



Corporate Calendars

2022

Calendars are one of the best forms of advertising.

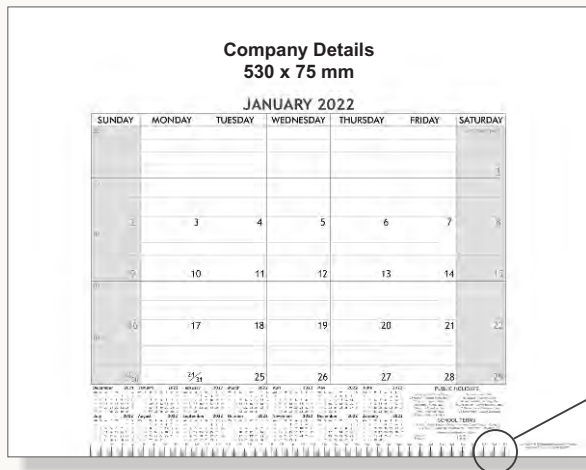
- Calendars are one of the most cost effective and least expensive forms of advertising.
- They are perceived by clients as attractive and useful gifts and not just as marketing material.
- Your company details, on your calendar of choice, will be a visible and constant reminder throughout the year.
- Calendars can be handed out individually or together with other marketing material.

Please Note:

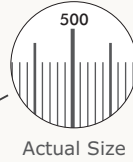
- Overprints of your company details can be printed in 1, 2 or full colour in the space provided.
- Your logo and address details will be placed in the area marked "Company Details".
- Logos should be e-mailed or supplied on a flash drive in a high resolution format either as a TIFF, JPEG or PDF (preferably a vector PDF).
- Prices exclude VAT.
- Free delivery in the Gauteng area.
- Special packaging requirements can be negotiated.
- A 60% deposit will be required on placement of your order and the balance payable C.O.D.
(This does not apply to account customers)
- Order quantities are stipulated in the brochure, however should you require different quantities please consult one of our sales representatives.
- Orders requiring delivery by the end of November should be placed by the end of August.
- Images represented on the calendars are subject to change.
- Dates and public holidays correct at the time of going to print.
- School terms will be printed together with your overprint pending government gazetted terms.



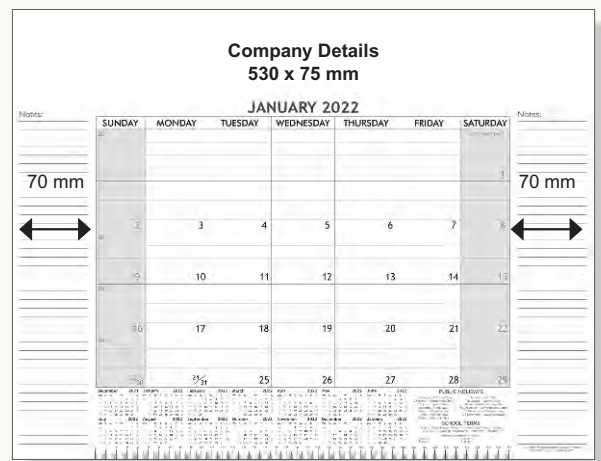
Black & White Desk Planners



PLEASE NOTE:
The note columns
on the sides and the
school terms will be
printed in the
same colour
as your overprint.



Actual Size



Black and White Desk Planner: CODE: DBW

This desk planner is printed on 80gsm bond, with a month to view on each sheet. The daily blocks are large enough to write important events. A year overview, public and school holidays are visible in the bottom section of the calendar with a side panel for notes.

390mm Ruler at the bottom of the calendar

Calendars are padded at the foot with corner protectors at the head and supplied flat.

Your company details will be printed in 1, 2 or full colour in the space provided.

Finished size: 550 x 425 mm
Overprint area: 530 x 75 mm

Available in units of:
25, 50, 75, 100, 150, 200, 250, 300, 400, 450, 500,
600, 700, 750, 800, 900, 1000, 1500, 2000

Black and White Product Planner: CODE: DP

The dimensions and supply of these calendars remain the same as the black & white desk planner.

