



2019 Optima PHEV EX Shown

2019

OPTIMA HEV/PHEV

WHAT'S NEW SHEET



HYBRID



PLUG-IN



2019 Optima HEV EX Shown

INTRODUCTION

The 2019 Optima HEV and PHEV continue to turn heads.

Fuel-efficiency-oriented technology, aerodynamic styling, and an impressive array of features that give customers driving the Optima HEV and PHEV a sanctuary from the everyday crazy.

Kia took the two Hybrid trims from 2018 and combined them into one offering (the Hybrid EX), transitioning many of the optional convenience upgrades to be included on every 2019 Hybrid vehicle.

Now standard on every 2019 Optima HEV and PHEV: LED Daytime Running Lights (DRL), heated outside mirrors, Android Auto™* and Apple CarPlay™* smartphone integration, as well as Blind-Spot Collision Warning (BCW)*, Rear Cross-Traffic Collision Warning (RCCW)*, and Parking Distance Warning – Reverse (PDW-R)*

Upgrading either the Optima HEV or PHEV is now even easier by adding the HEV or PHEV Technology Package. While both packages offer unique features that set separate them from the competition, both technology packages offer: LED headlights with Dynamic Bending Light (DBL) and High-Beam Assist (HBA)*, Panoramic sunroof with gloss black B-pillars, ventilated front seats, Smart Cruise Control with Stop & Go (SCC w/ S&G)*, Forward Collision-Avoidance Assist Ped (FCA-PED)*, Forward Collision Warning (FCW)*, Lane Departure Warning (LDW)*, 10-way power adjustable passenger's seat with 2-way lumbar, and overhead LED front and rear reading lamps.

The Optima HEV Technology Package goes on to upgrade several features that are standard on the PHEV EX, including: 17-inch alloy wheels, 12-way power adjustable driver's seat with 4-way power lumbar, an 8-inch touch screen Rear View Monitor with Parking Guidance (RVM w/ PG)*, auto-dimming review mirror, heated steering wheel, 2-position Integrated Memory System for driver's seat and outside mirrors, , harman/kardon®* QuantumLogic™* premium surround-sound, 630-watt, 10 speaker system with 7.1 channel surround playback with Clari-Fi™* and laminated front door windows.

Let your customers know the driving excitement does not hit a curb with Kia's focus on fuel efficiency. The 2.0-liter GDI 4-cylinder engine generates an estimated 154 horsepower. With the 38 kW (50 kW-PHEV) electric motor, the Optima HEV and PHEV provide fast and seamless energy flow between EV and hybrid modes. The combined output for the Optima Hybrid is a robust 192 horsepower (202 horsepower – PHEV), while the PHEV offers an All Electric Range (AER)* of 0 – 29 miles for added peace of mind and driving convenience.

What's New for 2019

The 2019 Optima Hybrid (HEV) is now available in one trim (instead of two that were offered in 2018). The two trim options from 2018 (Hybrid Premium and Hybrid EX) have been simplified for model year 2019, now offering one new Hybrid EX.

This shift simplifies offerings and makes the new Hybrid EX more consistent with the Optima EX gas model and now more affordable.

NEW ADAS* NOMENCLATURE:

Blind-Spot Collision Warning (BCW)*, Rear Cross-Traffic Collision Warning (RCCW)*, and Parking Distance Warning – Reverse (PDW-R)* are now standard on HEV and PHEV EX trims.

NO LONGER AVAILABLE:

Cloth seats, rear heated seats, and the rear side window sunshade are no longer available in either the HEV or PHEV.

AWARDS AND ACCOLADES:

NHTSA* Overall 5-Star Crash Safety Rating for the 2017 Kia Optima Hybrid

2018 Kia Optima Hybrid earns 2017 IIHS Top Safety Pick+* award when equipped with optional front crash prevention and LED headlights

2017 Optima Hybrid was named a 10 Best Hybrid Cars Under \$40,000 by Kelley Blue Book's KBB.com

2017 Optima Hybrid was named a 5 Best Plug-in Hybrid Cars Under \$40,000 by Kelley Blue Book's KBB.com



WHAT'S NEW FOR 2019

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KIA OPTIMA MODEL YEAR LINEUP TRIM COMPARISON

The following chart shows the differences in trim lineups and package options for both the Optima Hybrid and Plug-in Hybrid models.

