

icanvas



2019 Licensing Brochure

ABOUT US

iCanvas is a leading U.S. publisher, manufacturer, and retailer of art prints with customers across the globe. Driven by our love of art and our commitment to impeccable quality, our mission is to connect people through art.

LEADERS IN ART E-COMMERCE

iCanvas utilizes leading-edge digital marketing and promotion strategies to generate revenue for our artists. Our combined efforts across paid search and social, organic and other promotional strategies allow us to have a dominant position in art buying marketplaces.

QUALITY PRINTING AND FRAMING

Each Giclée print is made to order and 100% hand-crafted in-house. We use museum quality stretcher bars and materials, ensuring that every collector receives a beautiful print of your work.

DIRECT TO CONSUMER

Get your artwork in front of our global customer base, with over 1 million visitors each month and make royalties from your sales. In addition to iCanvas.com, we expose our artists to our extensive network of art and home decor retail partners.

WE'RE
PASSIONATE



LICENSING WITH ICANVAS

Licensing offers an opportunity to showcase your artwork to a new, global network of art lovers and buyers. You provide your images and we put them to work for you.

FLEXIBLE ROYALTY PAYOUT

You receive quarterly payments through PayPal or direct deposit based on each sale through iCanvas.com or our retail partners.

ARTISTIC INTEGRITY

We make our prints in-house, ensuring the safety of your files and guaranteeing that each print both meets our rigorous standards and captures your artistic expression. You always own the rights to your originals.

ZERO UPFRONT INVESTMENT

Launching your work with iCanvas is simple and free. You will get a Customized Landing Page for your collection and our in-house Licensing, Creative, Marketing and Social Media teams will work hard to make you a success.

BE YOUR
OWN BOSS



OUR PRINTS

We specialize in fabricating the highest quality wall art by emerging and celebrated artists from around the world. Our canvases are printed, stretched and framed by our on-site craftsmen, using the finest materials in the industry:

HAND-STRETCHED CANVAS PRINTS

- Epson canvas and ink 65/35 poly-cotton blend with a satin finish
- Solid North American pine stretcher bars with keys

FRAMED FINE ART PAPER PRINTS

- Archival acid and lignin-free 300 GSM paper with a satin finish and smooth texture

FRAME MOLDING OPTIONS

- Indonesian hardwood, gesso coated, matte & glossy finishes and a variety of natural finishes

OUR PRINTS



WHAT OUR ARTISTS ARE SAYING



Catrin Welz-Stein

“iCanvas is the best source to find a huge variety of contemporary and affordable artwork. They offer artists a fantastic way to promote their creativity!”

Johnny Popkess

“Working with iCanvas was a seminal event for me as an artist. They have expanded my reach to an entirely new audience! What sets them apart is how they work with their artists to maximize their sales while maintaining the highest standards with their prints. The impact iCanvas has had on my brand as an artist is a game-changer.”



WE'RE
FANS O

Antoine Renault

“When I create an artwork, the first joy is in the process, in the unpredictable path that leads to its completion. I then respond to the work with my own emotions. After that, it’s not mine anymore. The art multiplies into as many versions as there are people seeing it. This is the second joy, when new viewers see my work through the lens of their own emotions. iCanvas helps hundreds of collectors all over the world forge their own, unique relationships with my art. ”



Artist Ria

“I’ve been looking for ways to get more exposure as well as earn a profit from my artwork without having to invest in producing my own high-quality giclee prints for my collectors. After researching iCanvas, I learned they would give me exposure through social media and promotions, as well as sell my work on some of the best-known websites. I just received my first sales report...I’m definitely smiling! If you’re a painter like me, you should check out selling your artwork through iCanvas! ”

OUR PARTNERS

As leaders in e-commerce, we are dedicated to introducing new art to a vast network of art lovers from around the world.

In addition to iCanvas.com, we promote our licensors' work through our extensive and ever-growing art and home decor retail partners.

OUR
PARTNERS

i canvas

wayfair

NORDSTROM

★ macy's

Joss
& Main

GILT

zulily

TARGET

KIRKLAND'S

Rue La La

overstock™

TOUCH OF MODERN

PERIGOLD

HAUTELOOK

ALLMODERN

WE  ART

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