2006): We design jewelry toward a person based on what this person has a story to tell. Designers use emotion to make jewelry, practical looking and with meaning as opposed to simply be out sighted.

The design of jewelry based on emotions could be revolutionized by the intriguing intersection of AI and neuroscience. Through the application of neuroscience knowledge, designers may create jewelry that connects on a more personal level by understanding the emotional reactions evoked by various materials and design components. For instance, studies on traumatic schemas and memory reconsolidation (as detailed in recent studies on MDMA-assisted therapy; Groeneveld et al. 2024) can be used as a foundation for enhancing the emotional aspects of jewelry in addition to the memories that were initially stored by the jewelry's polish or jeweler's placement (Barbara Aet al., 2023). Additionally, studying and integrating sensory interactions (such as aroma to setting) may enhance the emotional attractiveness of jewelry (Barbara A., 2023). Similarly, our perception of physical locations is influenced by smell signals. These interdisciplinary approaches highlight the importance of AI and neuroscience in modern design while facilitating the creation of jewelry that not only strives for ornamentation but also conveys emotion and expression.

Advances in neuroscience and artificial intelligence are transforming the fabric of emotion, and the jewelry business is enthused about it. As we know it, the future is changing quickly. The industry can now start thinking about completely new markets — within the metaverse, where customers might simply pay for "emotional representation" of themselves — in addition to enabling the ability to actually create products that evoke

particular emotional experiences that have been customized. However, it should have been a caution because Yogesh K. Dwivedi et al. (2023) remind us of the ethical disasters that come with such technology, from consumer vulnerability to privacy problems. In fact, the industry's involvement in AI research must deal with challenging questions of representation and identity by adhering to Antoine H (2023, see ref), which draws an ever-finer line and underscores the requirement of an educated approach to technology. Finally, the jewelry industry's ability to blend innovation and ethical behavior will determine whether or not it can create an emotional connection that increases consumer confidence.

If jewelry designers want to more effectively communicate vibrancy in emotional resonance, they must expand on their current knowledge of haptic characteristics and cultivate a more complex expressive vocabulary of touch and materiality. Although many designers consider tactile to be important, we discovered during the literature research that they may not have the right framework to effectively communicate their ideas and material choices (Cockton et al., 2012). Establishing a spoken-to-physical communication is essential because it allows us to successfully transmit the multimodal emotional and sensory embodiment of jewelry to jewelry consumers. It is also natural to employ artificial intelligence in order to study user input into perspectives and modify a design based on an emotional response, which will lead to interaction and creative production (Braeckman et al., 2021). The jewelry industry may be able to bridge the gap between emotional resonance and physical awareness if it can concentrate on the natural interactions between human designers and science fiction, which may result in pieces that offer an emotionally genuine experience as a remedy.

The development of jewelry design illustrates how the cultural, technological, and emotional spheres interact to show

how attitudes toward human expression have changed over time. Thanks to designers' usage of AI and neuroscience, jewelry no longer functions as an adornment but instead communicates on a deeper emotional level. Art and technology are then used to produce frame solutions that enhance the wearer's experience by meeting emotional and identification needs. Jewelry has traditionally been used to convey beliefs and values, from prehistoric amulets to modern luxury items.

The study and use of emotion-based jewelry design are expanding along with the fields of neuroscience and artificial intelligence. Nonetheless, there is no need to continue delaying empirical study in this cutting-edge, interdisciplinary field. Research into the neuropsychology of jewelry emotions can produce new findings because initial experiments with ABC architects and designers like Anna Barbara Perliss (Barbara A et al., 2023) have demonstrated that the context of perception and action is based on environmental components. However, when it comes to the metaverse and other cutting-edge technologies, researchers in the field will encounter both opportunities and difficulties. Allowing neuroscientists, designers, and technologists to collaborate and come into contact creates innovative and useful jewelry design opportunities, which in turn promotes societal and cultural transformations.

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# **THE INTERSECTION OF NATURE AND ARTIFICIAL INTELLIGENCE: BIO-TEXTILE DESIGNS AND ADAPTIVE CLOTHING**

**Şevin GÜLPINAR<sup>1</sup>**

## **1. INTRODUCTION**

The design changes in textiles are getting enormous with new developments in artificial intelligence (AI) as well as in bioengineering, notably in bio-textile design as well as in adaptive attire that adapts in relation to the wearer. Interactive, Connected, and Smart (ICS) materials such as these are extending fashion's boundaries. These developments allow new ways for these materials to sense and respond to their environment, thereby offering new opportunities for designers in terms of creating clothes that can act according to wearers' needs. Their implications as well as their potential in terms of their impact on design need to be explored (Parisi et al., 2018). Not only does this technology increase user satisfaction in terms of clothing but also offers solutions to contemporary demands for sustainability as well as personalization in textiles. Synthetic biology is the future of fashion design because it facilitates biore-designing for making new materials that not only save resources but could also be designed to individual specifications. Biological manufacturing processes being used for making textiles have the potential to revolutionize the fashion business. Material analysis closely suggests that it is necessary to thoroughly test claims associated

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with biotechnological in that it is a more sustainable approach to design processes. The current study is needed to understand the dynamic state of design and innovation so that we can transition to biomanufacturing ethically as well as in an orderly fashion. The transition from conventional fabrication of textiles to one that is biotechnological in nature requires somber inquiry in terms of where designers exist in an increasingly dynamic situation in which biological materials form an integral part (Hansell, 2017). Lastly, artificial intelligence paired with bio-textiles will transform how clothes are designed and built, and adaptive fashion will become a reality that is specifically designed to suit varying user needs. In light of such advancements, it becomes crucial that innovative discourse is geared toward establishing how AI capabilities and biological approaches could be utilized by designers towards making fashion more inclusive and adaptive. This concentrated design approach favors the use of adaptable systems that support multiple body sizes, movements, and environmental settings. A future where textiles can change properties based on the condition of the wearer will increase wearability and performance, as well as enabling greater potential to achieve an ecofriendly fashion industry. Additionally, with the possibility that AI-powered bio-textiles bring, fashion designers can write new history for fashion in terms of making adaptable, ecofriendly, and custom-made fashion.

### **1.1. Definition of Bio-Textiles**

Bio-textiles indicate natural raw products very much like what we would call "ordinary" textiles, but crafted in an environment-friendly way. They are manufactured through eco-friendly processes, as well as the possibility to biodegrade so that they do not pollute the environment due to wastes. Bio-textiles are enhanced through biotechnology, where designs and products come up with different consumer demands. The fashion industry can sometimes be accused of being negative towards the

environment, but this time around, it is increasing interest in the use of bio-textiles. They fit well to the eyes and also contribute to fashion when less wastage is achieved. Such changes in material become relevant as the individuals understand the harmful production processes in traditional making of textiles (Dangelico et al., 2024). AI based design has a great potential to change processes of production and usage in production of bio-textiles, particularly in wearables responding to the necessities of users. By these new technologies, designer can produce their garments on a client-customer basis with responsive bio-textiles that are appealing to the eye and effective. It can be done by innovative techniques like 3D printing and smart textiles, which are gaining popularity in bio-textile production. Another example would include interactive features such as the response capabilities of bio-textiles themselves. That is why these materials are sometimes characterized as ICS (Interactive, Connected, and Smart) materials, showing elevated prospects of such novel notions (Parisi et al., 2018). Including AI in bio-textiles would create an opportunity for designing clothes meant to assist individuals with disabilities while offering better experience in wearing such garments. These kinds of designs are inclusively eco-friendly. Thus, bio-textiles are genuinely revolutionizing textiles in the sense that they respond to the dynamic requirements in wearing culture. Bio-textiles give very real alternatives to synthetic materials and address very important issues of sustainability. Adding AI to bio-textile design would spice up creativity within environmental limits. Researchers and designers are becoming educated about bio-textiles and the application of this material. Bio-textiles are more than just textiles; it promises to become a more sustainable one as the value of changing the consumer has transformed. By using bio-textiles, one can minimize the negative effects of traditional textiles and also incurs into a long cultural shift towards responsible caring for the environment and conscious consumption (Dangelico et al., 2024).

