



# Millionaire Printers

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## Corporate Calendars 2024



# Calendars are one of the best forms of advertising.

- Calendars are one of the most cost effective and least expensive forms of advertising.
- They are perceived by clients as attractive and useful gifts, not just as marketing material.
- Your company details, on your calendar of choice, will be a visible and constant reminder throughout the year.
- Calendars can be handed out individually or together with other marketing material.

We provide a stunning range of pre-printed calendars, alternatively we can print custom calendars to your requirements.

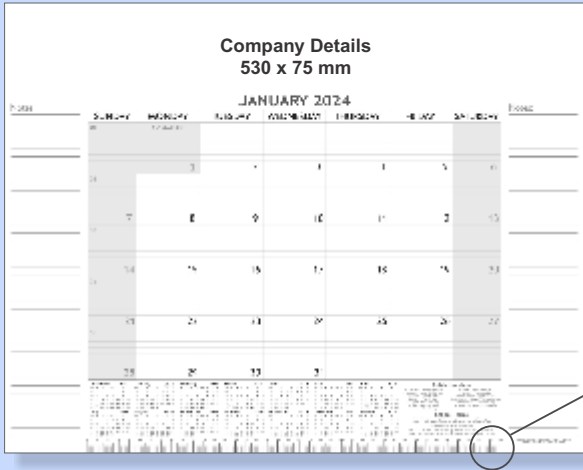
## **Please Note:**

- Overprints of your company details can be printed in the space provided, in 1, 2 or full colour.
- Your logo and address details will be placed in the area marked "Company Details".
- Logos should be e-mailed or supplied on a flash drive in a high resolution format either as a TIFF, JPEG or print ready PDF (preferably a vector PDF).
- Order quantities are stipulated in the brochure, however should you require different quantities please consult one of our sales representatives.
- Images represented on the calendars are subject to change.
- Dates, school terms and public holidays are correct at the time of going to print.
- Special packaging requirements can be negotiated.
- A 60% deposit will be required on placement of your order and the balance payable C.O.D. (This does not apply to account customers).
- Orders requiring delivery by the end of November should be placed by the end of August.



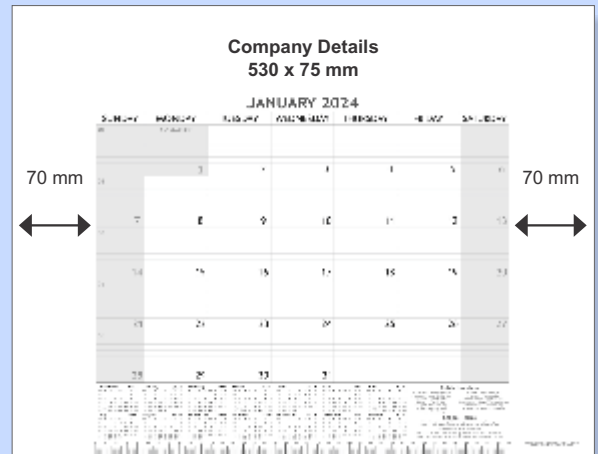
# Desk Planners

**BLACK AND WHITE NOTES: CODE: DBW**



The notes columns on the sides will be printed in the same colour as the overprint.

**BLACK AND WHITE PRODUCT: CODE: DP**



Products can be displayed on both sides of the product desk planner.

**FULL COLOUR WILDLIFE: CODE: DPW**



Printed on 80 gsm Bond with a month to view on each sheet. The daily blocks are large enough to write important events. A year overview, public holidays and school terms as well as a 390 mm ruler are visible on the bottom section of the calendar.

Calendars are padded at the foot with corner protectors at the head. Size: 550 x 425 mm  
Your company details will be printed in 1, 2 or full colour in the space provided. Overprint area: 530 x 75 mm

A free year planner sheet is attached on the top of each desk pad.

Desk planners are available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 450, 500, 600, 700, 750, 800, 900 & 1000.

**FULL COLOUR SCENIC: CODE: DPS**



# Space Saver Desk Planners

This is the ideal desk pad for those who have limited space on their desk. It can conveniently fit under your keyboard. Printed on 80 gsm Bond in black.

Your company details can be printed in 1, 2 or full colour in the space provided.  
Overprint area: 70 x 56 mm  
Size: 420 x 140 mm

**CODE: SSDP**



Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 450, 500, 600, 700, 750, 800, 900 & 1000.  
Printed on 80 gsm Bond with a month to view on each sheet. The daily blocks are large enough to write important events. Public holidays and school terms as well as a 390 mm ruler are visible on the bottom section of the calendar. Calendars are padded at the foot with corner protectors at the head.

