

ASSET PROTECTION PROTOCOL

SAFEGUARD YOUR MINISTRY'S FINANCIAL FUTURE
Strategic Framework for Protecting Church Assets & Leadership
Church Clergy Tax Management & Compliance



TODAY'S AGENDA

- Why Asset Protection is Critical for Churches
- Legal Structure & Personal Liability Shield
- Insurance Coverage Requirements
- Documentation & Compliance Framework
- Real-World Case Studies
- Implementation Roadmap



THE ASSET PROTECTION CRISIS

- Church leaders face personal liability for governance failures
- Unincorporated churches: pastors/boards personally liable for ALL debts
- Lawsuits targeting individual board members: increasing trend
- IRS penalties extend to individuals making compensation decisions
- Sexual abuse allegations: churches without proper structure face catastrophic liability
- Property disputes: unprotected assets seized in litigation



Understanding Personal Liability Exposure

Unincorporated Church

Pastor & board members are PERSONALLY liable for ALL debts, contracts, and claims

Incorporated 501(c)(3)

Legal entity is liable, not individuals (with exceptions for negligence)

Impact

Homes, retirement accounts, personal assets AT RISK without proper structure



FOUR PILLARS OF ASSET PROTECTION

- **Legal Structure** - Proper incorporation creates liability shield
- **Insurance Coverage** - D&O liability protects against personal claims
- **Documentation** - Minutes & policies prove good governance
- **Compliance** - Regular audits & tax filings demonstrate responsibility



LEGAL STRUCTURE: INCORPORATION ESSENTIALS

- State incorporation as nonprofit religious corporation (NOT for-profit)
- IRS 501(c)(3) exemption application (Form 1023 or 1023-EZ)
- Formal bylaws adopted and maintained
- Board of Trustees or Directors (minimum 3 unrelated members)
- Annual corporate filings with state
- Separate bank accounts (church vs. personal funds)
- Maintain corporate formalities (meetings, minutes, resolutions)



Piercing the Corporate Veil: What Destroys Protection

Your incorporation FAILS to protect you if:

✗ Mixing Funds

Using church account for personal expenses

✗ Ignoring Bylaws

Making decisions without board approval

✗ No Minutes



Insurance Coverage: Protection Layer 2

Directors & Officers (D&O)

Covers defense costs & settlements for claims against board members

General Liability

Covers bodily injury, property damage on church premises

Employment Practices Liability

Covers discrimination, wrongful termination, harassment claims



INSURANCE COVERAGE REQUIREMENT S CONTINUED

- **Abuse & Molestation Coverage** - CRITICAL: covers allegations of sexual misconduct
- **Property Insurance** - Building, equipment, contents coverage
- **Workers Compensation** - Required in most states for employees
- **Minimum Coverage Levels** - Consult insurance broker for church size & activities



DOCUMENTATION FRAMEWORK: CREATE PAPER TRAIL

- Board meeting minutes (monthly, distributed to all members)
- Board resolutions on major decisions (compensation, contracts, purchases)
- Conflict of interest policies signed by all board members
- Financial control procedures (written and enforced)
- Bylaws adopted by board (initial & all amendments)
- Personnel policies (hiring, termination, performance evaluation)



Board Minutes: Your Legal Shield



Effective Minutes Include:

- Date, time, location, members present
- Topics discussed
- Decisions made
- Vote counts



Common Failures:

- Vague descriptions ("discussed finances")
- No action items
- No distribution to board
- Stored improperly



CONFLICT OF INTEREST POLICY FRAMEWORK

- Board members disclose any financial interest in vendor/contractor decisions
- Conflicted member RECUSES from discussion and vote
- Minutes document the disclosure and recusal
- Annual written certification signed by all board members
- Policy covers immediate family members and entities they control
- Demonstrates good governance to IRS & Attorney General



Compliance & Audit Trail

Annual Requirements

- State nonprofit filing
- Tax return (Form 990-N, 990-EZ, or 990)
- Financial statement review

Recommended Annually

- Independent audit (or review)
- Board governance review
- Control testing & gaps



Case Study: The Unincorporated Church Disaster

Situation: Mid-size church operated informally for 30 years, no incorporation, no board minutes, pastor & treasurer handled all finances.

The Problem: Visiting pastor negligently injured child during event. Parents sued for \$2M.

The Outcome: No corporate shield = personal liability. Pastor's home & retirement seized. Settlement bankrupted the church.

✓ **Solution:** Immediate incorporation would have limited liability to church assets only.



Case Study: The IRS Compensation Challenge

Situation: Church audited for excessive pastor compensation. No board minutes documenting approval process.

The Problem: IRS disallowed \$50K in "excessive" compensation. Demanded back taxes, penalties, interest on church AND pastor.

The Outcome: Total bill: \$125K (with penalties/interest). Taxpayers faced personal liability despite corporate status due to lack of documentation.

✓ **Solution:** Detailed board minutes showing fair market value compensation research prevents challenge entirely.



ASSET PROTECTION IMPLEMENTATION CHECKLIST

- ☐ State incorporation as nonprofit religious corporation
- ☐ IRS 501(c)(3) exemption application filed & approved
- ☐ Bylaws formally adopted by board of directors
- ☐ Board of Trustees (minimum 3 unrelated members) appointed
- ☐ D&O insurance policy obtained & active
- ☐ General liability insurance with minimum \$1M coverage
- ☐ Abuse & molestation insurance active



Asset Protection: 90-Day Implementation Plan

Days 1-30

- Confirm incorporation status
- Review insurance policies
- Consult church attorney

Days 31-60

- Obtain D&O insurance
- Document governance gaps
- Draft/update bylaws



KEY TAKEAWAYS

- Unincorporated churches expose pastors & board to personal liability
- Proper incorporation creates liability shield (IF done correctly)
- Insurance is SECOND layer of protection, not substitute for incorporation
- Documentation proves you're a legitimate 501(c)(3), not a sham entity
- Board member personal assets AT RISK without D&O insurance
- Asset protection requires ongoing compliance, not one-time action



PROTECT YOUR MINISTRY NOW

DO NOT WAIT FOR A
CRISIS - ASSET
PROTECTION MUST BE
IN PLACE BEFORE THE
LAWSUIT

Next: Internal Control Systems Deep Dive



THANK YOU

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FUTURE THROUGH
STRATEGIC ASSET
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Questions & Discussion Welcome