## **1.2. Overview of Adaptive Clothing**

The evolution that occurred from ordinary clothes to adaptive clothes happened with advanced wearable textiles being developed. Adaptive clothes can serve varied needs of people with disabilities as well as other individuals needing specialized clothing. They help the wearers as much as possible by making them: easy to wear, comfortable, and functional. Characteristics of adaptive clothes normally include: magnetic fasteners; adjustable sizes; stretchy fabric, so that simple dressing for those who have limited dexterity or mobility may be achieved. Concern for accessibility and fashion development has compelled designers to design styles where the traditional attire pattern will match different body types as well as capabilities. Those features will allow an adaptive kind of designs for easy accessibility such that persons will stay independent and will be able to distinguish themselves easily. Artificial intelligence and bio-tissue are advanced technologies that also made considerably their entry into the adaptive clothes market. The performance of a particular artificial intelligence presence in developing character in the associated textile will allow more personalization of clothing on a more physical and aesthetic plane. The response type adaptive responsive textile to the wearer's movements as well as environmental stance greatly shapes user experience. Like soft exosuits providing users with assistive capabilities in real-time experimentation of smart textile imploded materials, the paradigm strikes with fused activities having functionality with fashion as the adaptive wear trades into new ages where technology meets material design (Balasubramaniam et al., 2023). Such adaptive clothing relates to the future when it comes to making clothes functional but also communicating and responding to the wearer so it could learn to adapt to the respective personal adjustments. Integrated programmable logic incorporated within fabrics is a crucial development toward

provision of garments that will enact physical as well as social requirements. Movement-controlled garments demonstrate the possibility for clothes to break traditional boundaries and empower wearers by facilitating rehabilitation or mere day-to-day tasks. Such a collaboration is significant in realising adaptive fashion in the future in that it concerns itself with health needs complemented by self-expression. It is such a union that makes future adaptive fashion in realizing health needs within the self-expression agenda.

### **1.3. Importance of AI in Textile Design**

The birth of artificial intelligence (AI) has greatly transformed fashion design which in turn has brought about a large scale shift in how we imagine, create, and use materials. AI technology which once was a designer's tool is now a partner in the creative process and which includes the design of new prints and textiles very hard to produce by hand. Also it is through machine learning designers are able to go through large databases to see what is to come in terms of trends as well as what customers want thus they are able to put out what the market wants faster. Data's role not only is in the forefront of innovation but also in the reduction of product development. AI's large scale impact in fashion also is a push for more eco friendly practices in which we see better material use as well as less waste in line with today's environmental goals, which are at the top of most business agendas. Also AI's role in fashion is in the bio-textiles that play a key role in making what we wear more adaptive, responsive, and sustainable. Which also includes use of natural templates in the making of clothes that change with the environment. For example AI is used to choose natural fibers and green dyes that maximize look while at the same time we are reducing our carbon footprint. By way of smart design software designers are able to make clothes that are practical as well as sustainable with more flexibility and comfort. We see the mix of design and tech as a

way AI is to take fashion to the next level in terms of sustainability, creativity, and consumer experience. Likewise AI is a strong player at customization and personalization in the scope of fashion design (which I guess is fashion for everyone as per not general stuff) AI tech which a high-level AI can learn from user data to give an almost instantaneous fashion that fits either your taste size of customer. What is starting to happen as well, is The Rise Of 4D printing (as reported in Bodaghi et al., (2024)) a dynamic in which the clothes you design change shape or utility. This increases on side user engagement and is an opt-in trend hailing within the scope of custom fashion. Data analysis is said to be important in optimizing production processes, so the fashion design is hence made to measure and done correct (Younos M, 2024). Overall AI in fashion design defines a creative revolution that does have its roots in sustainability and consumer experience at the edges.

## **2. THE ROLE OF AI IN TEXTILE DESIGN**

Artificial intelligence (AI) based textile design is a ground breaking to the way designers imagine and design fabric. AI is able to analyze large data, which in combination help with finding new trends and what the customer may need in the future by informing the designer s judgement. By reviewing trends and offering additional creative input of on then maybe missed by designers will lead to novel ways of designing textiles. Besides, AI can make the designing of product easy as it takes care of Routine tasks providing designers time to be creative. Therefore, combining AI and creativity in this way leads to the shared working space textiles being manufactured equitably in as high aesthetic terms with actual requirements by consumer. This is made possible by the possibility of fabricating materials that are exceptionally looking and functioning even better in reality using



algorithms based on biology in bio-textiles is possible. AI is extensively included into bio-textiles when it involves generating material that's biodegradable and many biosister conception. Designers can use algorithms that stem from the biological processes to create eco-friendly materials sometimes even very functional in real life. Especially to predict the function of a material in a biological environment for instance; you can do that with machine learning and some inference on textile adjustment. Get back to nature with the example of membrane technology. Battisti et al. (2018) Membrane design developments are described as a lively blend of natural on synthetic components towards novel designs following the principle of form following function literature [read more Literature] Therefore, AI is of great importance for a mixture of look and ecological sustainability. Also, it is vital to use the AI in the development of adaptable clothes, i.e., garments that are based on body measurements as well as environment. AI + bio-textile design combine to offer personalized clothes solutions that respond to every individual. AI has application in people with disabilities and needs where one-off solutions make their lives easier. The ultimate goal of AI designed clothes has its foundation from flexibility and be well adjusted to the comfort, usability and aesthetics while remaining functional for the user preserving dignity. The fast development of AI in fabrics gives rise to a re-imagining of fashion, helping to bring inclusivity and accessibility to the industry as a whole. This comply to the current trends on soildarity and with the potential of AI to increase properties in bio-textiles. Constant evolutionary process invites an exiting horizon where clothes does not anymore serve just to wear but it is part of one personality and societal identity too.

