

American Legion Auxiliary

A Community of Volunteers Serving Veterans, Military, and their Families

To: ALA PNPs, ALA Foundation Board, ALA Dept. Sec/EDs, ALA NHQ Staff, 2021-2022 National Chairmen, National Officers, Dept Presidents, NEC, Alt NEC

CC: Dan Wheeler, James Baca, Dean Kessel, Chanin Nuntavong, Mark Seavey; Jeff

Stoffer

From: Kelly Circle, Executive Director Re: Weekly Briefing 01-14-2022

IMPORTANT + IMMEDIATE NOTICE — PLEASE SHARE WITH OTHER MEMBERS

* Don't pay your ALA member dues through anything but www.ALAforVeterans.org. *



Please be aware of a company called Doxo, which promotes itself as an official American Legion Auxiliary national bill pay site but is NOT affiliated with us. You might stumble upon Doxo if you Google terms like "alaforveterans.org dues." This external site appears as an option in the search results and misleads members into thinking they are part of us. Don't be duped — Doxo does a nice job of branding their site to look ALA official (see screenshot).

While this payment site does work, our members have reported delayed payments, missed due dates, and additional service fees when paying through Doxo. Using our name and logo is unauthorized and makes it appear as if the service is affiliated with ALA when it is not. This has caused confusion and created hassle for some members.

This is a reminder to always use the national ALA's official payment processing through the MyAuxiliary member portal at www.ALAforVeterans.org which is a quick, secure,

convenient, and FREE way for members to pay their dues and update their contact information. Please contact membership@ALAforVeterans.org if you have any questions.

NHQ staff updates

Thank you for all your kind words of support to our staff members this past week regarding the untimely passing of our colleague, Mike. We are navigating through many changes right now and words of encouragement are always appreciated!



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Speaking of changes, Colette Fike, Director of Programs & Events has tendered her resignation and her last day is today. While we will miss her smile and organizational skills in the office, we wish her all the best in her future endeavors!

It can sometimes be a challenge to remember who to contact for different questions, especially with lots of changes happening. There's an easy way to contact us so our staff can respond in a timely manner. Click here for the ALA National Headquarters Divisions Contact Form. Within the form, there is a drop down menu of all of our divisions from which to choose. If you are unsure which division can best answer your question, just leave it on Administration and we will get it to the right person.

The National Headquarters office will be closed Monday, January $17^{\rm th}$ for Martin Luther King holiday.

R.Riveter auction results

Were you part of the bidding war Wednesday for the R.Riveter one-of-a-kind handbag auction? Thank you, and congratulations to the highest bidder of \$950! One hundred percent of that amount will be donated to the American Legion Auxiliary to serve veterans, military, and their families. Thank you to everyone who participated! More auction events will be happening in the near future. Head over to Instagram and follow R.Riveter (and our national account if you aren't already) so you'll be the first to know about future auction events.

Member survey on the horizon

Hopefully you've been spying the "Have you heard?" messages on our social media about the upcoming ALA member survey that will provide feedback on how members serve and support the ALA's mission. It's important for all of our voices to be heard, so please make sure you participate. And don't forget to tell your fellow members about it! Take a look at this <u>story on the ALA blog</u> to learn how you can prepare. Stay glued to our social media channels @ALAforVeterans to see updates.

Red Book Updates

The online Red Book has been updated and the updates are attached. Please send all Red Book corrections to alahq@alaforveterans.org.

Archived briefings can be found in the member portal under Resources. Click Department/Units and scroll down to click on Weekly Briefings to see them all by date.