

## **Davies Booster Club Board Meeting**

Board Meeting Minutes

Sept 8, 2021

Microsoft Teams Meeting



**Pending Approval**

### **Board members present:**

Stephanie Andersen, Jessica Benson, Misty Dietz, Don Drummond, Katie Havelka, Katie Hasbargen, Jon Lucht, Chad Maloy, David Mann, Angela Muse, Tom Nelson, Michelle Swanson, Chuck Ulrich, and Kayla Werk

### **Board members absent:**

Todd Graf, Steve Martodam, and Brad Schneider

**Advisor present:** Lenny Ohlhauser

**Discovery Liason present:** Elizabeth Medd

**Guest attendees:** Courtney Walsh, Davies Softball, and Nathan Walsh

### **Proceedings:**

Stephanie Andersen, President, called the meeting to order on September 8, 2021 at 6:31 pm.

### **Consent Agenda Summary:**

August minutes and treasurer's report adopted without objection.

### **Committee Reports:**

**Advertising/Tom Nelson:** Quickbooks is set up thanks to Michelle. It's going to be a big help for tracking customer information and invoicing. We have a new sponsor. \$19k~ish will be coming in soon. In 60 days, close to \$7k more coming in. Committee talked about packaging for sponsorship – ie. media kit, unique gifts, PA system at games, and posting on social media. Discussion about getting SHAPE students to help us with designing/social media/tech. Committee will start working on sponsor package options.

**Membership/David Mann:** having trouble getting volunteers (ie. lost out on the concession stand opportunity), the "rummage sale" didn't go well so Kristi U will add the items to the online store, Kristi will be updating membership list soon, discussion about sending out emails to the \$150 and \$500 levels to welcome/thank/ask how they want their name listed in the programs, made some changes on who we used for promotional goods (savings of ~\$600 this year).

**Communication/Katie Hasbargen & Kayla Werk:** Davies newsletter submission due tomorrow. Going to be meeting next week if anyone wants to join.

### **Funds Requests:**

Davies Softball: \$1799.70 for updating bat bags for the JV and Varsity programs. The ones they have are old and some are ripping. Requested by Courtney Walsh, softball coach.

- Impact to 30 Davies Softball athletes
- Other funding sources: Funds 70
- Chad Maloy motioned to approve \$1800
- David Mann seconded.
- Motion approved.

Academic Awards Ceremony: \$1600 to recognize students. Requested by Mr. Safranski.

- Chuck Ulrich motioned to approve \$1600 for the event.
- Katie Havelka seconded.
- Motion approved.

### **New Business:**

Davies Band Concert – Thursday, Sept 30: Dan Drummond and Jon Lucht will attend – Darcy will share about the Booster Club and encourage audience to “talk to Booster representatives outside.”

Website Update: Kristi will attend next month to provide updates and Q&A.

QR Code/Paper Handouts/Website Sign-Up: Want to stop using paper forms. “Here’s the form, scan the QR code to sign up.” We’re all on board.

Davies Booster “Thank you” Sign: so that teams/organizations can hold up and pass around – people take a picture and we post it for publicity. Tom Nelson offered to provide the sign(s).

Order Additional Blankets: Chad Maloy will order. Probably won’t be here until January. Chad will check if we can order 92 Red + 92 Black.

Homecoming or any other Booster Events: volleyball would be a good event to attend. Jessica Benson and Stephanie Andersen offered to work the volleyball game Sept 14<sup>th</sup>.

Microsoft Teams/Online Documentation Repository: set up through Stephanie, so we’re working through that.

Pavers: \$50 back to Boosters, being handled.

Sports Programs – Updated Info/ New ownership of the Program for next year: Chad needs the Membership Committee to send guidance on how the names should be listed in the program. Also needs the logos of new advertisers to finish the proof.

Sell Davies Clothes on Booster Website: want to make it accessible so we need to brainstorm with Mr Holland. Discussed using vouchers to the Eagle's Landing in lieu of membership gifts we purchase.

Elizabeth Medd will be bringing information to Discovery going forward.

Next meeting October 13<sup>th</sup> at 6:30 at Davies H101.

Meeting Adjourned at 7:55 p.m.

Submitted by Misty Dietz, Acting Secretary