## **2.1. Machine Learning Algorithms in Fabric Development**

Machine learning on developing fabrics is a ground-breaking development into textiles manufacturing. Leveraging vast amounts of material property data, machine learning can look at patterns and produce the ideal alignment of fibers, weaves and finishes for strength comfort performance (SPC ). Not only is this pipeline streamline ds designing bu t ca n also be an intermediat for rapid prototyping of textiles made for specific tasks, things like stretch wear bio textiles. For example, material behaviors with respect to environmental conditions can be resolved by algorithms to give you a level of understanding about its use in contexts other than just the an embodiments. This predictive nature leads to more environmentally friendly solutions, as designers can optimize prototyping by using alternative of the traditional process reduction of waste (Sui, 2024) -- in other words, it really revolutionizes material creation through machine learning (Figure. Lastly machine learning technology means that smart materials are better able to respond dynamically to user requirements in real-time as the technology is very sensitive. This thought was extrapolated from the ICS (Interactive, Connected, and Smart) materials where clothes in dynamic interaction with environment as well user. In this case data from a-nvironmental (and) user sensors run through machine learning to augment specific parts so that material properties change for the best functionality, and usability. For instance, smartwear adjusts the temperature or humidity according to wearers activities, as they reflect the pressing requirement for functional adaptive fashion design. Not only does the phenomenon improve user experience but also supports a more personalized approach towards textiles which is in coherence with the fusion of tech and wearability (Parisi et al., 2018). Textile design is even fostered by the blossoming field of emerging tech, as we see new advances in

electrochemical devices that revolve around both energy efficiency and sustainability aided by machine learning. As soon as textiles are put with responsive componets, machine learning is capable of tuning these electrochemical processes to harvest energy in the smart clothes. This is important as the industry is moving towards green-aware technologies for minimizing environmental impacts caused by manufacturing in the textile sector. Through the application of machine learning techniques, researchers are enabling fabrics to not only act for specific intended purpose but also embed energy-saving attributes toward a greener earth. Increasingly machine learning in fashion design in textiles on show the imminent mission critical horizon for moving towards AI-powered bio-textile design which contributes to improved adaptative clothing (Sui, 2024).

## **2.2. Predictive Analytics for Consumer Preferences**

In AI-based bio-textile fashion designs as well as wearables that can accommodate individuals, predictive analytics is the biggest tool in reflecting on consumer behavior. This union enables designers to gather vast amounts about the user's behavior, fashion, as well as reaction to use of materials and textiles. By applying machine learning algorithms, businesses can observe trends and patterns that inform creating textiles suitable to individual needs. As individuals require more personal choices that are higher for their functionality as well as convenience, predictive analytics plays an important role for manufacturers in forecasting what the marketplace will demand and fostering brand loyalty. Through this future-focused approach, not just adaptive dressing is designed, but also the increased demand for brands to claim data in an accountable as well as innovative manner is fulfilled. Secondly, predictive analytics applications break away from individual consumer tastes to incorporate broader marketplace considerations. Blending combinations from an array of sources -- social media tweets, online buying, and

feedback from customers, for instance -- businesses can develop detailed profiles forecasting not simply what customers will purchase but also why they will make that choice. This complex knowledge enables corporations to develop responsive wearables that address not just fashion trends but specific functional requirements, such as one's physical activity or thermal management. Integration of consumer data with advanced material science creates a more detailed image about the needs in the marketplace, over the old ways based on theorizing over facts. Thus, predictive analytics plays an integral role to render AI-based bio-textile designs desirable to target markets. In particular, the intersection of predictive analytics with new smart materials emphasizes the change that is unfolding in the fashion world. As more active, networked, smart (ICS) materials dominate, fashion is being developed from static products that have passive properties to dynamic, responsive products that modify in real-time to user needs and environmental needs. The use of predictive models enhances such intelligent textiles' ability to learn from use over time and become more useful and relevant. Such materials not only bring functional advantage, such as enhanced convenience and functionality but also create new avenues for design innovation that adapts to changing consumer needs. By acknowledging and solving for challenges in this new frontier, such as material integrity preservation and usability, this fashion industry can navigate with precision the subtlety of consumer-centric innovation in adaptive fashion (Bi et al., 2021) (Parisi et al., 2018).

### **2.3. Automation in the Design Process**

Automation in design has radically altered the field of textile advancement especially in areas like adaptive wear and bio-textile. Innovations like that make it really easy for designers to be efficient and super accurate, thus maximising creativity. If automation is taking away the mundane work from designers, this

opens space for them to dedicate more time on exploring new applications and permutations of footwear that must evolve as per users. The automation of simple processes frees designers to spend more time on the discovery of new applications and types of dress which can vary depending on the requires of the user. The ongoing development of technology and research provides these methods including 3D/4D printing are the new way of textiles with functionality. This blazes a new path in the development of fashion making custom orders as a service more doable, increasing the extent that fashion can be done but also allowing new kind opportunities for fashion & technology. The latter fits automation to bio-textile design process, thereby increasing the agility and experience of data-driven approaches in new bio-material fashion. With the ability to read consumer tendencies directly the apparel Ive created algorithms and machine learning for decoding consumer behaviour so designers can develop textiles upon your demand. Adaptive clothing is useful especially in the case or clothing for designed for persons with special needs (people with disabilities, health-conditions...) This merging of technology and design makes it possible to develop standardized apparel for functional requirements, as well as excellent wearing experience. Building on this, the fashion industry can move from corporate and innovative mode to sustainable practice through improved resource utilization in design and also aligned exploit tech advancements. Automation We also need automation for scaling bio-textiles and adaptive clothing innovations. More and more technologies, such as the new 4D printing technology and it can be used in number of industries we including textiles to quickly overcome the traditional manufacturing processes. Using semi-autonomous technologies that can self regulate for temperature control or clothing structures that respond to physiological changes, designers are able to design garments with properties. In addition, this physically innovative design is in line with modern

sustainability targets as it reduces the waste and resource-depletion generally associated with traditional method garment manufacturing. Smart textiles have a growing number of opportunities for innovation due to the continuous running of the fashion industry into automation, finally realizing an adaptable (and sustainable) fashion (Bodaghi et al., 2024) (Vitazkova et al., 2024).

### **3. INNOVATIONS IN BIO-TEXTILES**

The field of bio-textiles is being revolutionized due to advances in material science and the evolution of new design principles. Through the use of biological processes and traditional textile structures, scientists and designers are creating fabrics that not only meet their functional requirements but also promote environmental sustainability in a positive way. Advances in bio-textiles may involve natural materials that mimic structures found in living organisms and produce lightweight, high-performance, responsive fabrics. Examining nature-based technology highlights the significance of knowing biological principles governing how life changes over time. These may be applied in new ways to designing and using textiles across multiple industries. This fusion of design and biology is in tandem with the growing demand for the creation of clothes that are both functional but environmentally friendly, ushering in the possibilities of a greener tomorrow for the fashion industry. Hybridization, or the fusion of natural textile materials with new synthetic ones in a bid to render them more functional and durable, is one of the fundamental premises of bio-textiles research. This is biomimicry that entails observation and replication of form and structure that occurs naturally into the act of duplicating new textile properties. For example, materials that change property with sensitivity to environmental stimuli can

optimize comfort and responsiveness for wearers, and are therefore highly appropriate for use in adjustment-required garments. These types of interdisciplinary uses indicate a way towards creating fabrics with active response capability, like living tissue. Therefore, bio-textiles ask us to change our assumptions regarding the relations between garment, wearer, and environmental setting, thus preferring the concept of a circular economy. Apart from that, technological advancements in bio-textiles also provide the possibility of incorporating smart technologies for better user satisfaction. Through the introduction of artificial intelligence in bio-textile design, fabrics can be created with a capability to instantly react to what the wearer is in need of or to an alteration in his/her surroundings. For example, AI-embedded bio-textiles can read physiological attributes such as body warmth and moisture content, and adapt their properties automatically to increase wearer comfort in all sorts of circumstances. Recent studies highlight that technologically advanced multifunctional fabrics are the precursor to a future where fashion evolves beyond appearance as well, adapting to practical requirements based on data and technologies. Moreover, the decline in the usage of synthetic fibers through the implementation of renewable resources in bio-textiles is promoting sustainable fashion design with reduced environmental impact (Battisti et al., 2018).

