

ALA Membership 2024-2025

In keeping with National President Trish Ward's plan for Membership to lead the way to the North Star through Earth, Water, Fire, Air, And Energy, the Southern Division will be EARTH-practical and reliable. Our Southern Division growth will be represented by State Flowers, in Oklahoma's case, the Oklahoma Rose with a little mistletoe for good measure. Madam President Susan Engstrom was allowed to select our percentage growth this year- 1% Department wide. Some units will be asked to add 2-3 members, while others will be asked to renew the members they already have and try for more.

Each District in Oklahoma has a color, that is the color rose each unit will be growing. Roses will be awarded by percent of a unit's membership- new and renewal, with any combination of Junior and Senior members starting at 75% renewal by December 7, 2024 with a single rose presented at 75% membership, continuing to add roses at 85%, 90%, and at 95% while growing to the 100% bouquet of 5 roses. While continuing to grow those roses, awards include Recruit/Rejoin 10 due in the ALAMIS database by June 6, 2025 and a Unit 100% award will be recognized with a Unit Award Flag Ribbon if reported by January 31, 2025. There are financial rewards for our Department- if we have 100% membership by July 4, 2025 the Department will receive \$250 to be used to advance the ALA Mission (and better seating at Convention)! It takes **all of us** to work toward 100%.

I look forward to working with you and will be in touch throughout the year. If you have any questions or concerns, please do not hesitate to contact me.

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**The Eight Districts
in
The Department of Oklahoma**

