

# CORPORATE CALENDARS

## TWENTY *Twenty*





# CALENDARS ARE ONE OF THE BEST FORMS OF ADVERTISING.

- Calendars are one of the most cost effective and least expensive forms of advertising.
- They are perceived by clients as attractive and useful gifts and not just as marketing material.
- Your company details, on your calendar of choice, will be a visible and constant reminder throughout the year.
- Calendars can be handed out individually or together with other marketing material.

## **Please Note:**

- Overprints of your company details can be printed in 1, 2 or full colour in the space provided.
- Logos should be e-mailed or supplied on a flash drive in a high resolution format either as a TIFF, JPEG or PDF (preferably a vector PDF).  
Your logo and address details will be placed in the area marked "Company Details".
- Prices exclude VAT.
- Free delivery in the Gauteng area.
- Special packaging requirements can be negotiated.
- A 60% deposit will be required on placement of your order and the balance payable C.O.D.  
(This does not apply to account customers)
- Order quantities are stipulated in the brochure, however should you require different quantities please consult one of our sales representatives.
- Orders requiring delivery by the end of November should be placed by the end of August.
- Images represented on the calendars are subject to change.
- Dates correct at the time of going to print.



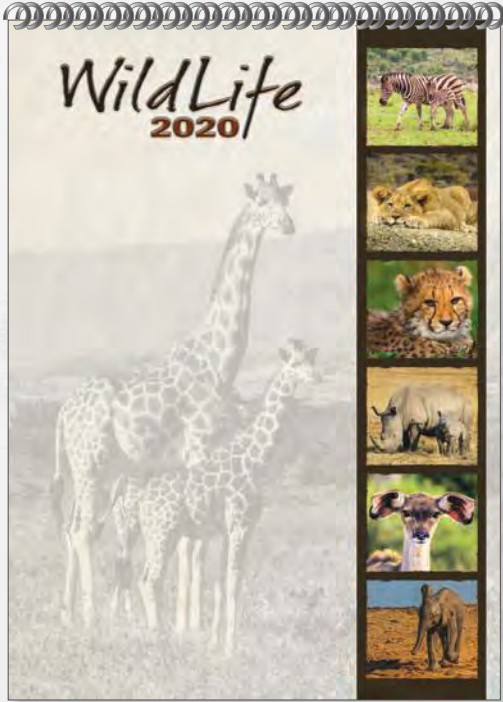


# EXECUTIVE CALENDARS

Represent your company in style with our stunning range of executive calendars which are printed on 170gsm gloss and wiro bound at the head. They consist of a cover page and 6 calendar pages with two months to view per page. Your company details are printed in the space provided. Available in units of: 25, 30, 50, 75, 100, 150, 200, 250, 300, 400, 500 & 1000 There is a choice of 2 different themes: Wildlife & Tranquillity Overprint area: 400 x 90 mm (Allow at least 5 mm all around). Finished size: 594 x 430 mm

**Smaller size available! Printed digitally.**

## Wildlife Executive CODE: EXW



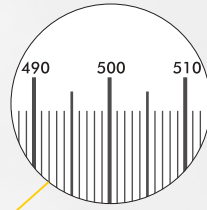
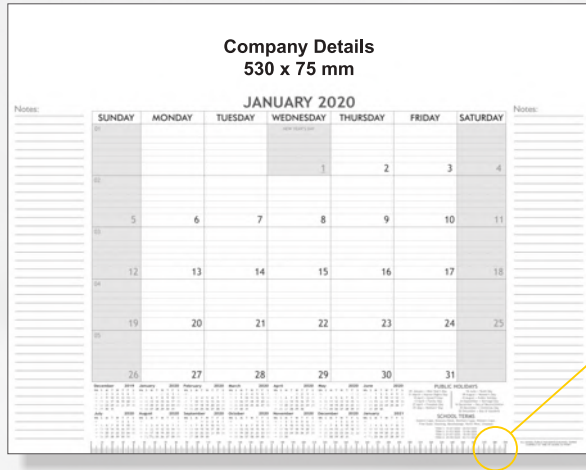
## Tranquillity Executive CODE: EXT



This range is also available in a smaller size (314 x 472mm). Overprint area 304 x 75mm. For further information please contact one of our sales representatives.