### **3.1. Sustainable Materials and Their Benefits**

The use of sustainable materials in the textile and clothing sectors is one huge step towards eliminating the adverse environment effects dogging conventional production systems. As concerns for the environment continue to rise, companies have begun to take an interest in newer materials that are obtained from biological sources. These steps towards sustainability touch not only on resource depletion but also on enabling circular economies with the aim of having little or no waste generation at

all. Through synthetic biology, sustainable materials can be designed for functional uses. The biofabrication pathway to materials research, or the process of growing materials in living organisms, is being acknowledged as extremely important. This revolution can reshape raw materials' relationships with design and prompt industry stakeholders to rethink their material and practice as they search for alternatives with an acceptable trade-off between environmental responsiveness and consumers' needs (Hansell, 2017). In addition to the environmental benefit, product design with sustainable materials enhances apparel function and versatility. As adaptive clothing continues to become more pertinent to inclusive fashion, sustainable materials offer the potential to create products that are functionally suitable and offer ethical appeal. That textiles can be designed for a purpose suggests that with bio-textiles, there will be new products created that will suit different bodies and lifestyle needs. Further, artificial intelligence technologies allow designers to create sustainable materials that are comfortable, long-lasting, and trendy. Consequently, the use of technological innovation on sustainable material will transform fashion conventions to collections that are not just sustainable but also meaningful (Bocken et al., 2023). Sustainable materials, nevertheless, transform industry culture and consumer psyche on more fundamental levels. By redefining the language of consumption and production, companies that embrace sustainable textiles spotlight ethical consumption practice. This entails scrutiny of product lifecycles and use of resources in re-engineering business models to support sustainability. While consumers are educated to review their plans for consumption, opportunities exist for companies to use tools that amplify sustainability and facilitate innovation in their business networks. To guide the consumers through this process sets up not just brand loyalty but also a community based on sustainability. The disruption needed in fashion and textiles is a revolution in their design towards a



regenerative future where, hopefully, sustainable fashion is the new normal (Bocken et al., 2023).

### **3.2. Biodegradable Textiles and Environmental Impact**

The more significant the arising environmental plight, the greater should be a re-evaluation of sustainable process in textile industry (particularly biodegradable textiles with respect to the associated eco-impact) Conventional textiles—most time petrochemical derived—are among the largest polluters which accumulate largest amount of land fills as these do not biodegrade. So, biodegradable materials that are going to disappear after some time become a viable option. The following fabrics are produced using renewable resources (organic cotton, hemp and recently-released biopolymer based bio-degradable novel polymers toward lowering environmental impact). Textile industry can efficiently source and produce the sustainable materials in manner that slope towards environmental sustainability, as green picks up the curve with new and emerging technologies- artificial intelligence (AI),big data analyses etc. The transition is required not least to avoid environmental disaster (but also to build the sustainable culture across our fashion world). Not only they serve as a key component of biodegradable textiles but much more polysaccharides content can be made. Common polysaccharides such as cellulose and starch provide a wide range of applications in the textile. According to the European Polysaccharide Network of Excellence (EPNOE), the use of bio-based resources must be translated into climate change mitigation and mobility from fossil fuel towards clothing (Gericke et al., 2023). There is a pressing need for interdisciplinary research to exploit the full potential of these natural fibers alongside materials science and engineering, and consumer education. Current studies are underlining the importance of an all-encompassing interdisciplinary effort with

materials science, engineering and consumer education to spread the maximum potential from these natural fibers. On the innovation side, it can actually produce textiles that are biodegradable fashion without sacrificing performance to meet current needs for consumers and improving environmental stewardship. When the technology advances, perhaps polysaccharide integration amounts to the one biggest step towards textile sustainability. And second, the emergence of biodegradable textiles in fashion is a component on much wider movement within culture advocating environmental health and sustainability. More aware of their impact on the environment, as designers, producers and consumption demand adaptive clothing from a new breed of hi-tech bio-degradable fabrics. This is no passing trend but a necessary reaction to the dire state of sustainability we are now obligated to address with climate change. The industry will be able to facilitate an AI guided bio-textile design methodology, therefore generating adaptive apparel that caters to the varying consumer designs and at the same time works for sustainability. Researchers, Technologists and Policy Makers need to be united toward the mass adoption of degradable textiles; creating an environmentally viable fashion industry anchored in wellness for both people and customers (Younus., 2024) (Gericke et al, 2023).

### **3.3. Advances in Smart Textiles**

Progress in smart textiles (fabric incorporation of technology) is serious step new in textile design we are doing research on artificial intelligence supported bio-textile developments. The fabric contain micro electronic device fabric which enables the fabric to sense and responded enclosed into them to increased utility along with function. Most often, smart textiles are derived from nature and recent innovations through biomimetic approach to fabric mimic biological processes for more information about these developments. Smart fabrics such

as natural membranes have driven the advancement of multi-functional smart textiles focussed on sustainability via material performance and utilization. Design, initiated on the idea of bio-integration or biological principles intact encompasses applications beyond fashion to the domain of architecture and several other as well maintaining design follows function (Battisti et al., 2018). One of the biggest fields that smart textiles actually exist at is the health and fitness industry, growing adaptive clothing demands. While future investigations identify the deficiencies of standard sports bra design, necessitating to be carried forward according women's broader spectrum of activities. This includes the development of sports bras that biologically watch for and adapt to changing activity level, moisture or drag stress Fashion textiles produced through a biomimetic pathway for responsive garments sensitive to activity and perspiration levels consequently indicating design innovation DOI from Adidas+MIT. The results of this work are the proof that responsive textiles can store and give out sweat that results in comfort as an exercise or lifestyle wear. By embedding these biomimetic functions, the garments not only acquire function but also constitute new forms of user acceptance design—garment-user interface between technology and ergonomic acceptability (Baytar et al., 2020).

Additionally, it uses artificial intelligence for smart textiles design which may have potential of customized and personalized adaptation. AI is empowered to analyse users data so as developing clothes integrated with personal body mechanics and requirements, shifting the definition of fit for apparel to meaning. In addition this customisation is far better looking from aesthetic standpoint to the garments as well, it actually makes sense from practical standpoint with users having specific physical needs. Combined with more sophisticated artificial intelligence technology, it can predict and monitor what the

customer wants will be in future, so this holds applicable for a longer period. AI-insights in bio-textiles are part of the new bespoke fashion, whilst intelligent textiles are making adoption to clothing more innovative and enhancing use of wearable tech in general.