MODEL YEAR	2018				2019	
Hybrid (HEV)	Premium	Premium Tech Pkg.	EX	EX Tech Pkg.	EX	EX Tech Pkg.
Plug-in Hybrid (PHEV)	EX		EX Tech Pkg.		EX	EX Tech Pkg.

KIA OPTIMA HYBRID EX:

The 2019 Optima Hybrid EX is a blend of options from the former 2018 Premium and EX trims. The chart below will help identify the 2019 Hybrid EX standard features and those now available with the Technology Package.

MODEL YEAR	2018	2019	
	Hybrid EX	Hybrid EX	Hybrid EX (+ Tech Package)
Wheels/Tires	17-in. Alloy Wheels with P215/55R17 Tires	16-in. Alloy Wheels with P205/65R16 Tires	17-in. Alloy Wheels with P215/55R17 Tires
Driver's Seat	12-way power-adjustable with 4-way power lumbar support and Integrated Memory System (IMS)	10-way power-adjustable with 2-way power lumbar support and Integrated Memory System (IMS)	12-way power-adjustable with 4-way power lumbar support and Integrated Memory System (IMS)
Passenger's Seat	6-way adjustable front passenger's seat w/ height adjuster	6-way adjustable front passenger's seat w/ height adjuster	10-way power adjustable front passenger's seat w/ 2-way power lumbar
Steering Wheel	Heated Steering Wheel		Heated Steering Wheel
Stereo	harman/kardon® QuantumLogic™ Premium Surround Sound 630W, 10-speaker system, 7.1 channel surround playback Clari-Fi™	AM/FM/MP3 audio unit (Display Audio), 6 speakers with SiriusXM®	harman/kardon® QuantumLogic™ Premium Surround Sound 630W, 10-speaker system, 7.1 channel surround playback Clari-Fi™ with SiriusXM®
UVO eServices*	UVO eServices w/ Premium Navigation* includes support for Android Auto™ and Apple CarPlay™	UVO eServices* w/ Voice Recognition (VR) includes support for Android Auto™ and Apple CarPlay™	UVO eServices w/ Premium Navigation* includes support for Android Auto™ and Apple CarPlay™
Touch Screen	7-in. with Rear-Camera Monitor*	7-in. Touch Screen Rear View Monitor with Parking Guidance (RVM w/ PG)*	8-in. Touch Screen Rear View Monitor with Parking Guidance (RVM w/ PG)*
Advanced Driver Assist Systems (ADAS)*	(Features only available w/ Technology Package)	Blind-Spot Collision Warning (BCW)* w/ Rear Cross-Traffic Collision Warning (RCCW)* Parking Distance Warning – Reverse (PDW-R)*	Forward Collision-Avoidance Assist – Ped (FCA-PED)* Forward Collision Warning (FCW)* Lane Departure Warning (LDW)* Smart Cruise Control w/ Stop & Go (SCC w/ S&G)*
Lighting	Single projection headlights w/ LED Day-time Running Lights (DRL)	Single projection headlights w/ LED Day-time Running Lights (DRL)	LED headlights w/ Dynamic Bending Light (DBL) & High Beam Assist (HBA)*

