



HOMETOWN INSULATION

"The Insulation Specialists"

Serving the Insulation Industry for 5 Generations!



1952



1979



2008

INSULATION

OTHER PRODUCTS

- ATTICS
- WALLS
- CRAWLSPACES
- FOAM (POLYURETHANE)
- AIR SEALING
- RIM JOISTS
- SHEDS/GARAGES
- AG BUILDINGS
- INSULATION REMOVAL
- CEILINGS/LOFTS
- BASEMENTS

- ENTRY DOORS & STORM DOORS
- REPLACEMENT WINDOWS
- MAGNETITE WINDOWS (back by popular demand)
- SEAMLESS GUTTERS & GUARDS
- STORM SHELTERS & SAFE ROOMS
- CRAWLSPACE ENCAPSULATION

- INFRARED CAMERA SCANS
- BLOWER DOOR TESTING
- POWER WASHING
- WEATHERIZATION
- SOLAR ROOF VENTS
- SOLAR TUBE LIGHTING
- RETRACTABLE GARAGE DOOR SCREENS



Residential & Commercial



WE ACCEPT ALL MAJOR CREDIT CARDS
SENIOR CITIZEN DISCOUNTS
FINANCING OPTIONS AVAILABLE

Licensed * Bonded * Insured
Senior Citizen Discounts

Email: hometowninsulationinc@gmail.com

Website: hometowninsulationinc.com

270-366-1105





HOMETOWN INSULATION & HOME IMPROVEMENTS INC

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www.hometowninsulationinc.com

"1st job - We would like to thank you and your crew for doing a great job. You and your crew are very dependable and professional. The questions we had about the project were answered before and during the project. We both were happy to know the price we were quoted for the job was what we had to pay (no hidden costs) when the job was done.

2nd job - Thanks again for doing another great job. Everything went smooth. Keep up the great work. Your employees are very good at what they do."

Chuck J.

"I was very impressed with the professionalism of the workers on my project. They were respectful, hard working and they exceeded my expectations. I would have no trouble referring your company and these workers for any future jobs that need references."

Teresa B.

"The 2-person work crew arrived on time and worked straight through until completion of insulation in the attic and crawlspace. I inspected visually both areas. The job was done very well. I am completely satisfied with the application and work ethic displayed. The two were polite, knowledgeable and actually wanted us to see the finished job. I would recommend this company to others."

James M.

"I found working with Kim and his crew a positive experience. Staff was courteous and respectful. Kevin gave me good advice in regards to some work I could do myself and it worked out very well. After the installers left, my house felt warmer and less chilled due to draft. I would feel comfortable hiring them again."

Robert B.

"The two men that have completed the work of installing two new exterior doors on our home have made me proud. Not only is the work of the highest quality, so is the business practices they have shown. We could not be happier and we could not have been treated better. Excellent work. They made very sure we were happy with everything. Can't say enough good. Thank you. Thank you."

Thomas H.

"Really good experience. They were here early and did good work. Very courteous and knowledgeable of the product and explaining what it was going to do."

Doug E.

"Thank you so much for the great work you done insulating my home. Our power went out for 2 hours during the big snowstorm. In that time our heat only dropped to 66. Our neighbors had to leave their home because they dropped to 45 after only one hour. Later the power went out again for 6 hours and the heat only went down to 59. I don't know what we would have done if we had to get out and find some place to stay during the snow storm, the roads were terrible. I am just so glad we had that work done. Good work!"

Rachel S.

"Professional and courteous team. They took time to explain everything and were extra careful coming in and out. You have a good team of workers and we appreciate a job well done."

Ben J.

"Job was done very well and the clean up was great! Good job and they were on time, Thank you."

Mary W.

"Excellent - Thank you so much especially for seeing that all the work was done on time. You are lucky to have a nice young man like Kody representing the company. He does great work."

Penny P.

"Excellent service by very friendly workers. Thanks for completing the work in such a timely manner."

Mick and Kim M.