# A3 Executive Calendars

Represent your company in style with our stunning range of executive calendars. These are printed on 170 gsm gloss and wiro bound at the head with hanger.

They consist of a cover page and 6 calendar pages with two months to view per page.

Your company details are printed in the space provided.

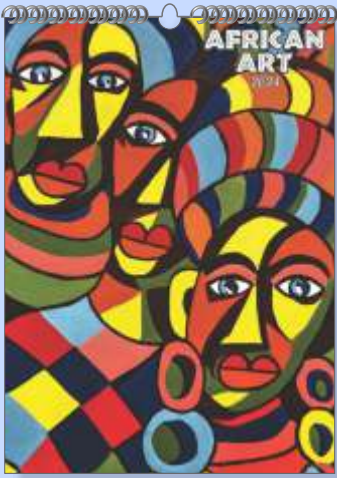
Available in units of: 25, 30, 50, 75, 100, 150, 200, 250, 300, 400, 500, 750 & 1000.

There is a choice of 7 different themes: African Art, Seascapes, Wildlife Babies, Watercolours, Birds, World Landscapes and Sunrise.

Overprint area: 287 x 70 mm (Allow at least 5 mm all around).

Finished size: 297 x 420 mm

This range is also available in an A2 size (420 x 594 mm). Overprint area 400 x 100 mm.  
For further information please contact one of our sales representatives.



African Art CODE: EXAA



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Seascapes CODE: EXSS



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



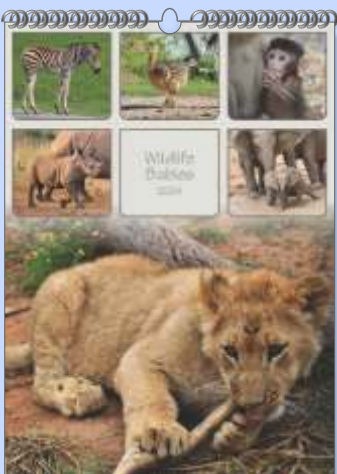
Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Wildlife Babies CODE: EXWB



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm



Company Details  
287 x 70 mm

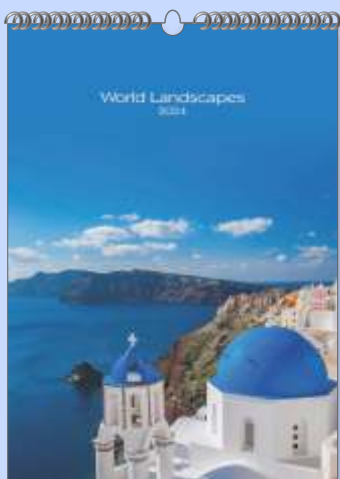
# A3 Executive Calendars continued



## Watercolours CODE: EXWC



## Birds CODE: EXB



## World Landscapes CODE: EXWL

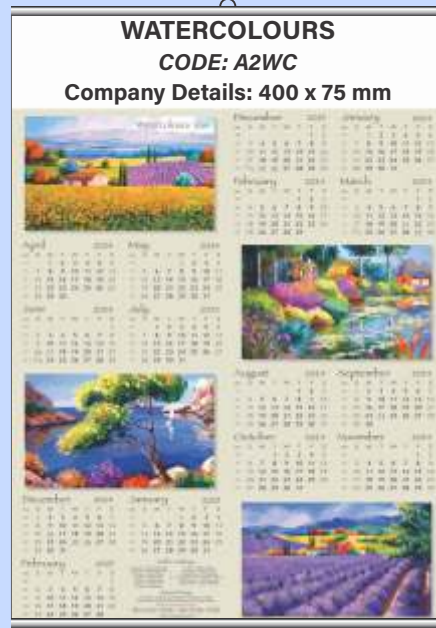


## Sunrise CODE: EXSR

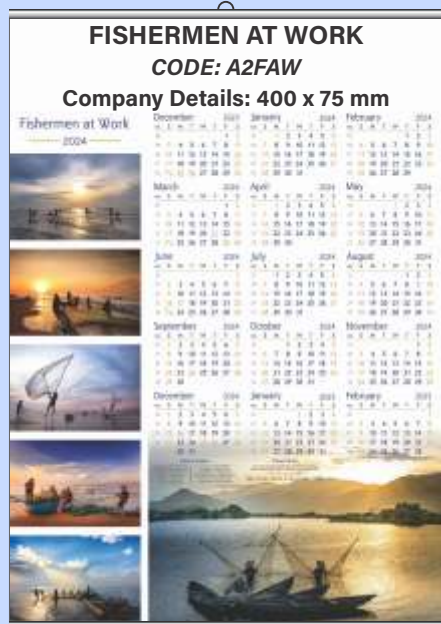


# A2 Calendars

Our exquisite A2 calendars are printed in full colour on 170 gsm gloss and are rimmed top (with hanger) & bottom in gold or silver. Your company details can be printed in the space provided in 1, 2 or full colour. There is a choice of 10 different themes.