#### **4. ADAPTIVE CLOTHING: MEETING DIVERSE NEEDS**

These are one of the solution to meet all people with different abilities and desires through adaptive clothing. This fashion trend aims to merge the fashion patterns of regular clothing with functions that are more specific to certain wearers who would like wearable probably need more didactic and functional attire. Non-adapted standard clothing is not always accessible in functionality for disabled people; something new is required. Novel materials and manufacturing processes applied to Adaptive clothing improve the comfort afforded the wearer/dresser as well as the independence and dignity of the wearer/dresser. To fulfill this function, fashion design, textile engineering and medicine will all have to cooperate to produce a product which answers an specific need and is in fashion at the present time. Tailoring adaptive clothing is mostly driven by bio-textile AI designed production of the first. Using AI, designers are now able make fabrics that respond anticipate to different stimuli: the clothes become smarter and better fitted. These AI algorithms read data from users and tailor fit, comfort, addressing the wearerspecificity live. Case in point are fabrics with temperature-changing/temperature-adjustability properties, and the latest being that sewn into one size fits all. This also shows the potential of convergence between fashion and smart technology as adaptive clothing fulfils not only physical needs but self-expression and autonomy. Also, the incorporation of

wearables with adaptive clothing offers many avenues in which health outcomes can be improved. Health monitoring is becoming more and more relevant that the inclusion of such technologies in daily wear is becoming fundamental for the effective management of active health. Wearable makes it possible to monitor health parameters and motion behavior, giving feedbacks later useful for the user and healthcare professionals. Like when seismocardiography and bioamplifiers marry by giving a user near real-time evaluations of their respiratory system as well as general physical condition, as a natural function-flavour blend. The adaptive clothing sector responds to a growing demand of inclusive and dignified design by making attractive clothes that are similar to health technology innovation in terms of functionality while improving quality-of-life (Bodaghi et al. 2024) (Vitazkova et al., 2024).

#### **4.1. Clothing for Individuals with Disabilities**

Emerging as a starting point between different industries of fashion and biomedical engineering, adaptive apparel design for persons with disabilities. For people with disabilities, conventional clothing is usually not user-friendly given its non-personal physical specifications. Among the most significant advancements in this regard have been the use of AI bio-textile technology powered bio textiles for making apparel, accessible & more comfortable and mobile. Soft robotic exoskeletons, and the like are starting to crop up as bona-fide options for personal mobility augmentation and assistance with day-to-day living skills. However the space of what is desired by users and how well the designs are performing as said gives a definite space in technology. The lack of regulation creates an opportunity to not only understand the design process with engineers, so that this type of clothing not only meets the needs of users but also encourages independence and user-inclusive practices (Cramp et al., 2023).

Along with the emerging nature of ICS materials interacting, connected and smart (ICS) surface treatment we must rethink our long established (traditional) ways of designing. Loaded even just with the presence of these materials and moreso with feed-forward from adaptive apparel functionality — real-time responsiveness, programmability- generate a markedly enriched user experience. Technology and textile cooperation is coming up with garment that is ran as function, but also has interaction together with beauty. The convergence of technology and textile in the field dresses the body but also enhances the engagement of the garments, for people with disabilities they may make relation from pure function to quality clothing as well. Thus, designers need to be aware of the properties and functionalities of ICS materials to offer better adaptive clothing solutions that allow people to adapt socially as well engage in their daily life with personalisation (Parisi et al., 2018). Further, adaptations may offer interesting avenue for future work but product development ironically aims still too much at users needs. End user and physiotherapy feedback indicate designs are less than safe, aesthetic and functionalFirst all-size fits all reductions individual user needs ignoring standards leading to low acceptance of such products. The fact that one-size-fits-all is not catered for the individual needs of all the different types of users leads to poor levels of satisfaction with these products and thus little adoption. The research indicates designers must engage users in the design process to allow for a collaborative design process that considers and takes the intricacy associated with this issue when designing for people with disabilities. Designers can produce clothing not simply meet functional needs with principles from soft robotics and other advanced systems : but also interesting wearers emotionally and socially, Prosthetics (e.g. Cramp et al, 2023).

## **4.2. Fashion for Aging Populations**

With the aging population worldwide, functionality and style are more critical to address the particular needs of the elderly. The elderly have mobility issues, sensory disabilities, and a desire for comfort and pleasant appearance of clothing. The conventional design paradigms do not take into account any of these considerations and create clothing inappropriately suited for this group. AI-created bio-textiles can reshape fashion to create clothing that is comfortable and fashionable. Not only do these technologies enhance the lives of elderly persons, but they also maintain their dignity and sense of personal style so that they can lead more active social lives and participate in community activities. The focus on adaptable clothing is not only helpful solutions but needs to appeal to the various identities and aesthetics of older adults as well. In addition, sustainable design solutions form the core in creating fashion for aging populations. Since fashion apparel is its own challenge regarding sustainability, the need is imperative to develop dresses that reduce their impact on nature without compromising senior citizens' requirements. All the technology can do so that it makes eco-friendly products that make it possible to provide air-permeability, endurance, and less maintenance such that they end up being extremely comfortable for an individual who might otherwise be encumbered with making the traditional clothing last. Current studies validate that green fashion initiatives hold the promise to redesign the production of adaptive clothing in a way that the material used is not only functional but sustainable as well. This whole outlook focuses on the fact that fashion for older adults needs to function at a greater level; it needs to focus on sustainability while maintaining personal well-being and social interaction in mind. The use of artificial intelligence in the design process has the potential to transform the fashion market for older consumers. Intelligent design software can take a large number of

variables, such as user wearability ratings and feedback, into account to enable designers to create clothing that conforms to the individual bodies and tastes of older consumers. AI is also able to include trend forecasting for this age range, keeping fashion trendy and up-to-date. Technologies like 3D body scanning can potentially provide new possibilities for customized fittings, which enable adjustment for extensive mobility levels and sizes much more easily. With the use of the combination of AI-driven bio-textile patterns, the fashion world can become more inclusive, enriching the life of older adults while transforming people's attitudes toward beauty and aging. Not only does this fashion-technology synergy address current requirements, but it also introduces a more humane and inclusive method of addressing aging individuals.

#### **4.3. Customization for Various Body Types**

The transformation towards fitting designs to multiple body types has been a major asset by innovation in AI bio-textile technology. So, until recently the fashion industry has been fashion dominated by a sort of overspecialisation sizing rules and humans come in all shapes and sizes. However, the new every garment-according-to-shape-clothes advance has stirred up old standards so it's reviewing all in favour of becoming one single standard. Fashion designers use algorithms of Artificial Intelligence to make thoughtful body shape and size analysis in order fashion wear that is made for everything. The level of customization in this, not only makes people comfortable but also the confidence of the buyer as well who could not previously buy clothing that fit correctly and modeled his/her own shape. Smart Materials: Adaptive garments courtesy of smart materials provide open-loop customization. We aim to have garments of Adaptive, Interactive (ICS) materials in the sense that the clothes will dynamically change according to wearer motion and whim over time (versus over previous time frame). These modern materials



can watch the body mass and temperature, posture changes that then affect changes in functionality, aesthetics all happen within a matter of second. Have seen, this material makes the designers imagine differently and arrive at a dynamic fashion designing concept. This conjoint adaptation of smart textiles with responsive capabilities opens up multiple possibilities to dynamically respond to a range of body shapes (Parisi et al., 2018), thus meeting the needs of the garment fit human subsystem not only able to fit but also compatible with the lifestyles of every individual. Making design process versatile for various body shapes is a completely new dynamics between fashion and technology as such radical modification. This is deeper than its surface and also raises broader body image, diversity questions. AI and bio-textile technology used has opened the fashion culture to diversity, as opposed to conformity in the design of clothes. The scope for such inclusive design practices is enormous as these are disruptive to long standing industry norms and offer much needed true parity. Most importantly, in adaptive fashion design the concern for a multi-cultural figure perspective is paramount (as only this will help garments to be fit functional as well empower/seize consumer identities (Ceschin et al. 2010).