**AN ENERGY EFFICIENT HOME IS A
"HAPPIER" HOME!**

Ask us for Referrals!

ATTIC INSULATION



Heat flows naturally from a warmer to a cooler space. **In the winter**, this heat flow moves directly from all heated living spaces to adjacent unheated attics, garages, and basements, or to the outdoors; or indirectly through interior ceilings, walls, and floors--wherever there is a difference in temperature. **During the cooling season**, heat flows from outdoors to the house interior. To maintain comfort, the heat lost in winter must be replaced by your heating system and the heat gained in summer must be removed by your air conditioner. Insulating ceilings, walls, and floors decreases this heat flow by providing an effective resistance to the flow of heat.

WHY ATTIC INSULATION?

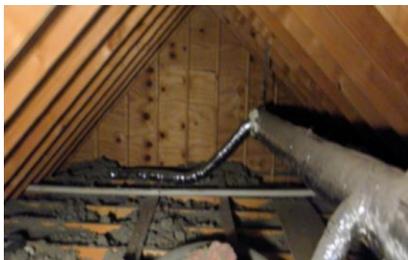
Insulation is just as important in the **summer** as it is in the **winter**. A well-insulated house will be **cool in summer and warm in winter**. Most homes absorb heat through the roof, so insulating the attic floor stops heat from reaching the rest of the house. Properly insulated homes can use 30 to 50 less energy than homes without insulation. Lining your "thermal envelope" - adding materials that don't readily allow heat to leak through your walls, ceilings, floors, from around your home's foundations and its ductwork - saves energy by keeping heat in during the winter and keeping heat out during the summer.

The effectiveness of a piece of insulation is measured by its **R-value**. The R-value in insulation designates its resistance to heat flow. **The higher the R-value, the greater the insulating ability - the more effective it is.** Generally speaking, each time you double the R-value of insulation, you cut your conduction heat loss in that area in half.

Adding insulation to an **un-insulated** attic is the most cost-effective, energy-saving measure you can do. Most older houses were built with little or no insulation. In Kentucky', the minimum recommended R-value is R-49 for an **un-insulated** attic, R-5 to R-6 for **un-insulated** wood frame walls, R-19 for **un-insulated** raised floors. See: <http://www.reca-codes.org/codes2012/Kentucky.pdf>

CELLULOSE INSULATION

Cellulose insulation is treated for fire retardancy. If a fire occurs, the blown in cellulose insulation, combined with its fire retardants, can slow the fire from spreading and can create a "2-hour firewall". Scientists at the National Research Council report that, blown in cellulose insulation increases fire resistance by 22%-55%. When Blown in Cellulose insulation does burn, it generally doesn't emit toxic chemicals. **Densely packed cellulose** limits air movement and prevents drafts much better than **fiberglass insulation**. This is well documented by the [University of Colorado](http://www.reca-codes.org/codes2012/Kentucky.pdf) in their 1990 evaluation of identical homes insulated with fiberglass and cellulose. The results of their study showed cellulose reduced air leakage by 38% and required 26% less money to heat and cool than the fiberglass home. Fiberglass can naturally break down after its useful life unlike Cellulose which does not. Six inches of blown in Cellulose is all it takes to prevent the loss of heat due to air convection versus Fiberglass alone.



BEFORE

AFTER

BAFFLES = (Ventilation)

Even if you have existing fiberglass installed in your attic, you can improve its performance by providing a "blanket" of cellulose insulation.

If your attic has enough insulation and proper air sealing, and your home still feels drafty and cold in the winter or too warm in the summer, chances are you need to add insulation to the exterior walls. You may also need to add insulation to your crawlspace or basement.

Contact **HOMETOWN INSULATION** for a **FREE ESTIMATE!**

COOLER IN THE SUMMER * WARMER IN THE WINTER

CRAWLSPACE INSULATION



Crawlspace Walls Cellulose



Vapor Barrier



Before



After



Foam Crawlspace Walls



Foam Knee walls



Before

After

Crawlspaces are prone to high levels of humidity and moisture that can lead to mold and mildew. Inadequate insulation allows toxins from mold and dangerous outside air pollutants to enter living areas of the home.

