



Setting The Record Straight, LLC. (STRSLive) Quarterly Newsletter

October to December 2023

First Edition

It's Our Founder, GiGi Dawn's Birthday, November 22nd!

Happy Thanksgiving! Welcome to the first edition of Setting The Record Straight, LLC (STRSLive's) quarterly newsletter, **"UNTWISTED!"** This digital publication's aim is to bring you the latest developments in community, travel, fashion, politics, entertainment, pop culture, influencing major brands and much more.

Setting The Record Straight, LLC (STRSLive) launched its dynamic digital content and lifestyle brand on May 30th 2023. Our first kick-off event focused on mental health awareness, entitled, **"What Does Healing Look Like - The Journey To Wellness is not Monolithic,"** held at the Henry J. Carter Specialty Center. This dynamic forum had a powerful panel, who are experts in the mental and holistic health industries. Attendees were able to receive important mental health resources from vendors such as NYC Metro NAMI, NYC Department of Health & Mental Hygiene, and The Healing Drum Collective. Thanks to our co-collaborators; Can't Be Silenced; Cleare Solutions; Tulinde, and Breaking the Chains of The Mind.



BACK-TO-SCHOOL GIVEAWAY!

Serving The Bronx and Harlem!

On August 25th 2023 and August 26th 2023, Setting The Record Straight, LLC (STRSLive), along with One Seed Solutions, LLC (Dr. Veronie Lawrence), and Find Your Upgrade, LLC (Mrs. Kimberly Wiggins), held a two-day, two-location back-to-school event in the Bronx and Harlem. Brunch at Zions, owner Chrystina Casado, hosted parents from the Mott Haven and South Bronx neighborhoods, as well as families at the Benefits Center. Abraham Lincoln Houses Tenant Association President, Ms. Lea Potter, invited us to their Annual Family Day Event. Students from Pre-K to 8th Grade received backpacks, notebooks, pens, and pencils, while high school students received self-care kits.



Setting The Record Straight, LLC. would like you to follow us on all of our social media platforms, subscribe to our Youtube Channel, Like, Share and Follow. If you would like to support our upcoming events, please CASHAPP \$MsGiGiDawn!

Serving The Bronx
Friday, August 25th 2023
3pm to 6pm
Brunch at Zions
13 Canal Place - Bronx

Back-to-School Giveaway

WHILE SUPPLIES LAST

- Backpacks
- Notebooks/Pens
- Self Care Pack

SPONSORS

Setting the Record Straight, LLC
SEEDS
Find Your Upgrade, LLC

Serving Harlem
Saturday, August 26th 2023
12pm to 6pm
Abraham Lincoln Houses
1980 Park Ave - Harlem

CHILD MUST BE PRESENT AT EITHER EVENT