# A2 Calendars continued



A2 Finished size: 420 x 594 mm  
 A2 Overprint area: 400 x 75 mm  
 (Allow at least 5 mm all around)

Available in units of: 25, 50, 75, 100, 200, 250, 300, 400, 500, 750, 1000 and 2000.

## A1 Calendars

These calendars (size 594 x 841 mm) can be selected from our A2 range. The space available for your company details is 560 x 110 mm. If print ready artwork is being supplied, please allow at least 5mm all around. Printed in full colour on 170 gsm gloss. Rimmed top & bottom in gold or silver.

PLEASE NOTE: Only one image per order (i.e.: order for 100 cannot be 50 x 2 different).

Alternatively we can customise your A1 calendars.

## Tent Calendars

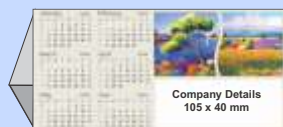
### 6 different themes to choose from

Interlocking tent card calendar has 6 months to view on either side and reflects public and school holidays. Printed in full colour on 300 gsm gloss. Your company details will be printed in the space provided.

Size: 210 x 297 mm flat,  
 folds down to DL size  
 (Can be conveniently inserted into a DL envelope)  
 Overprint area: 105 x 40 mm  
 (Allow at least 3 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 350, 400, 450, 500, 750, 1000, 1500, 2000, 3000.

**Watercolours**  
 Code: TWC  
 January - June



July - December



**Fishermen at Work**  
 Code: TFAW  
 January - June



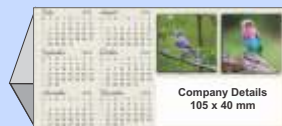
July - December



**Birds**  
 Code: TB  
 January - June



July - December



**Wildlife Babies**  
 Code: TWB  
 January - June



July - December



**African Art**  
 Code: TAA  
 January - June



July - December



**Seascapes**  
 Code: TSS  
 January - June



July - December



PRICES ON REQUEST FOR ANY TENT CALENDAR ORDER MADE UP WITH DIFFERENT THEMES.

# Freight Calendars

Extremely popular, practical and cost effective with prominent dates that are visible from a distance.

Pad size: 297 x 170 mm  
 Three months to view.  
 Pad 1 – Dec 2023 to Dec 2024  
 Pad 2 – Jan 2024 to Jan 2025  
 Pad 3 – Feb 2024 to Feb 2025

A4 Backing boards printed full colour one side only on 350 gsm gloss.  
 Pre-printed date pads are printed in black on 80 gsm bond and wiros bound to backing board. Wiros bound between months.  
 Clear PVC slider with red buckle for the centre pad. Eyelet at the top for hanging.  
 Company details and products can be printed on the top backing board with additional details printed in the space below the 3 date pad tear off pages.

Open size: 297 x 840 mm  
 Folded size: 297 x 210 mm  
 Overprint area:  
 Top Backing board A4, second, third and fourth backing boards 297 x 30 mm  
 (Allow at least 5 mm all around)

Available in units of:  
 25, 50, 75, 100, 150, 200, 250, 300, 400, 500, 600, 750, 900 & 1000.

As set by the International Organisation for Standardisation (ISO 8601) all weeks start with Monday. Week 1 belongs in January, in the week in which the first Thursday falls.



This Freight Calendar folds flat for ease of distribution.

In addition to our standard freight calendar, we can produce different sizes, custom date pads, as well as a 5 panel with 4 months to view. Custom quotes available.



