



**HEALTHY  
AMERICA**

**2025**

**Exhibitor Checklist**



**MAKING**

**AMERICA  
HEALTHY**

**Rock'n Cleveland**

October 23 & 24, 2025  
Public Square  
Cleveland, Ohio



## **Exhibitor Material Checklist**

### **1. Provide your company profile when registering**

Prepare your company profile. We will include this information in our conference app and the virtual event platform. This information should be provided during the registration process.

- Company Name
- Contact Name
- Contact Email
- Contact Phone number
- Contact Title
- Company URL
- Full business address
- Products/Service offered
- Brief Company description

### **2. Provide your company logo file by Oct 15, 2025**

Send your company logo in the following file format to Kelly Parker at [communications@1stcoalition.org](mailto:communications@1stcoalition.org), by Oct 15, 2025.

Logo file for the conference app: Your logo graphic needs to be 294 x 84 px (minimum) or a larger size in proportion to this in a jpg or png format.

Please send an additional logo file for the virtual event platform:

Event Lobby Logo: Your logo graphic needs to be 130 X 260 px (minimum) or a larger size in proportion to this in a jpg or png format.

### **3. Provide your advertisement for our conference program by Oct 15, 2025**

- Size | Width | Height
  - Quarter-Page | 4.5 inches | 5.5 inches
- Ads must be in high-resolution format, as follows:
- All bitmaps must be full size and 300 DPI, uncompressed. Bit map files may be JPG, TIF or PNG.
  - Black and White images should be in high resolution gray scale if images are part of the ad.
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- Advertisement files should be emailed to

[communications@1stcoalition.org](mailto:communications@1stcoalition.org). Advertising Specifications:

- Artwork must be designed to the specified dimensions above and can be in full color. The printed conference program is full color and black and white.

#### **4, Send your attendee packet insert. Materials must be received by Oct 15, 2025.**

Some exhibitors are entitled to insert a flyer into the conference attendee packet. Inserts must be received by Oct 15th. Flyers must be sent directly to our Program Administrator, at 15400 Pearl Rd., Suite 234, Strongsville, Ohio 44136. Conference attendance is expected to be approximately 600 attendees, (if sending for Disruptor day, we recommend 100) please send the appropriate amount of materials.

#### **5. Provide your banner graphic by Oct 15, 2025.**

Healthy America will display your clickable banner on our conference sponsors & exhibitors recognition page, which is promoted to conference site visitors, attendees, as well as our 1,100 Ambassadors and partner organizations, banner graphic must be 468 x 60 pixels in JPG format. Please send your banner graphic, along with the URL it should link to, to Kelly Parker at [communications@1stcoalition.org](mailto:communications@1stcoalition.org). (If you do not have a banner, we will use your logo).

#### **6. Extra items for your exhibit area.**

You will need to contact us directly to discuss power, wireless internet, hardwired internet, and any other needs for your exhibit area. Exhibitors will be contacted about electricity and internet access for coordination with the hotel/decorator.

#### **8. Exhibitor Hours:**

The Quad Hours

Thursday Oct 22 2:00 PM – 8:00 PM: Exhibit Booth Setup

Friday Oct 23 7:00 AM – 9:00 AM: Exhibit Booth Setup

Thursday and Friday - Oct 23rd and 24th, 2025

9:30 AM – 5:00 PM: QUAD OPEN

#### **General Contact Information:**

Kelly Parker and Jennifer LaChance

[communications@1stcoalition.org](mailto:communications@1stcoalition.org)

Call (800) 524-2910 ext.375

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[www.healthyamerica2025.org](http://www.healthyamerica2025.org)

800-524-2910 Ext. 375