*See last two pages for Safety Information and Legal Disclaimers

Competitive Comparison*

2019 KIA OPTIMA HYBRID / 2018 TOYOTA CAMRY HYBRID

	2019 KIA OPTIMA HYBRID	2018 TOYOTA CAMRY HYBRID
Engine Choices	2.0L Atkinson Cycle GDI DOHC 4-cyl. w/ Dual CVVT	2.5L Dynamic Force 4-cyl. DOHC w/ D-4S Dual Injection
Horsepower (hp/lb.-ft.)	154/140	176/163
Combined Gasoline Engine/Electric Motor/ Horsepower (hp @ rpm)	192 @ 6,000	208 @ 5,700
Transmission	6-speed Automatic with Sportmatic® Sequential Shift Control	eCVT Automatic with Sequential Shift Mode
Hybrid Battery Technology	Lithium-ion Polymer	Nickel-metal Hydride in SE and XLE
EPA-Estimated Fuel Economy* (City/highway/combined; MPG*)	36/46/42	51/53/52 (LE) 44/47/46 (SE, XLE)
Android Auto™* and Apple CarPlay™*	Standard	Not available
LED Headlights with Dynamic Bending Light (DBL)	Available: Hybrid EX	Not available
Smart Trunk™*	Standard	Not available
Limited Powertrain Warranty	10-year/100,000-mile*	5-year/60,000-mile
Hybrid System Warranty	10-year/100,000-mile*	8-year/100,000-mile
Roadside Assistance*	5-year/60,000-mile*	2-year/25,000-mile

2019 KIA OPTIMA HYBRID / 2018 FORD FUSION HYBRID

	2019 KIA OPTIMA HYBRID	2018 FORD FUSION HYBRID
Engine Choices	2.0L Atkinson cycle GDI DOHC 4-cyl. w/ dual CVVT	2.0L iVCT Atkinson Cycle 4-cyl.
Horsepower (hp/lb.-ft.)	154/140	141/129
Combined Gasoline Engine/Electric Motor/ Horsepower (hp @ rpm)	192 @ 6,000	188 @ 6,000
Transmission	6-speed Automatic with Sportmatic® Sequential Shift Control	eCVT Automatic
Hybrid Battery Technology	Lithium-ion Polymer	Lithium-ion
EPA-Estimated Fuel Economy* (City/highway/combined; MPG*)	36/46/42	43/41/42
Android Auto™* and Apple CarPlay™*	Standard	Standard: Titanium, Platinum Available: SE
LED Headlights with Dynamic Bending Light (DBL)	Available: Hybrid EX	Not Available
Smart Trunk™*	Standard	Not Available
Limited Powertrain Warranty	10-year/100,000-mile*	5-year/60,000-mile
Hybrid System Warranty	10-year/100,000-mile*	8-year/100,000-mile
Roadside Assistance*	5-year/60,000-mile*	5-year/60,000-mile*

2019 KIA OPTIMA PLUG-IN HYBRID / 2018 FORD FUSION ENERGI PLUG-IN HYBRID

	2019 KIA OPTIMA HYBRID	2018 FORD FUSION ENERGI PLUG-IN HYBRID
Engine Choices	2.0L Atkinson Cycle GDI DOHC 4-cyl. w/ Dual CVVT	2.0L Atkinson cycle I-4 Energi Plug-in Hybrid Engine
Horsepower (hp/lb.-ft.)	154/140	141/129
Combined Gasoline Engine/Electric Motor/ Horsepower (hp @ rpm)	202 @ 6,000	188 @ 6,000
Transmission	6-speed Automatic w/ Sportmatic® Sequential shift control	eCVT Automatic
Hybrid Battery Technology	Lithium-ion Polymer	Lithium-ion
EPA-Estimated Fuel Economy* (City/highway/combined; MPG*)	38/43/40	43/41/42
All Electric Range (AER)* (estimated) MPGe* combined (miles)	0 – 29/103	21/97
Android Auto™* and Apple CarPlay™*	Standard	Standard
Smart Trunk™*	Standard	Not Available
Limited Powertrain Warranty	10-year/100,000-mile*	5-year/60,000-mile
Hybrid System Warranty	10-year/100,000-mile*	8-year/100,000-mile
Roadside Assistance*	5-year/60,000-mile*	5-year/60,000-mile

Key Competitive Wins*

2019 KIA OPTIMA HYBRID VS. 2018 TOYOTA CAMRY HYBRID

- Camry Hybrid Trim Levels: LE, SE, XLE
- Camry Hybrid Powertrain: 2.5L Dynamic Force 4-cyl. DOHC engine with D-4S Dual Injection, nickel-metal hydride battery (SE, XLE) and eCVT automatic

