

Hinsdale Magazine Group



OUR OFFERINGS

Multiple ways to position your brand through display ads, storytelling, and consistent visibility within our magazines.



DISPLAY

Display advertising is available in various sizes and price points.



EXPERTS

Share your expertise in a bylined article that builds authority and trust



FOUNDERS

The people behind the business and the vision that started it all.



GLIMPSE

Offer a behind-the-scenes look that humanizes your company.



NOTEWORTHY

An annual feature highlighting industry leaders and their expertise.



THE DISH

Showcase your restaurant and its dishes in this annual section

OUR READERS

\$1M+

Premium Real Estate Equity: These markets are anchored by elite property values, with median home prices of \$1,000,000+ in Hinsdale and \$903,000+ in Oak Brook.

\$250K+

Unmatched Earning Power: Top enclaves like Hinsdale generate massive pools of disposable wealth, boasting a median household income of \$250,000.

87%

Elite Educational Attainment: There is a direct link to highly educated professionals, with up to 87% of adults in these communities holding a bachelor's degree or higher.

36K

Substantial Reach: We deliver to 36,000 homes and businesses, reaching an estimated 144,000 readers per issue based on MRI-Simmons pass-along data.

HINSDALE MAGAZINE GROUP ADVERTISING CALENDAR

Issue	Editorial Features	Special Advertising Sections	In Home	Space Deadline	Materials Deadline
WINTER JAN/FEB	CELEBRATIONS & CULTURE Weddings • Arts & Culture	NOTEWORTHY Education	WEEK ONE JAN	DEC 1	DEC 10
SPRING MAR/APR	INSPIRED LIVING Design • Architecture	NOTEWORTHY House & Home	WEEK ONE MAR	FEB 1	FEB 10
EARLY SUMMER MAY/JUNE	HEALTH & WELLNESS Medical • Fitness • Senior Living	NOTEWORTHY Doctors	WEEK ONE MAY	APR 1	APR 10
SUMMER JULY/AUG	FOOD, DRINK & SUMMER LIVING Restaurants • Chefs • Mixology	NOTEWORTHY Lawyers THE DISH	WEEK ONE JULY	JUNE 1	JUNE 10
FALL SEPT/OCT	THE GOOD LIFE Luxury Living • Travel • Heritage	NOTEWORTHY Dentists	WEEK ONE SEPT	AUG 1	AUG 10
HOLIDAY NOV/DEC	GIVING & GATHERING Philanthropy • Holidays Traditions	NOTEWORTHY Wealth Managers DISTINCTLY Shop Local	WEEK ONE NOV	OCT 1	OCT 10

Hinsdale

Magazine Group

Winter
Jan./Feb.

Spring
March/April

Early Summer
May/June

Summer
July/Aug.

Fall
Sept./Oct.

Holiday
Nov./Dec.

PLATINUM

- 2-Page Spread in 4 Magazine Titles
- All 6 Annual Issues
- Total: 48 Pages
- **\$72,000 annual investment**
- *\$6,000 billed monthly*



GOLD

- 2-Page Spreads & Full Page Ads
- All 4 Magazine Titles
- All 6 Annual Issues
- Total: 36 Pages
- **\$54,000 annual investment**
- *\$4,500 billed monthly*



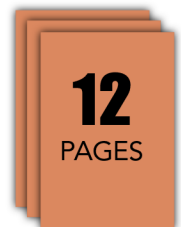
SILVER

- Full Page in 4 Magazine Titles
- All 6 Annual Issues
- Total: 24 Pages
- **\$36,000 annual investment**
- *\$3,000 billed monthly*



BRONZE

- Full Page in 2 Magazine Titles
- All 6 Annual Issues
- Total: 12 Pages
- **\$18,000 annual investment**
- *\$1,500 billed monthly*



Hinsdale
Magazine
HinsdaleMag.com

**DOWNERS
GROVE**
Magazine
DownersGroveMagazine.com

OAK BROOK
Magazine
OakBrookMagazine.com

ELMHURST
Magazine
ElmhurstMagazine.com

Advertiser/Company: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

This contract proposal submitted by: _____ Date: _____

Schedule Start: _____ **Schedule End:** _____ **Campaign Total:** _____

Magazine Titles

- ☐ Hinsdale Magazine
☐ Downers Grove Magazine
☐ Oak Brook Magazine
☐ Elmhurst Magazine

Advertisement Size

- ☐ Spread
☐ Full
☐ 2/3
☐ 1/2 V
☐ 1/2 H
☐ 1/3
☐ 1/4

Issues

Winter: Jan/Feb

Spring: March/April

Early Summer: May/June

Summer: July/Aug

Fall: Sept/Oct

Holiday: Nov/Dec

Notes:

ACH Debit Authorization for Check Draft Payment

Account Holder Name: _____

Bank Name: _____ City: _____ State: _____ Zip: _____

Bank Routing Number (ABA): _____ Account Number: _____

Credit / Debit Card Payment

Visa Amex Mastercard Discover

Card Holder Name: _____

Account Number: _____ Exp. Date: _____ C.C. Code: _____

Credit Card Billing Address: _____

Client Signature: _____ **Date:** _____

I authorize Hinsdale Magazine, Inc. ("Company") to collect payment for all amounts due under this agreement by ACH debit, credit card charge, or through an electronic invoicing or payment processing system designated by Company (including QuickBooks and NMI). A three percent (3%) processing fee shall apply to all payments made by credit card, including credit card payments processed through any electronic invoicing or payment processing system. All transactions shall be processed in accordance with applicable federal and state laws and banking regulations. Payment authorization shall remain in effect through completion of all scheduled payments under this agreement. This agreement shall automatically renew upon expiration of the contract term unless either party provides written notice of non-renewal at least thirty (30) days prior to the renewal date. Renewal shall be at the same rate as the prior agreement, notwithstanding any subsequent rate card increases or changes in printing, production, or mailing costs during the contracted term, unless otherwise agreed to in writing by both parties. Any earned media or bonus placements accrued under this agreement shall carry forward into the renewal term. Advertiser shall have first right of refusal on any premium or preferred advertising positions during the renewal term, subject to availability. Advertiser shall submit all advertising materials and/or requests for ad changes via email no later than the tenth (10th) day of the month preceding the publication month.