



***2019-2020 Program Action Plan***  
***Liaison to The American Legion***  
***CHILD WELFARE FOUNDATION***

**Chairman**  
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**What is this program, and why do we have it?**

The Liaison to The American Legion Child Welfare Foundation's goal is to educate members and the general public about the Child Welfare Foundation (CWF), its mission, and to provide financial assistance to The American Legion in their efforts to award grants to youth-serving nonprofit organizations.

**CWF Awards Deadlines and Submission Requirements:**

- A. Department Award:** U.S. "Udie" Grant Legacy Award
- B. Department Award:** Garland M Murphy Jr Award
- C. Department Award:** Excellence Award
- D. Department Award:** Meritorious Achievement Award
- E. Department Award:** "Heritage Circle" Gift Club
  
- F. Unit Award:** "Children First" Gift Club
  - Award: Plaque
  - Presented to: Units by The American Legion
  - Materials and guidelines:
    - Presented for their cumulative donations to The American Legion Child Welfare Foundation during the contribution year (June 1, 2019 – May 31, 2020)
    - Guardian Level - \$1,000
    - Advocate Level - \$750
    - Caretaker Level - \$500



**G. Unit Award: 100% Per Capita Banner Program**

- Award: Banner
- Presented to: Units by The American Legion
- Materials and guidelines:
  - Presented to units donating at least one dollar for each member to The American Legion Child Welfare Foundation during the contribution year (June 1, 2019 – May 31, 2020)
  - Application form can be found at [www.cwf-inc.org](http://www.cwf-inc.org)
    - You may submit application and donation to Department or you may submit directly to CWF
    - Please list donation amount in your narrative report to Department CWF Chairman
      - Units that donate will be entered into drawing for a prize.
  - **For Unit goals for the 100% Per Capita Banner Program, contact Department CWF Chairman**

**H. Member Award: “Cornerstone” Gift Club**

- Award: Pin
- Presented to: Members by The American Legion
- Materials and guidelines:
  - Presented for their cumulative donations to The American Legion Child Welfare Foundation during the contribution year (June 1, 2019 – May 31, 2020)
  - Foundation Ambassadors - \$1,000
  - President’s Circle - \$500
  - Foundation Partners - \$250
  - Century Club - \$100

**Oklahoma  
American Legion Auxiliary**



**Together We Can!  
We Can Do It!**

**CWF Reporting:**

Taking the time to share a favorite story about the positive impact you or someone you know has had on our mission is worth doing! It helps us tell the world who we are, what we do, and why we matter.

**Mid-Year Reports**

Please submit a narrative report by **December 21, 2019** to the Department CWF chairman.

**Year-End Reports**

Please submit a narrative report by **May 1, 2020** to the Department CWF chairman.

***Special 100th Anniversary Program Facts:***

In 1952, Dr. Garland D. Murphy, Jr., made a huge donation to benefit children with the forethought and diligent work of The American Legion, along with Dr. Murphy, The Child Welfare Foundation was formed as a 501(c)(3) corporation after approval by the National Executive Committee in 1953.

The Child Welfare Foundation was established in 1954, formed for the betterment and well-being of the children in this country. Not all American children grow up inside the comfortable means of a normal childhood, as many children require specialized care to overcome obstacles they were given in life.

More than \$17 million have been awarded to various entities that contribute to the assistance and welfare of children across the nation.

The American Legion Auxiliary and Sons of the American Legion work hand and hand along with the board of directors of the Child Welfare Foundation and, with the entire Legion Family, we raise and donate money for the comfort and happiness of children. Please consider making a donation to this worthwhile program.