	2019 KIA OPTIMA HYBRID	2018 TOYOTA CAMRY HYBRID
Hybrid Battery Technology	Lithium-ion Polymer	Nickel-metal Hydride for Camry Hybrid SE and XLE
Transmission	6-speed Automatic with Sportmatic® Sequential Shift Control	Camry Hybrid's standard electronically-controlled CVT lacks a sporty, manual-style shifting feature
Infotainment	Standard Android Auto™* and Apple CarPlay™*	Android Auto™* and Apple CarPlay™* is Not Available
Mirrors	Exterior Mirrors with LED Turn Signals	LEDs Not Available
Parking Distance Warning-Reverse (PDW-R)*	Standard	Not Available
Panoramic Sunroof	Available Panoramic Sunroof	Not Available
Headroom & Legroom	Optima Provides More Front Headroom and Legroom — 39.8 in./45.5 in.	38.0 in./42.1 in.
Passenger Space	Optima Provides More Overall Passenger Space — 104.8 cu.-ft.	99.9 cu.-ft.
Ventilated Seats	Available Ventilated Front Seats	Not Available
Heated Steering Wheel	Available Heated Steering Wheel	Not Available
Smart Trunk™*	Standard	Not Available
Warranties	5-year/60,000-mile* New Vehicle Limited Basic; 10-year/100,000-mile* Limited Powertrain; 10-year/100,000-mile* Hybrid System; 5-year/60,000-mile* Roadside Assistance*	3-year/36,000-mile; 5-year/60,000-mile; 8-year/100,000-mile; 2-year/25,000-mile

Key Competitive Wins (continued)*

2019 KIA OPTIMA HYBRID VS. 2018 FORD FUSION HYBRID

- Fusion Hybrid Trim Levels: S, SE, Titanium, Platinum
- Fusion Hybrid Powertrain: 2.0L iVCT Atkinson cycle 4-cyl. engine, lithium-ion battery, and eCVT automatic

	2019 KIA OPTIMA HYBRID	2018 FORD FUSION HYBRID
Horsepower	Optima Hybrid's Combined System Output is 192 hp	188 hp
Transmission	6-speed Automatic w/ Sportmatic® Sequential Shift Control	Fusion Hybrid's Standard Electronically-controlled CVT Lacks a Sporty, Manual-style Shifting Feature
Smart Trunk™*	Standard	Not Available
Infotainment	Standard Android Auto™** and Apple CarPlay™**	Android Auto™** and Apple CarPlay™** Are Not Available
Panoramic sunroof	Available Panoramic Sunroof	Not Available
Headroom & legroom	Optima Provides More Front Headroom and Legroom — 39.8 in./45.5 in.	39.2 in./44.3 in.
Warranties	5-year/60,000-mile* New Vehicle Limited Basic; 10-year/100,000-mile* Limited Powertrain; 10-year/100,000-mile* Hybrid System	3-year/36,000-mile; 5-year/60,000 mile; 8-year/100,000-mile

2019 KIA OPTIMA PLUG-IN HYBRID VS. 2018 FORD FUSION ENERGI PLUG-IN HYBRID

- Ford Fusion Energi Trim Levels: SE, Titanium, Platinum
- Ford Fusion Energi Powertrain: 2.0L iVCT Atkinson cycle 4-cyl. engine, lithium-ion battery, and eCVT automatic

	2019 KIA OPTIMA HYBRID	2018 FORD FUSION ENERGI PLUG-IN HYBRID
Horsepower	Optima Plug-in Hybrid's Combined System Output is 202 hp	188 hp
Transmission	6-speed Automatic w/ Sportmatic® Sequential Shift Control	Fusion Hybrid's Standard Electronically-controlled CVT Lacks a Sporty, Manual-style Shifting Feature
Electric Range (est.)	All Electric Range (AER)* is 0 – 29 miles	0 – 21 miles
Smart Trunk™*	Standard	Not Available
Panoramic Sunroof	Available Panoramic Sunroof	Not Available
Headroom & Legroom	Optima Provides More Front Headroom and Legroom — 39.8 in./45.5 in.	39.2 in./44.3 in.
Warranties	5-year/60,000-mile* New Vehicle Limited Basic; 10-year/100,000-mile* Limited Powertrain; 10-year/100,000-mile* Hybrid System	3-year/36,000-mile 5-year/60,000-mile 8-year/100,000-mile

Safety Information and Legal Disclaimers

Advanced Driver Assistance Systems (ADAS): Forward Collision-Avoidance Assist- Ped (FCA-PED), Smart Cruise Control with Stop & Go (SCC w/ S&G), Blind-Spot Collision Warning (BCW), Rear Cross-Traffic Warning (RCCW), Lane Departure Warning (LDW), Lane Keeping Assist (LKA), Driver Attention Warning (DAW): These features are not substitutes for safe driving and may not detect all objects in the path of the vehicle. Always drive safely and use caution.