This calendar is designed with an overprint area at the head, as well as down the sides, allowing for the display of pictures or products, as well as your company's information.

This is a clever and most effective alternative to the standard desk planner.

Your company's details are visible 12 months of the year.

390mm Ruler at the bottom of the calendar

Free year planner (top sheet attached) with every desk planner!

Full Colour Desk Planners

This desk planner is printed in full colour on 80gsm bond, with a month to view on each sheet. There are 2 themes available: Scenic and Wildlife.

The daily blocks are large enough to write important events. A year overview, public and school holidays are visible, with 2 side panels for notes.

390mm Ruler at the bottom of the calendar

Your company details will be printed in 1, 2 or full colour in the space provided. Calendars are padded at the foot with corner protectors at the head.

Finished size:
550 x 425 mm

Overprint area:
530 x 75 mm
(Allow at least
5 mm all around)

Available in
units of:
25, 50, 75, 100,
150, 200, 250,
300, 400, 450,
500, 600, 750,
800, 900, 1000,
1500, 2000



**WILDLIFE
CODE: DPW**



**SCENIC
CODE: DPSC**

A3 Executive Calendars

Represent your company in style with our stunning range of executive calendars. These are printed on 170gsm gloss and wire bound at the head with hanger.

They consist of a cover page and 6 calendar pages with two months to view per page.

Your company details are printed in the space provided.

Available in units of: 25, 30, 50, 75, 100, 150, 200, 250, 300, 400, 500 & 1000

Quantities up to and including 300 are digitally printed.

There is a choice of 7 different themes: Glaciers, Birds, Vintage, Wildlife, Seascape, Storms and Sunrise.

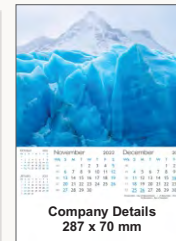
Overprint area: 287 x 70 mm (Allow at least 5 mm all around).

Finished size: 297 x 420 mm

This range is also available in an A2 size (420 x 594 mm). Overprint area 400 x 100 mm.
For further information please contact one of our sales representatives.