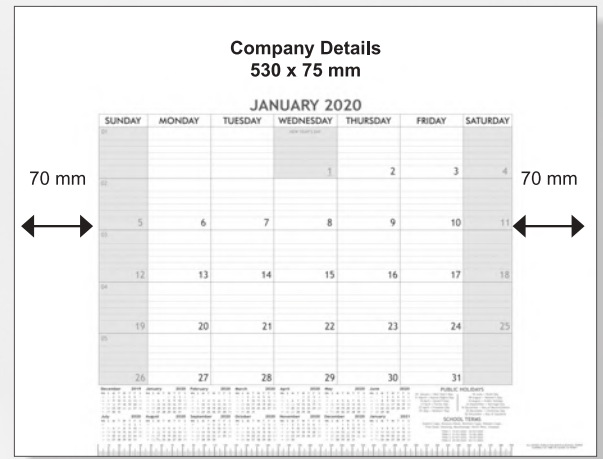


# BLACK & WHITE DESK PLANNERS



Please Note:  
The Notes column/s  
on the sides will be  
printed in the  
same colour as  
your overprint.

**Black and White Desk Planner: CODE: DBW**



**Black and White Product Planner: CODE: DP**

This desk planner is printed on 80gsm bond, with a month to view on each sheet. The daily blocks are large enough to write important events. A year overview, public and school holidays are visible in the bottom section of the calendar with a side panel for notes.  
**390mm Ruler at the bottom of the calendar**

The dimensions and supply of these calendars remain the same as the black & white desk planner.

This calendar is designed with an overprint area at the head, as well as down the sides, allowing for the display of pictures or products, as well as your company's information.

Calendars are padded at the foot with corner protectors at the head and supplied flat. Your company details will be printed in 1, 2 or full colour in the space provided.

This is a clever and most effective alternative to the standard desk planner. Your company's details are visible 12 months of the year.  
**390mm Ruler at the bottom of the calendar**

Finished size: 550 x 425 mm  
Overprint area: 530 x 75 mm

Available in units of:  
25, 50, 75, 100, 150, 200, 250, 300, 400, 450, 500,  
600, 700, 750, 800, 900, 1000, 1500, 2000

Free year planner (top sheet attached) with every desk planner!

# FULL COLOUR DESK PLANNERS

This desk planner is printed in full colour on 80gsm bond, with a month to view on each sheet. There are 2 themes available: Scenic and Wildlife.

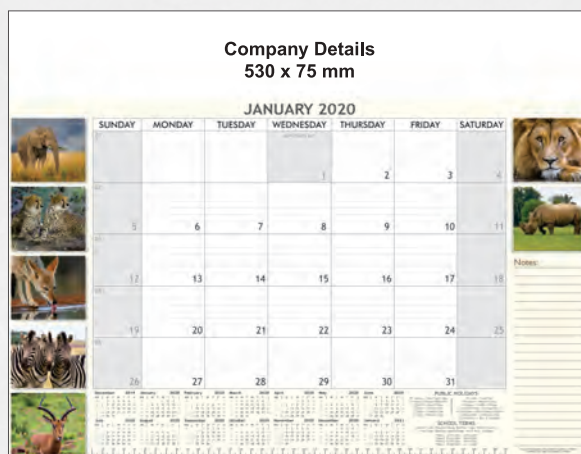
The daily blocks are large enough to write important events. A year overview, public and school holidays are visible, with 2 side panels for notes.  
**390mm Ruler at the bottom of the calendar**

Your company details will be printed in 1, 2 or full colour in the space provided. Calendars are padded at the foot with corner protectors at the head.

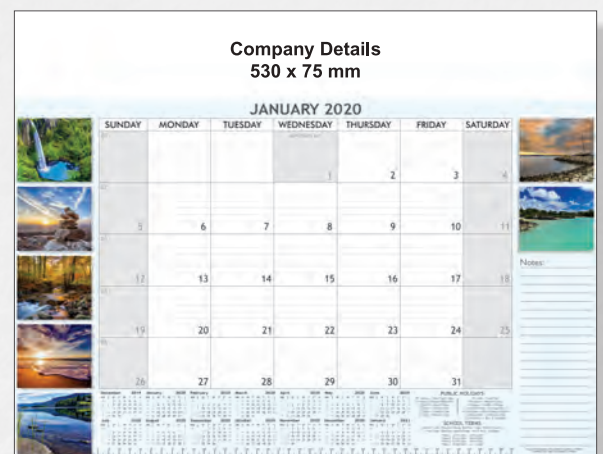
Finished size:  
550 x 425 mm

Overprint area:  
530 x 75 mm  
(Allow at least  
5 mm all around)

Available in units of:  
25, 50, 75, 100,  
150, 200, 250,  
300, 400, 450,  
500, 600, 750,  
800, 900, 1000,  
1500, 2000



**WILDLIFE  
CODE: DPW**



**SCENIC  
CODE: DPSC**

# FREIGHT CALENDARS



Extremely popular and cost effective with prominent dates that are visible from a distance.