Have you ever walked barefoot across a tile or vinyl floor and noticed that it seemed very cold? Insulating the crawlspace or basement increases the comfort level in your home and decreases heating and cooling expenses.



A crawl space with adequate drainage will still have moisture problems, coming from two major sources: the **ground** and the **outside air**. Ground water will evaporate into a dirt-floored crawl space and soak the joists and wooden structures. It will also infiltrate concrete walls and floor causing them to be damp most of the time. It is not possible to effectively insulate a crawlspace without eliminating these major moisture sources.

Fiberglass is wrong in floor system. Batts installed between joists in a crawl space absorb moisture, lose R-value, and often fall out of place. A poorly insulated crawl space is likely to be excessively damp, encouraging the growth of mold and wood rot.



Crawlspace Encapsulation

The crawlspace is one of the most forgotten, yet crucially important areas of your home. **Mold, energy loss, and poor indoor air quality** can all be drastically improved after encapsulation. Let us transform this damp, dark, pest infested space into a clean, almost pleasant space.



What is Crawl Space Encapsulation?

Crawlspace Encapsulation is a method of sealing the crawlspace from outside air and ground moisture. This process can provide many important benefits, including **improving air quality. It stops moisture and condensation from deteriorating your home** and **causing other problems such as mold, mildew, fungus, and other airborne toxins** from entering your crawlspace and home.



Hometown Insulation & Home Improvements has trained professionals that can help you make your crawlspace DRY and HEALTHY. We offer Encapsulations that seal out moisture, which can be used on your crawlspace or basement. The liner is sealed to the wall to stop any escape of moisture from under the liner. The liner is seamed with a moisture proof tape and sealed around all piers, interior walls, and other structures. At that point, the final step is to seal all foundation vents. We also have polyurethane solutions to fill cracks and keep that moisture away from your crawlspace. These vapor barriers are the first line of defense against high humidity and poor indoor air quality. A crawlspace encapsulation barriers are 10 to 20 mil thick, puncture resistant and made of a high tensile strength material that stops soil moisture from entering the space from the soil. These swimming pool type liners encapsulate the crawlspace so that moisture cannot attack exposed wood and create mold and mildew, you will even gain valuable storage space in your home!



Benefits to Encapsulate your Crawlspace:

- ❖ Improved indoor air quality in home/odor elimination (50% of the air in your home comes from the crawlspace)
- ❖ More efficient heating and air since the duct work is now in conditioned air space (Save up to 18% on heating and cooling costs)
- ❖ Air leakage is reduced in the home, lowering heating and cooling costs
- ❖ Reduce flex and buckling of floors
- ❖ Dramatically reduce presence of pests, including termites
- ❖ Warmer floors in the winter
- ❖ Gain valuable storage space
- ❖ Creates a clean and conditioned space instead of a bug infested dungeon

WALL INSULATION

Our Wall insulation can be installed from the interior or exterior of your home. In most cases it is done from the exterior. The main function of wall insulation is to increase the climate efficiency of the space by making it easier to heat and cool the room.



Most people choose to have insulation blown in from the exterior of the home. It's fast, it's easy, and keeps the mess outdoors where it belongs, a real plus for those of us who hate dealing with dust.

Depending on the type of wall insulation used, the product may also help to soundproof the space and minimize the amount of noise that enters or escapes from the room, as well as help to seal tiny cracks where the house has settled and the joints are no longer in perfect alignment.

Prior to installation, the crew will remove 2 rows of Siding (vinyl or wood), drill 3" holes in your walls, inject cellulose insulation, plug holes with wooden or styro-foam plugs, and re-install that section of siding for a seamless and unnoticeable application. Stucco is also done from the outside and the holes will be plugged. At this point finish work can easily be performed by either the homeowner or a professional painter.