Glaciers CODE: EXG



Birds CODE: EXB



Vintage CODE: EXV



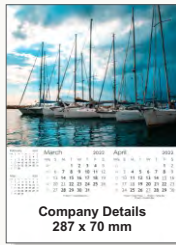
A3 Executive Calendars continued



Wildlife CODE: EXW



Seascape CODE: EXSS



Storms CODE: EXST

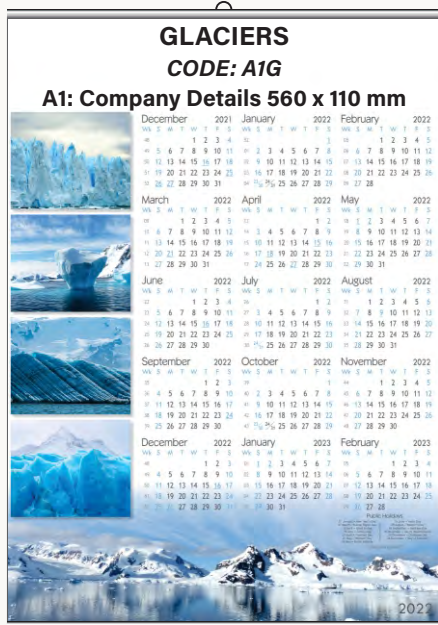
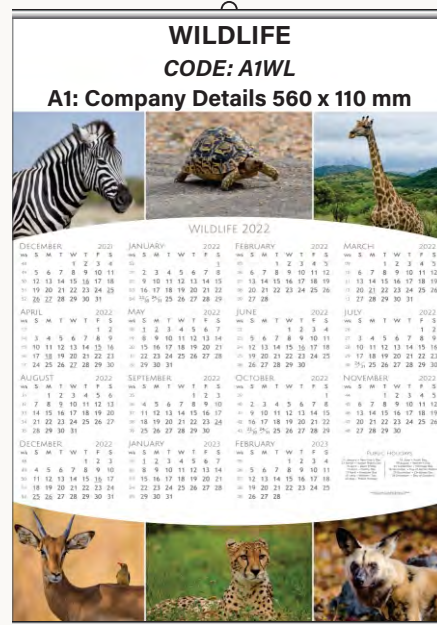
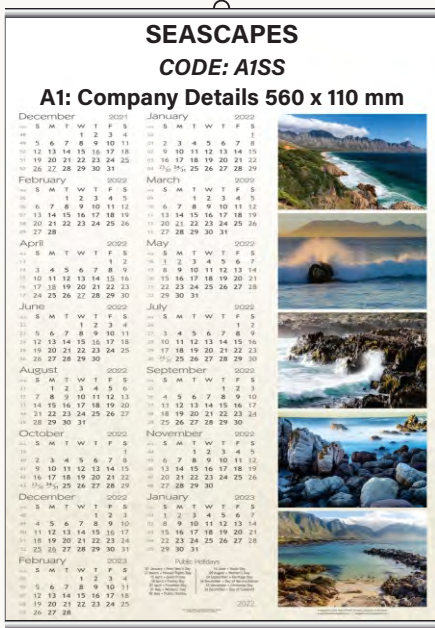
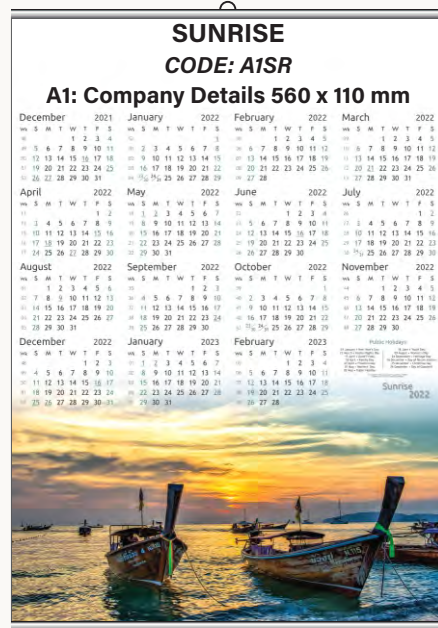


Sunrise CODE: EXSR



A1 Calendars

Our exquisite A1 calendars are printed in full colour on 170gsm gloss and are rimmed top (with hanger) & bottom in gold or silver. Your company details can be printed in 1, 2 or full colour in the space provided. There is a choice of 10 different themes.



A1 Calendars continued



A1 finished size: 594 x 841 mm
A1 Overprint area: 560 x 110 mm
(Allow at least 5 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 300, 350, 400, 450, 500, 600, 650, 700, 750, 800, 850, 900, 1000, 1500, 2000

A2 Calendars

These calendars (size 420 x 594mm) can be selected from our A1 range. The space available for your company details is 400 x 75mm. If print ready artwork is being supplied, please allow at least 5mm all around. Printed in full colour on 170 gsm gloss. Rimmed top & bottom in gold or silver

PLEASE NOTE: Only one image per order (ie: order for 100 cannot be 50 x 2 different)

Alternatively we can customise your A2 calendars.

