



MARKETING PROPOSAL



Greater Noida
27-28 November, 2021

Sponsorship Proposal

ICL India Open MMA Championship 2021

Dear Sir/Madam,

We take immense pleasure in informing you that we are going to organize "ICL India Open MMA Championship 2021" on 27-28 Nov. 2021 at Greater Noida

You are kindly requested to extend your support in the organization and management of this event as a sponsor, supporter, collaborator, partner etc.

- Organising Committee



Organizer

Organized by

**National Martial Arts Academy India
National Martial Arts Committee India**

Event Sanctioned by

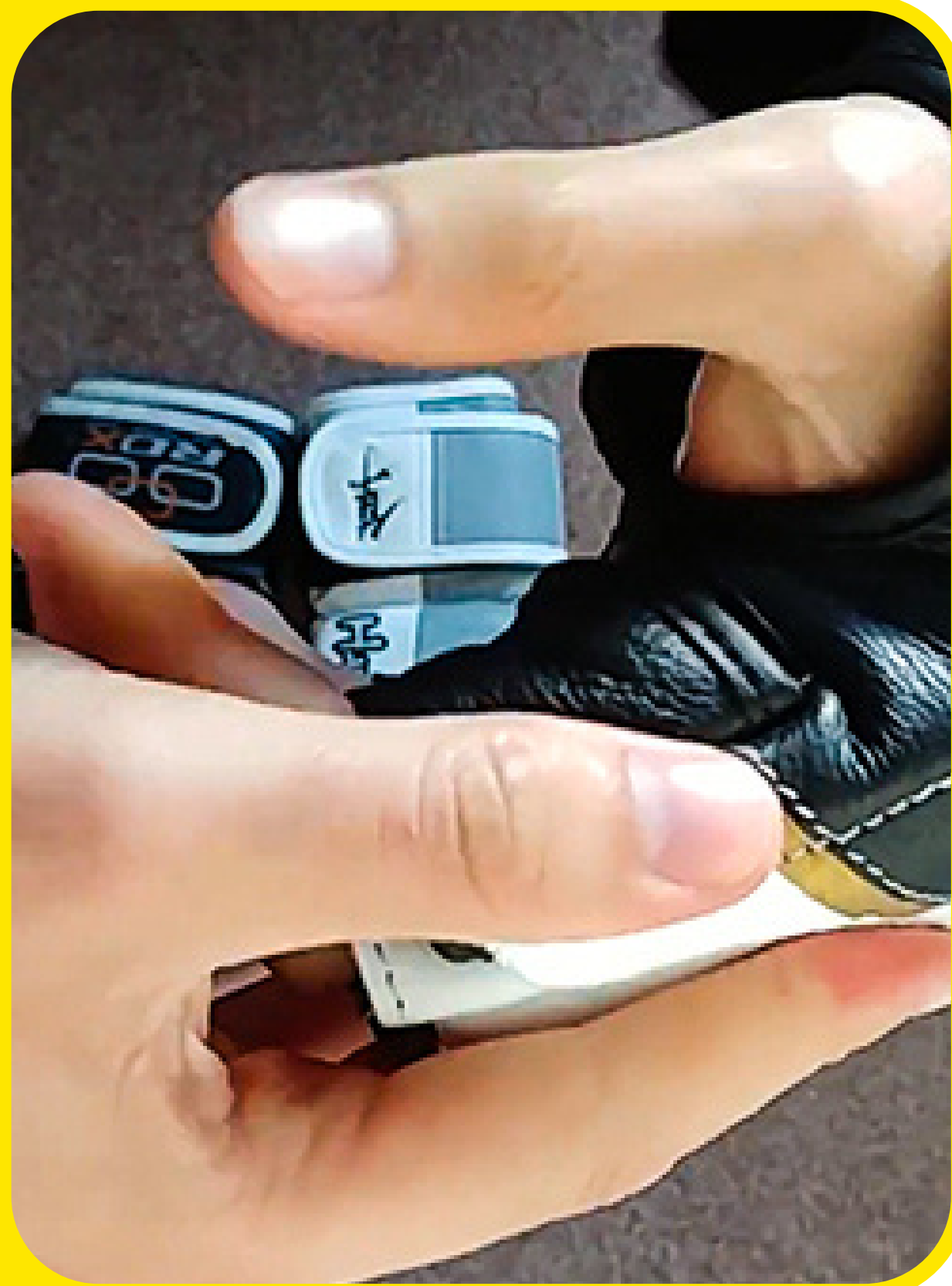
International Association of Combative Sports

Event Managed by

Active Bharat Creations LLP

In Association with

**All India Mixed Martial Arts Association
The Association for National Sports Federations**





About the Event

ICL Indian Combat League

Title Trademarked by the Government of India

The event hosted by National Martial Arts Academy India

Managed by: Active Bharat Creations LLP (Registered by Ministry of Corporate Affairs, Government of India)

Sanctioned by: International Association of Combative Sports

Supervised by: All India Mixed Martial Arts Association

Supported by: National Council of Sports Science and Physical Education





About the Company

Active Bharat Creations LLP

Active Bharat Creations LLP (Registered by Ministry of Corporate Affairs, Government of India) is a sports marketing, media and event management company.

