



Direct Marketing & Fundraising Internship Briefing

Internships can be an amazing experience beyond filing documents, shuffling papers and note taking. You can get hands on experience in the field of marketing, fundraising and advocacy – real experience that will provide you an advantage when it comes time to job search upon graduation.

Grow Fundraising & Consulting Inc. is a company that provides extensive intern experiences in direct marketing, fundraising, advocacy and community outreach. Whether you desire to work for a non-profit or you would like to work in advocacy, politics or anything that requires public speaking, this internship is an extremely beneficial opportunity.

Intern experiences will include every aspect of our professional, full-time employee's daily routine. You would be assigned an experienced and successful mentor to provide support, encouragement and ensure intern expectations are met during your internship. You will be able to participate in all aspects of our business, inclusive of field and office work, for our non-profit clients.

How to Apply

Please submit your resume and a short narrative of why you believe you could excel at this internship, why it would be valuable to you and/or what skills or characteristics you think you have that other intern applicants may not. This should be submitted through indeed.com so that you can work through the assessment process.

Also, please submit your working plan for which of the 35 full working days you would be available. **All internships require 35 full working days (about 7 weeks) of work over the course of the semester.**

Please be sure to consider family vacations or other travel plans that will make you unavailable. Your available dates can be submitted on a calendar or just as a group of months/dates on a Word document.

For your submission:

1. Your resume (cover letter is not required)
2. Personal Narrative
3. Work plan with available dates to work (minimum of 40 days)

Questions?

Please feel free to email all questions to info@growfcus.com.



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Intern Benefits and Opportunities

- This is a paid internship, regardless of whether you intend to receive university credit or not.
- The schedule is flexible in that it only requires a 35 working day commitment within the semester. Interns can work up to 40 hours per week, as well.
- Candidates that have this experience are eligible for management internships in subsequent semesters.
- Once an internship is completed, students may work ad hoc schedules during winter and spring break for extra cash.
- Cross training opportunities in direct marketing, fundraising, logistics, team building, public speaking, advocacy and campaigning.
- Cross training in various community outreach and activism platforms through residential canvassing, street fundraising, event staffing and retail marketing/fundraising.
- While earning competitive wages, you will be directly impacting the world around you through the mission of our non-profit clients.
- Team Work – opportunities to work in a team and to excel as an individual.
- Meet and work with a diverse group of professionals and other interns in a fun, upbeat and energetic environment focused on doing our part.
- Make valuable connections in the fundraising, direct marketing and advocacy space.

Intern Responsibilities

- Ability to work in a fast-paced environment with fundraising and/or campaign targets.
- Exhibit a high level of proficiency in reading, writing and verbally communicating in English.
- Maintenance of a positive attitude and a professional demeanor.
- Ability to effectively work within a team or independently.
- Willingness to participate in a rotating schedule which includes evenings and weekends.
- Willingness to be punctual, proactive and fun.