Tent Calendars

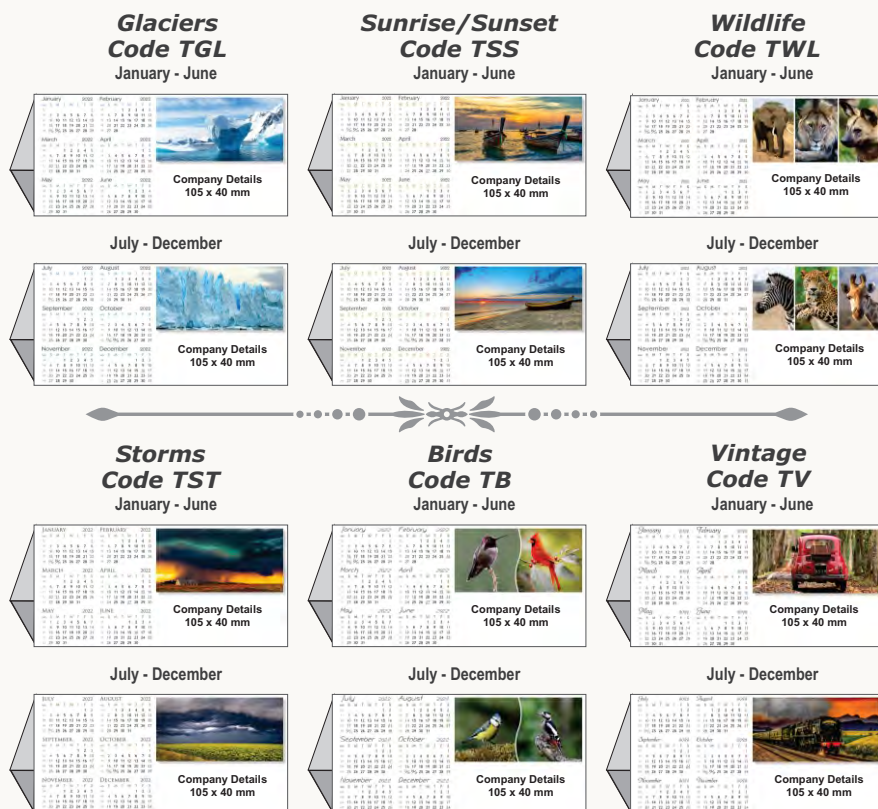
6 different themes to choose from

Interlocking tent card calendar has 6 months to view on either side and reflects public and school holidays. Printed in full colour on 300gsm gloss. Your company details will be printed in the space provided.

Size: 210 x 297 mm flat, folds down to DL size (Can be conveniently inserted into a DL envelope)
Overprint area: 105 x 40 mm (Allow at least 3 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 350, 400, 500, 750, 1000, 1500, 2000, 3000

Quantities up to and including 500 are digitally printed.



PRICES ON REQUEST FOR ANY TENT CALENDAR ORDER MADE UP WITH DIFFERENT THEMES.

Freight Calendars



Company Details

December 2021

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
48			1	2	3	4	5
49	6	7	8	9	10	11	12
50	13	14	15	16 <small>Day of Reconciliation</small>	17	18	19
51	20	21	22	23	24	25 <small>Christmas Day</small>	26 <small>Day of Goodwill</small>
52	27 <small>Public Holiday</small>	28	29	30	31		

ALL DATES & PUBLIC HOLIDAYS CORRECT AT TIME OF GOING TO PRINT

Tel: 011 123 4567 • Fax: 011 123 4567

January 2022

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
52						1 <small>New Year's Day</small>	2
01	3	4	5	6	7	8	9
02	10	11	12	13	14	15	16
03	17	18	19	20	21	22	23
04	24 <small>31</small>	25	26	27	28	29	30

ALL DATES & PUBLIC HOLIDAYS CORRECT AT TIME OF GOING TO PRINT

E-mail: abc@xyz.co.za

February 2022

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
05		1	2	3	4	5	6
06	7	8	9	10	11	12	13
07	14	15	16	17	18	19	20
08	21	22	23	24	25	26	27
09	28						

ALL DATES & PUBLIC HOLIDAYS CORRECT AT TIME OF GOING TO PRINT

Website: www.abcd.co.za

Extremely popular, practical and cost effective with prominent dates that are visible from a distance.

Pad size: 297 x 170mm

Three months to view.

Pad 1 – Dec 2021 to Dec 2022

Pad 2 – Jan 2022 to Jan 2023

Pad 3 – Feb 2022 to Feb 2023

A4 Backing boards printed full colour one side only on 300gsm gloss.