## Company Details

### December 2023

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
48					1	2	3
49	4	5	6	7	8	9	10
50	11	12	13	14	15	16 <small>Day of Reconciliation</small>	17
51	18	19	20	21	22	23	24
52	25 <small>Christmas Day</small>	26 <small>Day of Goodwill</small>	27	28	29	30	31

Tel: 011 123 4567 • Fax: 011 123 4567

### January 2024

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
01	1 <small>New Year's Day</small>	2	3	4	5	6	7
02	8	9	10	11	12	13	14
03	15	16	17	18	19	20	21
04	22	23	24	25	26	27	28
05	29	30	31				

E-mail: abc@xyz.co.za

### February 2024

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
05				1	2	3	4
06	5	6	7	8	9	10	11
07	12	13	14	15	16	17	18
08	19	20	21	22	23	24	25
09	26	27	28	29			

Website: www.abcd.co.za



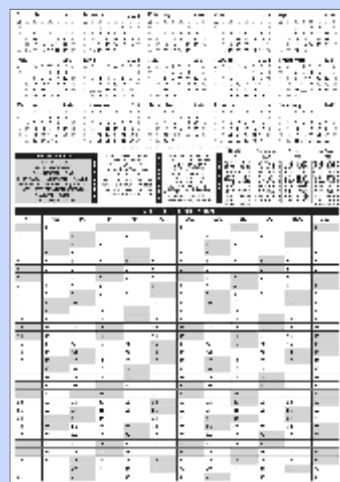
# Budget Calendars

These calendars display 12 months to view on one side and a year planner and important dates on the reverse. Your company details will be printed in the space provided.

Finished size: 297 x 425 mm

Overprint area: 280 x 50 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 350, 400, 450, 500, 600, 750, 1000 & 2000.



Our Budget calendars are printed in full colour on 250 gsm gloss with a punched hole on top.

10 attractive themes:

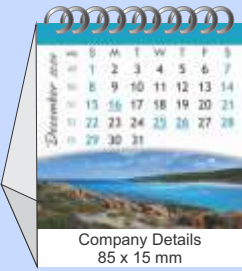
- World Landscapes
- Wildlife Babies
- Seascapes
- African Art
- Big Five
- Airshows
- Sunrise
- Watercolours
- Fishermen at Work
- Birds

Back of Budget Calendar

**PRICES ON REQUEST FOR ANY BUDGET CALENDAR ORDER MADE UP WITH DIFFERENT THEMES.**

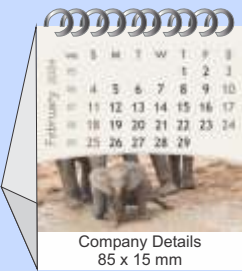
# Mini A-Frame Wiro Bound Calendars

This mini A-Frame desk calendar consists of 6 leaves with a stunning picture and month to view printed on each side. The backing board will have a year at a glance on one side and school terms and public holidays on the other side. There is a choice of 2 themes: Seascapes and Wildlife Babies.



Company Details  
85 x 15 mm

**Seascapes**  
Code: Mini AFSS



Company Details  
85 x 15 mm

**Wildlife Babies**  
Code: Mini AFWB



Printed on 170 gsm gloss and wiro bound at the head to a 350 gsm A-frame backing board. Your company details are printed in the space provided and visible on both sides of the calendar for the complete year.

Finished size: 95 x 117 mm  
Calendar leaves: 95 x 95 mm  
Overprint area: 85 x 15 mm

Available in units of: 25, 50, 75, 100, 125, 150, 175, 200, 250, 300, 400, 500, 750 & 1000.

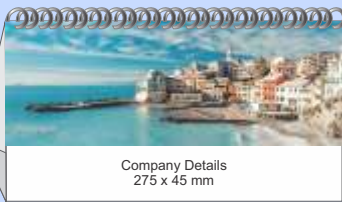
# A-Frame Wiro Bound Calendars

This is an executive A-Frame desk calendar. It consists of a cover plus 6 leaves with a month printed on each side with stunning photography. Your company details are printed on 2 additional pages, one showing public and school holidays and the other a year at a glance. There is a choice of 2 themes: Seascapes and Wildlife Babies

Printed on 170 gsm gloss and wiro bound at the head to a 350 gsm SBS A-frame backing board. Your company details are printed in the space provided and visible on both sides of the calendar for the complete year.

**Seascapes A-Frame**

CODE: AFSS



Company Details  
275 x 45 mm



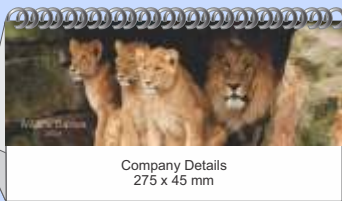
Company Details  
275 x 45 mm



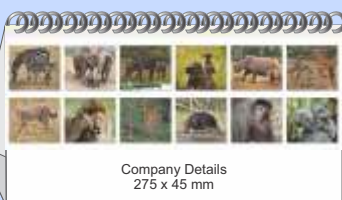
Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 500, 750 & 1000.

