

Membership Plan of Action

American Legion Auxiliary Department of Oklahoma | 2026–2027

Chairman: Kim McInnis	Phone: 918-807-4680
Email: kimberly.d.mcinnis@gmail.com	Address: 5684 S 89 W Ave, Tulsa, OK 74107

Purpose

The Membership Committee helps units welcome eligible members, renew current members, reconnect with those whose membership has lapsed, and keep members involved in meaningful service. Membership growth is not only a number; every member strengthens our ability to serve veterans, military families, and communities across Oklahoma.

Program Priorities

- Help units create a welcoming experience that gives every new and renewing member a reason to stay involved.
- Use the expanded eligibility rules to reach more eligible relatives of veterans and service members.
- Encourage personal invitations, prompt renewal reminders, and thoughtful follow-up with former members.
- Connect members with programs, service projects, and responsibilities that match their interests and abilities.
- Share practical recruiting and retention ideas while recognizing unit progress throughout the year.

Membership Eligibility

ALA eligibility now includes grandparents, parents, siblings, spouses, and direct or adopted descendants within two degrees of consanguinity of an eligible veteran or servicemember. These family categories are no longer limited by gender. A woman who is eligible for membership in The American Legion may join the ALA based on her own military service, whether or not she belongs to The American Legion. Units should use the current membership application and verify eligibility before enrollment.

Beacon of Growth Award

The National President's new department award recognizes the department with the highest percentage of new members per capita. Oklahoma has two opportunities to earn the award, based on membership results as of January 1 and May 1, 2027. Our goal is steady, unit-by-unit growth through consistent outreach, accurate processing, and a warm welcome for every eligible new member.

Department Goal

Reach and exceed Oklahoma's 2026–2027 membership goal of 2,547 while building stronger units through recruitment, renewal, re-engagement, and active participation.

Important Dates

Date	Item
January 1, 2027	First Beacon of Growth Award measurement date.
April 15, 2027	Unit year-end Membership report due to the Department Membership Chairman.
May 1, 2027	Second Beacon of Growth Award measurement date.
May 15, 2027	Department Chairman report due to the National Membership Committee.