



Glamourbilly
REPURPOSED VINTAGE JEWELRY

ABOUT THE BRAND

THE GLAMOURBILLY LINE



Glamourbilly is a whimsical, one-of-a-kind jewelry line made from upcycled vintage materials, found objects, and unexpected treasures.

The Glamourbilly mission is to create sustainable jewelry, with each piece made of at least 85% upcycled materials. The materials come from vintage and thrift stores, flea markets, online sources, and generous gifts from friends and strangers.

Because supplies are constantly changing, 99% of Glamourbilly pieces are one-of-a-kind, and can never be duplicated. Items used include vintage brooches, beads and chains, toys, pocket knives, watch parts, chandelier crystals, rhinestone dress clips, medicine tins, rosaries, and other surprising bits and bobs.

Every piece is handmade by Chief Bling Officer, Shannon Brown, in the Bronx, NY.





WHO WEARS GLAMOURBILLY?



Glamourbilly customers view jewelry not just as an accessory, but as a canvas for personal expression and storytelling. They find nostalgia in bygone eras, and are drawn to one-of-a-kind pieces that carry a history, a narrative, and a touch of their own personality.

By choosing upcycled jewelry, Glamourbilly customers contribute to a positive environmental impact while indulging in a guilt-free shopping experience. They understand the value of eco-friendly practices and seek to invest in both style and sustainability.

In essence, our target customer is a trendsetter, a sentimental soul with an eye for vintage allure, a lover of statement pieces, and a conscious consumer. Glamourbilly caters to their unique tastes, offering pieces that resonate with their values and complement their vibrant, individualistic style.

MEET THE MAKER



Hello, I'm Shannon Brown, the CBO (Chief Bling Officer) of Glamourbilly Designs.

I've loved vintage jewelry since my teens, but sometimes it feels a bit out of style. I started re-imagining vintage pieces adding an urban vibe to make them more modern and wearable. I watched a thousand videos, gathered cast-off chains and beads, and became a self-taught upcycled jewelry designer.

I feel Glamourbilly pieces magically design themselves, and I'm merely the hands that put them together. The elements seem to "speak" to each other on the workbench and what emerges could be subtle or utterly over-the-top. I honestly never know what's next.

I launched the Glamourbilly Etsy shop in 2015, have been featured in Jewelry Affaire magazine twice since, and have hosted several Pop-Up shops in the Riverdale neighborhood in the Bronx, NY.

I feel a strong connection to every item I design, and am sometimes sad to see them go. But I also know each piece is seeking the one specific neck that is meant to wear it and I take great joy when they find their home.



SAMPLE NECKLACES

The pieces below are one of a kind and may no longer be available for purchase.
To see what is available now, please visit glamourbillydesigns.etsy.com.



Triangular art deco dress clip with lapis lazuli beads and vintage silver tone curb chain.



Mid-century vintage lion brooch on a hand-beaded chain of green tourmaline chip beads.



Vintage brass stamping with a floral motif and large orange stone on a hand-beaded chain of carnelian chip beads.



Artisan made "Love" glass and metal pendant with vintage mixed metal chains and red teardrop accent beads.

SAMPLE NECKLACES

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Vintage enamel moon pendant on mixed metal and hand-beaded chain featuring Swarovski crystals and turquoise chip beads.



Mid-century rhinestone brooch on mixed metal vintage chains with large natural carnelian beads.