We are based in Delhi NCR. Active Bharat has built up powerful sports- and business networks that stretch across the globe. Our clients and partners play a pivotal role. Their needs and desires are our number one priority.

We aim to create awareness for sport in an inspiring and spectacular way. It's how we try to motivate the world to be part of a more healthy and sports-loving society.





About the Academy

National Martial Arts Academy

The National Martial Arts Academy (An Academic Unit of the National Martial Arts Committee India, Regd by the Government of India) has been founded with the objective of providing high-quality martial arts and fitness development programs.

NMAA-India is a Martial Arts, Yoga & Fitness Academy that focuses on modern coaching methodologies and provides the most effective learning environment to produce champions of tomorrow.

We have the exclusive Master Rights for the "Martial Arts Education Program" (MAEP) designed by National Martial Arts Academy, NMAA-India offers Martial Arts Research and Education for all.





ABOUT THE VENUE



MALAKPUR SPORTS STADIUM
Surajpur, Greater Noida (Uttar Pradesh)

(26–27 November 2021)

GATHERING & VISITORS



- **500 Players**
- **2000 Visitors**
- **50,000 Viewers**





Partners

Media Partner



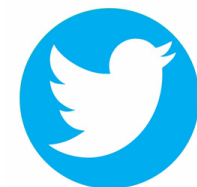
Social Media Partner



Medical Partner



Knowledge Partner





Partners Required

Hospitality Partner



Equipments Partner



Refreshment Partner



Awards Partner



Platinum Sponsorship



Number: One

Cost: 11,00,000 INR

Benefits:

- Naming rights sponsor before the Games Title "ICL India Open MMA Championship 2021"
- Visible logo on all players uniforms (Tracksuits/T-shirts) officially known as "Official Brand Sponsor of "ICL India Open MMA Championship 2021" in all media and correspondence.
- Use of sponsor's logo in all promotional and advertising in the material.
- Signage to identify the Players/Official Certificates.
- Seat with the Chief Guest of Opening Ceremony will be reserved for the representative of the company.
- 5 Free Canopies space for Platinum Sponsor.



Gold Sponsorship



Number: Two

Cost: 5,00,000 INR

Benefits:

- Naming rights sponsor after the Games Title "ICL India Open MMA Championship 2021"
- Visible logo on all players uniforms (Tracksuits/T-shirts) officially known as "Official Sponsor of "ICL India Open MMA Championship 2021" in all media and correspondence.
- Use of sponsor's logo in all promotional and advertising in the material.
- Signage to identify the Players/Official Certificates.
- 3 Free Canopies space for Platinum Sponsor.



Silver Sponsorship



Number: Five

Cost: 2,50,000 INR

Benefits:

- Naming rights sponsor with co-sponsor of the “ICL India Open MMA Championship 2021”
- Visible logo as “Official co-Sponsor of “ICL India Open MMA Championship 2021” in all media and correspondence.
- Use of sponsor’s logo in all promotional and advertise in the material.
- Signage to identify the Players/Official Certificates.
- 2 Free Canopies space for Platinum Sponsor.



Bronze Sponsorship



Number: Unlimited

Cost: 1,00,000 INR

Benefits:

- Naming rights sponsor with the associate sponsor of the “ICL India Open MMA Championship 2021”
- Visible logo as “Official Associate Sponsor of “ICL India Open MMA Championship 2021” in all media and correspondence.
- Use of sponsor’s logo in all promotional and advertise in the material.
- Signage to identify the Players/Official Certificates.
- 1 Free Canopies space for Platinum Sponsor.





Other Sponsorship

MMA CAGE SPONSOR

FOOD AND BEVERAGE

ADVERTISEMENT

BARTER SPONSOR





Special Prizes:-

- Special Printed T-shirts for All Athletes.
- Amazing Trophies for First, Second, Third Best Teams.
- Attractive Memento's for all Technical Officials/ Representatives & Team Coaches.
- Gold+Silver+2 Bronze Medals with Colorful Certificate for all categories.

