Audacious Vison

Spectrum First Vision Company
www.spectrumfirstvisioncompany.com





Audacious Vison 2027

Now OPEN



Audacious Vision is a pivotal component of the broader Spectrum First Vision Company theme shoot. This segment is dedicated to capturing content that is unequivocally **audacious**, meaning it has never been done, seen, or even previously thought about.

Our goal is to create a **visual** and **conceptual** benchmark that defies existing norms and expectations within the industry. This is **not about incremental innovation**; it is about absolute, groundbreaking originality.



Submissions for the Audacious Vision 2027 adhere to the following criteria:

- **Originality:** Outfits must demonstrate absolute groundbreaking originality and must not have been previously seen or published.
- **Creative Vision:** The design must be the creative vision of the model.
- **Source of Material:** Designs must utilise day-to-day outfits available to women. No professional branding or high-fashion labels are required.
- **Focus:** The focus of the entry should be on highlighting the natural beauty, posture, looks, and inherent beauty, rather than the clothing's brand or cost.





The Audacious Vision inaugural event is dedicated to highlighting the **outstanding grace** through stylish outfits that have never been seen before and were created through the models' creative vision. **This is not about an incremental revolution**; it is about absolute originality.

Ensuring the execution meets the **"Audacious" standard**, the following directives must be strictly adhered to:
Concept Development

Originality: Concepts must be **verifiably new and unique**. If a similar idea exists in any form, it must be discarded.

Risk-Taking: Embrace concepts that involve a **high degree of creative risk**. Safety and familiarity are **counterproductive** to the spirit of **Audacious Vision**.

Unconventional Aesthetics: Challenge conventional colour palettes, composition rules, and subject matter.



Spectrum First Vision Company

www.spectrumfirstvisioncompany.com

E: spectrumaudaciousvision@spectrumfirstvisioncompany.com

