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“Navigating Arizona’s Senior Care Industry” An easy-to-read resource for seniors, family members and caregivers

Phoenix, Ariz., August 13, 2018 – Senior living professional Jennifer Awinda uses her years of experience working with older adults, family members and caregivers to create a resource to guide those needing assistance to stay living in their home and those whose circumstance requires them to find alternative living options such as assisted living or memory care. “Navigating Arizona’s Senior Care Industry” is a 25-page book printed in large, bold print; it can be purchased online at <http://bit.ly/NavigatingArizonaSeniorCare>.

For more than a decade, Awinda has worked in the senior care industry as a dementia care trainer and an executive director for senior living communities. “Families ask the same questions on a daily basis of senior care industry professionals,” Awinda said. “People are at a loss as to where to begin seeking answers and it’s very frustrating for them. They need to understand there is a huge difference between assisted living and nursing homes, and this book is the answer to their questions.”

According to Jeff Calvert, MA, ALFA, who wrote the forward to “Navigating Arizona’s Senior Care Industry,” there are many services which physically, medically, socially, financially and legally help people remain in their own home.

“These services are for the most part, fragmented, hidden from the world outside of aging services, and they work independently of each other,” he stated. “The same is true for services which assist people with alternative living options. Jennifer has written a book to open the door regarding the many physical, medical, social, financial and legal resources to help older adults and their families.”

Included in the book are background and resources for in-home care, assisted living, memory care, referral specialists, palliative care, hospice, Medicaid, Medicare, advanced directives, geriatric care managers, respite care, financing and other related issues. Awinda educates readers about the various forms of dementia and the living and care options available.

Awinda currently works as Director of Resident Enrichment for six assisted living and memory care communities that are operated by Mission Senior Living in Arizona, Nevada, and Oregon. She is the author of seven children’s books, two of which address the relationship between children/teenagers and their grandparents with dementia: “ABC Alzheimer’s Book for Children, for kids ages 5-10” and “Once a Man, Twice a Child – Dementia Education for Teenagers.” For more information about Jennifer Awinda or to view or purchase her books, visit www.jenniferawinda.com.

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