

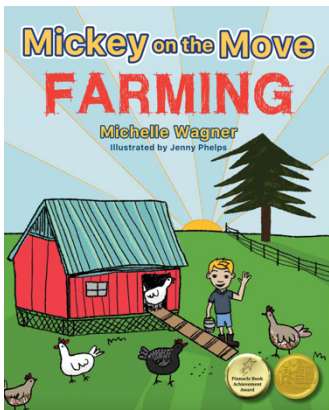


July 12, 2022

FOR IMMEDIATE RELEASE:

California Mom Writes Second Children’s Book Inspired by Son with Profound Hearing Loss; 100 Percent of Proceeds to Benefit Cochlear Implant Patients

ST. HELENA, CA. — Foreword Publicity announces the release of *Mickey on the Move Farming*, written by Michelle Wagner, with illustrations by Jenny Phelps.



Mickey is on the move again! He and his mom take pride in farming and gardening together, doing everything from raising chickens to growing delicious fruits and vegetables in their backyard orchard. Mickey, who was born with deafness in both ears, has overcome obstacles to fully enjoy the great outdoors. His cochlear implants with Aqua+ Technology allow him to hear and appreciate the beautiful sounds in nature without the worry of weather dampening his day! Join Mickey for another adventure!

Mickey in the Move Farming, published by Mascot Books, is the second book in the Mickey on the Move series. The first book was released in January, 2021.

After discovering her son Mickey was profoundly deaf in both ears, Wagner made it her mission to get him what he needed to live his best life. This included bilateral cochlear implant surgery when he was 3-years-old. Inspired by her son’s hearing journey, Wagner wrote the series so kids like Mickey could see themselves in books, and to help break the stigma associated with hearing loss.

Both charming tales juxtapose information on hearing loss technology and implants with the emphasis that Mickey is leading his best life in a positive, embracing manner.

“Mickey does not let his deafness define or stop him,” said Wagner, who has donated hundreds of books to elementary schools in her hometown of St. Helena. “That’s the message that I wanted to get across – though kids with hearing loss may require special technology or accommodations, they are no different than anyone else.”

Wagner is donating 100 percent of proceeds from the sale of *Mickey on the Move Farming* to the [Joyful Life Cochlear Implant Fund](#) (JLCIF), a nonprofit that provides product financial support and confidence coaching to Cochlear Implant recipients.

“Mickey on the Move books are helping to raise awareness and acceptance for cochlear implant recipients, which is also a major focus for JLCIF,” said Angela Irwin, founder and executive director of JLCIF. “Michelle’s generous donation will help ensure we are able to allow additional cochlear implant recipients remain able to hear with their cochlear implant technology.”

Mickey on the Move Farming is the recipient of two prestigious industry awards, including the Family Choice Awards and the Pinnacle Awards. The book has received glowing reviews from Readers' Favorite and Midwest Book Review.

"Mickey on the Move Farming should be part of any collection strong in positivity and overcoming adversity with a blend of technology and attitude." – Midwest Book Review

Wagner is a full-time realtor, mom, and award-winning author who dedicates her time and energy to charities and events supporting children with hearing loss. She takes pride in assisting families as they work through the different approaches to raising a special needs child in a typical environment.

Connect with Wagner on [Facebook](#) or [Instagram](#), or visit her [website](#). To set up an interview, reading, signing, or for information, please contact info@forewordpublicity.com.

Mickey on the Move Farming (978-1637552421) is available on Amazon, Barnes & Noble, Target, and wherever books are sold. Find the accompanying ebook and audiobooks on Amazon.

About Foreword Publicity

Foreword Publicity is a full-service PR and marketing firm co-founded by award-winning, bestselling authors, Alysson Bourque and Lori Orlinsky. Foreword Publicity specializes in custom book PR campaigns with combined strategies in marketing, sales, and branding. Learn more at forewordpublicity.com

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