

# **MEDIA KIT**

**RAVEN COMMERCIAL REAL ESTATE**

## ABOUT RAVEN COMMERCIAL REAL ESTATE

RAVEN Commercial Real Estate is a full service commercial real estate firm focused on opportunities in the Pacific Northwest.

Our seasoned professionals have extensive experience in national and institutional property and asset management, lease transactions, acquisition and disposition transactions, development, as well as investing on behalf of our investors and our own real estate portfolio.

We provide expert, traditional services with a personalized focus on your commercial real estate goals and objectives. We'll help you create a lasting legacy while you dedicate your valuable time to achieving your professional and personal goals. We have the knowledge and skill to create, enhance, and protect the value of your portfolio in today's ever-changing real estate environment.

*"At Raven Commercial Real Estate, our motivation is the real estate."*



## INVESTMENT

We invest in well-located properties that may present unique challenges; properties that have the ability to generate attractive levels of distributable cash; and properties to which we can add value by executing recapitalization or repositioning strategies.

We work with investors and property owners who are looking to buy, sell and invest in a variety of property types and uses.

### Investment Services:

- Property Acquisition and Disposition
- Property Valuation, Feasibility, and Underwriting
- Market Analysis
- Property Due Diligence
- Transaction Negotiation and Closing



## **BROKERAGE**

Our focus is on building long-term relationships.

Our knowledge of the local market, along with the demographic and economic factors affecting it, allow our brokerage team to consistently identify excellent investment opportunities.

By continuously monitoring and assessing market conditions and trends, our team develops the most effective real estate investment strategies based on each client's goals, needs, and expectations.

### **Brokerage Services:**

- Investment Acquisitions and Analysis
- Market Research and Marketing Collateral
- Property Due Diligence
- Transaction Representation and Negotiation



## PROPERTY AND ASSET MANAGEMENT

We work to obtain the highest caliber tenants, higher rents, superior tenant satisfaction ratings, and high retention rates.

We are a trusted resource for property owners in providing comprehensive property and asset management services.

We focus on the real estate so you don't have to.

### Property and Asset Management Services:

- Property and Asset Management
- Risk Management
- Financial Management
- Tenant Relations
- Property Marketing



## EXECUTIVE PROFILE

**Dana Beckley**  
**Partner**

As the founder and a principal of Raven Commercial Real Estate, Dana directs the strategy, focus, and value creation for the firm's investment and development portfolio.

Dana has more than 20 years of industry experience and has been involved in more that \$1 billion in transactions.

Prior to forming Raven Commercial Real Estate, Dana was CFO and partner at Urban Visions, a privately held real estate development company in Seattle.

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## EXECUTIVE PROFILE

### Jason Wilcox, CCIM

#### Partner

A Seattle native, Jason has more than 20 years in-depth experience in investment analysis and brokerage of commercial real estate investments. He offers a unique perspective to clients seeking to purchase, sell, or maintain commercial real estate assets. Jason views client relationships as a long-term partnership and is committed to providing his clients with insights and mentoring before and after each real estate transaction to ensure that they realize the maximum potential from their real estate investment portfolio.

He has successfully brokered a number of complex transactions, including the purchase and sale of troubled assets requiring lien holder and probate court approvals, as well as a variety of real estate transactions involving international investors. Jason also has expertise in self-storage facilities in western and central Washington. He was the former Argus self-storage representative for the Washington market and has brokered numerous self-storage transactions throughout Washington State.

An experienced owner and manager of a real estate portfolio since 1995, Jason joined the RE/Max Commercial Team in 2007 and then in 2013 became a founding principal of Raven Commercial Real Estate. His personal experience in building a multimillion-dollar portfolio from a single investment property is what allows him to consistently identify excellent investment opportunities.

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## CONTACT INFORMATION

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