

# **Website Privacy Notice**

This privacy notice has been written to inform you about how The TRUE Learning Partnership (TTLP) processes your personal data when you visit The TRUE Learning Partnership's website.

Under data protection law, individuals have a right to be informed about how TTLP uses any personal data that we hold about them.

Personal data is information about you that is personally identifiable such as your name, address, email address or phone number, and that is not otherwise publicly available. TTLP aims to ensure that all personal data is collected, stored and processed in accordance with the GDPR (General Data Protection Regulation).

The TRUE Learning Partnership is the Data Controller for the purpose of Data Protection legislations and is registered with the Information Commissioner's Office (ICO) Reference ZA481537.

The TRUE Learning Partnership's <u>Data Protection Office (DPO) is Mr Chris Trask</u>. His role is to oversee and monitor the Trust's data processing practices. He can be contacted at <u>DPO@phs.cheshire.sch.uk</u>

#### **Cookies**

When you visit the TTLP website we will place a small file known as a 'cookie' on your electronic device (computer, tablet, phone etc). Cookies are used in order to;

- remember the information you have provided us to avoid you having to re enter it each time you visit a new page.
- allow us to see how the website is being used so that we can improve our services.

When you use our website you agree that we can put these Cookies on your device.

#### Strictly necessary cookies

These cookies are necessary for the TTLP website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

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You can set your browser to block or alert you to these cookies, but some parts of the website will not then work. These cookies do not store any identifiable information.

Categories	Provider	Cookies
Allow Cookies		CookieAllowed
This cookie is used to		
determine whether the user		
allows cookies or not		

## Targeting cookies

These cookies may be set through our website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on their sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less advertising.

Categories	Provider	Cookies
Google Maps	Google.com	NID
Most Google users will have a		
preferences cookie called 'NID'		
in their browsers. A browser		
sends this cookie with		
requests to Google's sites. The		
NID cookie contains a unique		
ID Google uses to remember		
your preferences and other		
information		
YouTube videos	YouTube.com	GPS
This cookie is set by the		VISITOR_INFO1_LIVE
YouTube video service and		YSC
aims to limit repeat advertising		PREF
and delver more relevant		Remote_sid
advertising to you		IDE

## **Google analytics**

In order to make sure our web content is the best that it can be we use Goggle Analytics to collect information about how people use this website.

Google Analytics collects information about;

- What pages you visit on the website
- How long you are on the website
- What you did to get there (through another website or search engine)
- What you clicked on when visiting the website
- The number of times a word is searched for and the number of negative returns of a search result

We do not collect any personal information.

## <u>Copyright</u>

Any information on the website is subject to Copyright which belongs to the Trust or to a third party that has given permission for us to use this information. The Trust grants permissions to electronically copy, print to hard copy or transfer such material as long as it is used for school business only.

#### **Disclaimer and external links**

The Trust makes every effort to ensure the content of this website is correct and factual, and that links to external websites are secure.

The Trust accepts no responsibility for inconvenience or loss caused by reliance on information contained on this website, or liability for the privacy practices of any external websites linked to this website.

# This privacy notice applies to The TRUE Learning Partnership's website. Each school within the Trust will have their own privacy notice and / or policy that is specific to their website.