Pad size: 297 x 170mm  
 Three months to view.  
 Pad 1 – Dec 2019 to Nov 2020  
 Pad 2 – Jan 2020 to Dec 2020  
 Pad 3 – Feb 2020 to Jan 2021

A4 Backing boards printed full colour one side only on 300gsm gloss.  
 Pads printed in black on 80gsm bond and wired to backing board.  
 Wiro bound between Calendars  
 Clear PVC slider with red buckle for the centre pad.  
 Company details & products can be displayed on the top backing board and details on the bottom of the other 3, visible below the tear off calendar pages.

Open size: 297 x 840 mm  
 Folded size: 297 x 210 mm  
 Overprint area:  
 Top Backing board A4, second, third and fourth backing boards 297 x 30 mm (Allow at least 5 mm all around)

4 Panel and custom sizes available on request.

Available in units of:  
 25, 50, 100, 150, 200, 250, 300, 400, 500

Quantities up to and including 200 are digitally printed.



This Freight Calendar folds flat for ease of distribution.

## Company Details

### December 2019

Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
49	1	2	3	4 <small>School Term 4 Ends</small>	5	6	7
50	8	9	10	11	12	13	14
51	15	16 <small>Day of Reconciliation</small>	17	18	19	20	21
52	22	23	24	25 <small>Christmas Day</small>	26 <small>Day of Goodwill</small>	27	28
01	29	30	31				

Tel: 011 123 4567 • Fax: 011 123 4567

### January 2020

Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
01				1 <small>New Year's Day</small>	2	3	4
02	5	6	7	8	9	10	11
03	12	13	14	15 <small>School Term 1 Starts</small>	16	17	18
04	19	20	21	22	23	24	25
05	26	27	28	29	30	31	

E-mail: abc@xyz.co.za

### February 2020

Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
05							1
06	2	3	4	5	6	7	8
07	9	10	11	12	13	14	15
08	16	17	18	19	20	21	22
09	23	24	25	26	27	28	29

Website: www.abcd.co.za



# A1 CALENDARS

Our exquisite A1 calendars are printed in full colour on 170gsm gloss and are rimmed top & bottom in gold or silver. Your company details can be printed in 1, 2 or full colour in the space provided. There is a choice of 10 different themes.

**BIG FIVE**  
**CODE: A1BF**  
**A1: Company Details 560 x 110 mm**

January 2020, February 2020, March 2020, April 2020, May 2020, June 2020, July 2020, August 2020, September 2020, October 2020, November 2020, December 2020

Public Holidays, School Terms

**SEASCAPE**  
**CODE: A1SS**  
**A1: Company Details 560 x 110 mm**

December 2019, January 2020, February 2020, March 2020, April 2020, May 2020, June 2020, July 2020, August 2020, September 2020, October 2020, November 2020, December 2020

Public Holidays, School Terms

**CARS**  
**CODE: A1C**  
**A1: Company Details 560 x 110 mm**

January 2020, February 2020, March 2020, April 2020, May 2020, June 2020, July 2020, August 2020, September 2020, October 2020, November 2020, December 2020

Public Holidays, School Terms

**BIRDS**  
**CODE: A1B**  
**A1: Company Details 560 x 110 mm**

December 2019, January 2020, February 2020, March 2020, April 2020, May 2020, June 2020, July 2020, August 2020, September 2020, October 2020, November 2020, December 2020

Public Holidays, School Terms

**SUNRISE**  
**CODE: A1SR**  
**A1: Company Details 560 x 110 mm**

December 2019, January 2020, February 2020, March 2020, April 2020, May 2020, June 2020, July 2020, August 2020, September 2020, October 2020, November 2020, December 2020