Airbags: For maximum protection, always wear your seat belt.

All Electric Range (AER): Based on EPA estimates on a full battery charge. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle's condition. Battery capacity will decrease with time and use. For more information on range, please see www.fueleconomy.gov.

Android Auto™: Android Auto™ is a trademark of Google, Inc.

App: App runs on your smartphone cellular data service. Normal data rates will apply.

Apple CarPlay™: Apple and the Apple CarPlay™ are trademarks of Apple, Inc., registered in the U.S. and other countries. Apple CarPlay™ runs on your smartphone cellular data service. Normal data rates will apply.

Blind-Spot Collision Warning (BCW) with Rear Cross-Traffic Collision Warning (RCCW): Blind-Spot Collision Warning (BCW) and Rear Cross-Traffic Collision Warning (RCCW) are not substitutes for safe driving and may not detect all objects around or behind vehicle. Always drive safely and use caution.

Bluetooth® Wireless Technology: The *Bluetooth®* word mark and logos are registered trademarks owned by *Bluetooth SIG Inc.*, and any use of such marks by Kia is pursuant to license. A *Bluetooth®* enabled cell phone is required to use *Bluetooth®* wireless technology.

Clari-Fi™: Clari-Fi™ is a registered trademark of Harman International Industries, Inc.

Competitive Comparison: Comparison data gathered from manufacturers' websites April 2018.

Edmunds.com: Edmunds and Consumers' Top Rated® are registered trademarks of Edmunds.com, Inc.

Electronic Brake-force Distribution (EBD): No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

Electronic Stability Control (ESC): No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

EPA-Estimated Fuel Economy: Based on EPA fuel economy estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's maintenance.

EPA-Estimated MPG (Miles Per Gallon): Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition.

Forward Collision Warning (FCW): Forward Collision Warning is not a substitute for safe driving and may not detect all objects in front of vehicle. Always drive safely and use caution.

Forward Collision-Avoidance Assist-Ped (FCA-Ped): Forward Collision-Avoidance Assist-Ped (FCA-Ped) is not a substitute for safe driving and may not detect all objects in front of vehicle. Always drive safely and use caution.

harman/kardon®: harman/kardon® is a registered trademark of Harman International Industries, Inc.

Hill-start Assist Control (HAC): No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

Insurance Institute for Highway Safety (IIHS) Top Safety Pick+: The Kia Optima Hybrid was named an IIHS "Top Safety Pick +" for 2018 for good performance in front, side, and rear tests and standard electronic stability control. To qualify for 2018 Top Safety Pick+, a vehicle must earn good ratings in the driver-side small overlap front, moderate overlap front, side, roof strength and head restraint tests, as well as an acceptable or good rating in the passenger-side small overlap front test. It also must earn an advanced or superior rating for front crash prevention and a good headlight rating.

Lane Change Assist (LCA): Lane Change Assist is not a substitute for safe driving and may not detect all objects around the vehicle. Always drive safely and use caution.

Lane Departure Warning (LDW): Lane Departure Warning is not a substitute for proper and safe lane-changing procedures. Always drive safely and use caution when changing lanes. The lane departure warning may not detect every object alongside the vehicle.

Miles Per Gallon (MPG): Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.

MPGe: EPA-estimated MPG equivalent when vehicle is fully charged. Actual MPGe will vary based on driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and road/traffic conditions. Battery capacity will decrease with time and use. For more information on MPGe and range, please see www.fueleconomy.gov.

MSRP: MSRP excludes destination and handling, taxes, title, license fees, options and retailer charges. Actual prices set by retailer and may vary.

