

# Calendars are one of the best forms of advertising.

- Calendars are one of the most cost effective and least expensive forms of advertising.
- They are perceived by clients as attractive and useful gifts, not just as marketing material.
- Your company details, on your calendar of choice, will be a visible and constant reminder throughout the year.
- Calendars can be handed out individually or together with other marketing material.

# We provide a stunning range of pre-printed calendars, alternatively we can print custom calendars to your requirements.

#### Please Note:

- Overprints of your company details can be printed in the space provided, in 1, 2 or full colour.
- Your logo and address details will be placed in the area marked "Company Details".
- Logos should be e-mailed or supplied on a flash drive in a high resolution format either as a TIFF, JPEG or print ready PDF (preferably a vector PDF).
- Order quantities are stipulated in the brochure, however should you require different quantities please consult one of our sales representatives.
- Images represented on the calendars are subject to change.
- Dates, school terms and public holidays are correct at the time of going to print.
- Special packaging requirements can be negotiated.
- A 60% deposit will be required on placement of your order and the balance payable C.O.D. (This does not apply to account customers).
- Orders requiring delivery by the end of November should be placed by the end of August.



# **Desk Planners**

#### BLACK AND WHITE NOTES: CODE: DBW



The notes columns on the sides will be printed in the same colour as the overprint.



# 70 mm

Products can be displayed on both sides of the product desk planner.

FULL COLOUR SCENIC: CODE: DPS

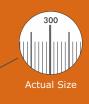


ADDITIONAL SIZE OPTION

Our most loved **Desk Planner** can be printed in size 480 x 320 mm

Overprint area: 460 x 50 mm

This size desk planner will be printed on the digital machine to accommodate custom options and smaller quantities.



Printed on 80 gsm Bond with a month to view on each sheet. The daily blocks are large enough to write important events. A year overview, public holidays and school terms as well as a 390 mm ruler are visible on the bottom section of the calendar.

Calendars are padded at the foot with corner protectors at the head. Size: 550 x 425 mm Your company details will be printed in 1, 2 or full colour in the space provided. Overprint area: 530 x 75 mm

A free year planner sheet is attached on the top of each desk pad (except on custom desk planners). Desk planners are available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 450, 500, 600, 700, 750, 800, 900 & 1000,

# **Space Saver Desk Planner**

CODE: SSDP

This is the ideal desk pad for those who have limited space on their desk. It can conveniently fit under your keyboard. Printed in black.

Your company details can be printed in 1, 2 or full colour in the space provided. Overprint area: 70 x 56 mm Size: 420 x 140 mm

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Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 450, 500, 600, 700, 750, 800, 900 & 1000. Printed on 80 gsm Bond with a month to view on each sheet. The daily blocks are large enough to write important events. Public holidays and school terms as well as a 390 mm ruler are visible on the bottom section of the calendar. Calendars are padded at the foot with corner protectors at the head.

#### BLACK AND WHITE PRODUCT: CODE: DP

# **A3 Executive Calendars**

Represent your company in style with our stunning range of executive calendars. These are printed on 170 gsm gloss and wiro bound at the head with hanger to a backing board.

They consist of a cover page and 6 calendar pages with two months to view per page.

Your company details are printed in the space provided.

There is a choice of 7 different themes: Birds in Action, Glaciers, Rally Cars, Street Art, Sunrise, Wildlife and Seascapes.

Overprint area: 287 x 70 mm (Allow at least 5 mm all around). Finished size: 297 x 420 mm

This range is also available in an A2 size (420 x 594 mm). Overprint area 400 x 100 mm. For further information please contact one of our sales representatives.



Birds in Action CODE: EXBIA





#### Glaciers CODE: EXG

Company Details 287 x 70 mm

Rally Cars CODE: EXRC







Company Details 287 x 70 mm









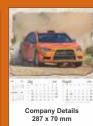










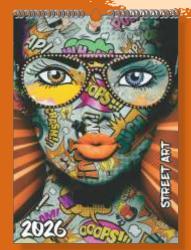








# **A3 Executive Calendars** continued



#### Street Art CODE: EXSA



Company Details 287 x 70 mm



Company Details 287 x 70 mm

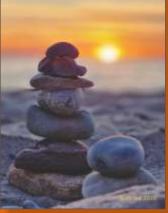
Company Details 287 x 70 mm

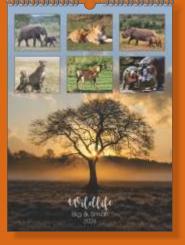












#### Sunrise Code: EXSR



#### Wildlife CODE: EXWL

Company Details 287 x 70 mm



Company Details 287 x 70 mm

#### Seascapes code: exss



### **A1/A2 Calendars**

Our exquisite A1 and A2 calendars are printed full colour on 170 gsm gloss and are rimmed top (with hanger) and bottom in gold or silver. Your company details can be printed in the space provided in 1,2 or full colour.

