



Saturday's a Rugby Day!!



FALCON YOUTH RUGBY PROGRAM

SPONSORSHIP PACKET 2026/27



Organization

The Falcon Youth Rugby Club (FYRC) is a 501(C)3 non-profit organization based in Lakeland, FL. We believe Youth Rugby is all about developing youth, building healthy relationships, and leveraging parent, work, and community contacts.

Rugby Based Youth Development

Rugby is arguably the greatest sport to teach camaraderie, sportsmanship, and relentless respect for your team, your opposition, officials, and fans. The vast majority of those who play rugby find a passion that they cannot ignore and a brotherhood that serves them for life. The Rugby culture facilitates and demands all participants to act within the guidelines of this culture. Living and playing in this culture influences one's actions on and off the field and strengthens the character of its participants.

Our strict requirements and no non-sense coaching to ingrain the importance of sportsmanship, academic success is more important than playing rugby, respect and consideration of others, hard work pays off, and picking

up their teammates instead of putting them down,

Sponsorships

How will securing grants/sponsorships assist in the growth and development of our Youth Rugby program?

We will focus on the development of coed youth rugby as our primary mission. Support and develop ages 3 – 18 yr. old youth and eventually high school-age rugby players. Develop youth coaching and refereeing opportunities by promoting youth/parent coaches and referees by attending local and USA Rugby clinics or certification events. Promote the positive image of rugby and its value of sportsmanship, integrity, and team sport amongst youth.

Player Centered Development

What is our Rugby program's definition of success?

We will have promoted mini (kindergarten) to high school rugby as a sign of program success, introducing ages 3 – 18 yr. old boys and girls to a controlled and safe environment and experience. We will have encouraged the players to acquire

beginner to advanced rugby skills and abilities to compete and advance within the sport while having fun. We will have strengthened the club by recruiting from mini's to high schoolers, parent social members, participating, parents, and become a self-funding organization (sponsorships, memberships, fundraisers, program fees).

Team Goals & Objectives

What are our club's goals, objectives, and expectations of our Rugby program? This year? Next five years?

Our goal for year one is to provide ages 3 – 13 yr. old Youth Rugby. Over the next five years, grow the team to include K-12 rugby. Long-term, be acknowledged as a well-organized and prominent local rugby organization.

Organizational Growth

What efforts are we planning to increase our organization's participant base? e.g., Player, coach, referee, administrator, other “[Friends of Rugby](#).”

To increase our Club Base, we plan to recruit mini-age parents and siblings, neighborhood kids, elementary/middle schools, recreation programs, other rugby clubs, former players, and ex-player parents. We plan to begin the season with a [Try-it before you Buy-it program](#) to introduce new and old players. We will recruit parents and former players interested in coaching or refereeing. We will sponsor their certification achievements. We will actively recruit parents to assist with the various club administration duties or assist in sponsorship opportunities, such as “[Friends of Rugby](#)” or other Rugby sporting venues e.g., meet a MLR player, secure MLR game invitations, etc.

New Team Startup Needs

As a new team, we have many upfront equipment needs, funding, growth, mentoring, etc. Below is a wish list that we are actively requesting.

- Host Restaurant for after match/tournament celebrations
- Coach/Referee Certification Fees
- Merchandise for fundraising
- Attendance of MLR/Eagles/Other professional players(s) at a Local tournament(s), Rugby clinics, pictures with the kids, autographs
- Invitations to Youth Rugby events sponsored by the Sponsor, Professional Team, or other teams
- Other Youth Grants/Sponsorships
- sets of Youth Jerseys (\$60 - \$75 each)
- Field equipment (flags, poles, pads)
- Goal Posts
- rugby balls size 3-5
- sets of field flags (14)
- Venue tents
- Venue banner/feathers
- (2) sets of Goal Post pads
- ball pumps
- youth mouthpieces
- law book
- ball bags
- sets of water bottles
- sets of touch judge flags
- whistles
- kicking tees
- training CDs
- medical kits

Falcon Youth Rugby Program

Season Schedule

January 1, 2026 - May 6, 2026: Season

May 15, 2026 – July 30, 2026: Summer 7s

May 6, 2026 - September 31, 2026: Fundraising, All-Stars, & Rugby Camps

October 15, 2026 - December 31, 2026: Preseason

January 1, 2027 - May 6, 2027: Season

Thank You

Through fundraising efforts, donations, grants, and sponsorships, our program can survive. We thank you for your time and consideration to support us in continuing our efforts. For more sponsor information, please visit our website or contact Janet Siltanen, CFO/Treasurer at 832-244-6558 or FalconYouthRugby@outlook.org. We look forward to working with you to continue making a difference in the youth lives of those we serve.



Some of our Sponsors & Supporters

Raybold Sports Foundation, Great Falls, VA

Garrett Soileau Memorial Foundation, The Woodlands, TX

Great Falls Youth Rugby, Great Falls, VA

Houston Youth Rugby Association (HYRA)
Grant Application

US Rugby Foundation Ball 4 All Grant

Falcon Youth Rugby Program



Sponsorship Opportunities

\$10,000 - Platinum Falcon Sponsor – 1 Available (Primary Sponsor)

- Your logo on the front and center of game jerseys
- Your logo on Falcon practice jerseys
- Your logo on the back of team warm-ups
- Your company name/logo on 1 set of goal pads
- Your logo on banner at home games
- Your logo on the Homepage of our website
- Acknowledgment of Sponsorship on the website and Official Facebook Page

\$5,000 - Gold Falcon Sponsor – 1 Available

- Your logo as a primary logo on the back of game jerseys
- Your logo on Falcon practice jerseys
- Your logo on the sleeve of team warm-ups
- Your company name/logo on 1 set of goal pads
- Your company name/logo on field flags
- Your logo on the Sponsors page of our website
- Acknowledgment of Sponsorship on the website and Official Facebook Page

\$2,500 - Silver Falcon Sponsor – 2 Available

- Your logo on the sleeve of game jerseys
- Your logo on Falcon practice jerseys
- Your company name/logo on 1 set of field flags
- Your logo on the Sponsors page of our website
- Acknowledgment of Sponsorship on the website and Official Facebook Page

\$1,000 - Bronze Falcon Sponsor – 2 Available

- Your logo on the leg of game shorts
- Your logo on Falcon practice jerseys
- Your logo on the Sponsors page of our website
- Acknowledgment of Sponsorship on the website and Official Facebook Page

\$500 – Goodwill Sponsor

- Your logo on the Sponsors page of our website
- Acknowledgment of Sponsorship on the website and Official Facebook Page

\$100 – Ambassador Sponsor

- Your name on the Ambassador wall of our website

SPONSORSHIP FORM

Falcon Youth Rugby Club, EIN 85-3610379
112 E. Graham Park Dr. Haines City, FL 33844

Company _____ Date _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____ Email _____

Corporate Sponsorship Package: Please check one

\$10,000 - Platinum Falcon Sponsor	_____	\$ 1,000 - Bronze Falcon Sponsor	_____
\$ 5,000 - Gold Falcon Sponsor	_____	\$ 500 - Goodwill Sponsor	_____
\$ 2,500 - Silver Falcon Sponsor	_____	Other	_____

Logo

Minimum Resolution: 300 dpi

Acceptable Formats: eps, tiff, jpg, and pdf

Please make checks payable to Falcon Youth Rugby Club, Inc.

Bryan Siltanen, President 832-244-4475 or FalconYouthRugby@outlook.com