



**HEALTHY
AMERICA**

2025

Rock'n Cleveland

**MAKING
AMERICA
HEALTHY**

NATIONAL CONFERENCE
CLEVELAND, OHIO
OCT. 23-24, 2025

Diamond

Hotel Key Cards \$10,000 (1 Available)

Put your company logo at the fingertips of our leaders the entire week of the conference.

Mobile App \$10,000 (1 Available)

Display your company logo as the opening visual each time an attendee opens the Healthy America 2025 conference event app.

Name Badge Lanyards \$10,000 (1 Available)

Display your logo next to the Patient First logo on lanyards attached to conference namebadges, which attendees are required to wear.

Platinum

General Session Speaker (Thursday or Friday) \$9,500 (2 Available)

Attach your company name to one of our General Session breakfast speakers for a great way to get your branding in front of all of our conference attendees when they gather each day for these sessions!

Gold

Lunch: Thursday or Friday \$9,500 (2 Available)

Co-host lunch with Patient First in The Quad while attendees network with colleagues and exhibitors on Thursday or Friday.

President's Reception \$9,500 (2 Available)

Feature your company name and logo at the conference welcome reception and help Patient, first kick off the conference. Wednesday, Showcase Dinner, and Thursday, Main Awards Dinner.

Ambassadors Lounge \$8,500 (2 Available)

Gain additional exposure at the conference by branding our complimentary Ambassadors lounge. One of our attendee favorites!

Silver

Chair Massage Lounge \$6,500 (1 Available)

Treat conference attendees to a chair massage and some well-deserved downtime in The Quad's Wellness Zone.

Refreshment Break in The Quad \$6,500 (1 Available)

Put your logo in everyone's hand with branded break items such as coffee cup sleeves or napkins. There are two breaks to choose from: Thursday afternoon, Friday afternoon.

Bronze

Branded Lounge Space \$3,500 (1 Available)

Brand one of our main lounge space where attendees will gather and network within The Quad.

Master Class \$3,500 (1 Available)

Align your company with our Wednesday Master Class

Featured Speaker \$3,500 (8 Available)

Align your company with our Thursday and Friday Featured Speakers.

Featured Session \$2,000 (10 Available)

Align your company with our Thursday and Friday Featured Speakers/Panels.

Signature Experiences \$2,500 (3 Available)

Put your branding in front of a targeted audience. Choose to align with one of these themes.

General Sponsorship \$1,500 (Unlimited)

This allows you to align your brand with the conference but does not connect you to a specific event or item.

Special Silver Sponsorships Available \$3,500

These include all Silver elements without exhibit space, include 2 full registrations.



2025

Great Packages

Add-On Opportunities

Book Signing Lounge Sponsor (\$8,000)

Be the official sponsor of all of the book signings. Your team can be present for all signings, and be recognized as the organization supplying the autographed copies to guests. Includes a Bronze selection, and elements.

Disruptor Showcase Sponsor (\$10,000)

Be the official sponsor of the Disruptor Showcase Event. Be present (with mic time) to kick-off the event, and your team can join the group for all presentations. Your logo will appear on all materials. You will be recognized as the official sponsor. Includes a Bronze selection, and elements.

Field Trip Transportation Sponsor (\$5,000)

Be the official sponsor of the trip. You will be present, and can introduce the presenters. Includes a Bronze selection, and elements.

Radio Row Sponsor (\$7,000)

Be the official sponsor of one of Radio Row. You will have a position and your team can be present, and recognized with media on-hand. Includes a Bronze selection, and elements.

SPONSORSHIP BENEFITS	Diamond	Platinum	Gold	Silver	Bronze	Copper
Logo on conference vm banner	x	x	x	x	x	x
Thank-you from a program leader at general session	x	x	x	x	x	x
Conference proud sponsor logo	x	x	x	x	x	x
Advance selection of your next conference exhibit booth location	x	x	x	x	x	x
Logo in the general session slide show	Individual Slide	Individual Slide	Individual Slide	Shared Slide	Shared Slide	Shared Slide
Complimentary conference registrations	6	5	4	3	2	1
Logo on conference signage	x	x	x	x	x	x
Acknowledgement in email	x	x	x	x	x	x
Acknowledgement on social media	Individual Mention	Individual Mention	Individual Mention	Shared Mention	Shared Mention	Shared Mention
Choice of either pre-conference or post-conference direct mail attendee list (mailing must be approved by Patient First)	x	x	x	x	x	x
Sponsorship sign for exhibit table	x	x	x	x	x	x
On-site sponsor ribbons	x	x	x	x	x	x
Exhibit table	2 FREE	1 FREE	1 FREE	50% Discount	25% Discount	
Additional dinner tickets for guests at the Welcome Reception	6	4	2			
Complimentary 2025–2026 Healthy America Supporter program benefits	x	x	x			
Logo featured on homepage of Conference website	x	x	x			
Feature in Sponsor Spotlight email to Advocate Army	x	x	x			
Reserved front-row seats for the opening general session	x	x				
Banner ad on WellnessLive! app	x	x				
Visibility at in-person Ambassadors Trip						



2025

Exhibitor Information

About Exhibiting

Exhibiting at Healthy America 2025 offers an excellent way to gain in-person access to the Healthy America community and its leaders. Exhibiting opportunities are offered within The Quad at MAHA 2025, where attendees gather for resources, programming, networking, lunch and coffee breaks, and more!

Healthy America the Immersive Exhibit Experience

Join the fun!

Exhibit booth sales for Healthy America 2025 and showcase spaces are available.

2025 Information

The Quad Hours

Wednesday October 22

2:00 PM – 8:00 PM: Exhibit Booth Setup

Thursday October 24

7:30 AM – 10:30 AM: Exhibit Booth Setup

10:30 AM – 4:30 PM: QUAD OPEN!

Friday, October 25

10:30 AM – 4:00 PM: QUAD OPEN!

4:00 – 8:00 PM: Exhibit Booth Breakdown

Organization Table \$1,695

1 full conference pass, 6' table, 2 chairs

Double Space \$3,140

30' x 30' Island Space \$6,440 (4 Available)

4 full conference passes, 30' x 30' exhibit space, 6' skirted table, 2 chairs

All exhibitors receive the following visibility:

- Listing in the Exhibitor Directory
- Listing in the conference mobile app
- Opportunity to host giveaway(s) at your booth
- Opportunity to purchase additional full conference passes for the discounted price of \$200 off each

Exhibitor Upgrade

- **Lead Retrieval:** Some exhibitors purchase this service to be able to scan attendee badges and collect their contact information. Alternatively, you can also collect business cards, host a raffle with giveaways, or have a signup sheet at your booth.
- **Food & Beverages:** You may not bring outside food or beverages intended to be distributed to attendees into the venue without permission. Unless distributing your own products. If you would like to offer food and/or beverages to attendees at your booth, you can order directly through the venue catering service also.

SCAM ALERT! Patient First Coalition will never reach out to you directly to book hotel rooms and we do not sell our attendee list. Confirmed partners, sponsors and exhibitors receive pre- and post-conference attendee lists directly from Patient First as part of their benefits packages at no extra charge. If you receive calls or emails from any third-party vendor offering reservations or an attendee list, we strongly advise that you do not give these solicitors any personal information or payment.



**HEALTHY
AMERICA**

2025

★ ★ ★
**MAKING
AMERICA
HEALTHY**

www.healthyamerica2025/sponsor

800-524-2910 Ext. 375