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BIG FIVE	SUNRISE
CODE: A1BF / A2BF	CODE: A1SR / A2SR
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#### STREET ART **RALLY CARS** PENGUINS CODE: A1RC / A2RC CODE: A1SA / A2SA CODE: A1P / A2P AREA FOR COMPANY DETAILS AREA FOR COMPANY DETAILS AREA FOR COMPANY DETAILS A SALE OF COMPANY DEL 264 hermus H + 1 61361 Ĩ. 2 2 - 3.8r 246 1...... Aut. 40.5 all the second 11112 u î ... 1 de 7.43 1.18 2.9 3 -960. 2 71 F.18.21 (18.246) 1 11311 cesam daos 14 Thomas . 22 and on work it and the the second second 2026 1.20 and the second

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# A1/A2 Calendars continued

**A1** finished size: 594 x 841mm Overprint Area: 560 x 110mm (allow at least 5mm all around) **A2** finished size: 420 x 594mm Overprint Area: 400 x 75mm (allow at least 5mm all around)



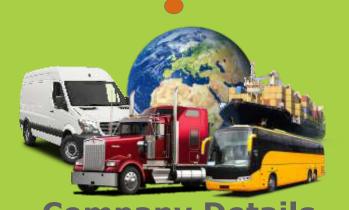
Available in units of 25, 50, 75, 100, 200, 250, 300, 400, 500, 750, 1000 and 2000 **There is a choice of 10 themes.** 

PRICES ON REQUEST FOR ANY ORDER WITH MORE THAN ONE THEME.



PRICES ON REQUEST FOR ANY TENT CALENDAR ORDER MADE UP WITH DIFFERENT THEMES.

# **Freight Calendars**



**Company Details** 

December 2025										
Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday			
49	1	2	3	4	5	6	7			
50	8	9	10	11	12	13	14			
51	15	Day of Reconciliation	17	18	19	20	21			
52	22	23	24	25	<b>26</b>	27	28			
01	29	30	<b>31</b>							

#### Tel: 011 123 4567 • WhatsApp: 082 123 4567

January 2026										
Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday			
01				New Year's Day	2	3	4			
02	5	6	7	8	9	10	11			
03	12	13	14	15	16	17	18			
04	19	20	21	22	23	24	25			
05	26	27	28	29	30	31				

#### E-mail:abc@xyz.co.za

redruary 2026										
Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday			
05							1			
06	2	3	4	5	6	7	8			
07	9	10	11	12	13	14	15			
08	16	17	18	19	20	21	22			
09	23	24	<b>25</b>	26	27	28				

Website: www.abcd.co.za

Extremely popular, practical and cost effective with prominent dates that are visible from a distance.

Pad size: 297 x 170 mm Three months to view. Pad 1 – Dec 2025 to Dec 2026 Pad 2 – Jan 2026 to Jan 2027 Pad 3 – Feb 2026 to Feb 2027

A4 Backing boards printed full colour one side only on 350 gsm gloss. Pre-printed date pads are printed in black on 80 gsm bond and wiro bound to backing board. Wiro bound between months. Clear PVC slider with red buckle for the centre pad. Eyelet at the top for hanging. Company details and products can be printed on the top backing board with additional details printed in the space below the 3 date pad tear off pages.

Open size: 297 x 840 mm Folded size: 297 x 210 mm Overprint area: Top Backing board A4, second, third and fourth backing boards 297 x 30 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 500, 600, 750, 900 & 1000.

As set by the International Organisation for Standardisation (ISO 8601) all weeks start with Monday. Week 1 belongs in January, in the week in which the first Thursday falls.



This Freight Calendar folds flat for ease of distribution.

In addition to our standard freight calendar, we can produce different sizes, custom date pads, as well as a 5 panel with 4 months to view. Custom quotes available.



These calendars display 12 months to view on one side and a year planner and important dates on the reverse. Your company details will be printed in the space provided. Finished size: 297 x 425 mm

Overprint area: 280 x 50 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 350, 400, 450, 500, 600, 750, 1000 & 2000.









