

A Community of Volunteers Serving Veterans, Military, and their Families

## American Legion Auxiliary Department of Oklahoma 2024-2025 Child Welfare Foundation Plan of Action

The purpose of this program is to educate members and the public about the Child Welfare Foundation (CWF) and its mission, and to provide financial assistance to The American Legion in their efforts to award grants to youth-serving nonprofit organizations.

Established in 1954, The American Legion Child Welfare Foundation was developed as a source of funds from individuals who wished to contribute to the betterment of children in this country. The priority is to contribute to the physical, mental, emotional, and spiritual welfare of children and youth by aiding progress in the field of child welfare through dissemination of knowledge about research, studies, surveys, and projects, or by supporting programs and activities benefiting the welfare of children and youth.

Not all American children grow up inside the comfortable definition of normal childhood development. For thousands of children, each day is a challenge marked by pain, prayer, and perseverance. Many of these children require specialized care. To overcome their obstacles, they need help from you and The American Legion Child Welfare Foundation.

As the Liaison to The American Legion Child Welfare Foundation, it is my responsibility to collect as many donations as possible to help the Legion with this program. I will be bringing the CWF "piggies" with me to meetings, conventions and conferences asking for donations. Please bring your change for the piggy banks and have your unit make a donation through Department! President Susan's theme this year is "Serving Those Who Served". Every penny helps! Please donate generously to the Child Welfare Foundation.

Some of our units may qualify for the 100% Per Capita Banner Program. Each unit donating at least one dollar for per member based upon its official membership quota during the CWF's award year (June 1, 2024, to May 31, 2025) may receive a beautiful banner/streamer. To qualify send your donations to Department Headquarters and submit the request form to the American Legion Child Welfare Foundation.

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