Public Holidays, School Terms

**SHIP**  
**CODE: A1S**  
**A1: Company Details 560 x 110 mm**

December 2019, January 2020, February 2020, March 2020, April 2020, May 2020, June 2020, July 2020, August 2020, September 2020, October 2020, November 2020, December 2020

Public Holidays, School Terms

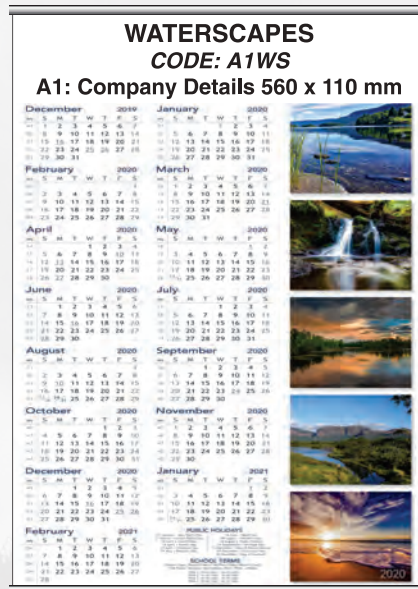
**ELEPHANT**  
**CODE: A1E**  
**A1: Company Details 560 x 110 mm**

December 2019, January 2020, February 2020, March 2020, April 2020, May 2020, June 2020, July 2020, August 2020, September 2020, October 2020, November 2020, December 2020

Public Holidays, School Terms



# A1 CALENDARS CONTINUED



A1 finished size: 594 x 841 mm  
 A1 Overprint area: 560 x 110 mm  
 (Allow at least 5 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250,  
 300, 350, 400, 450, 500, 600, 650, 700, 750,  
 800, 850, 900, 1000, 1500, 2000

## A2 CALENDARS

These calendars (size 420 x 594mm) can be selected from our A1 range. The space available for your company details is 400 x 75mm. If printed ready artwork is being supplied, please allow at least 5mm all around. Printed in full colour on 170 gsm gloss. Rimmed top & bottom in gold or silver.

PLEASE NOTE: Only one image per order (ie: order for 100 cannot be 50 x 2 different)

Alternatively we can customise your A2 calendars.

## TENT CALENDARS

**DL Tent Calendar**  
 There are 6 different themes to choose from

The tent card calendar has 6 months to view on either side and reflects public and school holidays. Printed in full colour on 300gsm gloss. Your company details will be printed in the space provided.

Size: 210 x 297 mm flat,  
 folds down to DL size  
 (Can be conveniently mailed in a DL envelope)  
 Overprint area: 105 x 40 mm  
 (Allow at least 3 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 350, 400, 500, 750, 1000, 1500, 2000, 3000

Quantities up to and including 600 are digitally printed.

<p><b>Birds</b> Code DB January - June</p> <p>Company Details 105 x 40 mm</p>	<p><b>Sunrise/Sunset</b> Code DSS January - June</p> <p>Company Details 105 x 40 mm</p>	<p><b>Wildlife</b> Code DWL January - June</p> <p>Company Details 105 x 40 mm</p>
<p><b>Scenic</b> Code DSC January - June</p> <p>Company Details 105 x 40 mm</p>	<p><b>Ship</b> Code DS January - June</p> <p>Company Details 105 x 40 mm</p>	<p><b>Cars</b> Code DC January - June</p> <p>Company Details 105 x 40 mm</p>

**PRICES ON REQUEST FOR ANY BUDGET OR TENT CALENDAR ORDER MADE UP WITH DIFFERENT THEMES.**



# A-FRAME WIRO BOUND CALENDARS

This is an executive option to our standard tent calendar. It consists of a cover plus 6 leaves with a month printed on each side with stunning photography. One page shows public holidays and one page has the complete year at a glance.

There is a choice of 2 themes: Africa and Scenic.

Printed on 170gsm gloss and wiro bound at the head to an A-frame backing board. Your company details are visible on both sides of the calendar for the complete year, printed in the space provided.

**Scenic A-Frame**  
CODE: AFSC



Company Details  
275 x 45 mm



Company Details  
275 x 45 mm



Finished size:  
285 x 155 mm

Calendar leaves:  
285 x 100 mm

Overprint area:  
275 x 45 mm  
(Allow at least 3mm all around)

**Africa A-Frame**  
CODE: AFA



Company Details  
275 x 45 mm



Company Details  
275 x 45 mm



Available in units of:  
25, 50, 75,  
100, 150, 200,  
250, 300, 400,  
500, 750, 850,  
1000 & 2000.  
Quantities up to and including 300 are digitally printed.



