

ROADMAP

# AI FOR GOOD

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## Phase 1: Foundation (Completed)

Registered Nonprofit, Created roadmap, Built website, Defined brand guidelines, Confirmed support from AI experts & AI-savvy volunteers, Started identifying board members, Set up systems

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## Phase 2: Early Partnerships & Pilot (Now)

Confirm industry, community, and funding partners  
Select 10 foundation schools for pilot programme  
Deliver free professional development to teachers  
Collect and iterate on feedback from pilot

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## Phase 3: All of Bay of Plenty

Establish feedback loops to refine and validate lasting training impact  
Connect with Ministry of Education for support & alignment  
AI Literacy Training for every secondary school in Bay of Plenty

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## Phase 4: Scaling & Expansion

- Train more volunteers & facilitators with every course delivered
- Expand to multiple regions concurrently
- Launch student projects to build tools for teachers

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## Phase 5: National Impact (Vision)

- Every school in New Zealand is AI-literate
- Sustainable ecosystem of volunteers, schools, and industry partners driving continuous learning