Blow-in Cellulose insulation seals houses better by limiting the air flow, not only through the insulating material, but also around difficult to insulate areas such as the gaps around electrical boxes, wiring and plumbing. Cellulose insulation can also handle non-standard or off-center wall stud spacing areas better than batts.

Field tests have shown that Cellulose insulation can provide a building envelope that is 36% tighter than a fiberglass insulation seal.

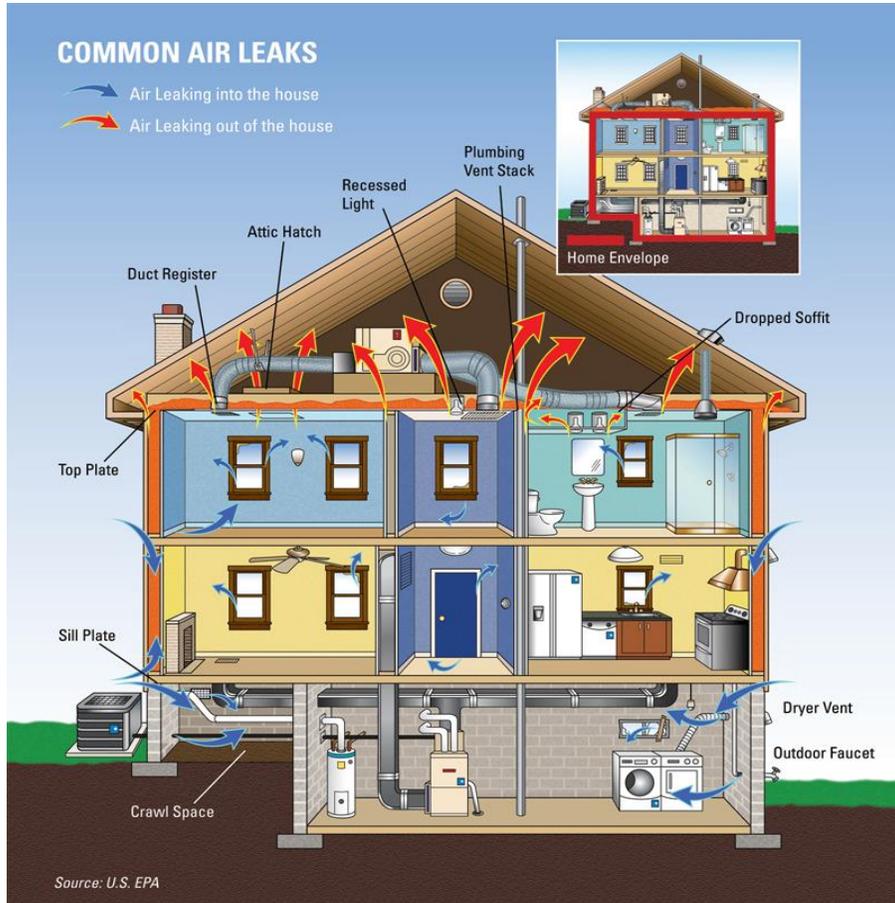
ADVANTAGES:

- ❖ Save money on heating bills. Up to 50%!
- ❖ Can help reduce condensation problems and black mold growth.
- ❖ No need to vacate the house and no need to move furniture and fittings.
- ❖ Reduces heat loss through your walls.
- ❖ The risk of condensation and cold bridging is eliminated as the whole building is wrapped in insulation.
- ❖ Thicker or higher performing insulation can be used resulting in warmer walls.
- ❖ Dramatically reduce drafts in the winter.
- ❖ Provides additional soundproofing (quieter home – far less noise penetrates the walls).
- ❖ It can add value to your home.

For more details on how **HOMETOWN INSULATION** can help cut your home heating bills by up to 30%

CALL 270-366-1105 for your FREE Estimate.

Why Seal & Insulate?

