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## Press Release

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### **Network Travel partners with 4Ocean in their “One Pound Promise” to end the ocean plastic crisis**

We at Network Travel are delighted to announce our support of 4Ocean. Located in Florida, 4Ocean was founded on the belief that business can be a force for good. As a Public Benefit and Certified B Corporation, 4Ocean meets the highest standards of social and environmental performance. Since 2017 they have donated over one million dollars to ocean-friendly organizations that have a proven track record of driving positive change for the environment and our planet.

4Ocean creates bracelets from recycled plastics, with marine life themes such as Turtles, Dolphins, Sharks, Manta Rays, Reefs, Polar Bears, and others. Each bracelet comes with their “One Pound Promise”. With every bracelet sold the 4Ocean team removes one pound of plastic or trash from our oceans, rivers, and coastlines. As of February 13<sup>th</sup>, 2021 4Ocean has pulled their 13 millionth pound of trash with a goal of 20 million pounds pulled by the end of 2021.

In support, Network Travel is purchasing bracelets for customers with our first awareness promotion to launch in June. When booking a future ocean, river or beach experience, each guest will receive a complimentary 4Ocean theme bracelet and the 4Ocean “One Pound Promise”. We plan to launch specific experiences such as a 4Ocean volunteer beach clean-up (group experience), a baby sea turtle release, the Great Barrier Reef and dolphin spotting by catamaran.

Our goal is to bring awareness to 4Ocean and their quest to pull 20 million pounds of trash by the end of 2021. Our oceans are our largest carbon sinks on earth and the protection of marine life, and their environment is something we are very passionate about.

Network Travel is locally owned and operated in Edmonton Alberta Canada, specializing in lifestyle travel experiences, groups, and destination weddings. Each of our specialists has over 20 years experience and committed to superior service.

**Visit Us:** [www.4Ocean.com](http://www.4Ocean.com) - [www.NetworkTravel.ca](http://www.NetworkTravel.ca)

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