## **5. CONCLUSION**

Integration of artificial intelligence-enabled bio-textile technologies into adaptive apparel provides a significant step towards enhancing fashion business sustainability. The fashion industry encounters numerous challenges to its effects on the environment and humanity, and such developing concepts hold promise for optimizing wearability without compromising eco-friendly applications. Designers are able to concentrate on the whole process of apparel – from pre-purchase to the use phase and post-consumption phase – in order to design in features that

benefit sustainability. This can include creating designs that fit a range of body types to reduce waste, thus increasing the life of clothing. Exploring sustainable fashion options demonstrates different strategies to reduce the environmental impact of the industry, while still meeting consumer demands for variety and inclusivity (Dangelico et al., 2024). Furthermore, the use of AI in fashion design helps create smart materials capable of adjusting to the user's needs, changing the way individuals experience clothing on a daily basis. This revolution in fashion is not only aimed at enhancing the comfort of clothes but also the emotional and social effects of wearing them. As industry begins to adopt these emerging technologies, it is essential that a framework exists to ensure the accessibility and equity of these solutions. The utilization of bio-textiles created from sustainably sourced material accentuates the necessity for environmental footprint reduction practices. Thus, this intersection of technology and conscious design presents an opportunity to transform consumer behavior to more sustainable choices, thereby promoting circular fashion (Bocken et al., 2023). In summary, the development of AI-supported bio-textile design needs to be accompanied by a more general commitment to sustainability in the fashion industry. This commitment requires the cooperation of all stakeholders involved—including designers, producers, and consumers—to develop a culture that is both innovative and responsible. Business models should change to give preference to environmental and social issues while at the same time stimulating economic development. Interactive tools can make this change possible by prompting companies to imagine and work towards sustainable futures. As the sector reappraises its production and consumption patterns, adopting AI-driven bio-textile designs can be a valuable step in the direction of a more sustainable fashion economy for the environment and society (Dangelico et al., 2024).

### **5.1. Summary of Key Points**

We have seen the embedment of artificial intelligence bio-textile technologies in adaptive clothing as a giant leap towards greening fashion business. The fashion industry faces considerable challenges to its environmental impact on both, human life and the fashion game is ripe for new ideas to marry wearability with environmental-friendly applications. By doing this they can ideally work pre purchase, the use phase and post consumption and make it more sustainable in clothing design for designers. Which may mean crafting clothing that serves any body shape so there is less waste with the length of the life of that particular garment. Investigating the alternatives of sustainable fashion, is an answer for addressing these issues and offering an opposite viewpoint, to decrease the industry's effect on environment in response to consumer request for variety and variability (Dangelico et al., 2024). Moreover, the AI design fashion would give a chance to do smart materials with in them learn how to serve consumer demand help change the game of how we will interact with our apparel in day to day life. This fashion revolution is not merely about making clothing more comfortable, but also the emotional and social dimension on wearing. When companies begin to embed these new techs, there must be a mechanism of access and equity into these solutions. Using bio-textiles from bio-based raw materials shows the practice of reducing environmental footprint that needs to be applied when we interact digitally. This is because the marriage of technology and proven intent has the ability to steer consumer behavior towards sustainable alternatives (Bocken et al., 2023), letting the circular fashion genre in. Lastly, Fashion Industry must be more sustainable such that the development of AI-assisted bio-textile design must not come out of thin air. The promise in this creates a need of all stake parties (consumers, manufacturers and designers) to build the culture of innovation and responsibility.

Business models needs to reinvent dynamically and accelerate such change so that the advancement is not made at the cost of the environment and society. Tools for engagement are able to facilitate this change by inspiring companies to envision and enact a more sustainable tomorrow. The industry has an important role to play in consuming and producing what it needs as sustainable fashion economy (Dangelico et al., 2024), by starting to look towards AI-driven bio-textile alternatives.

## **5.2. The Significance of AI in Shaping the Future of Textiles**

Artificial Intelligence (AI) in textile design and production: a new paradigm of customization and the freedom to change sector. Multiple data of a customer that are deciphered by AI programs and built new trend studies helps designers create textiles coherent with each consumer taste as well as interdisciplinary development outcomes. AI algorithms, for example are able to find the pre-existing customer preferences in real time that enables custom fabrications to be catered to different lifestyles. Beyond the simple satisfaction that customization provides, a growing trend towards this philosophy is part of the movement for more sustainable design as the products are being developed for ideal applications, thus minimizing waste and inefficiency in production. Finally: Advancements in 4D printing using Artificial Intelligence technologies– relevant applications to bio-textile engineering and adaptive apparel. Whatever the specifics, shape-shifting and/or working as part of its response to external stimuli is a big difference from the traditional textiles. Through the evolution of 4D printing, fabrics will capable of reacting to the environment allowing for ergonomic and responsive garments. Designed to cater many users, from the accessibility of people with disability to the well being of different fabrics types in different industries. Intelligent materials embedded intrusions, a big milestone in the

current textile revolution, deal with the need of society of today to the textile industry for change. Data analysis with the addition of AI technologies — it is important in what context these technologies may be applied to sustainability in the textile industry. Environmental concerns being a burning issue the industry cannot avoid moving towards sustainability measures for, worst case of scenario reasons. AI, and data analytics could also be used to enhance manufacturing processes also in sourcing materials or helping the supply chain be more transparent — all with a smaller footprint on textile production. Moving from barriers such as disparate data and technological road blocks, new ways of technology stakeholders such as blockchain & IoT will help catalyse the transition towards sustainable consumption & production patterns. With the use of these, the textile industry could have sustainability enabling the future generations the opportunity of beautiful textiles which does not harm by looking at how textiles will be like in a generation later (Bodaghi et al., 2024 Data from Younus 2024).

### **5.3. Call To Action for Further Research and Innovation**

As our AI-powered bio-textiles and transformative garments get better every day, there is an ever increasing call for even deeper research and innovation to leverage these frontier technologies. Culmination of Interactive, Connected and Smart (ICS) materials: Enabling the expansion of function and comfort in apparel Whereas ICS materials for example could be engineered to make clothing that works differently in various situations adding comfort, possibilities of movement to the ones it is made for. The related scholarly studies related to the impacts of these materials in fashion are still in gestation and show urgency for future studies on their properties but also applications eligibility. Combining fashion design and material science with technological development enables scholars and practitioners to

engage in co-originating ways through which to turn these concepts into functional applications --- the fashion adaptive clothing proposal just further develops how it can fit different user requirements (Parisi et al., 2018). International social responsibility and sustainability in fashion is a major driver to do so. Research in bio-textiles, defined as any textile that is made from synthetic or natural biodegradable material offers great hope for reducing textile waste and pollution. The AI technology is used to generate smart production line which predicts the lifetime of material, maximizes resource utilization & minimizes environmental footprints. Research on interactions of bio-materials and artificial intelligence suggests business models that align with recent consumer values, both new design ideas, and sustainable production methods. Research in environmental sustainability can help make a fashion industry that beclothes our increasingly non-moral societies with more sustainable aspects as aesthetics and functionality of adaptive clothing (Ceschin et al. 2010). Lastly, aside from the technological side of research and development, it involves social and cultural aspects of adaptive clothing as well. It will not look inclusive if the designs dont take different patient populations in mind where adaptive clothing is intended, say for example somebody who is disabled or has chronic illness. Securing users here means solutions in the future will not be solution but empowered for the fashion ecosystem of tomorrow. In addition, the cultural context studies of clothing deals with identities and preferences expressive design processes to the wear. Therefore, interdisciplinary studies on user interface and cultural literacy will be critical for early identification of the prospective contextual and balanced innovative results in the field of bio-textile engineering and adaptive clothing as inspired by AI (Parisi et al. 201)