Pads printed in black on 80gsm bond and wired to backing board.

Wiro bound between Calendars

Clear PVC slider with red buckle for the centre pad.

Company details & products can be displayed on the top backing board and details on the bottom of the other 3, visible below the tear off calendar pages.

Open size: 297 x 840 mm

Folded size: 297 x 210 mm

Overprint area:

Top Backing board A4, second, third and fourth backing boards 297 x 30 mm (Allow at least 5 mm all around)

Available in units of:

25, 50, 100, 150, 200, 250, 300, 400, 500

Quantities up to and including 400 are digitally printed.

As set by the International Organisation for Standardisation (ISO 8601) all weeks start with Monday. Week 1 belongs in January, in the week in which the first Thursday falls.



This Freight Calendar folds flat for ease of distribution.

Custom sizes available on request.

Budget Calendars

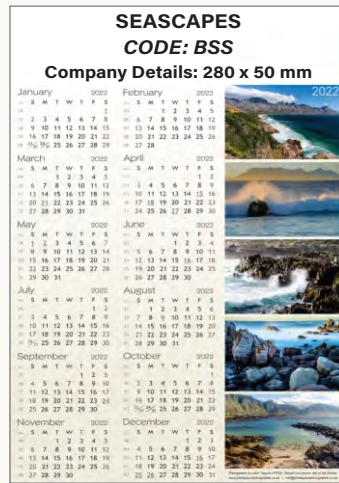
These calendars display 12 months to view on one side and a year planner and important dates on the reverse. Your company details will be printed in the space provided.

Finished size: 297 x 425 mm

Overprint area: 280 x 50 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 300, 400, 500, 600, 750, 1000, 2000

Quantities up to and including 500 are digitally printed and can be made up of different themes.



Our Budget calendars are printed in full colour on 250gsm gloss with a punch hole on top.

10 attractive themes:

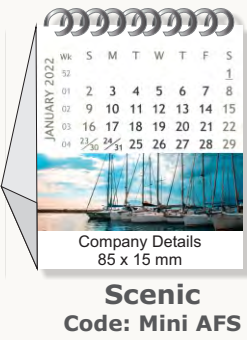
- Wildlife
- Vintage
- Underwater
- Sunrise
- Storms
- Glaciers
- Seascapes
- Big Five
- Birds
- Lion

Back of Budget Calendar

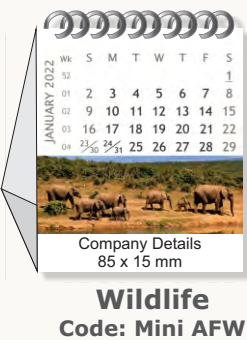
PRICES ON REQUEST FOR ANY BUDGET CALENDAR ORDER MADE UP WITH DIFFERENT THEMES.

Mini A-Frame Wiro Bound Calendars

This mini A-Frame desk calendar consists of 6 leaves with a stunning picture and month to view printed on each side. The backing board will have a year at a glance on one side and the school terms and public holidays on the other side. There is a choice of 2 themes: Wildlife and Scenic.



Printed on 170gsm gloss and wiro bound at the head to an A-frame backing board. Your company details are printed in the space provided and visible on both sides of the calendar for the complete year.



Finished size:
95 x 117 mm
Calendar leaves:
95 x 95 mm
Overprint area:
85 x 15 mm

Available in units of:
25, 50, 75, 100, 125,
150, 175, 200, 250,
300, 400 & 500.

A-Frame Wiro Bound Calendars

This is an executive A-Frame desk calendar. It consists of a cover plus 6 leaves with a month printed on each side with stunning photography. One page shows public holidays and one page has the complete year at a glance. There is a choice of 2 themes: Wildlife and Scenic.

