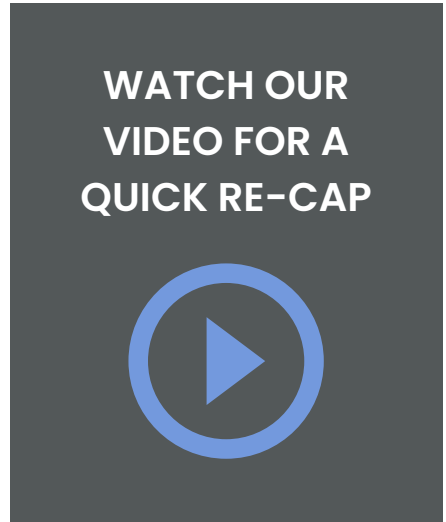




\$3 MILLION INVESTMENT IN DEVELOPING KENTUCKY'S TECH TALENT PIPELINE

On September 26 at the Kentucky State Capitol, legislative and business leaders joined Kentucky's Commissioner of Education and the We Lead CS team to share how Chambers of Commerce and school districts can put the General Assembly's \$3 million investment in tech talent pipeline development to work for students and employers.



\$100,000 TAKE THE LEAD GRANTS FOR KY CHAMBERS OF COMMERCE



RECRUITING 300 NEW STUDENTS FOR 2025-2026 SCHOOL YEAR



SCALING THE INTERALLIANCE MODEL OF TALENT PIPELINE DEVELOPMENT



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3,400 OPEN
COMPUTING JOBS
OPEN EACH MONTH
ACROSS KY



AVERAGE ANNUAL
SALARY OVER
\$77,000



ONLY 1,300 KY
COLLEGE GRADS WITH
COMPUTING DEGREES
IN 2023

\$100,000 IN GRANTS FOR KENTUCKY'S CHAMBERS OF COMMERCE

TAKE THE LEAD
\$100,000
GRANT PROGRAM FOR KY CHAMBERS OF COMMERCE

We Lead CS wants to partner with Chambers of Commerce in Kentucky to help us identify:

- ▶ KY employers who are hiring tech talent
- ▶ What skills are needed in KY's tech talent pipeline
- ▶ How employers can get involved with students in We Lead CS

REGISTER FOR A WEBINAR

OCTOBER 7	2:00 PM EST
OCTOBER 18	9:30 AM EST

AND LEARN MORE ABOUT KY'S VIRTUAL COMPUTER SCIENCE CAREER ACADEMY AT WWW.WELEADCS.ORG

we LEAD
COMPUTER SCIENCE
KY VIRTUAL CAREER ACADEMY

Chambers of Commerce know their businesses better than anyone, so we're asking them to take the lead on:

- Identifying which Kentucky employers are hiring tech talent.
- What skills those employers need in their tech talent pipeline.
- How they will involve those employers in virtual work based learning with students in We Lead CS.

REGISTER FOR A WEBINAR TO LEARN MORE

SHARE INFORMATION WITH YOUR CHAMBER OF COMMERCE

HOW TO EXPAND STUDENTS' ACCESS TO COMPUTER SCIENCE EDUCATION WITH WE LEAD CS

We Lead CS teachers provide daily, virtual instruction to students in three dual credit computer science career pathways and connect them with tech employers in virtual work based learning.

- We have space for 300 new students in 2025-26.
- Email us now at info@weleadcs.org so you don't miss out on these opportunities for your students in the coming school year.



Discounts available for districts

Space for additional students is limited, so We Lead CS is offering three discounts for districts that act early on offering the program in 2025-2026. Visit weleadcs.org/districts

Cracking the Code

THE INTERALLIANCE CRACKED THE CODE ON HOW TO PUT HIGH SCHOOL STUDENTS TO WORK IN CORPORATE TECH JOBS

We Lead CS and the INTERalliance are ready to do the same for students across Kentucky!

Eighteen years ago, leading tech employers in the Cincinnati region came together with a vision: dramatically grow and diversify their tech talent pipeline in innovative partnerships between businesses, high schools, and universities. The INTERalliance is an essential part of the region's strategy to prepare workers to fill the exploding number of technology jobs and will scale their model in Kentucky in partnership with We Lead CS.

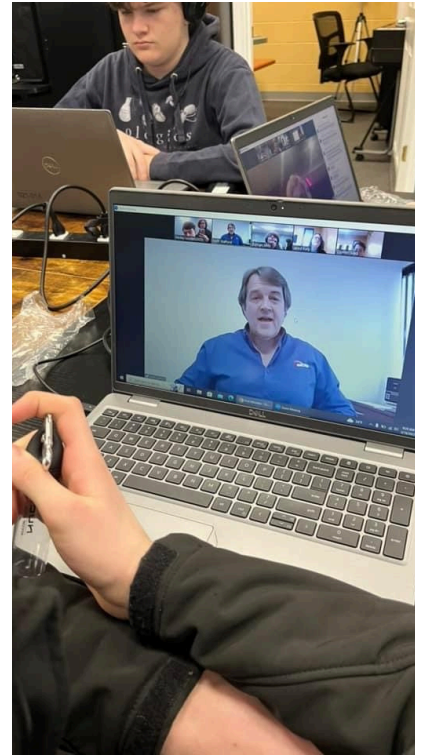
INTERNSHIPS

The INTERalliance facilitated a record number of internships this summer in fields like cybersecurity, data analytics, and software development. Students explored cutting-edge careers shaping the future of Kentucky's economy.

Two students from Owenton, KY interned virtually with Procter & Gamble to test how We Lead CS and the INTERalliance can put rural Kentucky students to work from their home communities. We designed the model to dramatically expand Kentucky students' access to paid work experience in high demand tech occupations.

VIRTUAL WORK BASED LEARNING

The INTERalliance is connecting We Lead CS students with employers hiring tech talent for virtual job shadowing, project challenges, and specialized training - collaboration in GitHub and AGILE project management, for example - that will make our students the most competitive applicants in the entry level tech talent workforce. Engaging Kentucky employers in this effort is the reason We Lead CS created the \$100,000 Take the Lead grant program for Kentucky Chambers of Commerce.



HAVE ANY QUESTIONS ABOUT WORKING WITH US?

We'd love to schedule some time to talk with you about how We Lead CS can meet your needs.

INFO@WELEADCS.ORG