

# CEVICHE



## Chow Down



# JULY 21 2024

**OLIVAS ADOBE  
VENTURA  
CALIFORNIA**

## DO YOU MAKE DELICIOUS CEVICHE?

Share your best recipes with the Ceviche Chow Down guests for a chance to be crowned a Ceviche Chown Down Champion. Guests will sample and vote for their favorite Ceviches. Winners will be chosen based on the number of votes they receive.

## HOW TO PUT YOUR CEVICHE TO THE TEST

Food Exhibitors that participate are asked for the following:

1. 5 Gallons of Ceviche to sample for free.  
Guests will vote on the best Ceviches from all the Ceviches sampled.
2. Silent Auction Donation valued at a minimum of \$25

## YOU SUPPLY

- Samples of Ceviche, 5 gallons per recipe entered.
- 10x10 Canopy for your serving area.
- Dining Gift Certificate or Gift Basket for Silent Auction.
- Materials to serve samples:  
serving spoons, serving containers, ice chests, etc.
- Your website link, social media tags for the Ceviche Chow Down Festival to share, and tag.

## WE SUPPLY

- Disposable utensils, napkins, and serving cups.
- 6-foot table and 2 Chairs
- Volunteers to help set up and break down.
- Ice where requested
- Chips

## BENEFITS OF PARTICIPATING

- Prizes for the Winners.
- An opportunity for you to share your Ceviche samples with guests while gaining exposure for your business
- Branded Marketing: Your logo will be featured as a sponsor on our event videos, posters, fliers, website and social media platforms.
- Access to event media for your business to share on your website and social media pages.
- Event media exposure.

## CONTACT US:

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www.missionfishusa.org  
www.cevichechowdown.com



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# SEAFOOD MUSIC & BREWS

The Ceviche Chow Down is a Seafood & Brew feast featuring the best Ceviches & Tasty Beverages in Southern California. Enjoy live music & dancing on a Sunday afternoon in the courtyard of the historic Olivas Adobe all while feasting on Ceviche, Seafood, & Cold Beer.

## CEVICHE CONTEST

Restaurants and Caterers compete by providing their best Ceviche recipes for everyone to enjoy. Guests will vote for their favorites, a winner will be crowned the 2024 Ceviche Chow Down Champion.

## BEHIND THE MISSION

In the summer of 2023 the Ceviche Chow Down was born. Our premier chow down sold out, meeting our goals, while receiving positive feedback from both the guests and our sponsors. The money raised helped to fund "Operation Anacapa", our annual fishing trip that takes over 100 heroes fishing. The Ceviche Chow Down is a Fundraiser for Mission FISH. The Purpose of Mission FISH is to organize and host fishing day trips to provide therapy for Veterans, Active Duty, First Responders & Gold Star Families.



[www.cevichechowdown.com](http://www.cevichechowdown.com)  
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