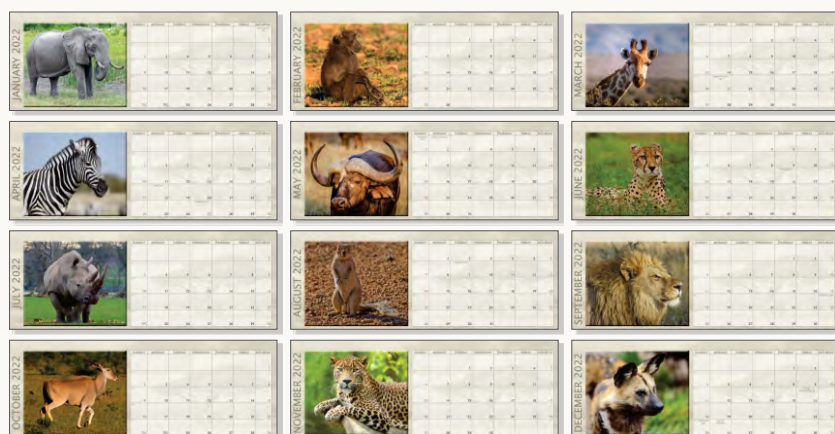
Printed on 170gsm gloss and wiro bound at the head to an A-frame backing board. Your company details are visible on both sides of the calendar for the complete year, printed in the space provided.

Scenic A-Frame
CODE: AFS



Available in units of:
25, 50, 75,
100, 150, 200,
250, 300, 400,
500, 750, 850,
1000 & 2000.

Wildlife A-Frame
CODE: AFW



Finished size:
285 x 155 mm

Calendar leaves:
285 x 100 mm

Overprint area:
275 x 45 mm
(Allow at least 3mm all around)

Customised Calendars

A1 Calendar



A2 Calendar



Tent Calendar



A3 Calendar



A4 Stapled, opens to an A3 hanging with punched hole



Year Planner



A-Frame Calendar



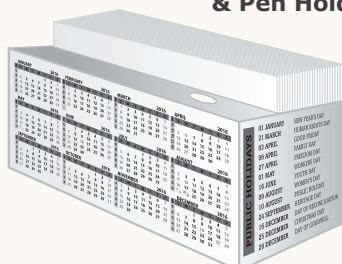
CD Calendar



Mini A-Frame Calendar



Note Paper, Calendar & Pen Holder

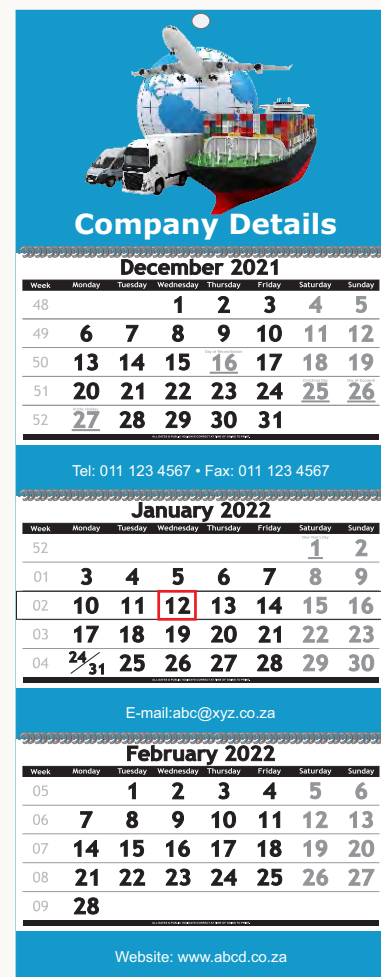


Front View
has company details
Back View
has year at a glance
Sides
have Public Holidays
and School Terms

A3 Executive Calendar



Freight Calendar



Customised calendars can be printed from artwork supplied or by using date layouts from our range with your pictures. Alternatively our talented designers can create a new design which will advertise your company and products perfectly.

Place your orders early to avoid the last minute rush.

For further information, please speak to one of our sales representatives.