

BRANDED CONTENT

NOTEWORTHY™

Noteworthy is a special advertising section that showcases influential people, places, and businesses within a particular industry.

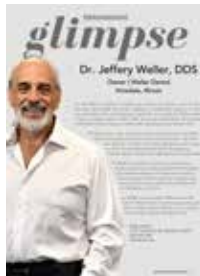


Noteworthy will feature the following industries:

JAN/FEB:	Educational Institutions
MARCH/APRIL:	House & Home
MAY/JUNE:	Health & Wellness
JULY/AUGUST:	Lawyers
SEPT/OCT:	Dentists & Orthodontists
NOV/DEC:	Wealth Advisors

ANNUAL ADVERTISER BRANDED CONTENT

As part of our annual advertising program, we will spotlight your business with the flexibility to feature you at any time throughout the year. This paid branded content is styled with headlines that reflect each client's logo or website, ensuring a seamless and consistent brand presentation.



glimpse™

FOUNDERS



FOUNDER™

Dish ads are full-page advertorial features that blend storytelling with promotion, spotlighting local restaurants and culinary businesses. Each ad is crafted in a magazine-style format with a professional photo and narrative, giving readers an authentic "taste" of the business while providing the advertiser with premium exposure.

Glimpse is a one-page story that captures the heart of your business. It highlights what you do, the products or services you offer, and the unique value you bring to your clients. This feature emphasizes your mission, commitment to quality, and how you stand out in the marketplace.

Founder is a one-page story showcasing your entrepreneurial journey. It explores the inspiration behind your business, key challenges, and milestones, highlighting how your vision has shaped the company's success and its impact on clients or the community.

MEDICAL EXPERTS

Medical Experts ads position physicians and healthcare specialists as trusted authorities. Each includes a bylined article, headshot, and full contact information, presented in a polished, magazine-style format. Available as a one-page ad or a two-page spread, these informative articles give doctors both credibility and visibility with readers.



LEGAL EXPERTS

Legal Experts ads showcase attorneys as trusted authorities. Each includes a bylined article, headshot, and full contact information in a polished, magazine-style format. Available as a one-page ad or two-page spreads, these features give lawyers both credibility and visibility with readers.



DIGITAL BRAND EXTENSION:

Hinsdale Magazine Group extends your brand through the digital flip magazine with placements to extend your presence online.