

ELIZABETH JACKSON

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EDUCATION

2019 - 2023 • Parsons, the New School for Design, New York, NY. Fashion Design, Bachelor of Fine Arts

EXPERIENCE

December 2022 - Present

Understated Leather, Austin, TX

Freelance Designer

- Creating CAD's and technical sketches for factory production.
- Creating pitch decks of designs within the understated brand for large retailers

May 2022-August 2022

Double D RanchWear, Yoakum, TX

Design intern

- Designing womenswear, such as leather, suede, and velvet garments.
- Creating tech packs for garments with detailed instructions including embroidery, screen print, appliques, stud placement, and graphics.
- Worked closely with pattern makers to see the execution of designs.
- Analyzed samples looking for ways to improve fit and style before production.
- Assisted in styling photoshoots in-house and for press, and displays for market and stores.
- Collaborated with the creative director on merch planning and inspiration for new seasons and launches.

January 2021-April 2022

Yvonne Watson at The New School, New York, NY

Research Assistant

- Created an "Artisan Guide" that will be used to help artisan communities start and expand craft businesses.
- Working on the development of "Kindred" an artisan-based homewares brand. Specifically brand identity and design development

May 2021-August 2021

Haiti Design Co., Austin, TX

Merchandising and Marketing Intern

- Creating trend reports, merchandising, assortment, sales, and marketing plans.
- Researching and developing strategies for SEO and backend website management.
- Producing direct-to-consumer marketing in the form of email strategy and social media development.

May 2020- August 2020

Freeleaf Ltd., Austin, TX

Intern

- Assisted in trend forecasting and other design development.
- Managed social media
- Packed and sent orders.

January 2019-May 2019

Outdoor Voices, Austin, TX

Design and Studio Intern

- Organized and cleaned workspaces, specifically sample closets, fastener booklets, and other workroom needs.
- Created swatches and assisted with mood boards.

SKILLS

Sewing and Garment Creation | Technical Flats | Adobe suite | Social Media Management