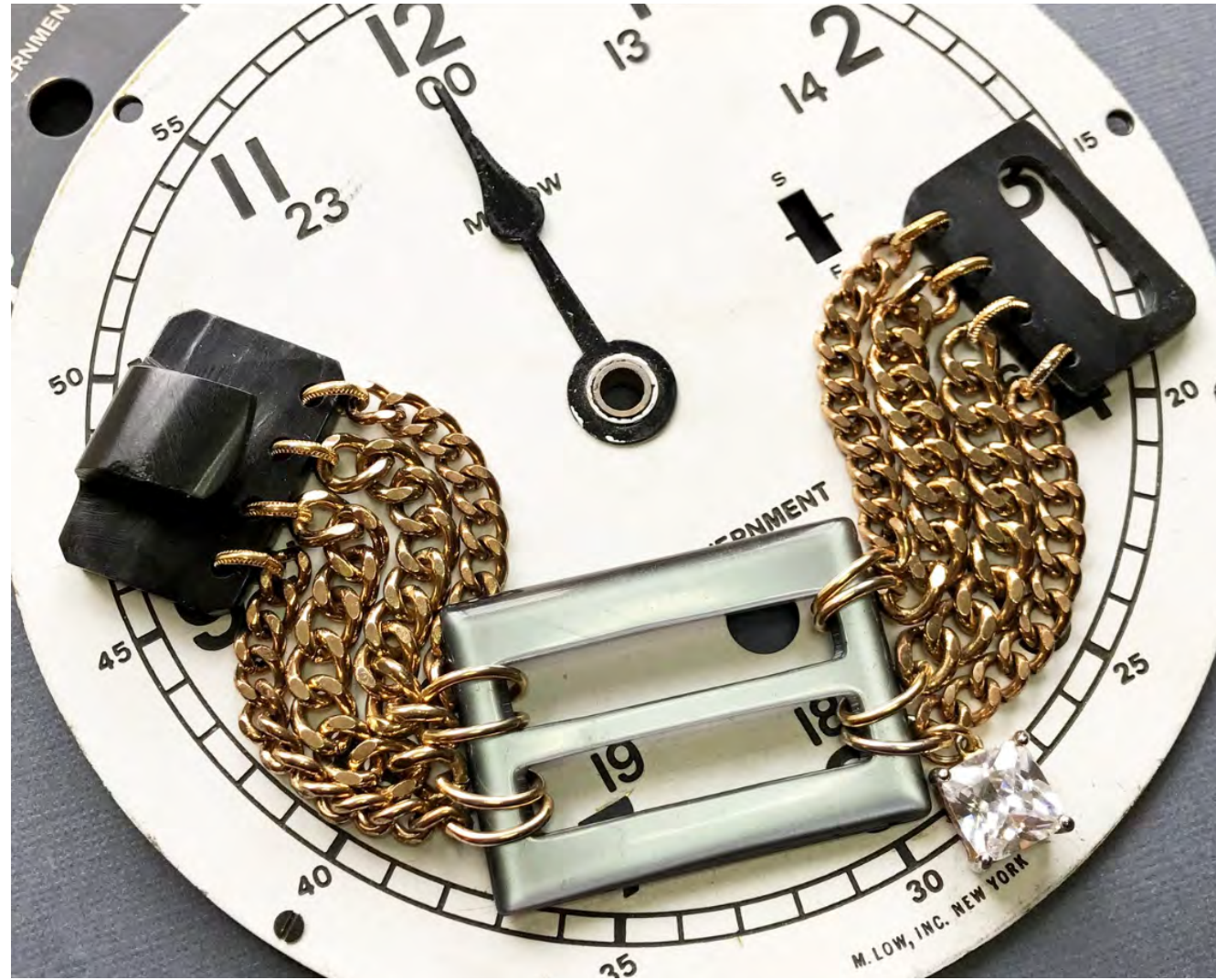
Buddha pendant of carved bone on multi-layer gold rope chain and vintage rhinestone choker.



Vintage Mickey Mouse Club pendant on a chain of purple aurora borealis beads with gold tone star charms.

SAMPLE BRACELETS

The pieces below are one of a kind and may no longer be available for purchase.
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Vintage lucite belt buckle on upcycled gold tone chains accented with a large rectangular rhinestone charm.



Upcycled cuff featuring a mid-century heart-shaped aurora borealis rhinestone brooch on upcycled leather belt.



Vintage Times Square "Show World" peep show token with mixed beads and charms, a vintage earring and chandelier crystal.



Large Asian-themed carved bone charm with cinnabar, crystals and mixed beaded chains.

SAMPLE EARRINGS

The pieces below are one of a kind and may no longer be available for purchase.
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Vintage chandelier crystal drop earrings with gun metal gray chains and gold tone star charms.



Vintage brass tragedy and comedy theater masks mounted on vintage plastic earrings with gun metal gray chains.



Egyptian-themed brass stampings with large upcycled blue rhinestones.



Vintage brass bee stampings with a trio of amber teardrop crystals.



SEEKING RETAILERS & MARKETS



Glamourbilly is seeking the following in 2024:

- **Retailers** who wish to carry the Glamourbilly line in their brick-n-mortar or online shops.
- **Vendor opportunities** at pop-up shops, fairs and makers markets around the New York and New Jersey areas.

For all inquiries please reach out to:

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