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# **GIYSİ TASARIMINDA YAPAY ZEKA(AI) UYGULAMALARI**

**Sevil YILMAZ AYKUL<sup>1</sup>**

## **1. GİRİŞ**

Günümüzde teknolojik gelişmelerin hızlı bir şekilde gelişmesiyle birlikte yapay zeka (Artificial Intelligence) pek çok sektörde olduğu gibi giysi tasarımında da etkisini etkisi hızlı bir şekilde artmaktadır. Giysi tasarımlarını kullanıcı odaklı, verimli ve daha yenilikçi hale gelmesinde yapay zeka(AI) ürünlerin görsel ya da işlevsel yönleri açısından değil, aynı zamanda üretim ve kullanım safhaların da varlığını hissettirmektedir. Bu sayede kullanıcıların beklentilerine uygun ve kişiselleştirilmiş ürünler kullanmalarına imkan sağlamaktadır. Ayrıca giysi tasarımlarının geliştirme sürecini hızlandırırken maliyetleri azaltarak rekabet ortamını daha da geliştirmektedir (Url 1).

Yapay zeka(AI) giysi tasarımında sektör açısından yeni trendlere olanak sağlamaktadır. Günümüzde yapay zeka(AI) ile modada çok çeşitli tarzlar ve görünümelerde ürünlerin tasarımcılar tarafından ortaya çıkartılmasını mümkün kılmaktadır. Tasarlanan giysiler teknolojinin, inovasyonun ve yaratıcılığın bir bileşeni olarak görülmektedir. Yapay zekanın algoritmaları doğrultusunda tasarımcılar benzersiz desenler oluşturarak kişinin bedensel özelliklerine göre ürünler tasarlayabilmektedirler (Url 2).

Moda sektöründe yapay zeka(AI) ile kullanıcıların istekleri doğrultusunda beğenisine ve isteğine göre ürünlerin

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tasarımlarını sağlanarak satışların artmasıyla tasarımcı/marka kar yüzdesi yüksek boyutlara taşınması sağlamıştır (Açık, 2024). Ayrıca giysi tasarımcılarına farklı deneyimler sağlayarak tasarımcıların daha hızlı ve verimli çalışmaların olanak tanımaktadır. Özellikle kullanıcıların isteklerini kısa sürede tarayarak bu isteklere yönelik kumaş, renk, desen ve kıyafet şekillerini ortaya çıkartabilmektedir (Boğday Saygılı, ve Güven, 2024).

### **1.1. Geleceğin Moda Tasarımında Yapay Zeka (Artificial Intelligence)**

Yapay zeka (Artificial Intelligence) tarafından yeniden şekillenen moda endüstrisi geleceğine yön vermektedir. Giysi tasarımında yapay zekanın(AI) benimsenerek giysinin kavramsallaştırılarak tasarlanması ve işlenmesi ile büyük bir değişim içerisine girmiştir. Yapay zeka ile üretilen giysilerle şekillenen moda endüstrisi dünya çapında kişisel stil ve kültürel trendlere olanak tanımaktadır. Ancak moda tasarımındaki yapay zeka teknolojileri yalnızca estetik ve görünümle alakalı değildir. Aynı zamanda işlevsellik, kişisellik ve sürdürülebilirlikle de alakalıdır. Bu şekilde moda endüstrisi içerisinde üretilen giysiler daha çok ulaşılabilir ve daha geniş kitleye hitap edebilir noktaya ulaşacaktır. Ayrıca yapay zekanın öngörücü algoritması sayesinde tedarik sistemi, azaltılmış atıklar ve tüketici taleplerine daha yakın ürünlerin üretilmesine imkan tanıyacaktır (Url 2).



**Görsel 1. Yapay Zeka(AI) Teknolojisi ile Tasarlanan Giysiler**

## 2. YÖNTEM

Araştırmada tasarımcıların tasarlamak istedikleri giysileri AI teknolojisi ile ürünün estetik ve sanatsal bir görünüm kazanması hedeflenmektedir. Araştırmanın örneklem grubunu Burdur Mehmet Akif Ersoy Üniversitesi Bucak Emin Gülmez Teknik Bilimler Meslek Yüksekokulu Moda Tasarım programı Temel sanat eğitimi dersine katılan 6 öğrenci oluşturmaktadır. Öğrenciler çalışmalarında tasarımlarını yapay zeka(AI) teknolojisine aktararak giysi tasarımını mankenler üzerine giydirerek dönüşümü gerçekleştirmektedir. Ayrıca öğrenciler tasarımlarında ek aksesuarlara dikkat etmişlerdir.

## 3. BULGULAR

Araştırmanın bu aşamasında Temel Sanat Eğitimi dersine katılan öğrencilerin tasarlamış oldukları tasarımlarını yapay zeka(AI) teknolojisi ile uygulamalarını gerçekleştirerek oluşturdukları giysileri mankenler üzerindeki görselleri ve bilgileri sunulmuştur.

### 1. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Nisanur KARABULUT

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 2. Tasarlanan Giysi Görseli**

Görsel 2’de, tasarım doğadan ilhamını alarak arı temasını zarif bir şekilde yansıtan bir gece elbisesi çizimidir. Elbise, straplez, kelebek kanatlarını andıran üst kısmıyla dikkat çekmektedir. Bu kısım arı peteği desenini andıran alt katmanıyla birleşerek bal rengiyle siyahın uyumunu sergilemektedir. Bu katmanlar arıların karın bölgesindeki çizgiler gibi düzenlenmiş ve elbiseye dinamik bir hacim şeritlerini yansıtan pul pul katmanlı bir yapıya sahiptir. Eteğin ön kısmındaki derin yırtmaç, tasarıma modern ve feminen bir hava katarken yürüyüşü de kolaylaştırmaktadır. Aksesuar olarak küpede yer alan arı figürü elbisenin bütünlüğünü sağlamaktadır. Ayrıca ayakkabıdaki arı peteği desenini andıran metalik yansımalarla sahip topuklu bir model tasarlanmıştır. Kullanılan yapay zeka uygulaması ChatGPT’dir.

## 2. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Melahat TAŞKIRAN

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 3. Tasarlanan Giysi Görseli**

Görsel 3'te, hayvanlar aleminde yer alan tarantula örümceğinde yola çıkılarak tasarlanmıştır. Gücün, gizemin ve zarafetin bileşimini yansıtan bu tasarım, doğanın karanlık ama etkileyici yönünü modayla buluşturmak hedeflenmiştir. Aksesuar olarak mankenin elinde tarantula örümceğine benzeyen bir çanta tasarımıyla kombin tamamlanmaya çalışılmıştır. Kullanılan yapay zeka uygulaması ChatGPT'dir.