Management Team



Neeraj Kr. Mehra
President, NCSPE



Master Bk Bharat
Chairperson, National
Martial Arts Academy

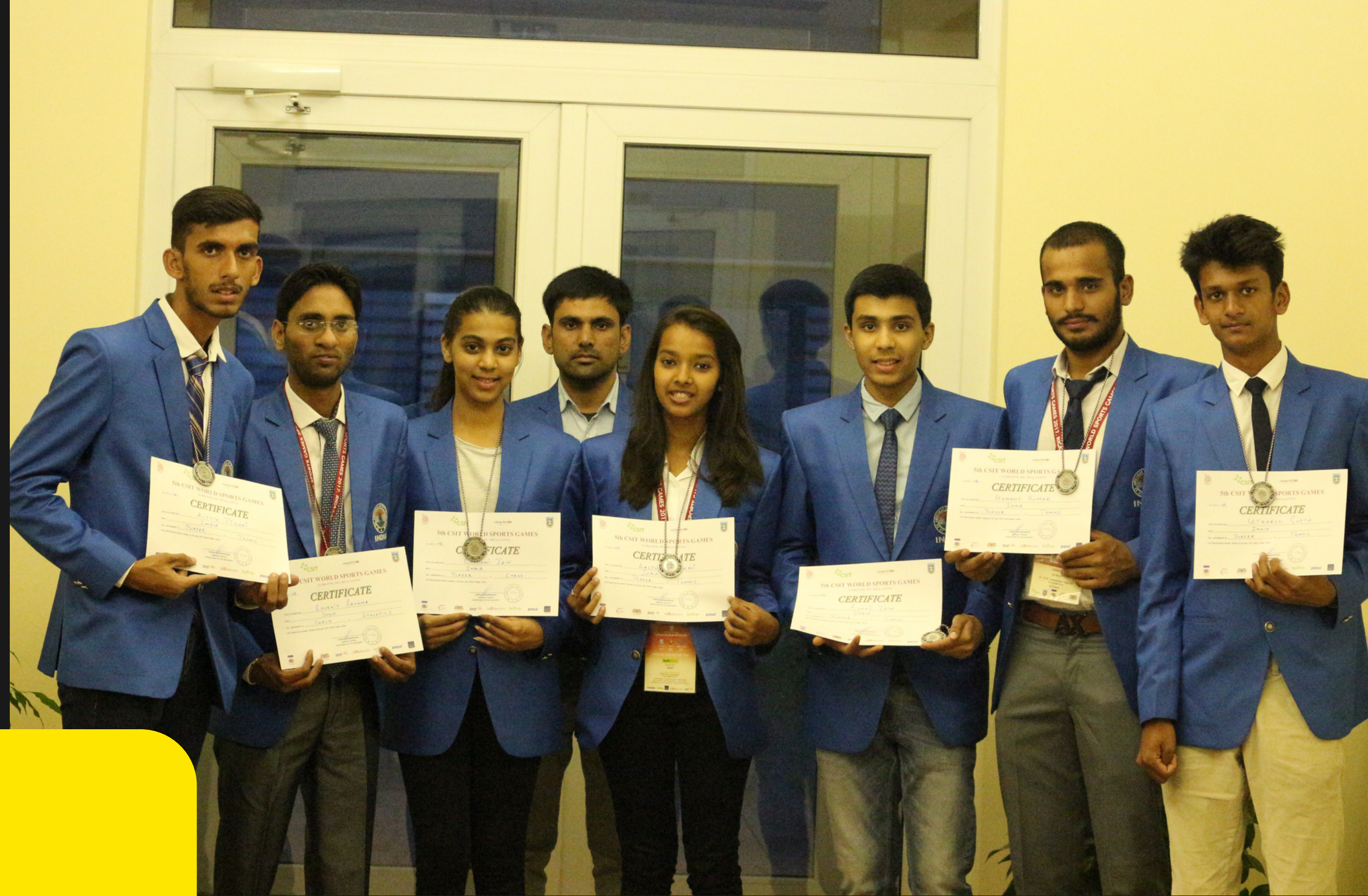


R.K. Bharat
CEO, Indian Combat
League

EVENT EXPERIENCES

Ambedkar National Games 2013-2019





International Achievements

**Indian Team World Sports Games -2017
at Riga- Latvia**



INDIAN Karate Team

International Martial Arts
Festival, South Korea, 2018



International Referee

2018 IKU Continental Qualified Referees

Sensei R.K. Bharat
Sensei Ram Dayal,
Sensei Sikander Singh

International Flashback

Indian Winner Teams of World Martial Arts Games, 2016, 2017 & 2019





Event Categories



Sports MMA (Under 18 Years)

Boys and GIrIs



Amateur MMA (Above 18 Years)

Men and Women



Contact Us



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