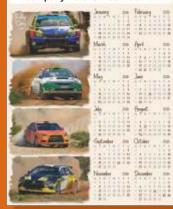


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	CODE: BBF	
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RALLY CARS CODE: BRC Company Details: 280 x 50 mm



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Back of Budget Calendar

Our Budget calendars are printed in full colour on 250 gsm gloss with a punched hole on top.

10 attractive themes:

- Sunrise
- Zebra
- Birds in Action
- Street Art
- Penguins
- Big Five
- GlaciersWildlife
- Rally Cars
- Seascape
- Jeascape

PRICES ON REQUEST FOR ANY BUDGET CALENDAR ORDER MADE UP WITH DIFFERENT THEMES.

# Mini A-Frame Wiro Bound Calendars

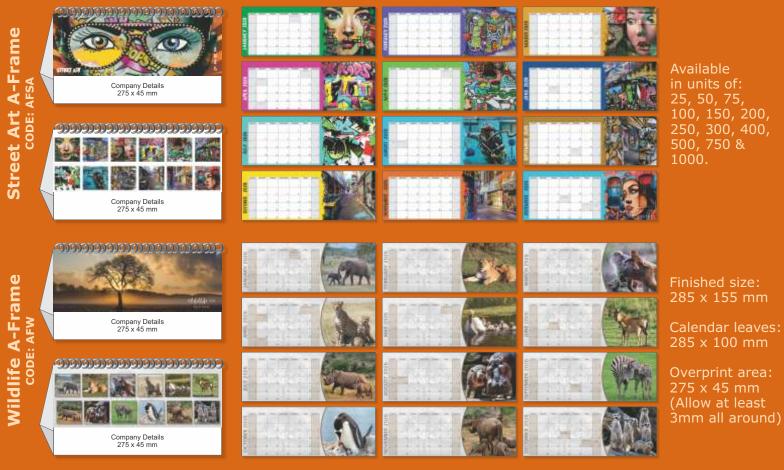
This mini A-Frame desk calendar consists of 6 leaves with a stunning picture and month to view printed on each side. The backing board will have a year at a glance on one side and school terms and public holidays on the other side. There is a choice of 2 themes: Street Art and Wildlife.



# **A-Frame Wiro Bound Calendars**

This is an executive A-Frame desk calendar. It consists of a cover plus 6 leaves with a month printed on each side with stunning photography. Your company details are printed on 2 additional pages, one showing public and school holidays and the other a year at a glance. There is a choice of 2 themes: Street Art and Wildlife

Printed on 170 gsm gloss and wiro bound at the head to a 350 gsm SBS A-frame backing board. Your company details are printed in the space provided and visible on both sides of the calendar for the complete year.



# **Customised Calendars**

#### A1 Calendar

2025	BKF
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A2 Calendar
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A-Frame Calendar anananananananananananan

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**Mini A-Frame Calendar** 

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Company Details 95 x 20 mm

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-1 2 APR 2

DDDDD 2025

Note Paper, Calendar & Pen Holder

#### A3 Calendar



**CD** Calendar



**Front View** has company details **Back View** has year at a glance Sides and School Terms

#### **Freight Calendar**



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01	Monday	Tuesday	wednesday	1 Inursday	<b>2</b>	3 3	Sunday
02	5	6	7	8	9	10	11
03	12	13	14	15	16	17	18
04	19	20	21	22	23	24	25
05	26	27	28	29	30	31	

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Week	Monday	Fe			26 Friday	Saturday	Sunday
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06	2	3	4	5	6	7	8
07	9	10	11	12	13	14	15
08	16	17	18	19	20	21	22
09	23	24	25		27	28	
			AL 2011 LABOR MARKS	Senari Cari Matan di Adrigati M	-		
		Webs	ite: ww	w.abcd	.co.za		

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March 2026							
Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
09							1
10	2	3	4	5	6	7	8
11	9	10	11	12	13	14	15
12	16	17	18	19	20	21	22
13	23/30	24/31	25	26	27	28	29

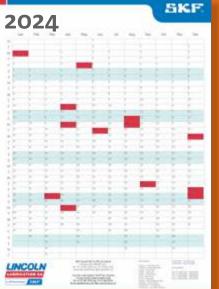
123 Venus Road, Abc Park, South Africa

Customised calendars can be printed from artwork supplied or by using date layouts from our range with your pictures. Alternatively our talented designers can create a new design which will advertise your company and products perfectly.

Place your orders early to avoid the last minute rush.

For further information, please speak to one of our sales representatives.

Year Planner



TANK MARA SOOT

A4 Stapled, opens to an A3 hanging with punched hole

**Tent Calendar** 

Steener







**A3 Executive Calendar** 

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