

AD SPECIFICATIONS

ADVERTISING COPY DEADLINES:

Advertising copy must be sent on the **10th of the month prior to the publication date** (e.g. February 10th for the March/April issue).

<p>2 pg Non-Bleed Ad 14.75 W" x 9.875H" (White border on all sides)</p> <hr/> <p>2 pg Full-Bleed Ad Bleed size 16W" x 11.125H" Trim Size 15.75" x 10.875" Image area (text should not exceed 15.25" x 10.375")</p>	<p>1 pg Non-Bleed 6.875W" x 9.875H" (White border on all sides)</p> <hr/> <p>1 pg Full-Bleed Bleed size 8.125W" x 11.125H" Trim Size 7.875" x 10.875" Image area (text should not exceed 7.375" x 10.375")</p>
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<p>2/3 pg Vertical Ad 4.67W" x 9.875H" (no bleeds)</p>	<p>1/2 pg Vertical Ad 3.3W" x 9.875H" (no bleeds)</p>	<p>1/2 pg Horizontal Ad 6.875W" x 4.8H" (no bleeds)</p>	<p>1/3 pg Ad 4.6W" x 4.8H" (no bleeds)</p>	<p>1/4 pg Ad 3.3" x 4.8" (no bleeds)</p>
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Hinsdale Magazine, Inc. is not responsible for PDF files prepared incorrectly or any information or live matter placed outside the safety that is trimmed or cut off.

ALL ADS MUST USE THESE DIMENSIONS. If they do not, the ad will be altered to fit the designated space.

AD SUBMISSION REQUIREMENTS

ALL ADS MUST BE:

- **CMYK ONLY. MUST NOT CONTAIN RGB, or other colors**
- All images must be high resolution, **at least 300 DPI**, to avoid quality printing errors

SUBMITTING WITH BLEEDS

Please pull bleeds to .125" on all side and keep all non-graphic text away from the trim edge by 0.50" margin.

IF SUBMITTING WITHOUT BLEED

Please allow 0.50" margin to avoid text or important graphics from getting cut off.