National Highway Traffic Safety Administration (NHTSA): Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).

Navigation: Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.

Parking Distance Warning – Reverse (PDW-R): Parking Distance Warning – Reverse is not a substitute for safe driving and may not detect all objects behind vehicle. Always drive safely and use caution.

Push Button Start with Smart Key: Always come to a complete stop before turning the engine on or off. However, if you have an emergency while the vehicle is in motion and must turn the engine off, you can turn the engine off to the ACC position by pressing the Start/Stop button for more than 3 seconds or 3 times in succession. If the vehicle is still moving, you can restart the engine by pressing the Start/Stop button with the shift lever in Neutral (N). With the engine off, power assist for steering and braking will be disabled, and the vehicle will be more difficult to control.

QuantumLogic™: QuantumLogic Surround 3D are trademarks of Harman International Industries, Incorporated.

Rear View Monitor with Parking Guidance (RVM w/ PG): Rear View Monitor is not a substitute for safe driving and may not detect all objects behind vehicle. Always drive safely and use caution.

Roadside Assistance: 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details.

SiriusXM®: SiriusXM® service requires a subscription, sold separately, after 3-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will

automatically renew and bill at then-current rates until you call SiriusXM® at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc.

Smart Cruise Control with Stop & Go (SCC w/ S&G): The Smart Cruise Control with Stop & Go system is not a substitute for safe driving and cruise-control procedures. This is not an auto-pilot feature. Always drive safely and use caution. The Smart Cruise Control with Stop & Go system may not detect every object in front of the vehicle.

Smart Trunk™: Driving with the trunk open may be unlawful and can draw dangerous exhaust fumes into your vehicle; if you choose to do so, keep air vents and all windows open for proper ventilation.

Steering-wheel-mounted Controls: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury, or death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment, or vehicle systems which take the driver's eyes, attention, and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle.

Traction Control System (TCS): No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly.

Tire Mobility Kit (TMK): Tire Mobility Kit is a temporary fix and used for one tire only. Have damaged tire inspected as soon as possible. Some damaged tires cannot be sealed; do not use the kit if a tire is damaged beyond repair.

Tire-Pressure Monitoring System (TPMS): Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.

UVO eco with Navigation: Distracted driving can result in a loss of vehicle control. Never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.

UVO eco and UVO eco with Navigation Service Period – 2019 Optima Plug-in: Purchase/Lease of a new 2019 Kia Optima Plug-in with UVO eco or UVO eco with Navigation includes a complimentary 3-year subscription. Details concerning eligibility, enrollment, and subscription fees are to be determined. Please periodically check <https://www.myuvo.com> and the UVO section on kdealer.com for updated UVO service period information.

UVO eServices and UVO eServices with Premium Navigation: Distracted driving can result in a loss of vehicle control. Never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information.

UVO eServices Service Period: Purchase/Lease of a new 2019 Kia Optima Hybrid vehicle may include a complimentary 5-year UVO eServices subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year UVO eServices subscription expires, your access to UVO eServices will immediately terminate. Use of UVO eServices is subject to agreement to the UVO Privacy Policy available at <https://www.myuvo.com/legal/privacypolicy.shtml> and Terms of Service (available at <https://www.myuvo.com/legal/terms-of-service.shtml>). UVO eServices transferrable to subsequent owner during the original UVO eServices service term. Only use UVO eServices when safe to do so. UVO eServices App is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage is required to use most features. UVO eServices features may vary by model year and trim level. Features and specifications are subject to change. For more on details and limitations, visit kia.com or your authorized Kia dealer. Google and logos are trademarks of Google, Inc. App Store is a service mark of Apple, Inc. UVO eServices subscription starting from new vehicle retail sale/lease date as recorded by the dealer.

Warranty: The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and the New Vehicle Limited Warranty (Basic). All warranties and roadside assistance are limited. See retailer for details or go to kia.com.

This document is a reference guide and is not intended to substitute, replace, or supersede the vehicle's Owner's Manual. In the interest of safety and to help avoid risks that may result in serious bodily injury or death, Kia reminds you to carefully read the vehicle's Owner's Manual in order to fully familiarize yourself with important information it contains.

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