



KCI Director of Communications Board Member

Position Name: KCI Director of Communications Board Member

Organization: Kingdom Connectors Incorporated (KCI)

Location: Hybrid / Delaware-based (Remote participation available)

Commitment: Volunteer Board Role (3–8hours/month). Time commitment may fluctuate based on upcoming community events.

About Kingdom Connectors Incorporated (KCI)

Kingdom Connectors Incorporated (KCI) is a nonprofit resource center dedicated to educating, advocating, and connecting individuals and families to essential resources as they navigate life-changing situations.

KCI collaborates with community partners to facilitate its signature “Real Talk” series, which creates a safe space for youth and their guardians to engage in open conversations about mental health and wellness. These discussions address real-life challenges and help break the stigma surrounding mental illness within families and communities.

KCI also works with local churches to host mental health workshops and faith-based initiatives that promote emotional healing, spiritual growth, and practical support. These partnerships create opportunities to bridge the gap between faith and mental wellness, equipping congregations and communities with tools to recognize and respond to mental health needs with compassion and understanding

While KCI is a spiritually founded and guided organization, our mission is inclusive — focused on helping individuals identify their needs, connect to supportive resources, and build the resilience to thrive. We welcome board members and volunteers from all backgrounds who share our passion for service, healing, and community connection.

Position Summary

The Director of Communications plays a vital role in advancing Kingdom Connectors Incorporated’s (KCI) mission by shaping how the organization connects with the public and shares its story. This volunteer leader develops and executes communication strategies to increase awareness of KCI’s programs, events, and community impact while ensuring all messaging reflects KCI’s mission, values, and goals.

The role involves managing social media and website content, creating newsletters and press materials, and supporting fundraising campaigns through compelling storytelling. The Director also collaborates with board committees to promote initiatives, track engagement metrics, and ensure consistent, mission-centered messaging across all platforms. This position is ideal for a creative communicator who is passionate about faith-driven community impact and wants to use their skills to help KCI grow its reach and influence.

Key Responsibilities

- Develop and implement a communications strategy to increase public awareness of KCI's mission, programs, and events.
 - Oversee social media content and posting schedule, ensuring consistent, mission-aligned messaging.
 - Support fundraising and Giving Tuesday campaigns with storytelling and digital engagement materials.
 - Draft press releases, newsletters, and community updates.
 - Manage or support updates to KCI's website and ensure content remains current.
 - Collaborate with the Events and Programs Committees to promote initiatives.
 - Serve as a spokesperson or assist with media engagement when needed.
 - Track communications performance (social engagement, email opens, etc.) and provide insights for improvement.
 - Attend monthly board meetings and support organizational decision-making.
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Qualifications

- Strong written and verbal communication skills.
 - Experience with social media management, marketing, public relations, or digital communications.
 - Familiarity with platforms like Canva, Meta Business Suite, Mailchimp, or similar tools preferred.
 - Creative thinker with a heart for service and storytelling.
 - Ability to work collaboratively and meet deadlines.
 - Previous nonprofit or faith-based experience is a plus but not required.
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Personal Attributes

- Passionate about community connection and empowerment.
 - Reliable, proactive, and flexible.
 - Team player with an encouraging, solutions-focused mindset.
 - Committed to KCI's mission to affirm, educate, and empower.
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Term & Expectations

- Serve a five-year renewable term.
 - Attend monthly board meetings (virtual and/or in-person).
 - Dedicate approximately 3–8 hours per month to board-related responsibilities. Time commitment may vary depending on community events and campaign timelines.
 - Board members contribute \$25 per month in support of KCI's mission and community initiatives.
 - Actively engage in at least one committee or major initiative annually.
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Benefits of Serving

- Opportunity to use your communication skills to make a real community impact.
- Build leadership experience in nonprofit strategy and media relations.
- Network with like-minded leaders passionate about mental health, faith, and advocacy.
- Help shape the voice and vision of a growing organization.