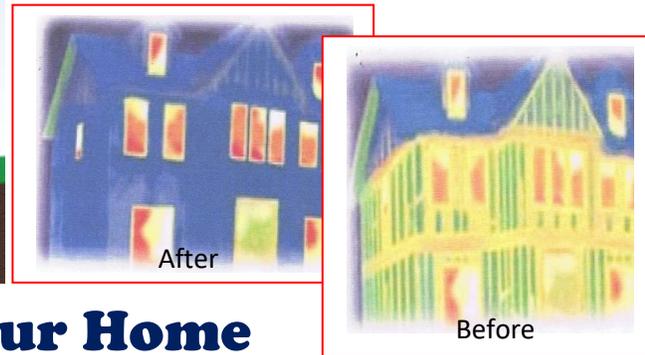


The last thing you want to do is add insulation to your attic without air sealing first. Up to 30% of your heating and air conditioning escapes through gaps, cracks, and holes in your walls and ceilings. Even if you have insulation properly installed.

INFRARED CAMERA AUDITS & SCANS

Our Infrared Camera Offers Detection and Visualization of Infiltration and Exfiltration & Guarantees our Customers a Flawless Job.

With our Infrared Camera you can actually see your energy heat loss



Sources of Air Leaks In Your Home

- Dropped Ceiling
- Recessed Light
- Attic Entrance
- Sill Plates
- Water and Furnace Flues
- Electrical Outlets
- Electrical Switches
- Plumbing & Utility Access
- Door & Window Frames
- All Ducts
- Baseboards
- Chimney Flashing
- Vents & Fans
- Rim Joists
- Porch Roofs
- Common Walls

Air leakage occurs when outside air enters, and conditioned air leaves your house uncontrollably through cracks and openings. It is unwise to rely on air leakage for ventilation. During cold or windy weather, too much air may enter the house. When it's warmer and less windy, not enough air may enter, which can result in poor indoor air quality. Air leakage also contributes to moisture & mold problems that can affect occupants' health and the structure's durability. An added benefit is that sealing cracks and openings reduces drafts and cold spots, improving comfort.

We also offer a comprehensive home energy audit, which we use to fully diagnose the causes of your home's energy issues.

BENEFITS (Tightening a home through air leakage and duct work sealing can provide a number of benefits)

- Fewer Drafts
- Less Chance of Mold Because of Trapped Moisture
- Enhanced Indoor Air Quality
- Better Performance of The Home's Ventilation System
- Possibility to Reduce Size of Heating and Cooling Equipment Capacities
- Lower utility bills
- Improved comfort, especially during summer and winter
- Reduced noise from outside
- Less pollen, dust, and insects entering your home
- Improved Durability
- Better humidity control

Reduced Air Leakage = Increased Energy Efficiency

OTHER PRODUCTS



Entry/Storm Doors



Seamless Gutters



Insulation Removal



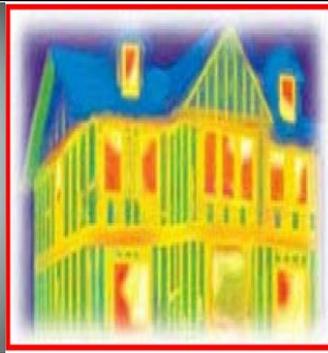
Solar Tube Vents



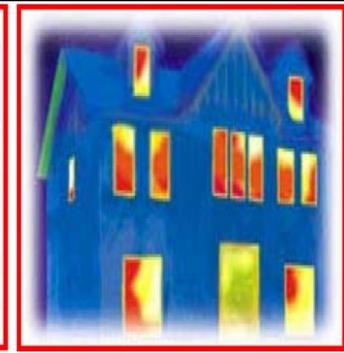
Solar Roof Vents



Blower Door Testing



Thermal Imaging



Safe Rooms



Underground Storm Shelters



Garage Door Screens



Power Washing



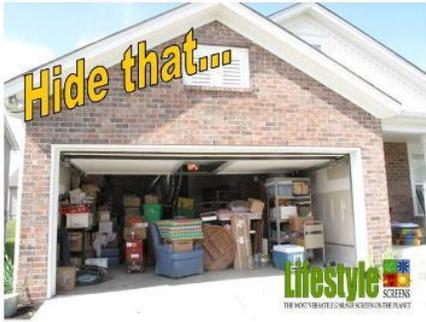
Magnetite Windows



Residential & Commercial

GARAGE SCREEN DOORS

Neighbors too, appreciate the white privacy screen option by Lifestyle Screens!