### **3. Örnek Çalışma**

**Öğrenci Adı-Soyadı:** Yeşim KİŞİ

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 3. Tasarlanan Giysi Görseli**

Görsel 4'te, doğadan esinlenerek tasarlanan bir gece elbisesidir. İlhamını "Zographus Oculator" böceğinin eşsiz güzelliğinden alan bu tasarım, kadife kumaşla buluşarak ortaya çıkmıştır. Tasarımla doğanın her detayından ilham alınarak giysi tasarımlarının yapılabileceğinin güçlü bir yansımasıdır. Kullanılan yapay zeka uygulaması ChatGPT'dir.

#### 4. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Yeşim KİŞİ

**Seçilen Alt Tema:** Serbest Çalışma (2025)



**Görsel 4. Tasarlanan Giysi Görseli**

Görsel 4'te, nokta ve çizgi illüstrasyon tekniğiyle hazırlanmış eskizimin, podyumda hayat bulmuş halidir. Form, doku ve çizgiyle kurulan görsel dili, moda ile birleştirilerek somutlaştırılmıştır. Hem teknik hem estetik anlamda güçlü bir bütünlük oluşturan bu çalışma, yaratıcılığın önemli görseldir. Kullanılan yapay zeka uygulaması ChatGPT'dir.

## 5. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Eda Neval KARADUMAN

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 5. Tasarlanan Giysi Görseli**

Görsel 5’te, zeytin yeşilinin tonlarından hareketle giysi tasarlanmıştır. Kumaşın büklümleri ile vücudu saran bir görseli bulunmaktadır. Tasarımın tüm özünde doğanın önemli bir yansıması bulunmaktadır. Kullanılan yapay zeka uygulaması ChatGPT’dir.



## 6. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Hatice ARI

**Seçilen Alt Tema:** Trabzon (2025)



**Görsel 6. Tasarlanan Giysi Görseli**

Görsel 6’da, Trabzon hasırını ve Karadeniz’den esinlenerek düğün törenine hazırlanan modern bir Karadeniz kızı tasarlanmıştır. Aksesuarlarda ise yine bölge insanının kullanmış olduğu takılar bulunmaktadır. Kullanılan yapay zeka uygulaması ChatGPT’dir.

## 7. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Nisanur KARABULUT

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 7. Tasarlanan Giysi Görseli**

Görsel 7’de, tasarım klasik zarafet ile modern detayları birleştirmektedir. Işıltılı kalp yaka korse, hacimli etek ve dramatik yeşil uzun kurdele, elbiseyi özel davetler, balolar veya resmi etkinlikler için ideal kılmaktadır. Renk paleti, doğadan esinlenmiş ve ferahlatıcı bir his vermektedir. Saç rengi olarak kırmızı tonları, bu yeşil ve bej tonlarıyla uyumlu bir kombinasyon oluşturmaktadır. Kullanılan yapay zeka uygulaması ChatGPT’dir.

## 8. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Melahat TAŞKIRAN

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 8. Tasarlanan Giysi Görseli**

Görsel 8’de, doğadan ilham alınarak, zarafeti ve duruşuyla dikkat çeken flamingo hayvanından esinlenerek tasarım oluşturulmuştur. Tasarımda doğanın estetik gücü modern çizgilerle buluşturulmuştur. Kullanılan yapay zeka uygulaması ChatGPT’dir.

## 9. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Ekin Sıla KAVAKBAŞI

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 9. Tasarlanan Giysi Görseli**

Görsel 9’da, giysi yüksek moda ve sahne kostümlerinden esinlenilerek oluşturulmuş zarif bir tasarımı yansıtmaktadır. Tasarımın balık formu, vücudu saran silüetiyle klasik haute couture stilini çağrıştırmaktadır. Kullanılan yapay zeka uygulaması ChatGPT’dir.

## 10. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Ekin Sıla KAVAKBAŞI

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 10. Tasarlanan Giysi Görseli**

Görsel 10'da, modern ve cesur tasarım anlayışından esinlenilerek oluşturulmuş bir moda illüstrasyonudur. Asimetrik omuz kesimi ve vücudu saran, geometrik desenli bölümler tasarıma güçlü bir yapı kazandırırken, transparan görünümler ve bel kısmındaki açıklıklar feminen bir şıklık sunmaktadır. Elbisenin aşağıya doğru daralan formu ve bacak hizasındaki kat detayları hem zarif hem de iddialı bir silüet yaratmaktadır. Genel olarak çizim, çağdaş moda anlayışını yansıtan, yenilikçi ve dikkat çekici bir tasarım vizyonunun ürünüdür. Kullanılan yapay zeka uygulaması ChatGPT'dir.

## 11. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Ekin Sıla KAVAKBAŞI

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 11. Tasarlanan Ürün Görseli**

Görsel 11’de, tasarımdaki başlık ve giysi, güneşin ışık saçan formundan ve sembolik gücünden esinlenerek oluşturulmuştur. Kullanılan yapay zeka uygulaması ChatGPT’dir.

## 12. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Fatma Gül ÖZERDEN

**Seçilen Alt Tema:** Doğa (2025)



**Görsel 12. Tasarlanan Giysi Görseli**

Görsel 12’de, doğada yer alan güzelliklerden esinlenerek yeşil tonun hakim olduğu, kelebeğin saf duruşu ve peri masallarının gizemi elbiseye yansıtılmıştır. Kullanılan yapay zeka uygulaması Ideogram’dır.



### 13. Örnek Çalışma

**Öğrenci Adı-Soyadı:** Hatice ARI

**Seçilen Alt Tema:** Hamsi (2025)



**Görsel 13. Tasarlanan Giysi Görseli**

Görsel 13'te, hamsiden esinlenerek klasik Karadeniz kızı ve geleneksel kıyafeti tasarlanmıştır. Kullanılan yapay zeka uygulaması ChatGPT'dir.



### **3. SONUÇ**

Eğitim-öğretim sürecinde yapılan “Temel Sanat Eğitimi” dersiyle öğrencilerin tasarım yaratıcılığını geliştirmeleri hedeflenmektedir. Bu amaçla araştırmada öğrencilerin yapmış oldukları çizimleri yapay zeka(AI) yardımıyla giysi tasarımının sonuçlarına bakılmıştır.

Yapay zeka(AI) uygulamaları son günlerde oldukça artmış ve birçok alanda yazılı veya görsel olarak kullanılmaktadır. Moda tasarımı alanında da kullanılmakta olan yapay zeka uygulamaları tasarımla ve metinler oluşturmak için kullanılmıştır.

Uygulama sonrasında öğrencilerin çizim yöntemiyle tasarladıkları silüet ve giysileri yapay zeka(AI) uygulamaları ile sanal ortama aktararak kendi tasarladıkları mankenler üzerine giydirilmiştir. Sonuç olarak yapay zeka uygulamaları gelişmeye devam ettikçe, moda sektörü üzerindeki etkisi de artacaktır. Bu büyüme, yapay zekayı(AI) moda sektörün ayrılmaz ve kaçınılmaz bir parçası haline getirecektir.

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**AKADEMİK PERSPEKTİFTEN**  
**TEKSTİL VE MODA TASARIMI**

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