# BUDGET CALENDARS

**ELEPHANTS**  
CODE: BE  
Company Details: 280 x 50 mm

**CARS**  
CODE: BC  
Company Details: 280 x 50 mm

**WILDLIFE**  
CODE: BWL  
Company Details: 280 x 50 mm

**SUNRISE**  
CODE: BSR  
Company Details: 280 x 50 mm

**WATERSCAPES**  
CODE: BWS  
Company Details: 280 x 50 mm

**BEAUTY OF AFRICA**  
CODE: BBOA  
Company Details: 280 x 50 mm

**BIRDS**  
CODE: BB  
Company Details: 280 x 50 mm

**Back of Budget calendar**

**BIG FIVE**  
CODE: BBF  
Company Details: 280 x 50 mm

**SEASCAPE**  
CODE: BSS  
Company Details: 280 x 50 mm

**SHIP**  
CODE: BS  
Company Details: 280 x 50 mm

Our Budget calendars are printed in full colour on 250gsm gloss with a hole punched on top.

- 10 attractive themes:
- Elephants
  - Cars
  - Wildlife
  - Sunrise
  - Waterscapes
  - Beauty of Africa
  - Birds
  - Big Five
  - Seascape
  - Ship

These calendars display 12 months to view on one side and a year planner and important dates on the reverse. Your company details will be printed in the space provided.

Finished size: 297 x 425 mm  
Overprint area: 280 x 50 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 300, 400, 500, 600, 750, 1000, 2000  
Quantities up to and including 400 are digitally printed.

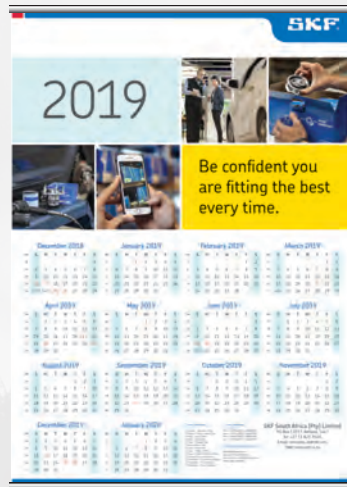


# CUSTOMISED CALENDARS

A1 Calendar



A2 Calendar



Tent Calendar



A4 Stapled, opens to an A3 hanging with punched hole



Year Planner



A3 Calendar



Freight Calendar

**December 2019**

Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
49	1	2	3	4	5	6	7
50	8	9	10	11	12	13	14
51	15	16	17	18	19	20	21
52	22	23	24	25	26	27	28
01	29	30	31				

Tel: 011 123 4567 • Fax: 011 123 4567

**January 2020**

Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
01			1	2	3	4	
02	5	6	7	8	9	10	11
03	12	13	14	15	16	17	18
04	19	20	21	22	23	24	25
05	26	27	28	29	30	31	

E-mail: abc@xyz.co.za

**February 2020**

Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
05							1
06	2	3	4	5	6	7	8
07	9	10	11	12	13	14	15
08	16	17	18	19	20	21	22
09	23	24	25	26	27	28	29

Website: www.abcd.co.za

A-Frame Calendar



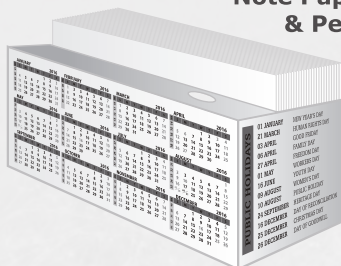
CD Calendar



Mini A-Frame Calendar



Note Paper, Calendar & Pen Holder



**Front View**  
has company details  
**Back View**  
has year at a glance  
**Sides**  
have Public Holidays  
and School Terms

Pyramid Calendar



Customised calendars can be printed from artwork supplied or by using date layouts from our range with your pictures. Alternatively our talented designers can create a new design which will advertise your company and products perfectly.

**Place your orders early to avoid the last minute rush.**

**Pre-printed calendars are subject to availability of stock at time of going to print.**

**Images represented on the calendars are subject to change.**

**All dates, public holidays & school terms correct at time of going to print**

**For further information, please speak to one of our sales representatives.**