These days, more and more homeowners are turning to their garages to find additional space in their existing homes. The Lifestyle garage screen system allows homeowners to do just that! The Lifestyle is a fully retractable, spring loaded system that works in conjunction with your existing garage door. Going from garage to an airy, pest-free space is a snap and takes just seconds. When you are done enjoying the great outdoors, simply retract the Lifestyle and put your garage door down as usual. It's that easy!

It's not just a screen, it's a Lifestyle



WHY CHOOSE LIFESTYLE?

There are a number of garage screen products on the market but none can compare to the durability and functionality of the Lifestyle Screen. Our frame is constructed of a 2' x 2' architectural grade aluminum with a baked-on finish. The Lifestyle system runs on a maintenance free track system, independent but similar to your primary garage door tracks. The Lifestyle system is a fully spring loaded, counter-balanced system that makes raising and lowering nearly effortless. Lifestyle's optional door-within-door feature allows for easy entry and exit. When in use, the Lifestyle screen occupies the same position as your primary garage door. No other garage screen system offers Lifestyle's broad range of features and benefits. Bottom line is, your search for a garage screen system that will give you many years of trouble free service ends here. Lifestyle Screens is the only garage screen for you!

Contact **HOMETOWN INSULATION & HOME IMPROVEMENTS INC** for a **FREE ESTIMATE!**



Garage Screen Door
works with your existing garage door

Go from garage to a pest-free, airy space in seconds!
Fully spring loaded! Get more use from your garage!
Affordable, Durable, Easy to Use!



Made in the USA
Thousands Sold Worldwide
Award Winning, Patented Design
Various Sizes and Colors to Choose



HOMETOWN INSULATION

"The Insulation Specialists"

Our History

The infancy of our Home Improvements began in 1941 when my great grandparents offered roofing and insulation products as well as installation. Each generation since has developed the growth and management as well as keeping up with new technology as it comes on the market. My Father came into management in 1960 as a sole proprietor. Activities increased through the years and in 1977, he made the decision to offer siding, replacement windows and doors as well as the installation of room additions and home remodeling.

As the business prospered and additional employees were added, I began learning the trade in 1974 at 14 years old during the summer. When I graduated high school, I was employed full time installing insulation, siding, seamless gutters and replacement windows.

Our son works for us in the field. My wife does all marketing and manages the office, which makes us a 5 generation business. FAMILY OWNED AND OPERATED!

Mr. Kim Carico has more than 44 years expertise and Wife Sherry Carico having 33 years in the Home Improvement Industry.

We have become certified in numerous accreditations which we feel by doing so, it allows us to make our customers happy by providing them with superior service that meets or exceeds their expectations.

Mission Statement

Hometown Insulation & Home Improvements Inc has only one goal: "To remedy unsolved problems innovatively". We treat "your" home like it is our own and offer total customer satisfaction. Hometown Insulation (dba) offer premium products at affordable prices to resolve "your" needs.

Our mission to our customers is to provide localized services and rapid delivery with expertise and professionalism. We will continue to meet their needs and exceed their expectations at every opportunity. Accomplishing our mission has allowed us to be a successful company, staffed with successful individuals, conducting business with happy and loyal customers. Our vision is to raise the standard of excellence in all Home Improvements.



REFERRAL PROGRAM

As you know, word of mouth is the best form of advertisement. If you know of anyone, such as neighbors, friends or family members that would also be interested in one of Hometown's products, feel free to call. For every new customer you refer that purchases our products, you will receive

\$50.00 for each referral upon successful completion of their project.

270-366-1105

www.hometowninsulationinc.com