**Wildlife Babies A-Frame**

CODE: AFWB



Company Details  
275 x 45 mm



Company Details  
275 x 45 mm



Finished size: 285 x 155 mm

Calendar leaves: 285 x 100 mm

Overprint area: 275 x 45 mm  
(Allow at least 3mm all around)

# Customised Calendars

A1 Calendar



Tent Calendar



A2 Calendar



A3 Calendar



A4 Stapled, opens to an A3 hanging with punched hole



Year Planner



A-Frame Calendar



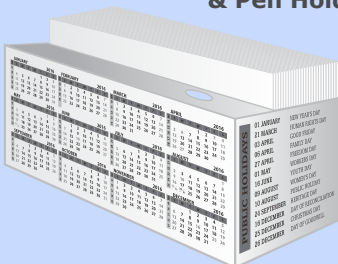
CD Calendar



Mini A-Frame Calendar



Note Paper, Calendar & Pen Holder



**Front View**  
has company details  
**Back View**  
has year at a glance  
**Sides**  
have Public Holidays  
and School Terms

A3 Executive Calendar



Freight Calendar

**Company Details**

**December 2023**

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
48						1	2 3
49	4	5	6	7	8	9	10
50	11	12	13	14	15	16	17
51	18	19	20	21	22	23	24
52	25	26	27	28	29	30	31

Tel: 011 123 4567 • Fax: 011 123 4567

**January 2024**

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
01	1	2	3	4	5	6	7
02	8	9	10	11	12	13	14
03	15	16	17	18	19	20	21
04	22	23	24	25	26	27	28
05	29	30	31				

E-mail: abc@xyz.co.za

**February 2024**

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
05			1	2	3	4	
06	5	6	7	8	9	10	11
07	12	13	14	15	16	17	18
08	19	20	21	22	23	24	25
09	26	27	28	29			

Website: www.abcd.co.za

**March 2024**

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
09						1	2 3
10	4	5	6	7	8	9	10
11	11	12	13	14	15	16	17
12	18	19	20	21	22	23	24
13	25	26	27	28	29	30	31

123 Venus Road, Abc Park, South Africa

Customised calendars can be printed from artwork supplied or by using date layouts from our range with your pictures. Alternatively our talented designers can create a new design which will advertise your company and products perfectly.

Place your orders early to avoid the last minute rush.

For further information, please speak to one of our sales representatives.



Listed below are some of  
the services we offer at

# Millionaire Printers

## Books

Annual Reports, Catalogues  
Magazines, Recipe Books  
Theatre Programmes  
Raffle Ticket Books  
Invoice/Delivery Note/  
Credit Note/Receipt Books

## Point of Sale/Advertising Material

Backlits, Loyalty Cards  
Bottle Tags, Headers  
Clothing Price Tags  
Flyers/Leaflets/Brochures  
Magnetic Car Signs  
Newsletters  
Posters, Price Lists  
Shelf Strips/Wobblers/Flashes  
Standeers, Table Talkers  
Vinyl Stickers  
Hanging Banners  
Pull-up Banners  
Chromadeck Boards  
Correx Boards  
Signage, Cut Outs  
Stage Cheques  
Bookmarks, Vouchers  
Door Hangers, Licence Discs  
Eyelitted Calculation Wheels  
Window Frosting

## Calendars

### (Custom & Pre-Printed)

Executive Calendars  
A1, A2, A3 Wall Calendars  
A-Frame Calendars  
Desk Planners  
Freight Calendars  
CD/Tent Calendars  
Budget Calendars

### Pads (A7 to A3)

Note/Conference Pads  
(with & without covers)  
25, 50, 100 sheets per pad  
Medical/Script Pads  
Accounting Pads (100 sheets per pad)

### Labels, Stickers & Tags

Bottle Tags  
Canned Food Labels  
Tags  
Frozen Food Labels  
Labels (sheets & rolls)  
Paper/Vinyl Stickers

### Finishing

Binding (wiro, comb, spiral)  
Die Cutting  
Embossing, Foiling  
Encapsulating/Laminating  
Overall/Spot UV Varnish

## Diaries

### (Standard & Custom)

A4, A5, Slimline

### Corporate Printing

Appointment Cards  
Business Cards  
Forms (single & multi-part)  
Dividers, Folders  
Information Forms  
Letterheads  
Envelopes  
Compliment Slips  
Price Lists  
Rubber Stamps  
Menus  
Table Talkers  
Coasters  
Certificates

### Event Printing

Invitations & Envelopes  
Programmes  
Wedding Stationery  
Pull-up Banners

### Packaging

Boxes  
Headers/Packaging Sleeves  
Envelopes

Wobblers



Packaging Boxes / Sleeves



Note Pads



Labels / Stickers



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